

Transforming Work with Structure, Support, and Buy-in

SkyTerra Copilot Implementation and Adoption

#### Value Proposition

- SkyTerra understands Copilot is more than a license—it's a shift in how work gets done.
- Without intentional rollout, training, and use case development, most organizations see low adoption and minimal ROI.
- SkyTerra helps you go beyond enablement by launching Copilot with real-world value matched to your people, tools, and productivity goals.

# Why Organizations Choose SkyTerra

- Licensed Copilot but not seeing meaningful usage
- Users unclear how to use Copilot in Word, Excel, Teams, or Outlook
- No consistent support, governance, or measurement model
- Need for department-level use cases with measurable impact

## SkyTerra's Three Thread Delivery Model

- Technical Execution
  - Use case discovery
  - Licensing validation
  - Pilot Deployment
  - Support model design
  - Full rollout & handoff
- IT Team Enablement
  - Admin onboarding
  - Support materials and knowledge base
  - Escalation workflows and support expectations
- End User Adoption
  - Department-specific use cases
  - Launch campaigns and success stories
  - Training and enablement resources

### What You Can Expect

- Fully structured Copilot rollout map
- Use case library tailored to departments and personas
- Communication plans, feedback loops, and adoption benchmarks
- Increased Copilot engagement and measurable productivity impact
- Handoff materials to sustain enablement

### Final Thoughts

- The value of Copilot is not simply flipping a switch.
- It's about aligning tools with teams, and insights with actions.
- SkyTerra delivers that alignment.
- Copilot is more than AI—it is a multiplier for your business.