

# FINOPS CONSULTING

We help organisations to optimise their cloud spend and increase the value of their cloud investment

## FINOPS FOUNDATION, TECHNICAL ADVISORY COUNCIL

*“FinOps is an evolving cloud financial management discipline and cultural practice that enables organisations to get maximum business value by helping engineering, finance, technology, and business teams to collaborate on data-driven spending decisions.”*

### Got a project for us?

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With a deep understanding of cloud technologies and cloud cost management, we work with our clients to identify opportunities for cost optimisation, increased efficiencies, and improve the return on investment in their cloud infrastructure.

As organisational maturity around cloud optimisation increases, we help our clients build their own internal FinOps capability to fully realise the benefits of cloud computing with appropriate financial governance.

## WHAT WE OFFER

- **Cloud cost management:** We help organisations to identify opportunities for cost optimisation and increased efficiencies.
- **Cloud resource optimisation:** We work with organisations to identify and optimise the use of their cloud resources to improve efficiency.
- **Cloud financial management:** We provide data-driven insights and recommendations to help organisations make informed decisions about their cloud strategy, including optimisation of cloud spend and forecasting of future costs.
- **Cloud process improvement:** We help organisations streamline their software development processes related to cloud operations, resulting in faster, more accurate decision-making.



# FINOPS PRACTICES

Our FinOps consulting services are heavily guided by the FinOps Foundation framework as well as the Microsoft Well Architected Framework (WAF).

The FinOps foundation framework recommends a “Crawl, Walk, Run” approach to continuously improve an organisation’s FinOps capability, ideally leading to organisational self-sufficiency.

We recommend that new adopters of FinOps practices start with a Cloud Cost Health Check.

## Cloud Cost Health Check

- Reports on cloud resource usage, environmental emissions, and energy impact
- Identification of under-utilised and/or over-provisioned cloud resources
- Recommendations for cost optimisation such as rightsizing, reserved instances, decommissioning, etc.
- Cloud vendor specific recommendations for most appropriate commercial arrangement (EA, etc)
- Demonstrate immediate and tangible results

## Deliverables

- Report identifying the current usage and projects
- Prioritised list of potential cost optimisation measures and actions to implement them
- Overall health check rating for an organisation’s FinOps position
- Presentation of the priority findings to customer stakeholders
- Roadmap of recommended remediation activities
- Recommended next steps for FinOps adoption