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SalesForce on Azure Accelerator

A redesign of your SalesForce cloud will move all your key services' information and access under a single panel of glass through SalesForce (with Slalom's Serverless Azure Integration Services

Creating a Single Pane of Glass to enhance members and provider services

CUSTOM SF on AZURE ADVANTAGES

Using this accelerator for custom integration has immediate benefits

Integration Strong Points

- SalesForce Azure Integration (SAI) allows you to track leads and seamlessly move data between various platforms
- SalesForce Azure integration allows you to evaluate the effectiveness of digital initiatives as well as gain insight into why specific services or products aren't working as expected
- SAI allows you to gain insight into your customers' browsing behaviors based on their purchase history
- SAI allows you to maintain everything in one place, eliminating the need to update different systems in response to security updates or organizational changes

WHERE IT'S BEEN USED

SF on Azure was utilized at a regional Health Plan as they began a long-term call center modernization initiative to enhance their agent, member, and provider experience.

Stand-Alone Service Integration

By using this accelerator, you can now integrate your previously stand-alone services with your SalesForce cloud and Microsoft Azure services.

Serverless AIS Vs Micro-services

- Lower start up cost due to being usage based
- Easier to start application dev – programming is at function level
- Run-time performance (quicker function start up time reduces API latency)
- Enterprise integration ready! No additional support components required

MORE INFORMATION

If SalesForce Integration w/ Azure can impact your projects work or a sales effort, check out the additional material and reach out to the contacts below.

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