

Online Design Center

SKUworld

www.skuworld.com



SKUworld can help:

- Increase Margins
- Maximize Productivity
- Enhance Customer Experience

Who is SKUworld?

Where We Focus

SKUworld is the leading cloud-based technology ecosystem to elevate the communication and accountability of manufacturers, distributors, and home building businesses

What We Do

SKUworld has built world class data acquisition tools and processes, data organization, management and distribution

Start Building Your Dream

1 Community

2 Lot

3 Model

4 Foundation

5 Room Additions/Extensions

6 Sunrooms

7 Garage

8 Ceiling Height

9 Kitchen Choice

10 Bathroom Choice

Building the Customer's New Home in Final Build

Elmstead - Elmstead - Deluxe Craftsman

- 3 Bedrooms
- 2 Bathrooms
- 2000 Sq Feet
- **Total Cost: \$660,820**

Bathroom Choices Options

Bath 2 with Basement

Bath 2 - Double Vanity - includes larger mirror, additional lavatory fan

Alternate Bath 2 with Alternate Layout Location with Full Basement

Follow suit with leaders in other industries to give prospective buyers the opportunity to configure their dream house online

Why an Online Design Center?

- Give your Sales Team additional tools
- Let prospective buyers work through structural and design options on their own time
- Reduce design center meeting hours
- Make it easier for your contractor's to verify options during the build

My Selections

APPLIANCES

CABINETS

DOORS

FLOORING

LIGHTING

PAINT

PLUMBING

SIDING

APPLIANCES (5 OF 5 OPTIONS SELECTED)

KITCHEN

APPLIANCES - MICROWAVE



GE® 0.9 Cu. Ft. Capacity Smart
Countertop Microwave Oven with
Scan-To-Cook Technology
by GE

SEE MORE CHOICES

APPLIANCE



Frigidaire
Range

Total Package

- Structural Options
 - Design Options
 - Schedule
 - Sales Team
 - Project Team
 - Documents
- In-progress pictures

Design Center Components

- Development Listing and Map
 - Lot Listing and Map
- Structural Option Selection with Dependencies
 - Design Option Selection
- Design Selection Summary
 - PDF outputs
 - ERP Integration
- Can run off spreadsheets