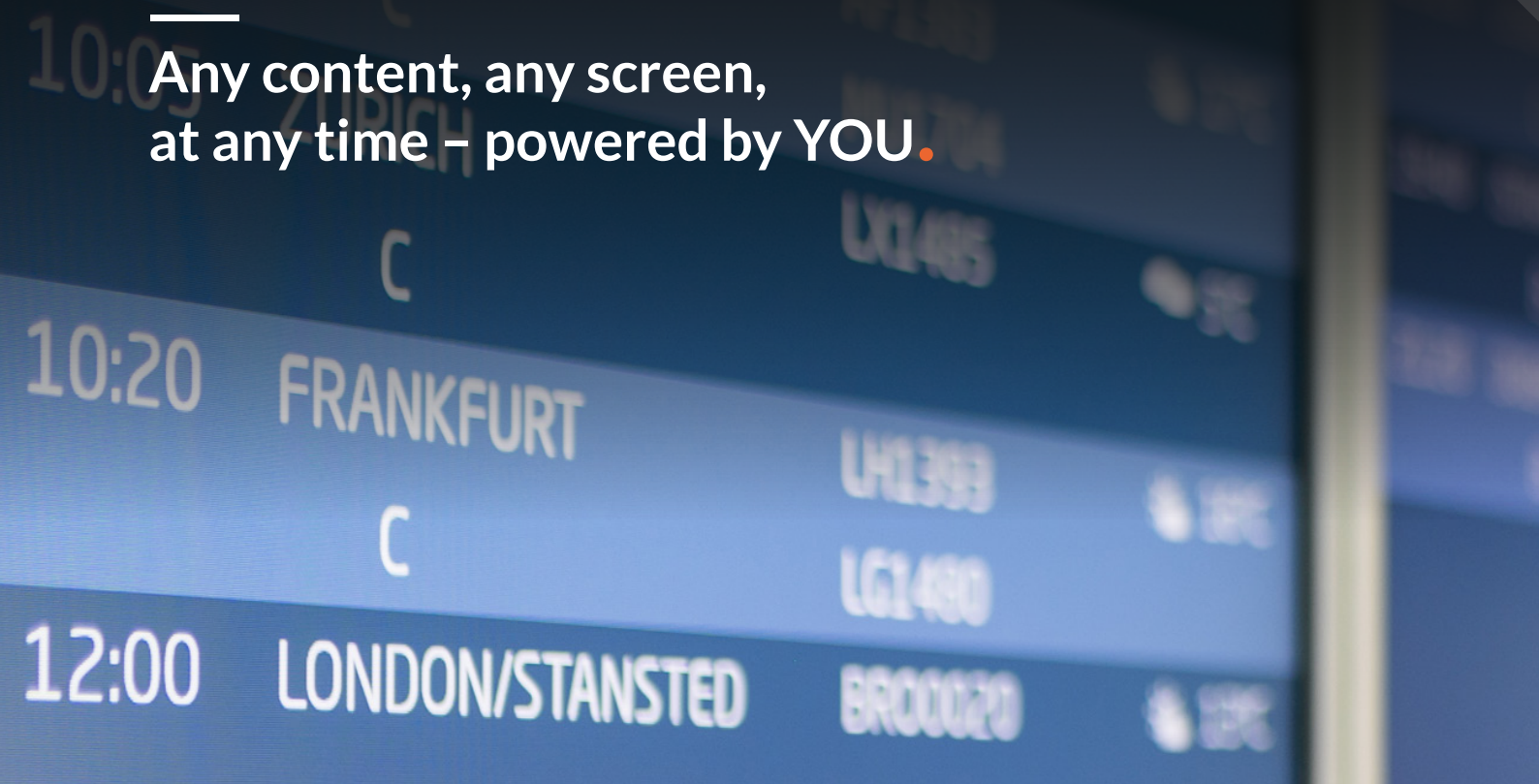




Simpleway Airport CX.

Any content, any screen,
at any time – powered by YOU.



Airport CX is a cloud digital signage system, designed to enable you to create innovative screen content in-house.

Airport CX is a flexible solution for your airport’s digital dynamic signage. Using advanced technology, your airport can easily provide accurate and real-time information that enhances your customer’s experience. Having the ability to change content on any screen at anytime is powerful and no programming skills are required.

Simply install our tamperproof display controller on the back of each digital signage device and connect it securely to the Simpleway CX cloud system. You’re now ready to begin deploying screen content – it’s that simple. You can choose from various predefined templates from the built-in library or create brand-new screens.



Discover our content management system

- Flight Information (FIDS)
- Baggage Information (BIDS)
- Gate Information (GIDS)
- Dynamic wayfinding
- Pandemic protocols
- TSA/Homeland Security updates
- Irregular Operations (IRROPS)
- Emergency/Security Messaging
- Visual Paging (meeting all ADA requirements)
- Advertisements
- Airport brand information



Display controller

Simpleway Ultimate Performance Rendering Device (UPRD) Gen 3 is our affordable digital display controller that is designed to deliver dynamically changing rich-media content with a resolution up to 4K to any digital signage hardware. Ultra-compact tamperproof fanless design with VESA mount possibility saves you space and integrates seamlessly into your local network.

- Controls any digital signage hardware via HDMI
- High performance, robustness, and reliability
- Small footprint for simple integration
- Easy maintenance and monitoring



Pricing of Airport CX subscription

Free trial

14 days / Max 5 Screens

- Airport CX CMS access
- SimpleVUE desktop media player

Subscription

From \$50 per month / per screen

- Variable subscription options
- Airport CX CMS access
- Wide range of system extensions
- Free Simpleway display controller as a service

Get your free trial at
airport.cx