



AZURE MARKETPLACE ARTIFACT

Simple Machine Mind

AI decision systems that transform uncertain inputs into governed, explainable outcomes

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EvaluatorDPT Co-Sell ROI One-Pager

Product	EvaluatorDPT
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What It Is

EvaluatorDPT is a governed AI decision layer for Azure-based copilots, agents, and AI workflows. It turns probabilistic model outputs into deterministic, policy-aligned decisions with explainability and auditability.

The Customer Problem

Enterprises can build AI suggestions quickly, but many cannot safely move to production because:

- governance policies are not enforceable at the decision point
- prompt engineering does not satisfy compliance teams
- AI actions lack clear rationale and audit trails

- humans need escalation points for high-risk decisions

Customer Value

EvaluatorDPT helps customers:

- reduce governance friction in production AI rollouts
- improve audit readiness with structured decision traces
- standardize policy application across AI workflows
- lower manual review overhead by routing only the right cases to humans
- move from AI suggestion to governed enterprise action

ROI Model (Illustrative)

Illustrative production scenario:

- Monthly decision volume: 500,000 decisions
- Baseline manual review rate: 10-15 percent
- Target impact from governed automation and better escalation routing:
 - 30-40 percent fewer unnecessary human escalations
 - 25-50 percent faster handling for approved paths

Illustrative value levers:

- lower manual handling cost
- faster throughput for policy-safe decisions
- improved compliance evidence for regulated workflows

Commercial Packaging

- Annual Starter: \$3,000 per year, 3,000 evaluations per year
- Monthly Production: \$6,499 per month, 500,000 evaluations included
- Production overage: \$15 per 1,000 additional evaluations

Microsoft Alignment

- Azure-native deployment model aligned to enterprise Azure environments
- Complements Azure AI, copilot, and agentic stacks by adding decision governance
- Supports Microsoft and partner conversations where AI adoption is blocked by trust, risk, or audit concerns
- Available through Azure Marketplace for enterprise procurement motion

Proof Points

- Active enterprise deployments and commercial validation in progress
- Production-grade platform posture with low-latency API delivery
- Explainability, policy enforcement, and auditability designed into the decision flow
- Named customer reference can be added after customer approval

Call To Action

- Identify 1-2 high-value AI decision flows currently blocked by governance
- Run a short pilot to measure:
 - cycle-time reduction
 - escalation reduction

- audit-readiness improvement
- policy-compliance confidence

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Website: <https://smsquared.ai/evaluator-marketplace.html>

Docs: <https://docs.smsquared.ai>