

# Microsoft Syntex

The key to this technology is the **INNOVATIVE AI** features that transform how content is **CREATED, PROCESSED** and **DISCOVERED**



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# Microsoft & Slalom achieve more together.

You are here to dream big, to innovate and to create new possibilities. And Slalom is here to stand beside you along the way, helping you turn your vision into reality.

We take a human-centric approach to helping clients tap into Microsoft technology to modernize and advance their organizations.

We are keen strategists, expert change-makers and agile engineers. But it's who we are that sets us apart. For us it's about more than just work, we are passionate about helping you fulfill your purpose, and create breakthrough impact for today and tomorrow.

Microsoft Cloud Solutions Partner

## 2022 Microsoft Analytics Partner of the Year

**GSI**

US Global System  
Integrator partner

**340+**

Microsoft clients  
served in 2023

**50**

Microsoft Partner  
Awards

### Microsoft Solutions

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Cloud architecture and  
migration

Product engineering

Enterprise application  
strategy and deployment

Artificial Intelligence and  
machine learning

Data architecture

DevOps

Data visualization and  
storytelling

# Slalom's POV on Modern Work

Experience is at the  of Modern Work

Modern Work is about creating experiences that help drive deep connection across organizations. It is about meeting people where they are and empowering them to define the parameters around when and where they do their work.

Microsoft 365 enables Modern Work with a suite of complementary capabilities that drive connection, enable teamwork, and help people be productive no matter the location or device they are working from.





# From Building Intranets to Enabling Employee Experiences

## **The shift from Traditional to Modern Intranets is all about the people**

For years organizations focused on the Intranet as their main source of delivering corporate news & organizational hierarchy to their users. With the disruption accelerated by COVID-19, the way in which people work has changed and the need for connection & collaboration has grown.

Modern Intranets are focused on delivering experiences enabling:

- Role-based/Task-based capabilities vs Department-hierarchy
- Content personalization
- Social communities to drive connection & engagement
- Intelligent Q&A enabled by AI & ML

# Modern Work Drives Business Value

## Planning experiences that drive the business forward

Building successful employee experiences starts with:

- Selecting key elements from your **business** & **employee** strategies and mapping out how this new experience will help enable those outcomes
- Focusing on the **people** and their needs **first** before selecting the technology to enable those experiences
- Defining how **success** for this project will be **measured**
- Planning for how this experience will be **supported** in the long-term to ensure content relevancy





# Our Recipe for Success

## How We Build Experiences

We co-create with our clients to help take them along for the journey



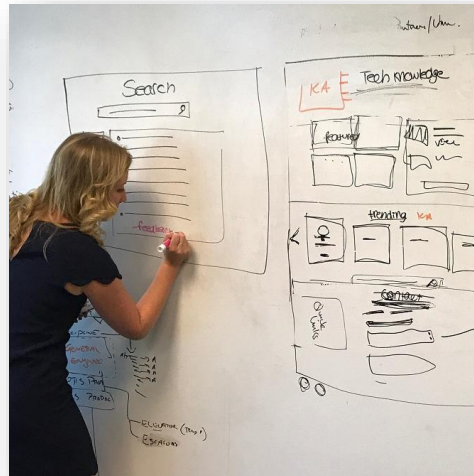
### LEARN

Start with design workshops and 1:1 interviews to deeply understand employee's needs, proto-personas, and goals.



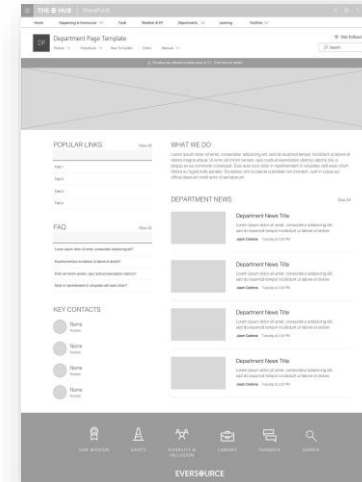
### IDEATE

Create conceptual sketches, wireframes and prototypes for validation of user needs. Capture high-level business use cases to identify opportunities.



