

slalom

# ESG Data Workshop

Microsoft Partner Center

# ESG Data Workshop agenda

- Welcome & Objectives (5 min)
- Introductions (5 min)
- Icebreaker/ Miro Intro (5 min)
- Data discovery activities (60 min)
- Next Steps (10 min)

# Workshop Objectives

What are we working towards....

Overarching  
Goal

Envision a data platform that can help <client> monitor and manage progress on ESG goals.  
Enabling functionality may include:

- Corporate ESG Reporting
- Operational Decision Making
- Management and Tracking of Actions
- Forecasting and Scenario Modeling
- Automated data collection, Reporting and Visualizations, External data sharing in support of the above needs

Scoping  
Session  
Objectives

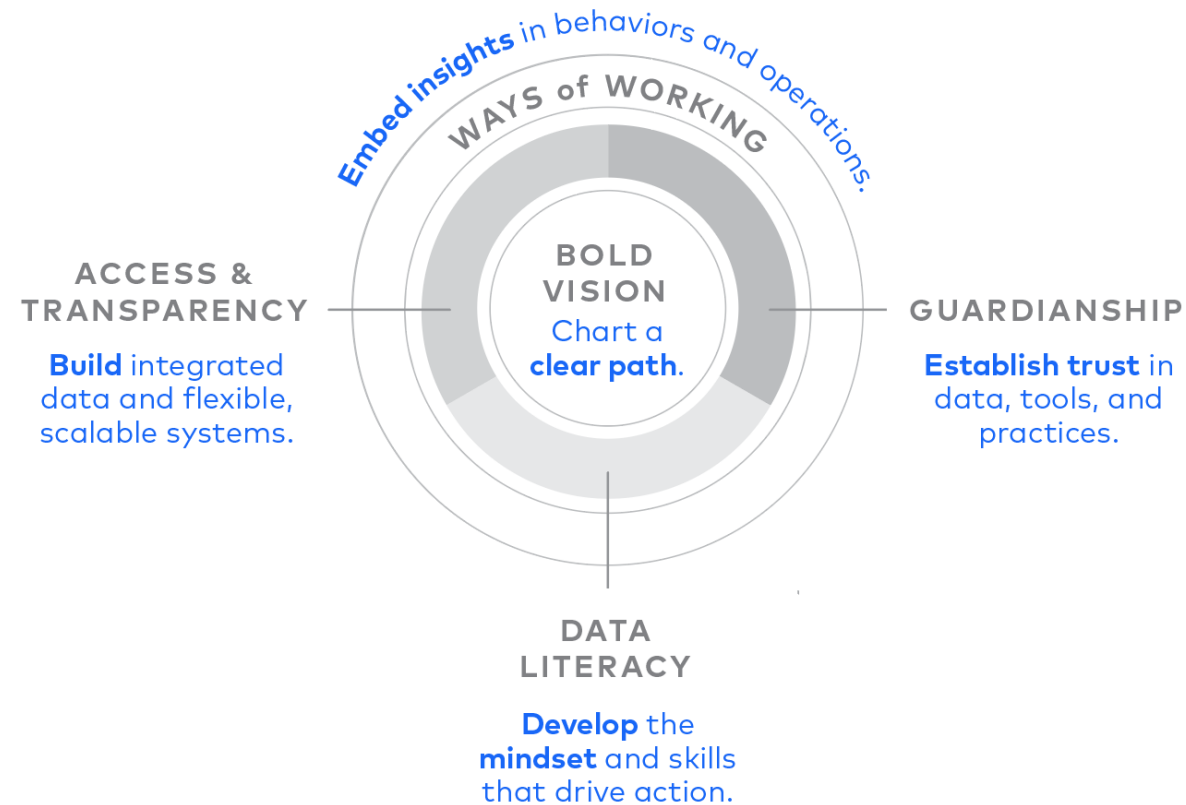
Gather inputs to draft a proposal for pilot Discovery and Design work:

- Understanding of Who will use this platform, Why, priority focus areas/metrics and readily available data sources
- Determine pilot scope by balancing priorities with feasibility/ LOE given any data challenges
- Understand timeline/ deadlines

# Slalom's Modern Culture of Data framework

We leverage our modern data best practices when delivering ESG data solutions

A modern culture of data is enabled by **five key elements.**



# ESG Data Workshop

## Identifying the next priorities for improving ESG data management



### ESG Data Workshop

During a **1.5-hour workshop** with Slalom will walk through our key frameworks to:

- Identify the key stakeholders that either capture/create or use ESG data and their level of involvement in these activities
- Understand what are the factors driving the need for ESG data priorities
- Identify the key data sources that will need to be leveraged for ESG needs and the challenges with those data sources - including identifying significant gaps
- Identify significant gaps in current data
- Identify any gaps or challenges related to technology, data literacy, ways of working, data guardianship as they relate to managing, calculating and reporting ESG data

### Identify Stakeholders

#### Identify Stakeholders and Use of Data

Instructions:

- Grab a **blue** sticky note and identify all the stakeholders who want to consume data related to LA County's Sustainability goals and list HOW they want to use the data. Common uses include:
  - Understand progress against goals
  - Enable Operational Decision Making and Planning within County agencies and partners?
  - Enable tracking of actions in order to manage/troubleshoot?
  - Enable Forecasting / scenario modeling to see if the County is on target to achieve goals
- Grab a **pink** sticky note and identify stakeholders whose inputs are needed to capture reliable data

Stakeholders who want to use the data and Why      Stakeholders whose inputs are needed to capture reliable data

### Move Stakeholders to the Map

#### Move Stakeholders to the Map

Understand how each stakeholder can help the team, how involved they should be and who to contact when things come up.

**Primary**  
Must have engagement and buy in for program success. Will be direct / regular users of the ESG Data.

**Secondary**  
Engagement will have a significant impact on outcomes. Positive/negative. Will be casual / infrequent users of the ESG data.

**Tertiary**  
Stakeholders will indirectly be impacted by the success of this program. Are downstream beneficiaries of better ESG data.

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### Prioritization and Feasibility Analysis

#### Explore pilot scope by prioritizing focus areas against feasibility

Instructions: Grab sticky notes and write factors that should drive prioritization of the focus areas  
Group will discuss

Instructions: Grab sticky notes and write priority focus areas for data reporting and analytics.  
Facilitator to lead group discussion to determine final prioritization

Instructions: Grab sticky notes and list data that is readily available to support prioritized focus areas

Instructions: Facilitator to share examples of data challenges and lead participants in copying over challenges that may apply to each source

Prioritization Drivers	Priority Focus Areas /Metrics	Data Sources	Data Challenges