



MARKETING INSIGHT

Realize your full potential with Sitecore Managed Cloud

You already know the importance of delivering the very best personalized customer experiences. That's why you chose Sitecore. But are you realizing its full potential?

Less risk + more agility = complete control

Moving to the cloud can unleash the full power of Sitecore by leveraging the speed, scale, and security of Microsoft Cloud.

Sitecore Managed Cloud takes the risk out of your complex web-hosting needs. And with the agility to scale up and down as demand changes, you'll enjoy a new level of control and flexibility.

What is Sitecore Managed Cloud?

Sitecore Managed Cloud service actively hosts, monitors, manages, and maintains the installation of Sitecore Experience Cloud™ products, enabling you to:



**Achieve faster
time to market**



**Reduce total cost
of ownership**



**Reach customers
any time, anywhere**



5 reasons to move to Sitecore Managed Cloud



1 Focus on creativity

Empower marketers to focus on creativity by removing friction from the digital delivery process through an integrated end-to-end cloud platform



2 Speed

Achieve faster time to market with rapid deployment of Sitecore on Azure without worrying IT



3 Agility

Rapidly scale up or down as demand dictates, reacting to campaigns in real-time to support peaks in activity



4 Always on

With 99.9% availability you can focus on business value and confidently deliver a reliable brand experience for your customers, across all digital touchpoints, at any time



5 Continuous innovation

Capitalize on two industry leaders' long-standing commitment to deliver continuous innovation through close alignment in engineering, sales, and marketing

Why Sitecore and Microsoft?

You get to enjoy the best of both worlds from two industry leaders.

Optimized to leverage the speed, power, and scale of Microsoft Cloud, Sitecore Managed Cloud will enable you get the most out of your existing Sitecore investment.

For almost two decades, Sitecore and Microsoft have empowered marketers and technologists to seamlessly deliver the very best personalized digital experiences on the world's most advanced cloud platform.



SITECORE® +  **Microsoft**

Find out why we're trusted by the world's smartest brands to build lifelong relationships with their customers:

sitecore.com/managedcloud