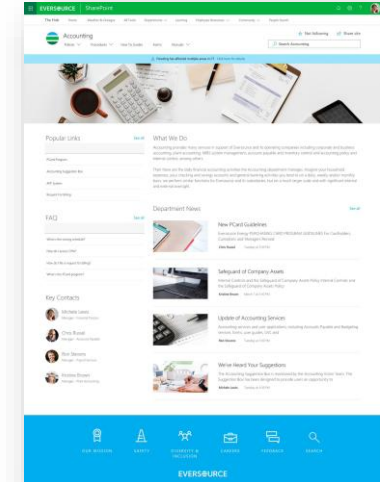
### PLAN

Prioritize use cases and map M365 capabilities that are fit for purpose. Document requirements via user stories and build the enablement plan.



### DELIVER

Co-deliver new capabilities with our clients, including them in the process to drive adoption after the project has completed.





# How we can help!

Slalom's experience ranges across these core capabilities of Modern Work



## Adoption & KPI's

Setting meaningful metrics and building change & training plans to support people.



## Building Experiences

Designing & developing collaborative experiences to enable employee connection.



## Business Process Automation

Redesigning processes to leverage the automation capabilities of Power Platform.



## Knowledge Management

Removing information siloes and connecting people to the data & experts to help them perform their jobs.



## Governance & CoE's

Enabling compliant collaboration through governance and Center of Excellence (CoE) enablement.



## Migrations

Helping support the planning & execution of legacy platform migrations to M365.

## Microsoft Technologies

- SharePoint
- Microsoft Teams
- Microsoft Syntex
- PowerApps
- Power Automate
- Viva Connections
- Viva Engage
- Viva Goals
- Viva Insights
- Viva Learning
- Viva Topics
- Yammer





# Microsoft Syntex

## AI Powered Content Services

Savings from optimized search & discovery: \$42-\$127 million

### Content intelligence

Tag and organize structured and unstructured content and images with no-code, pre-trained AI models

Harness **intelligent application** services for solutions like contract management

### Content services

Organize your information with automatic metadata leveraging powerful **taxonomies and content types**

