

# Blockchain Feasibility Workshop

Supply Chain Provenance + Customer Loyalty + Automated Compliance

## Business need

Visibility into critical business processes is paramount when trying to improve logistics operations and reduce costly delays and structural blind spots. Single line of sight to the full provenance and history of transactions via digital assets can be the differentiator between the awareness of and resolution of supply chain inefficiencies, and the muddled continuation of sub-optimal processes. Blockchain can be the catalyst to build a business network of shared data and visibility, comprised of your partners (supply chain, industry consortia, etc.) – to expedite transaction settlement time, via self-executing invoices, while also increasing data visibility and automating audit and compliance reporting.

Customer Engagement is another lens to view the potential of blockchain from. Leveraging your newfound visibility into operations, create a peer-to-peer customer network, to improve customer experience and increase brand loyalty, via incentivizing programs. Paired together, aligning operations to a focus on customer can unlock new strategic growth.

### How

In this workshop, Slalom will build out high-value use cases by using the following tools and methods:

- Setting Aspirational Goals
- Industry Blockchain Use Cases for Inspiration
- Use Case Brainstorm
- Self-Evaluate & Score
- Solution Design & POC Prep

### What

Client will receive the following deliverables:

- Use Case Solution One-Pager + POC Roadmap
- Use Case Scorecard
- Industry-Specific Blockchain Use Case Examples Deck

### Outcome

At the end of this workshop, your team will have:

- 1) Foundational knowledge of blockchain and its application to solve enterprise problems;
- 2) A well-vetted use case and high-level design which is the roadmap for a POC, including platform considerations and related technologies.

**This will set your organization on its journey to solve actionable business challenges with blockchain and related tech components.**

## Approach

Slalom will foster an understanding of capabilities required to achieve data-related objectives. Focus will be on decreasing time between multi-party transaction states.

Slalom will conduct a workshop leveraging the Blockchain Feasibility framework to find value. For people and process, Slalom understands that irrespective of blockchain tech considerations, primary obstacles to adoption are business partner participation in the network and is dependent upon business agreements and data governance rules. Workshop will detail and address these challenges.

### Strategic Goals

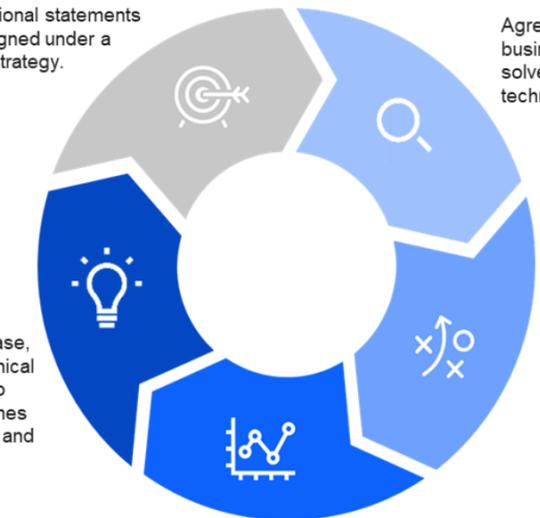
Define aspirational statements and vision, aligned under a foundational strategy.

### Challenges

Agree upon a set of candidate business challenges to be solved via people, process, technology.

### Refine + Design → Validate

Refine the business case, design high-level technical solution – and check to ensure desired outcomes map to strategic goals and key challenges.



### Use Case Brainstorm

Take Challenges and funnel them into value-driven business use cases, which can be measured and tracked against.

### Use Case Scoring

Critically assess and score candidate business use cases for achievability, level of effort, impact, and value realization. Blockchain is one of many components.

## Assumptions

- Stakeholders are identified and confirmed prior to the workshop.
- Larger audience to attend Blockchain 101 and industry-specific blockchain use cases, while use case brainstorm, scoring, and solution design to be driven collaboratively with smaller group of key business reps and a technical architect.
- Client is invested in Azure cloud framework and can scale technical resources to support an Azure-based POC.

## Slalom team

- Blockchain Solution Architect
- Business Advisory Consultant
- Application Development Consultant

## Investment

Slalom is providing this Blockchain Feasibility workshop offering at \$29,650.00. Workshop will be co-delivered with Microsoft Professional Service and Azure Blockchain Team.