

The logo for SLASCONE features the word in a white, sans-serif font. The letter 'O' is replaced by a solid blue circle. The text is set against a dark blue background with several glowing, semi-transparent lines in white, green, and blue that curve around and under the text, creating a sense of motion and technology.

SLASCONE

Software Licensing
and Analytics

TEAM



Ilias Michalarias
Founder and CEO



Markus Sümmerchen
Founder and CTO



Oliver Günther
Advisor

WHY

„We could not find a proper licensing solution for our previous products and decided to build one“

OUR BACKGROUND

Product Management
Business Intelligence
Software Engineering

HISTORY

Founded in 2016

Last Software Release: 6.1 (Q2 2023)

Next Software Release: 7.0 (Q4 2023)

Silver

Microsoft
Partner

CUSTOMERS



VIRTAMED⁺

insightsoftware

CAXperts

Azkoyen
Group

ORCA
SOFTWARE GMBH

STI
SOFTTECH

MODULACHT

EXCELLENT ★★★★★ 8 reviews on Capterra

ABOUT US

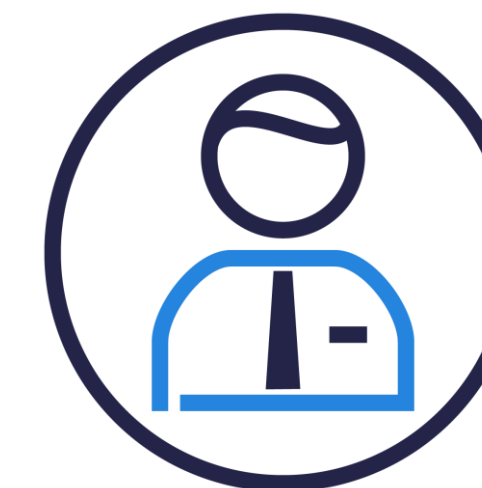


Maria - CEO

„We need to protect our solution's intellectual property and prevent revenue leakage“



„Understanding how our software is really used is crucial to our development. “



Sven - VP Product



Anna - VP Sales

„We need to provide product trials, subscriptions, pay-as-you-go, and lifetime licenses “

„Instead of licensing, our engineers must concentrate on delivering new features“



Chris - CTO

SLASCONE is not just a license generation tool. It is a cross-departmental **license management solution** which helps **you and your resellers** easily implement software licensing models such as subscriptions, pay per use, floating, trials or perpetual, while **analyzing the usage of your software** with advanced analytical dashboards.

SLASCONE dramatically reduces the TCO of software licensing.