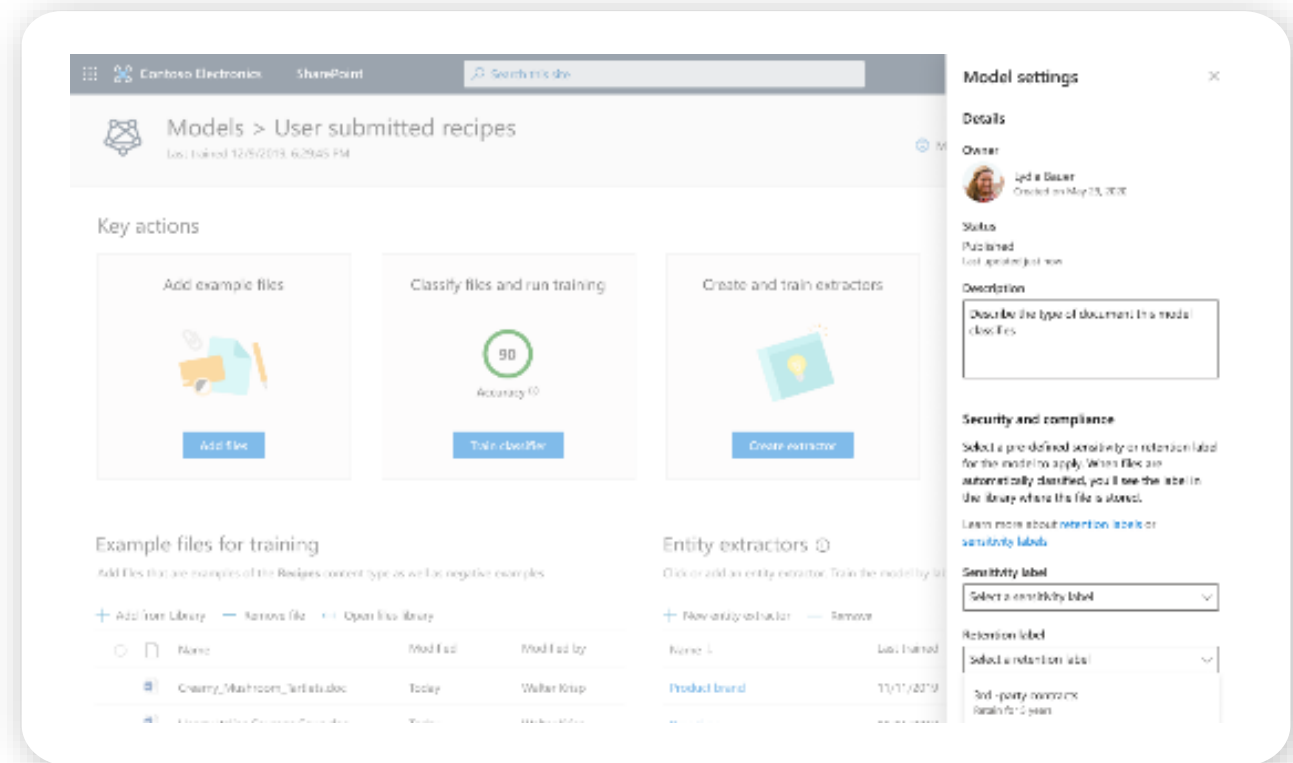
Turn content into intelligent templates and build new documents from your data with **content assembly**

### Content discovery

Find documents and key facts **with precise metadata and natural language search**

Enforce security and compliance with automatically applied **sensitivity and retention labels**

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Source: Forrester, New Technology: The Projected Total Economic Impact™ of Microsoft 365 Knowledge & Content Services, commissioned by Microsoft, February 2021, aka.ms/Viva/Topics/ForresterTEI

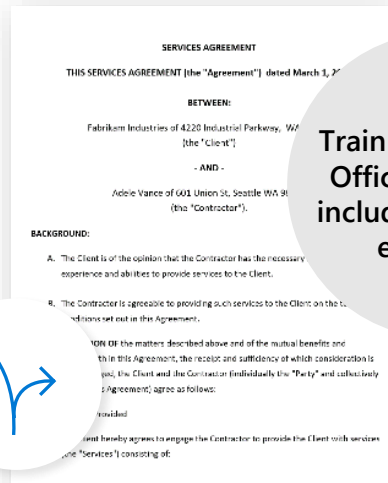


# Syntex AI Models

Build, deploy and apply custom models using the [Syntex API](#)  
Share and learn from the community using the [Syntex GitHub community](#)

## Document understanding

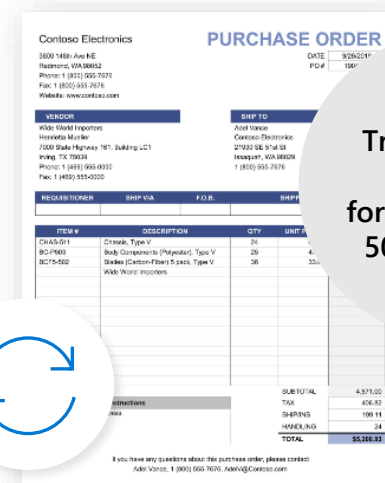
- Created in content center through a native interface
- Used for unstructured file formats (contracts, SOWs, etc.)
- Has a trainable classifier w/ optional extractors
- Can be applied to multiple libraries



Train on 5-10 PDF,  
Office, mail files,  
including negative  
examples

## Form processing

- Created from document library through AI Builder
- Used for semi-structured file formats
- Has a settable classifier
- Restricted to a single library



