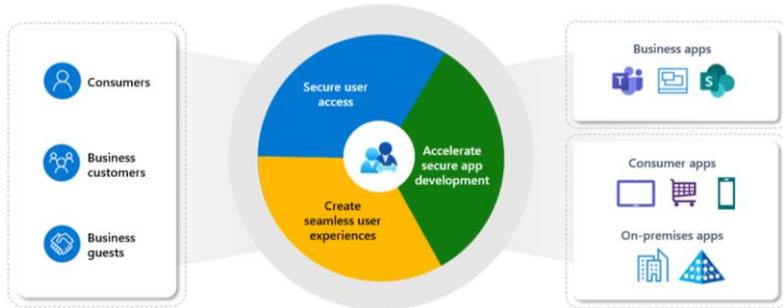


Entra External ID - Migration Readiness Assessment

Microsoft Entra External ID



Microsoft Entra External ID represents the evolution of customer identity, providing a modern, unified platform to securely manage external identities at enterprise scale. Built natively into Microsoft Entra, External ID provides advanced security, governance, and developer capabilities designed to power seamless digital experiences.

Common Migration Challenges:

- 1. Identity Directory Migration:** Moving user accounts while preserving credentials (passwords are hashed and can't be exported), requiring bulk migration, JIT migration, or a hybrid approach.
- 2. Custom Policies:** There is no 1:1 automated conversion from B2C's Custom Policies to EEID's User Flows and Custom Authentication Extensions.
- 3. Application re-integration:** Apps registered in B2C must be re-registered in EEID, authentication libraries updated to MSAL, and redirect URIs/token claims remapped.
- 4. Limited auditability:** Leaders need logs, reporting, and eDiscovery-ready oversight to stay compliant and investigate issues.

Migrate to Entra External ID

Microsoft Entra External ID replaces its predecessor Azure AD B2C and will provide a richer set of functionality with easier configuration. However, migrating existing B2C tenants may require careful planning and deep technical expertise.

ACTIVITIES:

- **Current State Assessment** to establish a complete view of your B2C environment: tenant configurations, Custom Policies, User Flows, identity providers, and application integrations
- **Identity Population & Credential Analysis** to understand your B2C user directory, attribute schema, credential constraints, and the right migration pattern (bulk, just-in-time, or hybrid)
- **Capability Gap & Risk Evaluation** to map your B2C Custom Policies and features to EEID equivalents, identify gaps, and define mitigation strategies for a lower-risk migration
- **Target State Architecture** to design your EEID tenant structure, custom domains, branding, and Conditional Access policies aligned to your security and application requirements
- **Migration Strategy & Roadmap** to sequence migration activities across your B2C applications by risk and complexity, with effort estimates and Microsoft partner funding opportunities identified

Duration:	2 - 6 weeks
Cost:	MSFT funding available
Who it's for:	Security Leaders
How to get started:	Reach out to your Slalom contact for more information

Why Choose Slalom for your Microsoft Security Journey?

With over 20 years of experience partnering with Microsoft, Slalom's experts are ready to work with you to develop a customized roadmap to help you achieve your goals and set priorities on which initiatives should take precedence. Slalom will work with your security and business leaders to bring a hands-on approach to helping your enterprise implement Entra External Identities in a way that works for how your teams operate. We don't just turn on features – we help you rethink how IAM should be governed, secured, and embedded across your business.

