Simpson Associates
The Data Analytics Company

Data Strategy Workshop

A free half-day workshop designed to review your approach to data strategy and see how data is used, managed and stored within your organisation.

FREE Half-Day Workshop

Data is the lifeblood of an organisation, however it's often underutilised and resides across different systems and silos within the organisation. Bringing together the different data sources and visualising them in a way which can be intuitively interrogated by users is the key to effective decision making.

In the first step on your organisation's journey to optimising the value of your data, Simpson Associates recommend our Data Strategy Workshop. This free half day session is designed to review your approach to data strategy and see how data is used, managed and stored within your organisation.

Focused on your business objectives, the principal aim of the workshop is to provide you with options around the challenges that you are facing today and align to your long-term business aspirations.

As part of the workshop, we will showcase some of the available technologies and discuss potential solutions and approaches.

"My experience of working with Simpsons was overwhelmingly good. What impressed me was their commitment to getting this right. This is complex stuff. And it's not easy. We have complexity in our data. There are idiosyncrasies in our data that don't exist in any other business and that's not easy to work with. And Simpsons stuck with it."

Alex Roberts
Marketing & Sales Director, Great Rail Journeys

GREAT RAIL JOURNEYS

What is included:

It's your agenda and can be customised to ensure that we meet your needs, but the following topics will generally be included:

- Introductions
- Current challenges and opportunities in data
- Overview of the As-Is situation
- Critical Success Factors – where does your organisation want to get to?
- How Simpson Associates can help
- Technology and options available
- Recommendations for next steps

About Simpson Associates

We're a Microsoft Gold Partner, holding 4 gold competencies in Data and BI, as well as being accredited with the Analytics on Microsoft Azure Advanced Specialisation. We help your organisation optimise the value of your data, by developing a data strategy to exploit it. Simpson Associates will help you gain a better understanding of your data and improve how your organisation acquires, stores data, manages and shares that information.

For more details or to book your free half day workshop, please contact us on:

T: +44 (0) 1904 234 510
E: info@simpson-associates.co.uk
W: www.simpson-associates.co.uk

A: Regency House, York Business Park, Poppleton, York North Yorkshire, YO26 6RW

@simassoc   Simpson-Associates