

AI/ML Solutioning Workshop

Fall 2018 / Slalom Seattle – Advanced Analytics

Let's continue your AI/ML journey...

One of the most common challenges that businesses face with AI/ML is not knowing where to start. Do you have the right data? Can these techniques be applied to your specific business scenario? What do the outputs of these “models” look like, anyway? We've found that the best way to get through these initial hurdles is simply to get the right people into a room and have a conversation about it. This structured solutioning workshop represents an investment from all sides and is designed to convert AI/ML *enthusiasm* into AI/ML *action* in the form of a pilot project with a clear charter.

AI/ML: Our Perspective

The promise of AI/ML is not limited to self-driving cars and intelligent assistants—these tools and techniques are having a transformative effect on all aspects of our world. To establish and maintain a competitive edge it is essential to engage with this technology in a thoughtful and intentional way.

Workshop Breakdown

SECTION	ACTIVITY
Level-set on AI/ML	Brief overview of AI/ML capabilities and limitations, including data constraints (quality, completeness) and real-world examples of client projects
Business Understanding	Discuss your business—big picture goals and pain points, position in organization, analytics/data maturity, and finally the business scenarios you would like to address with AI/ML
Feasibility Analysis	Get “in the weeds” on the specifics of what AI/ML solutions would need to look like to provide business value—including data review, ROI/impact estimations, integration points, and model lifecycle plan
Prioritization	Establish rough level-of-effort estimate for each scenario and collaboratively rank them

Deliverables

ITEM	DESCRIPTION
Prioritized Project List	Including project description, level of effort, business impact, and likelihood to succeed
Proposal for Top Project	Tailored to address any gaps in your team's ability to deliver the project (To be delivered within a week of workshop)
Other Workshop Artifacts	Any exploratory data analysis performed during workshop session, notes, etc.

You Bring

- A handful of business scenarios you consider prime candidates for AI/ML solutions
- Your domain expertise
- The right people for a thoughtful and fast-moving discussion
- Example data if you have it

We Bring

- 1 AI/ML Expert (SME)
- 1 Solution Lead (facilitator)
- 2-3 hours of workshop facilitation and solutioning
- Our experience applying AI/ML to dozens of business scenarios across every industry

Next Steps

Let's do this! Partner with Slalom to

- Pick a date and location
- Identify the right people to have in the room
- Agree on agenda and roles

Slalom Overview

Collaborative / Experienced / Successful

Slalom designs and builds strategies and systems to help our clients solve some of their most complex and interesting business challenges. Every individual who joins us becomes part of our fabric, weaving their talents and perspective into the greater whole of who we are.

Visit slalom.com to learn more.

Each day Slalom helps 1,000 of the world's most influential organizations bring their strategies to life. We craft custom solutions that help those we serve fulfill their purpose and vision. The real measure of our success is the actual realization of theirs.

What's our key differentiator? We pair competencies with an overarching focus on getting things done. We combine the intimacy of a local boutique partner, the industry and domain savvy of a strategic think-tank, the creativity of a digital agency, the technical acumen of a software developer and the insights of data analytics.

Why Slalom?

Our team will accelerate this initiative with minimal direction. We can be trusted to independently create considerable value in a short timeframe is based on our experience, team and approach.

Services

Customer Engagement

Delivery Leadership

Experience Design

Data & Analytics

Organizational Effectiveness

Strategy and Operations

Technology Enablement