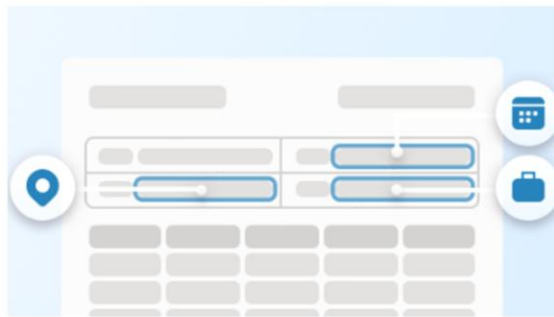
Train on PDF,  
JPG, PNG  
format, totaling  
50MB/500pp



# Overview Syntex Pre-Built Models

Syntex has pre-built models for several popular financial forms that can be setup easily and without much need for modification

## Invoice processing



### Invoice processing

Save time processing invoices. Set up a model trained to extract invoice info.

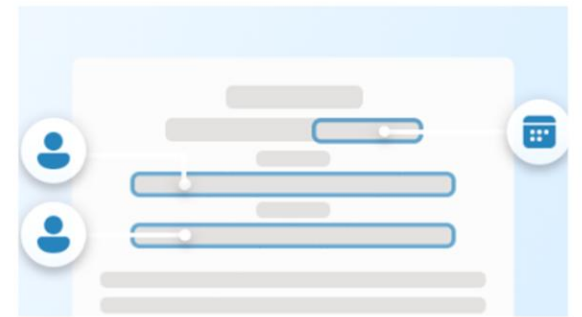
## Receipt processing



### Receipt processing

Save time processing expenses. Set up a model trained to extract receipt info.

## Contract processing



### Contract processing

Save time processing contracts. Set up a model trained to extract contract info.

# Microsoft Syntex



Content AI integrated in the flow of work



## Enhance

Understand and assemble

Extract, tag and index content  
Recognize objects & text in images  
Annotate  
Translate & summarize docs



## Connect

Discover and reuse

Advanced search  
eSignature  
Contract mgmt & accounts payable  
Content processor  
Connect content to critical business apps



## Manage

Analyze and protect

Lifecycle management and restore  
Tiered storage (archiving)  
Automate security and retention  
Advanced content and security management

# Enhance

Understand and assemble content with AI powered processing, summarization, translation, auto-assembly, and annotations integrated in Microsoft 365

## Understand and assemble



Understand, tag, and secure information with no-code AI using **document processing**



**Translate content** across dozens of languages



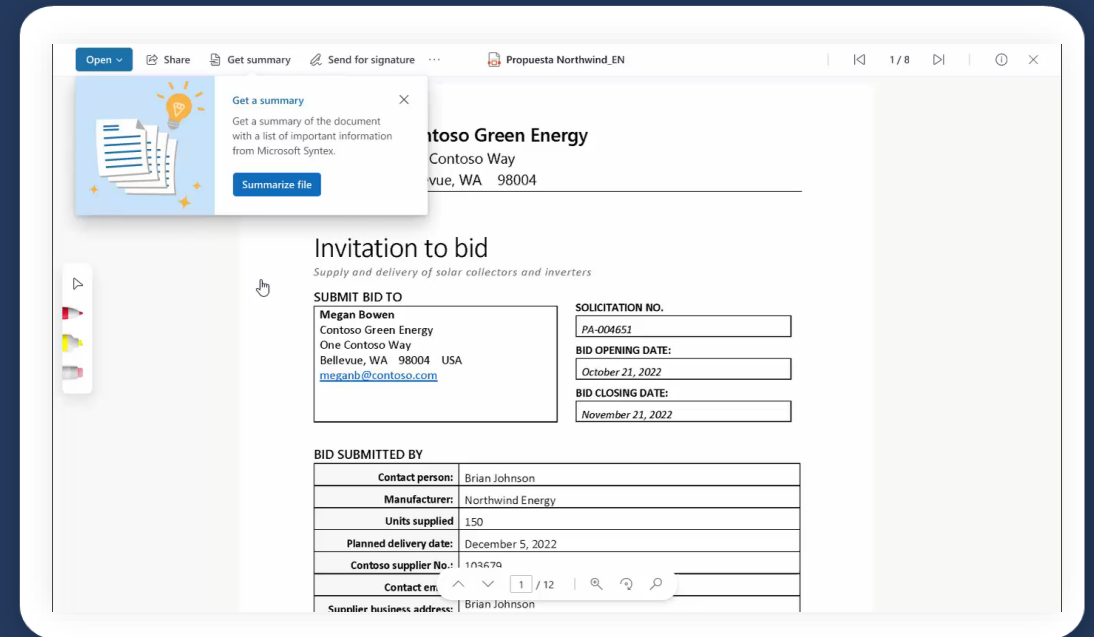
Distill key points on-demand with **AI-generated summarization**



