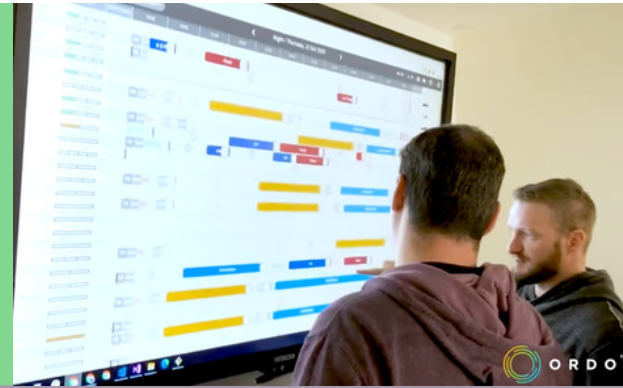


ORDO CASE STUDY

Tech Partnership Transforms Shift Planning Software



AT A GLANCE

Challenges

- No in-house software development team
- Bringing a revolutionary idea to life

Benefits

- Continuous innovation
- Cloud-based solution
- Customer-centric software
- Vision into reality



"Seven years ago, we had an idea for a software product and turned to SixPivot for assistance. What an inspired decision that was! SixPivot has not only provided us with the developer firepower to build our solution from MVP through to commercial product but has also been a trusted business advisor and mentor. They have been with us for the journey... not just another IT service provider."

Jason Fratus
Ordo

CHALLENGE

In the competitive world of tech startups, having a brilliant idea is just the beginning. When Queensland-based Luke McGarry and Jason Fratus dreamed up Ordo, a revolutionary shift planning application, they faced a common dilemma: how to transform their vision into reality without building an in-house development team.

SOLUTION

Since 2017, SixPivot has been a key partner for Ordo, and has been instrumental in several key areas:

- **Continuous Innovation:** The dedicated software development team ensures Ordo's products are constantly evolving and adapting to market changes and customer needs
- **Stable Software Ecosystem:** Ongoing software support guarantees the stability and reliability of Ordo's supervisor-centric software, fostering trust among users and contributing to customer satisfaction
- **Effective Pre-sales Efforts:** SixPivot's involvement in pre-sales activities enhances Ordo's ability to communicate the benefits of their software, leading to more informed and confident client decisions
- **Expanded Customer Base:** Introductions to potential customers, contribute to the growth of Ordo's customer base, expanding its reach in the market
- **Strategic Alliances:** SixPivot's strategic relationship with Microsoft opens doors to new opportunities, further solidifying Ordo's position in the industry and providing access to a broader ecosystem

IMPACT

Now, Ordo is a pioneer in supervisor-centric software. Their platform simplifies complex planning interactions and motivates supervisors to achieve improved planning outcomes. With a focus on workforce engagement, Ordo utilises an intuitive, touchscreen design to ensure easy adoption across all digital skill sets.

PARTNERSHIP

The successful partnership built between Ordo and SixPivot showcases the power of combining innovative software with expert development and strategic support. Ordo's supervisor-centric software is revolutionising shift planning, and SixPivot is a reliable partner standing beside them, contributing to the ongoing success and growth of Ordo's transformative solutions.

"For innovators looking to build without boundaries, SixPivot offers more than development services. We establish a partnership that evolves with your business, from MVP to market leader, like we've done with Ordo. Our team brings startup-savvy development practices, cloud expertise, and a track record of building innovative software solutions."

Faith Rees

SixPivot

KEY TAKEAWAYS

- More engaged workforce
- Simplified shift planning
- Intuitive, touchscreen design to support easy adoption across varied digital skill levels
- Ongoing strategic guidance, software support and presales assistance

Got a project for us?

E: sales@sixpivot.com.au

T: 1800 6 PIVOT