IN A NUTSHELL



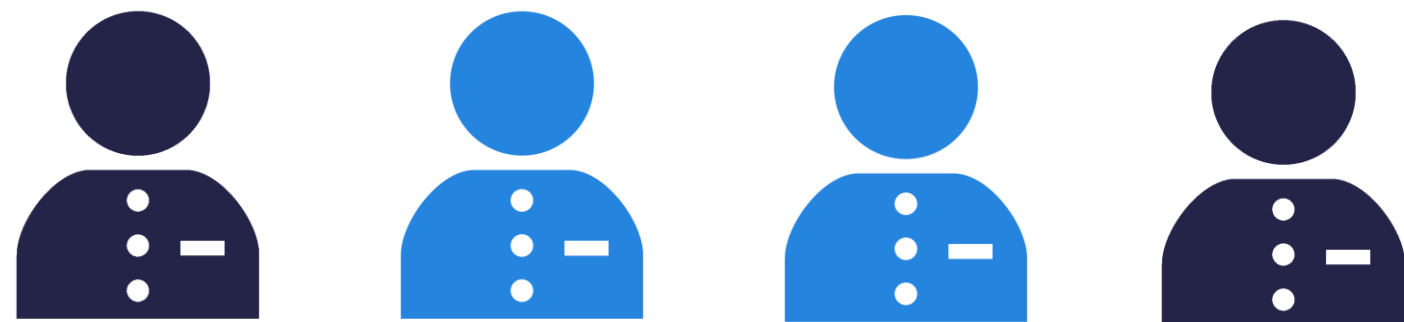
VENDOR PORTAL

FOR YOU



RESELLER PORTAL

FOR YOUR RESELLERS AND PARTNERS

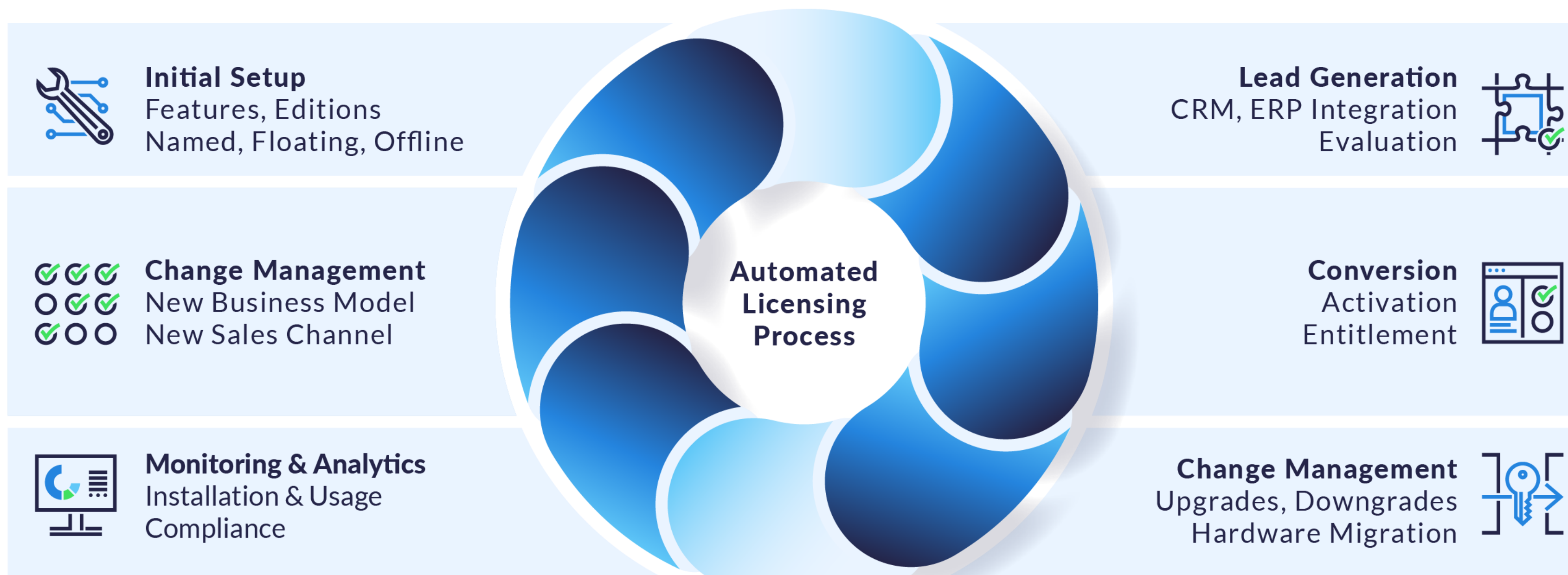


LICENSEE PORTAL

FOR YOUR CUSTOMERS/LICENSEES

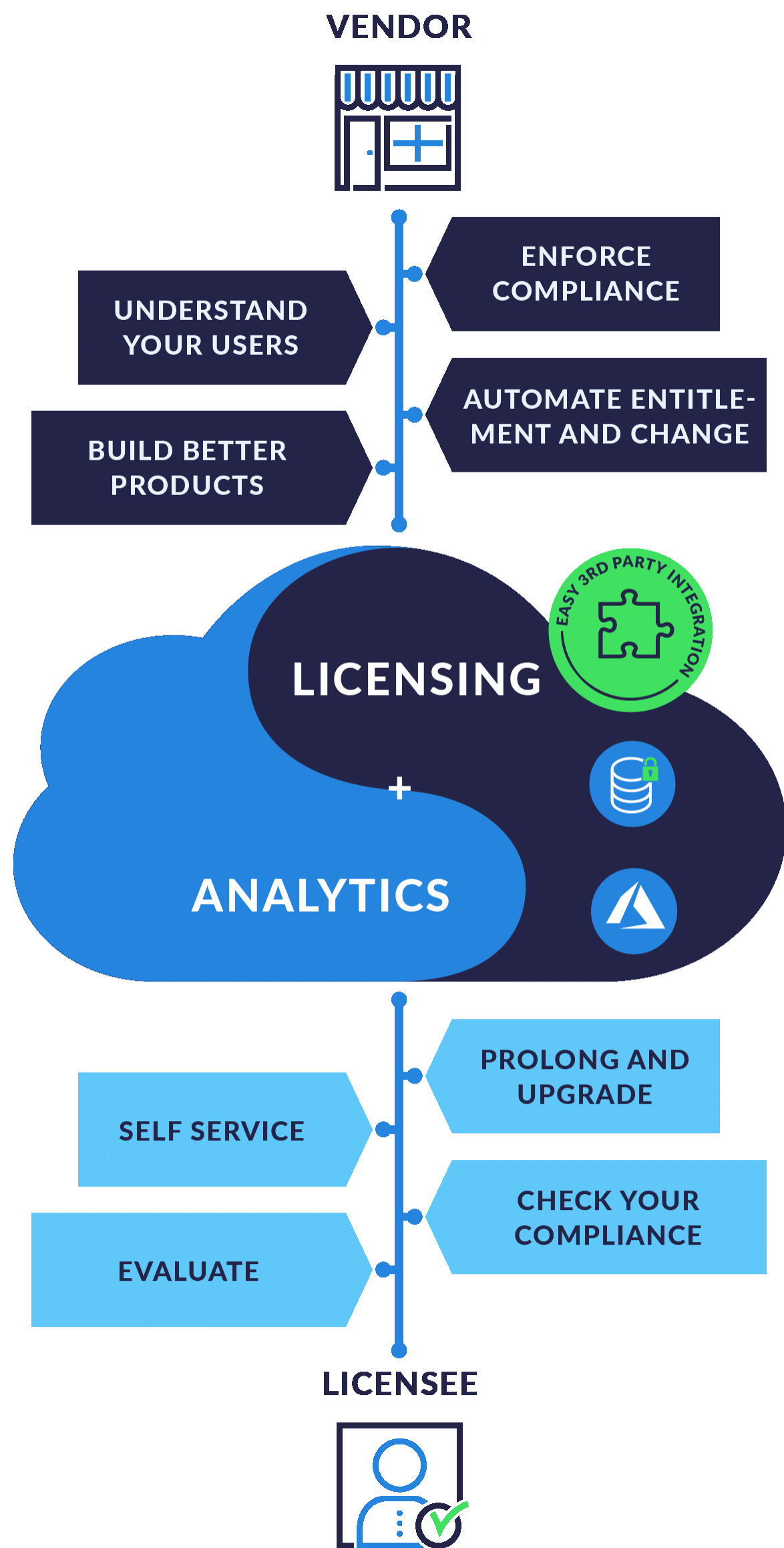
VENDOR

LICENSEE



SLASCOONE

ULTIMATE GOAL: PROCESS AUTOMATION



>99,95% AVAILABILITY
POWERED BY MICROSOFT AZURE
 Can be deployed in any region worldwide.



SaaS OR PRIVATE AZURE DEPLOYMENT
 Use your own Azure Infrastructure

OPENAPI 3.0 MODERN ARCHITECTURE
 SSL secured REST Management and Licensing API.
ALL FUNCTIONS INVOKABLE VIA THE API.

SOFTWARE – PROGRAMMING LANGUAGE
 Every https client regardless of operating system or programming language.
NO CLIENT LIBRARIES REQUIRED.



NO LICENSE FILES REQUIRED
 (NEITHER INITIALLY NOR UPON CHANGES)



LICENSING

Desktop/SaaS/Web

NAMED

FLOATING

DEVICES

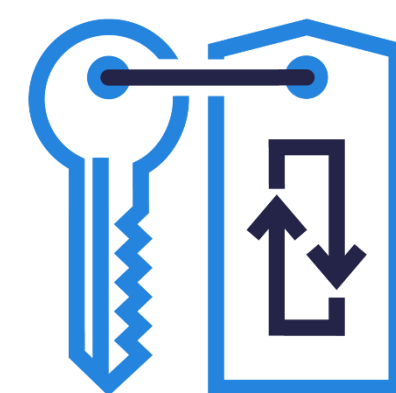
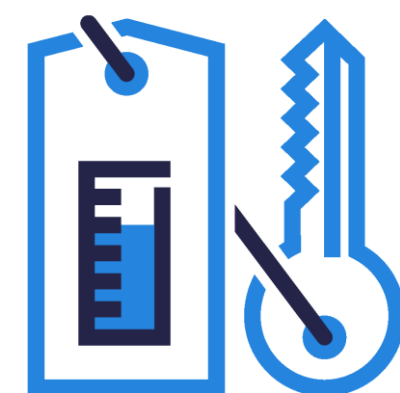
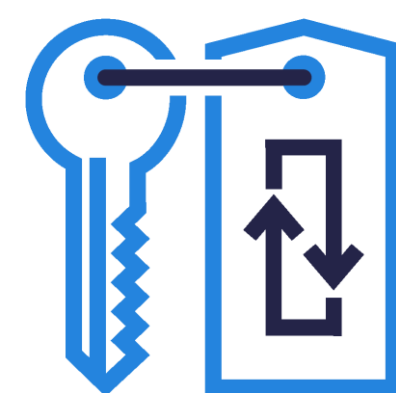


USERS



MUTIPLE MODELS FOR ONE PRODUCT

You can offer multiple licensing models at the same time.



Subscriptions

Perpetual

Trial

Consumption based

Software version based

ALL LICENSING MODELS

API

All SLASCONE functions can be called through our API.



