

Cloud Cost Optimization Assessment

Simform helps enterprises capitalize on Azure investments and maximize savings with tailored recommendations, actionable insights, and strategic guidance that redefine resource allocation and cost governance.

Overview summary

Traditional customer data platforms combine data storage, identity resolution, and analytics into a single black-box solution, which limits flexibility and creates vendor lock-in. Simform's composable CDP eliminates these risks through a modular, interoperable, plug-and-play architecture built from proven open-source components. Our platform sends data directly to your warehouse and maintains a separate identity resolution layer. This architecture, combined with self-service configurations for data injectors and schemas, gives you complete control over your retail customer data.

- 1. Discovery session:** Through whiteboarding sessions, we collaborate with key stakeholders to understand your organization's processes and align on cost-saving focus areas..
- 2. Azure environment review:** We analyze your Azure subscriptions, billing data, and resource usage through Azure Cost Management and Monitor to identify underutilized resources and cost inefficiencies.
- 3. Data evaluation & best practices:** We evaluate your cloud architecture against Azure Well-Architected Framework to identify areas where you can optimize your licenses, compute resources, storage, and App Service Plans.
- 4. Strategic report & roadmap:** We deliver detailed cost-saving recommendations and a clear optimization roadmap detailing steps for right-sizing resources, reducing Azure spending, and improving governance.
- 5. Implementation & management:** We develop your execution plan for optimizations while maintaining performance and set up customized Cost Management dashboards for continuous resource monitoring.

What you get

- Detailed Azure cost analysis report identifying optimization opportunities across VMs, DBs, and App Services
- Resource optimization plan with right-sizing recommendations and governance framework
- Implementation roadmap with resource-specific strategies and quick-win opportunities
- Cost monitoring dashboards for Azure usage tracking
- Team enablement plan for sustainable optimization practices

Benefits of working with Simform for Azure

Azure-certified engineers

Our team boasts 75+ Azure-certified engineers and 250+ Microsoft developers—cloud architects, developers, DevOps engineers, and more—meticulously aligned with your cloud requirements.



Quality and governance

We integrate robust governance for complex multi-account deployments, automate security and compliance processes, and apply reliability engineering to ensure your cloud deployments meet Azure and industry standards.



Recognized Azure expertise

Simform excels in Generative AI on Azure, Azure migration and modernization, data science and ML, analytics, and Azure managed services. We help identify and implement the right Azure services to address complex business challenges.



Future-proof methodologies

Our focus on Cloud-native/MACH architectures and cutting-edge Gen AI and ML ensures your solutions are always ahead of the curve. We adhere to well-architected frameworks, implement IaC best practices, and use tailored SRE practices.



End-to-end Azure services

We handle every stage of your Azure transformation, from executing migrations and designing cloud architecture to setting up landing zones, implementing strategic FinOps, and establishing automated governance systems.

Simform and Azure – Empowering digital transformation with cutting-edge AI/ML

Simform specializes in Cloud/MACH architectures, DevOps, data, and AI using Azure technologies. From SaaS development to advanced AI integrations, our Azure services align with Microsoft’s well-architected framework to deliver highly performant, efficient, and secure cloud solutions.

Digital Product Engineering

- Cloud native and MACH development
- Serverless API development
- Application modernization
- Advanced DevOps transformation
- API management and integrations
- PaaS integrations
- Low-code development with Power Platform

Data & AI/ML Engineering

- Data engineering and analytics
- Data platform modernization
- GenAI using Azure AI Studio
- Data science and ML
- Azure AI services PaaS

Infrastructure Engineering

- Migration assessment and implementation
- Well architected reviews
- Kubernetes and containerization
- Infrastructure as a Code
- Unified observability
- Cloud governance and FinOps
- Hybrid cloud and VDI migration

Security and Compliance Engineering

- Security posture improvement
- DevSecOps
- Compliance management
- Vulnerability assessment and penetration testing

75+

Azure-certified engineers

250+

Microsoft developers

50+

Projects delivered