Automatically generate new content with templates and metadata using **content assembly**



Extract text from images in SharePoint and Exchange with **optical character recognition**, and audio and video with automatic **video transcription in 28 languages**



# Connect

Discover and reuse content AI powered search, e-signature, and integration into business workflows

## Discover and reuse



Intuitively discover information with deep learning models built into **Microsoft Search**



Streamline transactional processes by sending or requesting signatures using **e-signature**



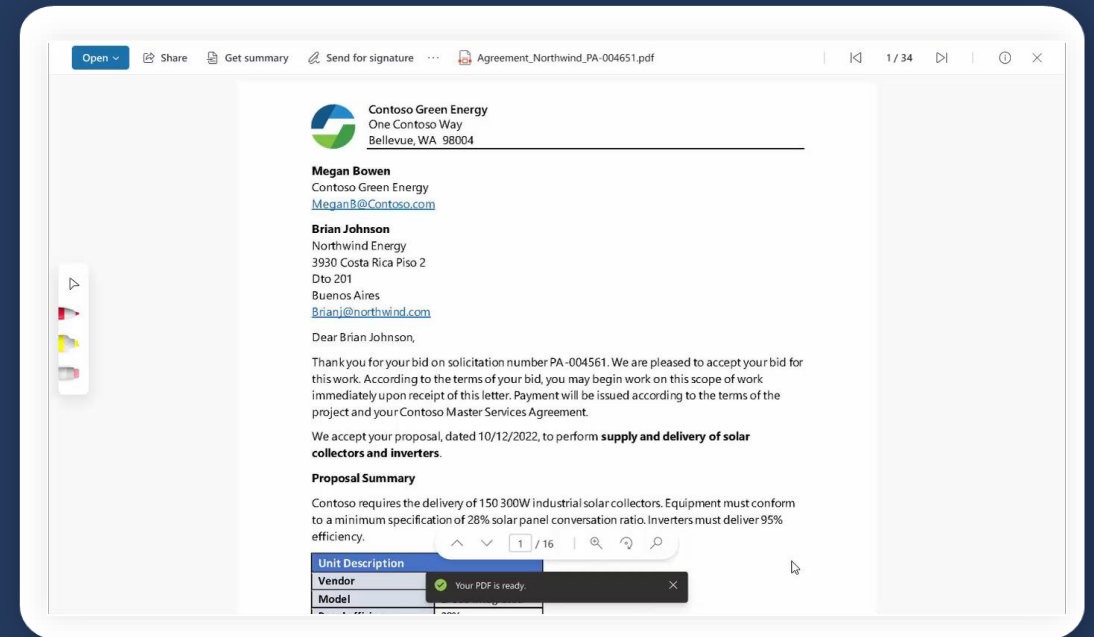
Trigger actions for your business processes by building simple rules using **Syntex content processor**