Webhooks (Triggers)

Webhooks for all relevant events. Easy configuration.



Power Automate (Logic Apps)

Automated workflows between your ERP/CRM and SLASCONE.



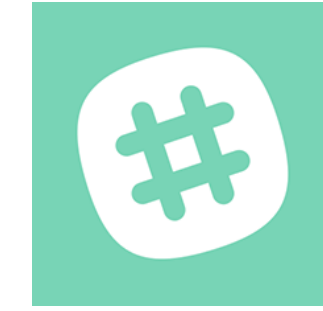
Salesforce



Dynamics



SAP



Slack



JIRA



Azure Logic Apps



zapier



Microsoft
CERTIFIED

SLASCONE

The screenshot displays the Microsoft Azure Logic Apps Designer interface. At the top, the navigation bar includes 'Microsoft Azure', a search bar, and user information for 'ilias@slascone.com'. The main header shows 'Logic Apps Designer' with a close button. Below the header is a toolbar with icons for 'Save', 'Discard', 'Run Trigger', 'Designer', 'Code view', 'Parameters', 'Templates', 'Connectors', 'Help', and 'Info'. The central workspace is dominated by a configuration panel for the 'SAP' connector. This panel contains the following fields and options:

- Connection name:** A text input field with the placeholder 'Enter name for connection'.
- Data Gateway:** A dropdown menu set to 'Subscription', with a sub-section for 'Connection Gateway'.
- *Client:** A text input field with the placeholder 'The SAP client ID to connect to the SAP system.'
- *Authentication Type:** A dropdown menu set to 'Basic'.
- SAP Username:** A text input field with the placeholder 'The username to be used for log in to the SAP System.'
- SAP Password:** A text input field with the placeholder 'The password to be used for log in to the SAP System.'
- *Logon Type:** A dropdown menu set to 'Application Server'.
- AS Host:** A text input field with the placeholder 'The hostname of the SAP Application Server.'
- AS Service:** A text input field with the placeholder 'The service name or port number of the SAP Application Server.'
- AS System Number:** A text input field with the placeholder 'The SAP System's System Number. It is a number ranging from 00 to 99.'
- MS Server Host:** A text input field with the placeholder 'The hostname of the SAP Message Server aka R3 System Name.'
- MS Service Name or Port Number:** A text input field with the placeholder 'The service name or port number of the Message Server.'
- MS System ID:** A text input field with the placeholder 'The System ID of the SAP system.'
- MS Logon Group:** A text input field with the placeholder 'The Logon Group for the SAP System.'
- Safe Typing:** A checkbox labeled 'Use strong types if false, otherwise use string as safe type.'
- Use SNC:** A checkbox labeled 'When selected, the connections will be secured with SNC.'
- SNC Library:** A text input field with the placeholder 'Name or path of the SNC library to be used.'
- SNC SSO:** A dropdown menu set to 'Logon using the SNC identity'.

SAP CONNECTOR

<https://docs.microsoft.com/en-us/azure/logic-apps/logic-apps-using-sap-connector>

SAP CONNECTOR BY MICROSOFT

SLASCOONE



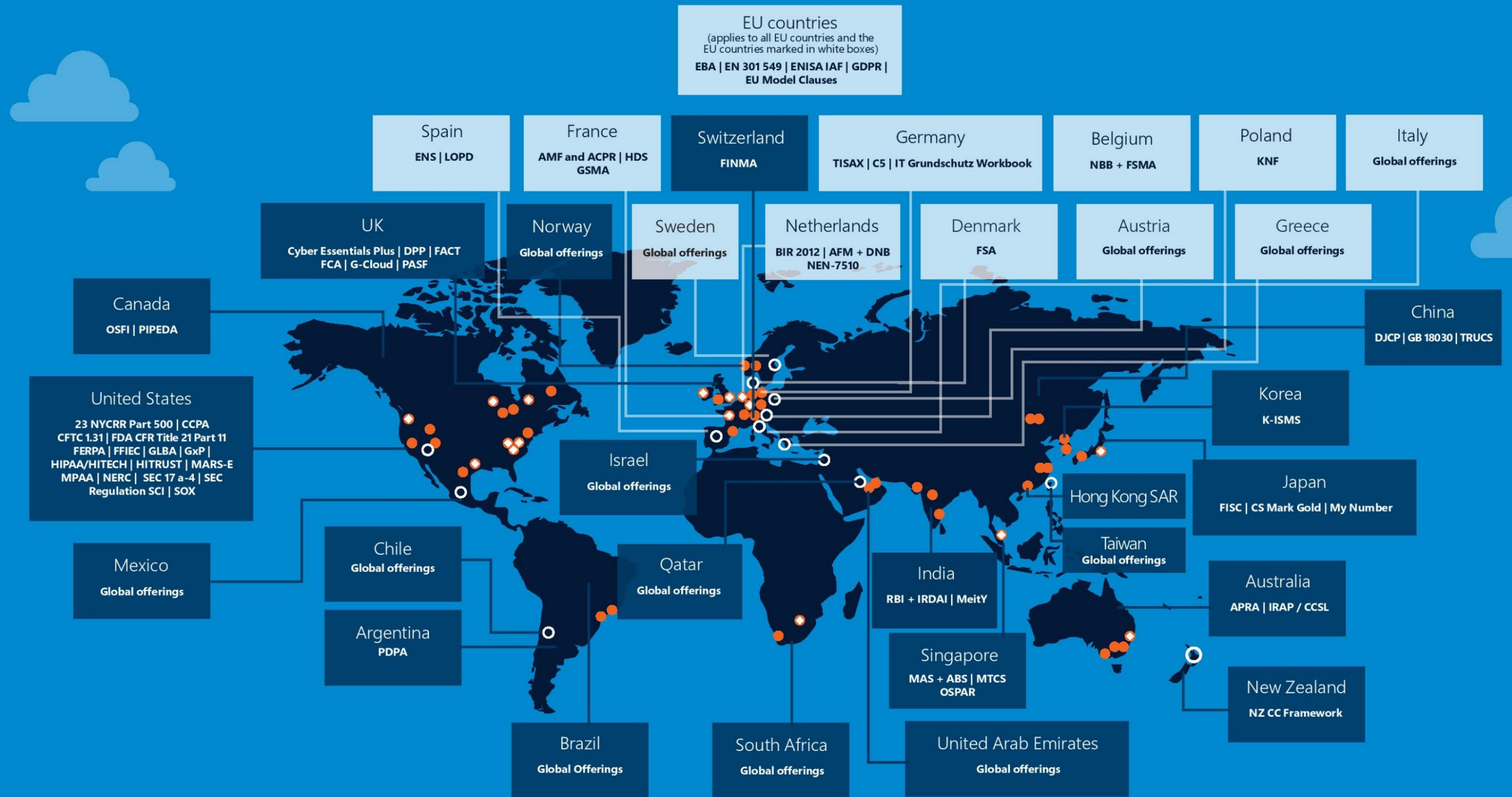
Microsoft Azure

- ✓ MFA (optional)
- ✓ HTTPS/TLS (enforced)
- ✓ HMACSHA256 signed API requests

Azure global compliance

The following compliance standards apply globally

CIS Benchmark | CSA-STAR attestation | CSA-STAR certification | CSA-STAR self-assessment
ISO 20000-1:2011 | ISO 22301 | ISO 27001 | ISO 27017 | ISO 27018 | ISO 27701 | ISO 9001
PCI DSS | SOC | WCAG | CDSA | PCI DSS | Shared Assessments | TruSight



Azure regions

Azure has more global regions than any other cloud provider—offering the scale needed to bring applications closer to users around the world, preserving data residency, and offering comprehensive compliance and resiliency options for customers.

