slalom | **Microsoft**

OpenAI

Slalom is a purpose-led, global business and technology consulting company.

Gain a better understanding of the Azure OpenAI suite of services, including ChatGPT, and how these new capabilities might drive meaningful business impact.

Business Need – Accelerating Innovation to Outcomes

Get help understanding the benefits and potential areas of caution. Ideally, you would like to define and prioritize a few potential business use cases that could leverage this new capability and build a plan to go pilot and eventually realize the full benefit.

How

Slalom will mobilize a small team of functional & technical experts in partnership with Microsoft to host a series of collaborative workshops with the client's key business & technology stakeholders. That will be grounded in ideas / methods that Slalom has already formalized to help accelerate the discussion (i.e. including industry use cases and examples of previous use.)

What

The Slalom team will:

- Ensure stakeholder alignment through guided conversations
- Conduct workshops to first level-set on what these new capabilities can do and ideate on potential business use cases and their impact
- Potentially build an initial proof of capability to help bring the workshop ideas to life

Outcomes

Through this engagement the client will:

- Realize the power of an aligned leadership team dedicated to leveraging this new emerging capability
- Have actionable next steps for prioritized pilot business use cases with a high-level estimate of their organizational impact

Slalom Team

- Slalom Data & AI Expert
- Slalom Strategy Consultant
- Slalom Technology Strategist
- Microsoft Data & AI SSP

Assumptions

- Client will ensure that the appropriate business & technology stakeholder are available to help support this effort
- Client team will be available for pre-workshop interview session
- Workshop will be delivered remotely using Microsoft Teams meeting

---

HIGH-LEVEL TIMELINE

The following is a high-level project timeline of activities you should expect over the course of this engagement.

INVESTMENT

- 2-3 weeks depending on the scope of the engagement

Week 0 - 1	Week 1	Week 2+

• Project kick-off, meet the team and align stakeholders on the project vision
• Send Slalom Pre-read materials to help participants gain a better understanding of Azure OpenAI capabilities
• Schedule 1:1 interviews with key stakeholders
• Creation of workshop materials
• Iterating on workshop agenda to ensure buy-in from project stakeholders
	• Finalize workshop materials and host 1-2 workshops focused on:
	  o Ideating Business Use Cases
	  o Ethical AI
	  o Known Limitations
	  o Governance Considerations
	• Capture key actions and decisions for inclusion in project read-out
	• Synthesize finding into Slalom recommendations
	• Organize potential use cases into business functional areas
		• Follow-up workshop to address any items that require additional conversations or decisions
		• Prioritization of business use cases into next steps potentially including:
		  o Pilot application leveraging ChatGPT or OpenAI services
		  o Development of change management materials to help support employees that might be interacting with this new capability