

Communications Strategy with SharePoint Online

Utilize a communications portal as part of a Comprehensive Employee Messaging plan

Transform your internal communications with SharePoint Online

Workshop contents

P2 Introduction

P3 About Slalom

P7 About Communications Strategy

P10 Our Approach

P12 Next Steps

About Slalom



WHAT WE DO

Slalom is a **purpose-led, global business and technology consulting company.**

From strategy to implementation, our approach is fiercely human. We deeply understand our customers—and their customers—to deliver practical, end-to-end solutions that drive meaningful impact.





Microsoft & Slalom achieve more together.

Our business was built on Microsoft, and for nearly two decades, we've delivered innovation together. It starts with our shared purpose: realizing greater impact through collaboration and enabling every person and organization on the planet to achieve more.

We're partnering with change-making clients to shape the future around Microsoft technology—that's because as we look to the next two decades and beyond, we know the future will be built on Microsoft, too.



Microsoft Gold Partner

2022 US Analytics Partner of the Year

350+

Microsoft clients served in 2021

53

Microsoft Partner Awards

Microsoft Solutions

Cloud architecture and migration

Product engineering

Enterprise application strategy and deployment

Artificial Intelligence and machine learning

Data architecture

DevOps

Data visualization and storytelling

How do you know you've got an employee communications problem?



Do Users see your Messaging as Spam?



Do you have Uninformed Users?



Do you have a Communications Strategy?



About Communications Strategy



Art of the Possible and Scenario

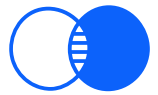
SharePoint Online: Your mobile, intelligent intranet