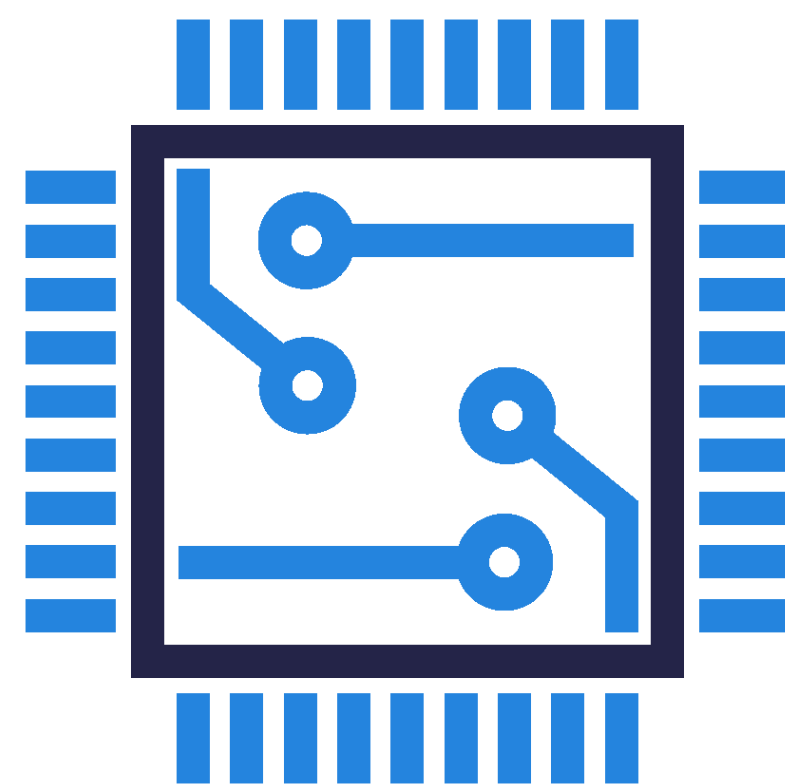
over 60 announced regions worldwide

140 available in 140 countries

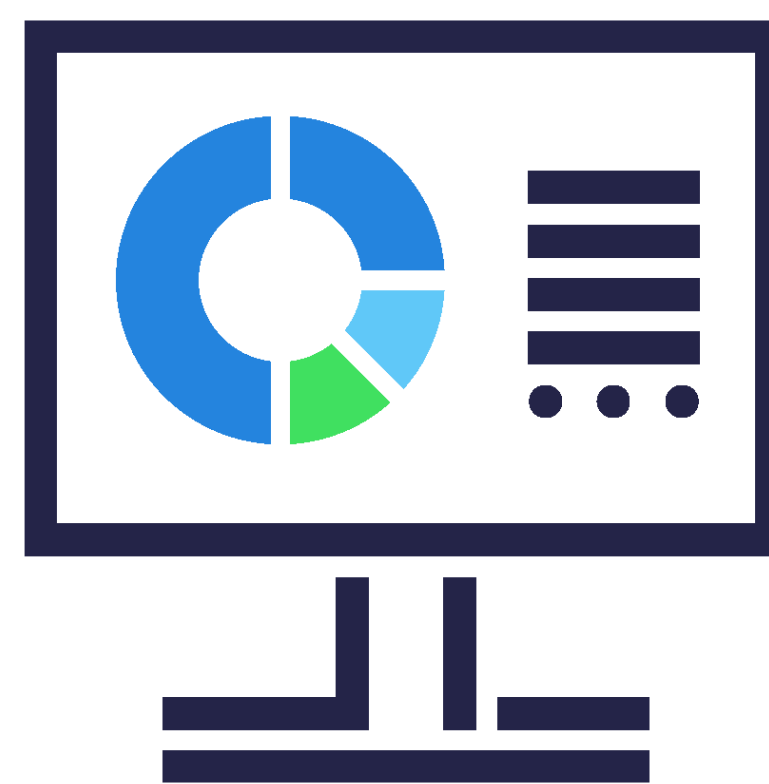
- Available region
- Announced region
- ◆ Availability zones

UNMATCHED SECURITY AND COMPLIANCE

ANALYTICS



**INSTALLATION
ANALYTICS**



**USAGE
ANALYTICS**



**COMPLIANCE
ANALYTICS**

YOUR PRODUCT'S REAL TIME DATABASE

SERVICES

Our staff is made up of seasoned individuals that have worked with a variety of licensing models.



CONSULTING



TRAINING



SUPPORT

Home > Monitor >

Alert rules

+ Create Columns Refresh Export to CSV Delete Enable Disable

Subscription : 2 selected Resource group : licensing Resource type : All Resource : All Signal type : All signal types Status : Enabled Severity : All

Displaying 1 - 9 rules out of total 9 rules

Search alert rules based on rule name and condition...

Name	Condition	Severity	Target resource	Target resource type	Signal type	Status
<input type="checkbox"/> API Alert	Whenever the average healthchec...	0 - Critical	prod-slascone-api	App Services	Metrics	Enabled
<input type="checkbox"/> UI Alert	Whenever the average healthchec...	0 - Critical	prod-slascone-ui	App Services	Metrics	Enabled
<input type="checkbox"/> FunctionError	Whenever the total http5xx is grea...	1 - Error	prod-slascone-functions	App Services	Metrics	Enabled
<input type="checkbox"/> HighCPU	Whenever the average cpupercent...	1 - Error	prod-slascone-asp	App Service plans	Metrics	Enabled
<input type="checkbox"/> HighMemory	Whenever the average memorype...	1 - Error	prod-slascone-asp	App Service plans	Metrics	Enabled
<input type="checkbox"/> HighDTU	Whenever the average dtu_consu...	2 - Warning	All SQL databases in 'licensing' re...	SQL databases	Metrics	Enabled
<input type="checkbox"/> Failure Anomalies - prod-slascone...	Failure anomalies detected	3 - Informational	prod-slascone-api	Application Insights	Smart detector	Enabled
<input type="checkbox"/> ElasticJobFailure	Category equals Administrative an...	4 - Verbose	myslascone-dbserver/SLASAgent	Elastic Job agents	serviceNotifications	Enabled
<input type="checkbox"/> Status Unavailable or Unknown	Category equals ResourceHealth a...	4 - Verbose	All	All	Resource health	Enabled



