



# Cloud Ctrl

Cloud Ctrl is a billing solution platform designed for everyone from accounting to IT to manage the cost and spend components of public and hybrid cloud services. **Cloud spend simplified!**

*Helping you build a culture of cloud financial accountability across your business.*



## Inform

- All your clouds in one place
- The right data at the right time
- Spend Projections
- Easily Identify trends



## Optimise

- Identify your most expensive resources
- Ask informed questions opportunities to reduce spend
- Find under-utilized resources



## Operate




- Set spend objectives and track
- Forecast on trends to negotiate better rates with cloud service providers
- Cloud strategy, governance, and best practices based on knowledge gained



**Inform** Take the confusion and complexity out of your cloud costs and allow everyone in your organisation to get on the same page. You get the high-level view you need financially and the details you must have to make technical change. Cloud Ctrl connects to many major cloud vendors but can also be configured to **import data from distributors and resellers as-well-as on-premise solutions.**




Access data from:



-  **Dashboard** easy access to see trends and your biggest cost all in one place, in one currency.
-  **Reporting** Design and run your own reports to get the data you need, shaped for your business.
-  **Email Digests and Alerts** Get weekly and monthly email digests to track your spend and get alerted of any unusual patterns.







**Optimise** Increase performance and decrease the cost of your cloud resources and get the information you need to ask informed questions. Work with your team to make optimisations that have a real impact on saving you money.

-  **Spend Recommendations** Discover underutilised resources, identify what could be scaled back or deprovisioned.
-  **Performance Recommendations** Advice on ways you can improve the security or performance of your environment.
-  **Reserved Instance Recommendations** Find opportunities to pre-purchase resources to save even more.



**Operate** Gain knowledge to establish best practices in your organisation and continuously improve your cloud strategy.

-  **Projected Spend** Spend projections to identify where your current spend is going early, giving you time to adjust and avoid unnecessary overspend.
-  **Spend Allocation** Used Cloud Ctrl's tagging system to combine tags from all cloud providers and custom tags added in Cloud Ctrl to allocate spend to virtual buckets that represent your business structures.
-  **Shared Information with teams\*** Create copies of spend data that is filtered and adjusted to specifically share with your teams. Teams will be able to use Cloud Ctrl to view and organise all their own spend without trying to split it into excel sheets or creating custom tools. *\* these features require the management module available at extra charge*
-  **Spend Limits and Alerting** Set limits for any team, any bucket (Subscription, Team, Tag, Customer or Resource) and get notified as soon as spend is projected to exceed limits.