

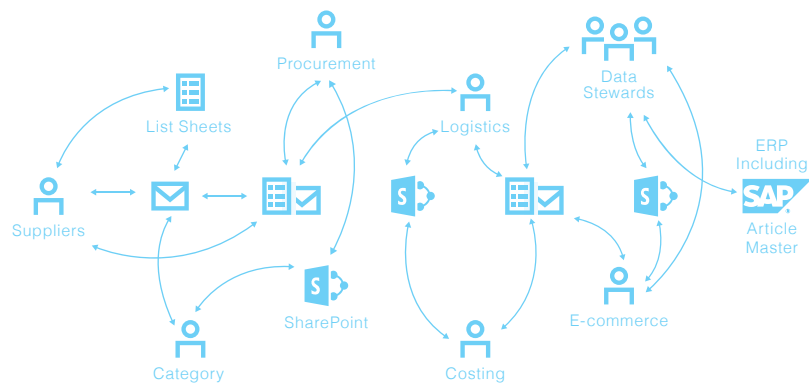
For SKU-intensive retailers who want to realize greater margins, Simplista is a listing platform that gets items onboarded in days, with perpetual bottom line impact

**Fast Onboarding**

**Simple Item Maintenance**

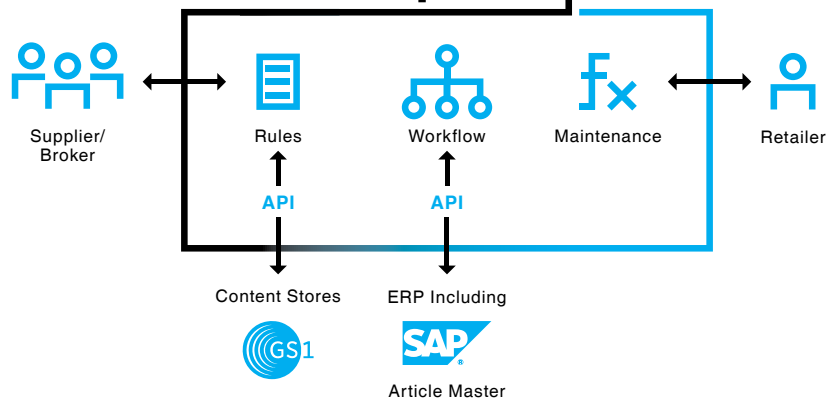
**Immediate Returns**

**Before: 4+ weeks to list**



**After: 1-3 days to list**

**simplista.**



**National Grocer**

Annual lift to profit  
**\$28MM**

Solution manages new product introductions and changes across 7,000 suppliers at Canada's largest retailer (3,500 stores - average 60,000 SKUs per store)

**Real time collaboration means items listed in days, not months**

- Simply onboard items from any source (e.g., GDSN, Syndigo, Kwiee)
- Ensure 100% accuracy with intelligent rules
- Automatically integrate supplier & retailer data
- List directly into back-end systems
- Easily execute daily maintenance, including mass changes
- Scale instantly with latest cloud technology