SUPPORT

- ✔ Modern Cloud Native, Built to Scale Architecture
- ✔ Best Analytics and Reseller Functionality in the market
- ✔ Powered and Secured By Microsoft Azure
- ✔ Fair and Transparent Pricing
- ✔ Direct Vendor – Relationship
- ✔ Best Integration in the Microsoft Ecosystem (e.g., Active Directory, Office 365, Dynamics)

INFO

slascone.com

HELP CENTER

support.slascone.com

API TEST CENTER

api365.slascone.com/swagger/index.html



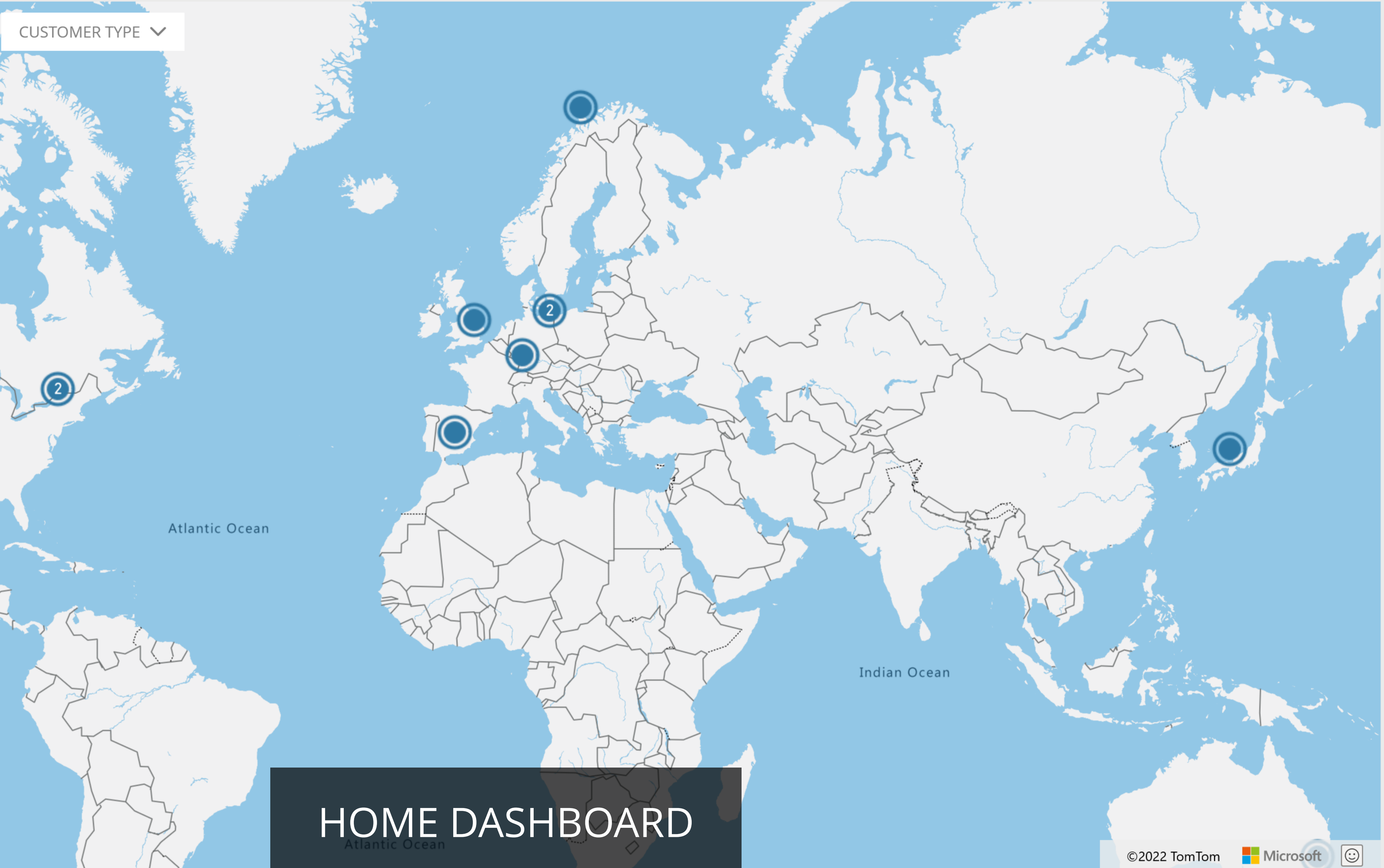
CONTACT US

VENDOR PORTAL

Overview

Licenses
545

Customers
10



-  Home
-  Products
-  Customers
-  Resellers
-  Licenses
-  Administration
-  Info
-  Help

HOME DASHBOARD

Search

ZIP










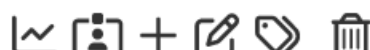

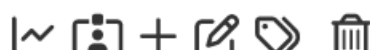








All # A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

X

CUSTOMER TYPE

RESELLER TYPE

TAGS

LOGO	CUSTOMER (10) ↑↓	NUMBER ↑↓	ADDRESS	CUSTOMER TYPE	TAGS	
	Argus	42763	Germany	Internal		
	Artificial Reality LLC	43820	Canada	Customer	Pending U...	
	Factor GmbH	10368	Berlin Germany	Customer		
	Harvey PLC	64398	Tromso Norway	Customer (inactive)	Pending D...	
	Lasda	23324	Osaka Japan	Educational		
	Mercado S.A.	64353	Granada Spain	Lead/Prospect		
	Ring Retail Ltd	87012	London United Kingdom	Dynamics		
	Swissknife	29031	Zurich Switzerland	Customer	VIP Pending U...	
	Teslaa	10081	New York United States	Customer		
	Varius LLP	24505	Sydney Australia	Customer		

- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help

Sydney Australia Customer

CUSTOMER VIEW

+ ↕ ↻

Search

ZIP














All # A B C D E F G H I J K L M N O P Q R S T U V W
X Y Z

RESELLER TYPE

- Direct
- POS Reseller
- Vending Operator

Clear X Apply ✓

- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help

LOGO	RESELLER ↑↓	NUMBER ↑↓	E-MAIL ↑↓	ADDRESS	RESELLER TYPE	
	Airport Management	R132		Via dei Monti di Creta, 104 00167 Rome Italy	Vending Operator	
	Cinema Management	R196		Paris France	Vending Operator	  
	S3	R104		Italy	Direct	  
	wd	P117		Adlzreiterstr. 8 83022 Rosenheim Germany	POS Reseller	  

RESELLER VIEW



- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help

FEATURES

- Commenting
- Dashboards
- Drill-Through
- Orders
- PDF-Forms
- Powerpoint Export
- Print
- Project
- SAP Interface
- Scheduled Report Distribution

LIMITATIONS

Documents	<input type="text" value=""/>	RESET MODE	Disabled
Export Jobs	<input type="text" value="15"/>	RESET MODE	Disabled
Full Users	<input type="text" value="0"/>	RESET MODE	Disabled
Light Users	<input type="text" value="0"/>	RESET MODE	Disabled