Accelerate key processes with **solution accelerators** for contract management, accounts payable and more



Connect content to critical business apps leveraging **integrations with Power Automate, AI Builder, and the Power Platform**





# Manage

Manage, backup, and restore your content while managing storage costs and complying with long-time archive needs

## Analyze and protect



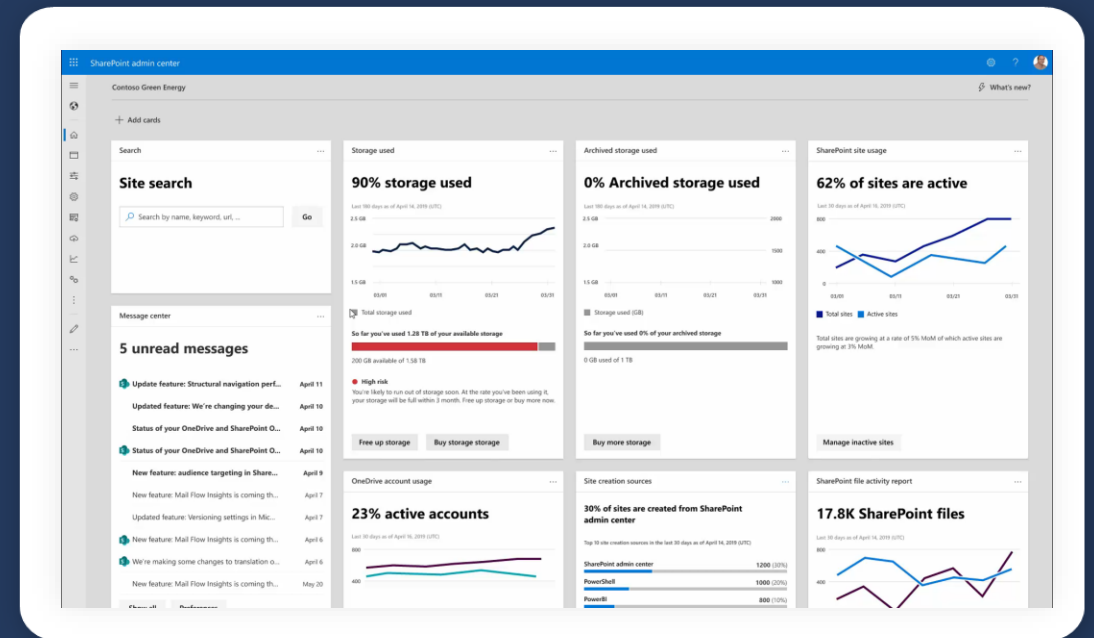
Ensure your backup is highly available and tightly integrated with your content policies with **Syntex backup**



Establish simple rules to move less critical content from SharePoint and Microsoft Teams to lower cost storage with **Syntex archiving**



Gain access to insights on where your content is shared, stay in control of library access, and more with **world-class management capabilities**





# Slalom's Approach to Microsoft Syntex

As with any project Slalom delivers, we take a people-first approach and tailor our solutions to fit what people really need to be more productive. Microsoft Syntex solutions are no different.

Typically, we begin with a **DISCOVERY** to determine the types of content the organization uses and how they would want to search and refine that content in the future.

**ALTERNATIVELY, OR IN CONJUNCTION**, we look at how the organization could create the content in a consistent pattern to enable a searchable and refinable content repository over the long term for future content.

Then we work on a **PROOF OF CONCEPT** to show the power and viability of the solution, which then leads to a full-scale rollout across a business unit or the organization, while always providing organizational change management along the way to ensure the initiative's success.



# Next Steps

Schedule a Microsoft Syntex Workshop with us!

## **Agenda:**

- Welcome & Workshop Overview
- Use Case Review
- Who is the Audience?
- Brainstorm & Discuss Requirements
- Prioritize Requirements
- Discuss Next Steps – Proof of Concept