Simple sharing and seamless collaboration



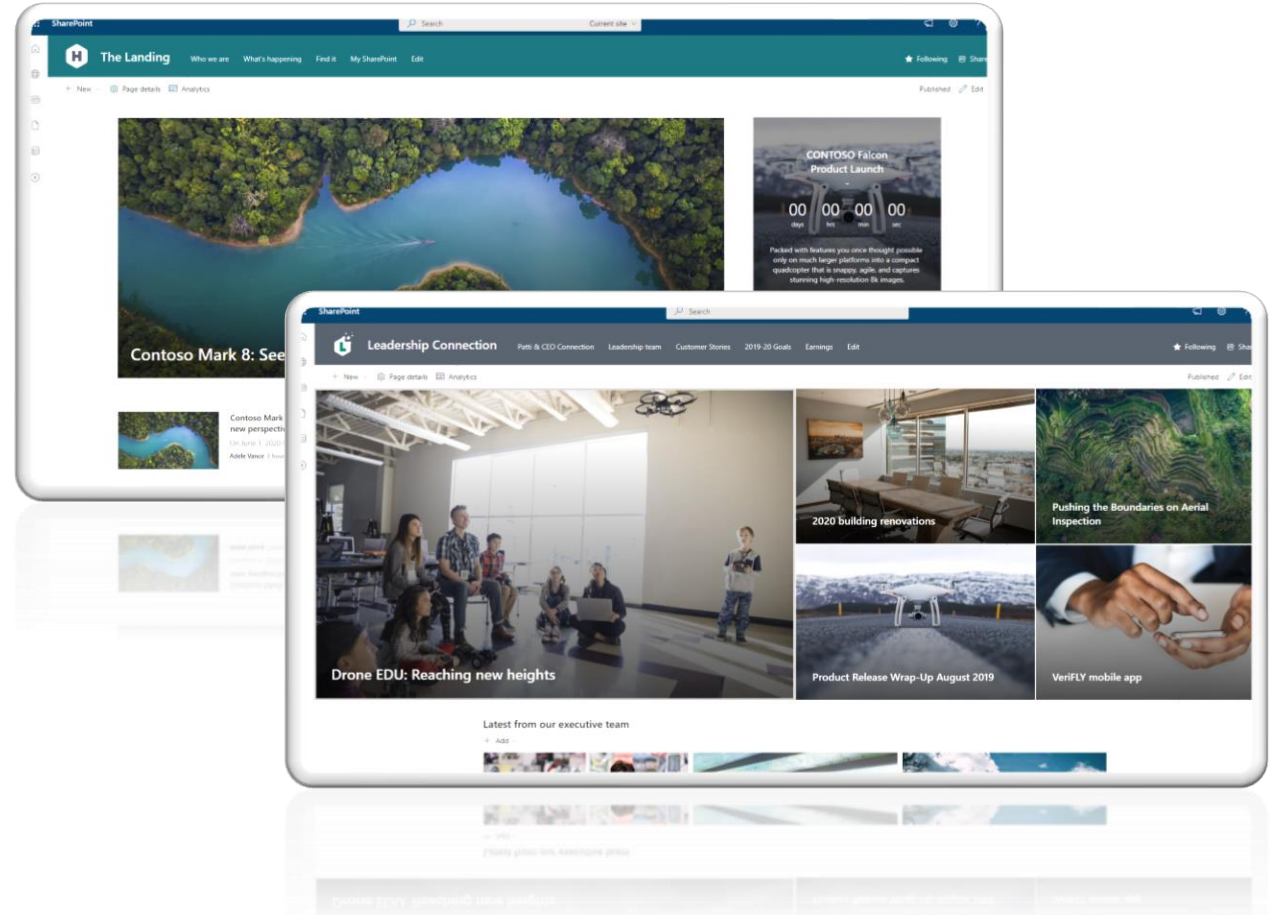
Engage and inform your organization



Harness collective knowledge

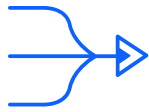


Transform business processes



Microsoft Viva - Connections

The gateway to a modern employee experience



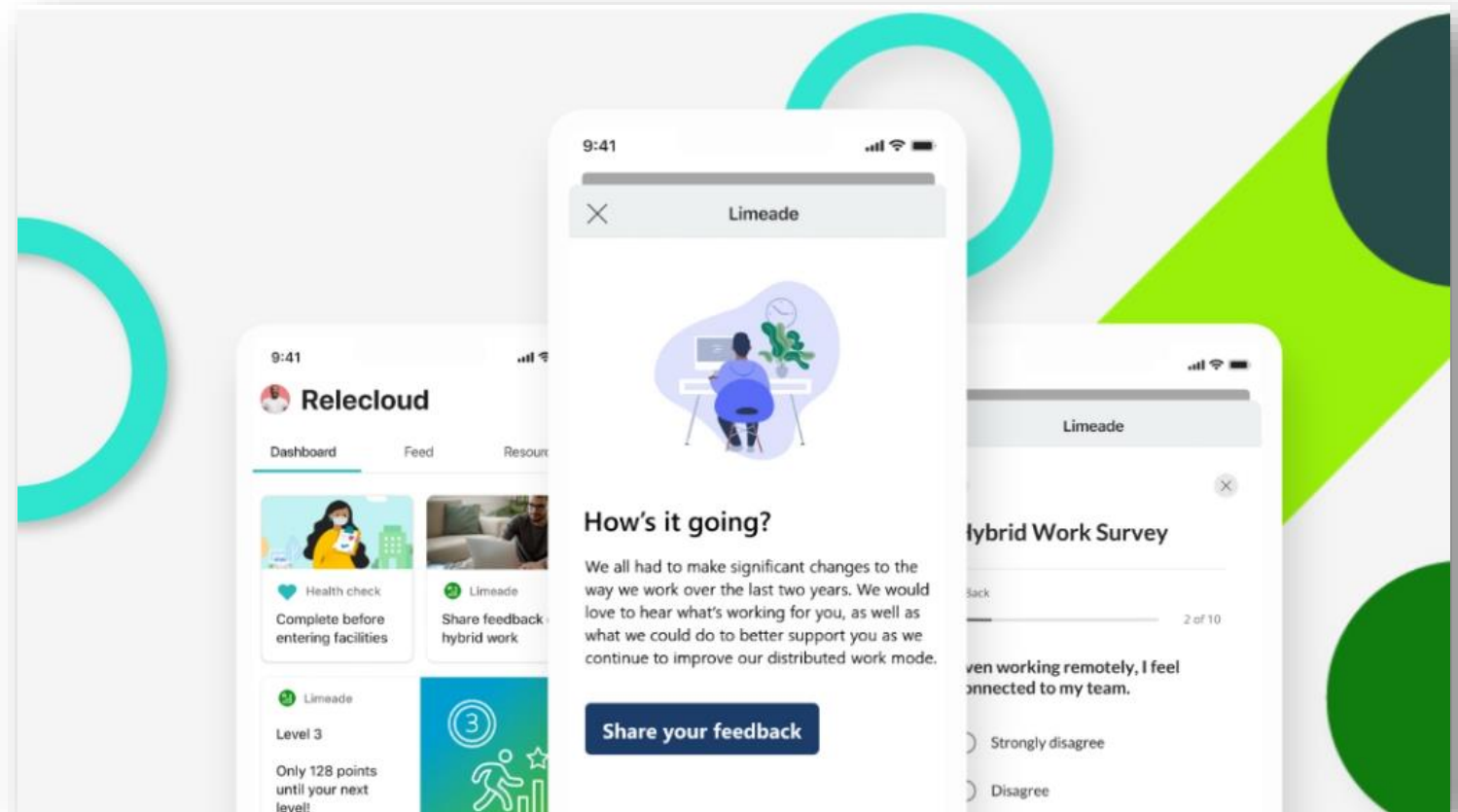
Keep everyone in the flow of work



Keep everyone connected



Empower everyone's voice



Our Approach



Plan with IT and Develop Roadmap

Our plan is user-experience driven first and covers several areas:



Set-up

- Personalization and Audience targeting
- Branding
- Content tagging
- Microsoft Viva - Connections
- Events



Strategies

- Global Navigation
- Enterprise Search
- Tablet and Mobile
- Out of box first



Structure

- Site hierarchy
- Distributed Publishing
- Multichannel
- Governance Model
- Security and Compliance
- Analytics

What's next for **you**?

Connect with us to schedule your 3 Day Workshop

- **Day 1: Discovery**
- **Day 2: Art of the Possible and Scenario**
- **Day 3: Plan with IT and Present Roadmap**