LICENSE CONFIGURATION

✕
CUSTOMER TYPE ▾
RESELLER TYPE ▾
CUSTOMER TAGS ▾
PRODUCT ▾
EDITION ▾
Active ▾

Factor GmbH
✕
LICENSE TYPE ▾
LICENSE TAGS ▾
TOKEN STATUS ▾
TOKEN COMPLIANCE ▾
✕

UPGRADE COMPLIANCE ▾
on ▾
EXPIRATION DATE

- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help

	LICENSE KEY(21)	CUSTOMER (1) ↑	PRODUCT	EDITION ↑↓	EXPIRATION DATE ↑↓	
>	<input checked="" type="checkbox"/> 1f1d5429- b98f-4b02- b663-18f933c8e901 (1 + 10)	Factor GmbH	BI Server	On Premise - Silver Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/> 2047d721- e443-4deb- bc08-199abe83916a (1 + 10)	Factor GmbH	BI Server	Silver Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
∨	<input checked="" type="checkbox"/> af316940-657c- 447b- abf8-1de5a4a4f20a (1 + 10)	Factor GmbH	BI Server	Basic Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
	<input checked="" type="checkbox"/> b568c943-c782-4440-916c-a39698f9d77b					🔍 📧 📄 🗑️ 📥 🗑️ 📄 🗑️
>	<input checked="" type="checkbox"/> 8ddb3972-1dce- 4172- bfc9-1eacc4315906 (1 + 10)	Factor GmbH	BI Server	On Premise - Silver Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/> a69e9efa-21ac-47b5-(2 + 20) a3a8-1f1423cddfbb	Factor GmbH	BI Server	On Premise - Silver Edition	12/31/2099	🔴🔍 🗑️ 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/> 5633003a- e814-4df6-8cdd- 1f2c3485f717 (2 + 20)	Factor GmbH	BI Server	On Premise - Silver Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/> 453a1c6d-f9ce-4666-(2 + 20) a033-21685ce905a2	Factor GmbH	BI Server	On Premise - Basic Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/> b9f5c0f6-ec19-418d-(2 + 20)	Factor GmbH	BI Server	On Premise - Silver Edition	12/31/2099	🔍 🗑️ 📧 📄 📥 🗑️

CLIENT ID b1f98698-584d-44b6-8357-f8d47823e750
CLIENT NAME b1f98698-584d-44b6-8357-f8d47823e750
SOFTWARE VERSION 22.0.8.743
OPERATING SYSTEM 6.1.7601.65536
LAST HEARTBEAT 03/24/2021 09:09
ACTIVATION DATE 04/21/2020 16:02

LICENSE VIEW

+
📄
🔄

Info

Alerts

Audit Log

Home

Products

Customers

Resellers

Licenses

Administration

Info

Help

ALERTS

NAME

EMAIL TEMPLATE

MODE

ALERT

Name

Email Templates

Select email template

Mode

n days before expiration

Active



Number of days

1

Cancel

Save

ALERTS

License Overview

Device Overview

Time Analysis

Feature Analysis

Module Analysis

Failed Activations

Compliance Overview

BI Server

CUSTOMER TYPE ▾

CUSTOMER TAGS ▾

EDITION ▾

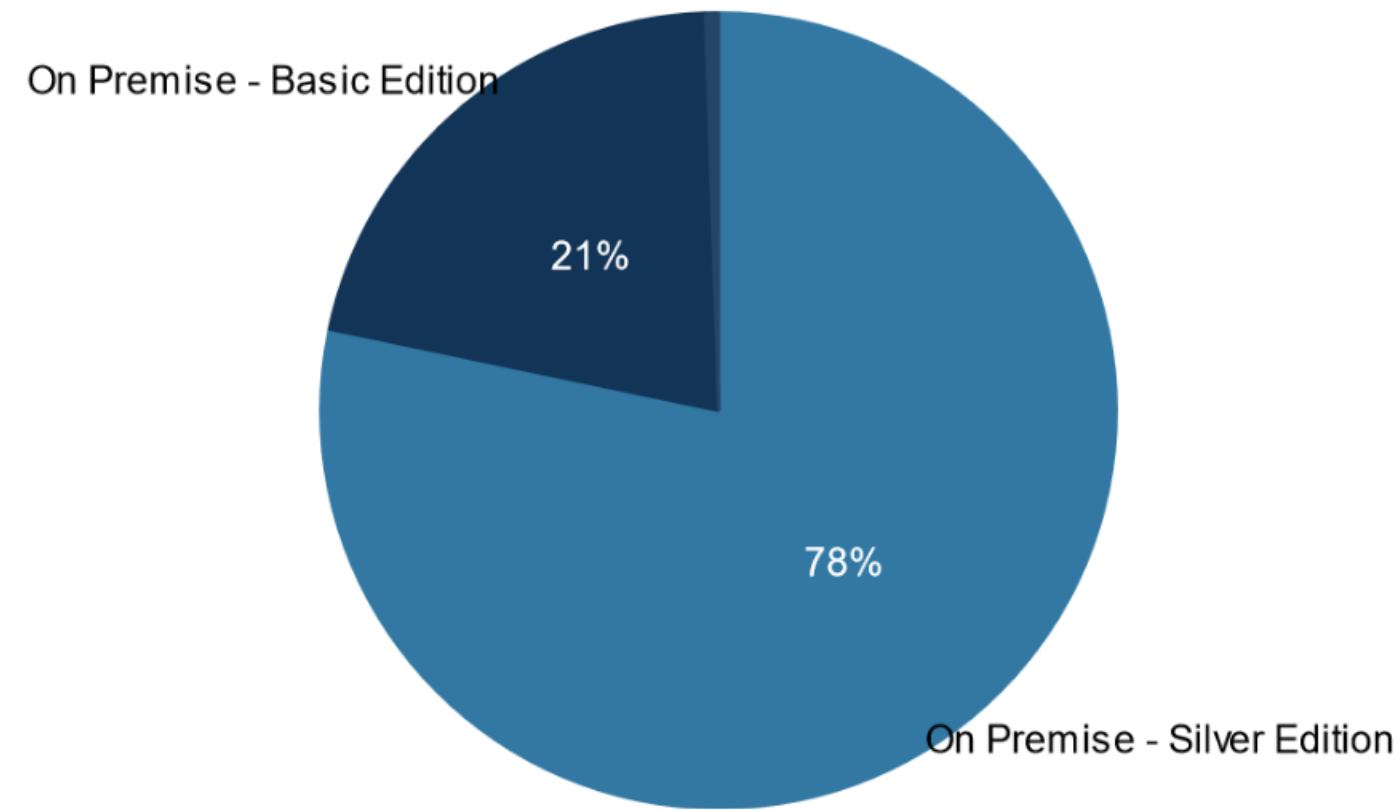
LICENSE TYPE ▾

LICENSE TAGS ▾

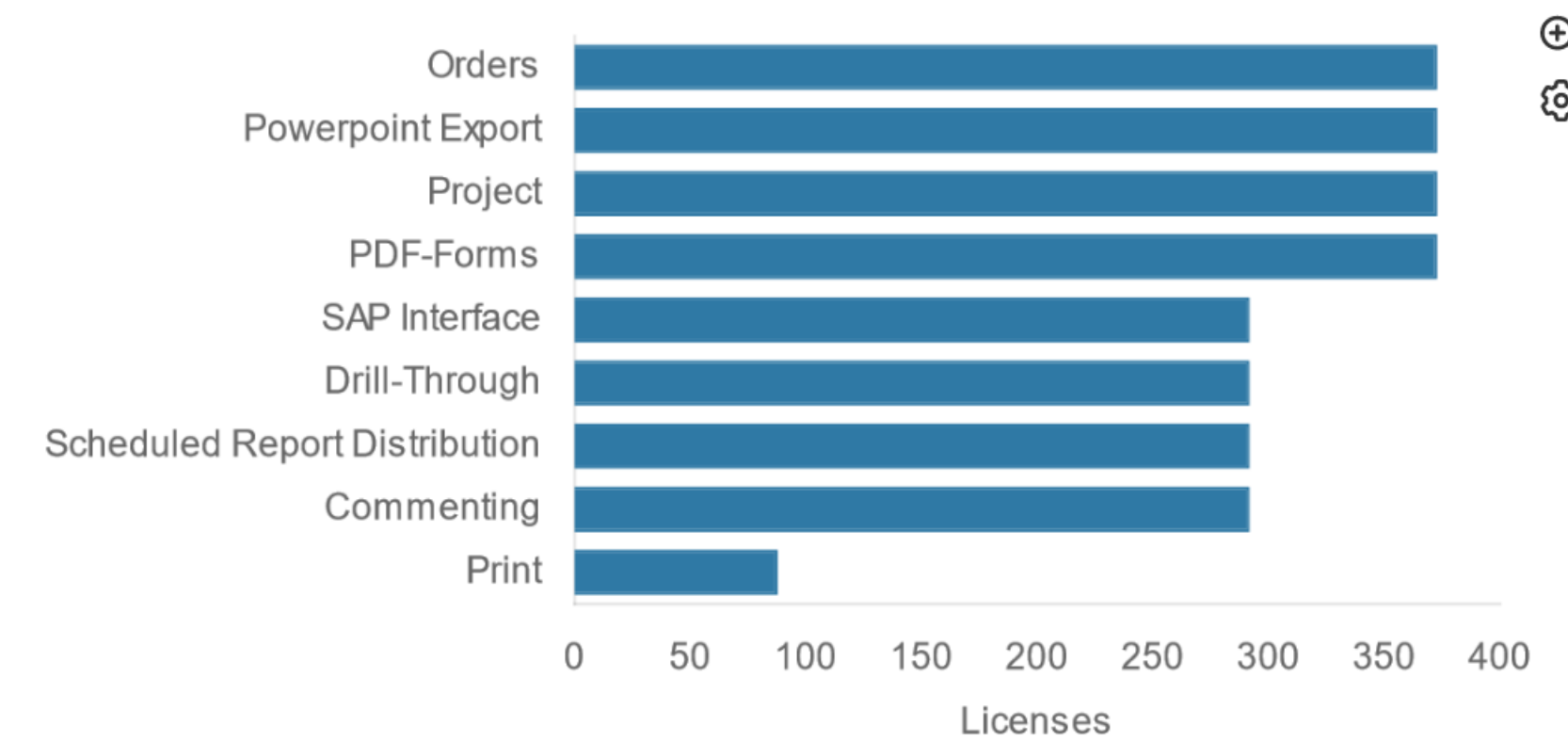
Active ▾

Licenses
373

Editions ⓘ

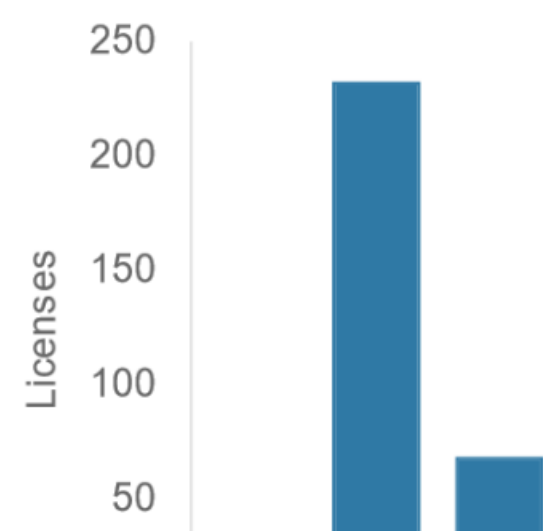


Features ⓘ



Devices per License ⓘ

Average: 1.76, Median: 1



Export Jobs ▾ ⓘ

Average: 43.02, Median: 15



LICENSE ANALYSIS



Overview

Time Analysis

Warnings

Compliance Overview

Active Sessions

Denied Sessions

LICENSE INFO 

SESSIONS

66.67 % - 2 of 3

TOKEN ID 

CLIENT ID 

SESSION ID 

SESSION VALID UNTIL 

dd4e476f-77f4-468c-9907-97d10fbd9d56

3cf3f95b-a90e-47eb-a637-f6dd097a18b7

842eecbb-a2e6-4df2-b86b-8ee0a126843a

08/21/2022 - 08:24:01

dd4e476f-77f4-468c-9907-97d10fbd9d56

3cf3f95b-a90e-47eb-a637-f6dd097a18b7

f3b764df-325a-4dfa-a30c-1c590badb25e

08/21/2022 - 08:24:03



Home



Products



Customers



Resellers



Licenses



Administration



Info



Help

FLOATING SESSIONS



Info

Named Users

Mail Log

Audit Log

Home

Products

Customers

Resellers

Licenses

Administration

Info

Help

Assignments



STATUS 1

USER ID 2

NAME



mary@argus.com

Mary Williams



john@argus.com

John Cash



NAMED USER
MANAGEMENT

License Overview

Device Overview

Time Analysis

Feature Analysis

Module Analysis

Failed Activations

Compliance Overview



TOKEN STATUS

TOKEN COMPLIANCE

UPGRADE COMPLIANCE

CUSTOMER TYPE

CUSTOMER TAGS

EDITION

LICENSE TYPE

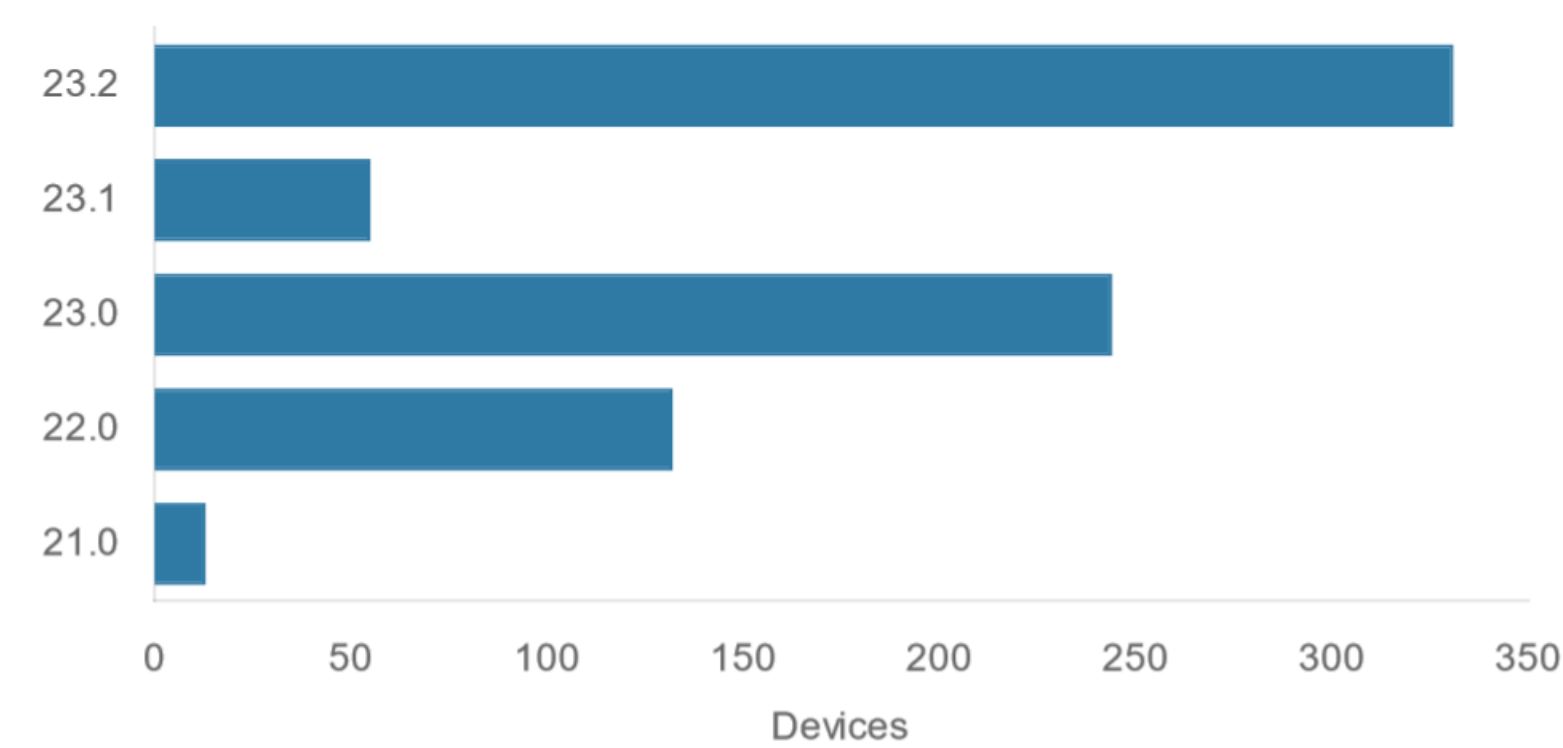
LICENSE TAGS

Active

Devices
1025

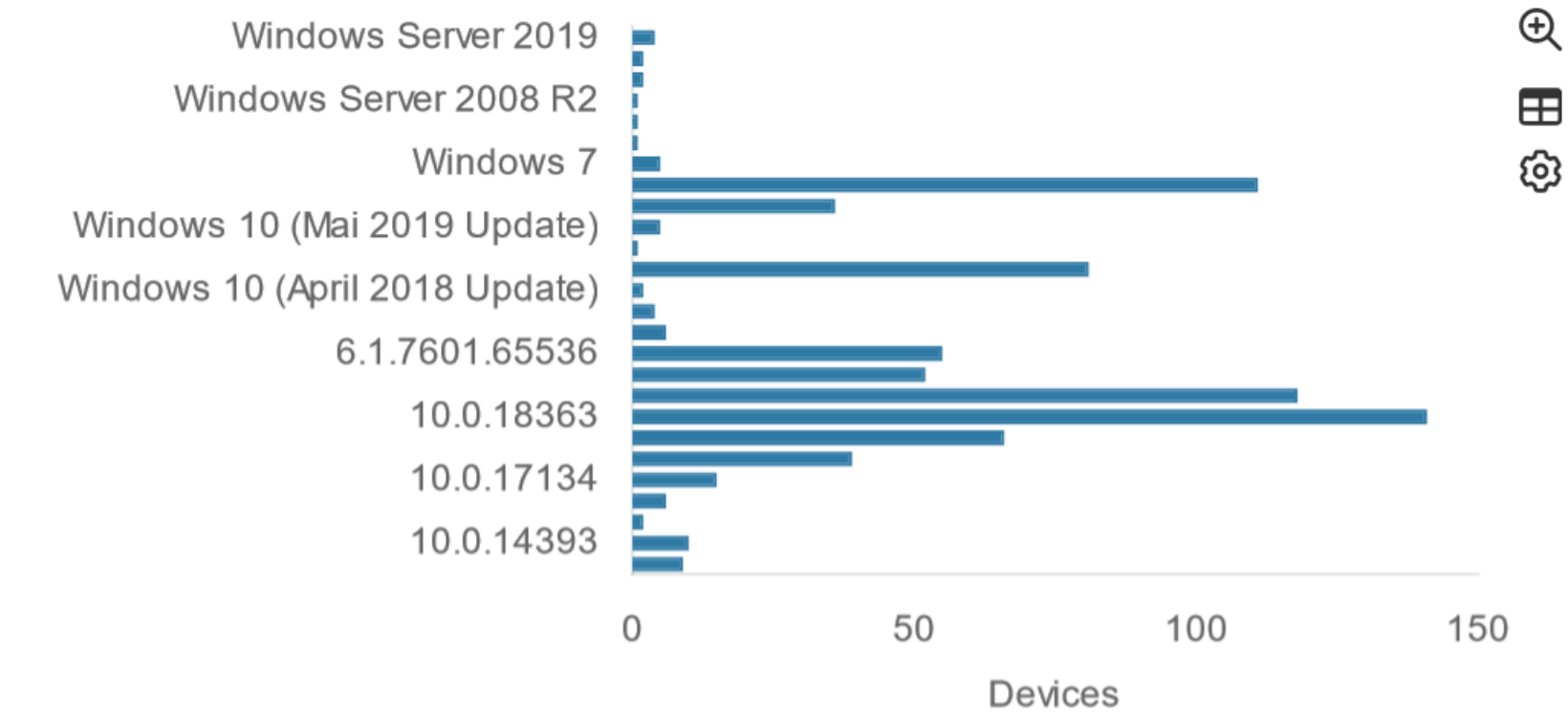
Software Versions

Sort by: Version Minor Version



Operating Systems

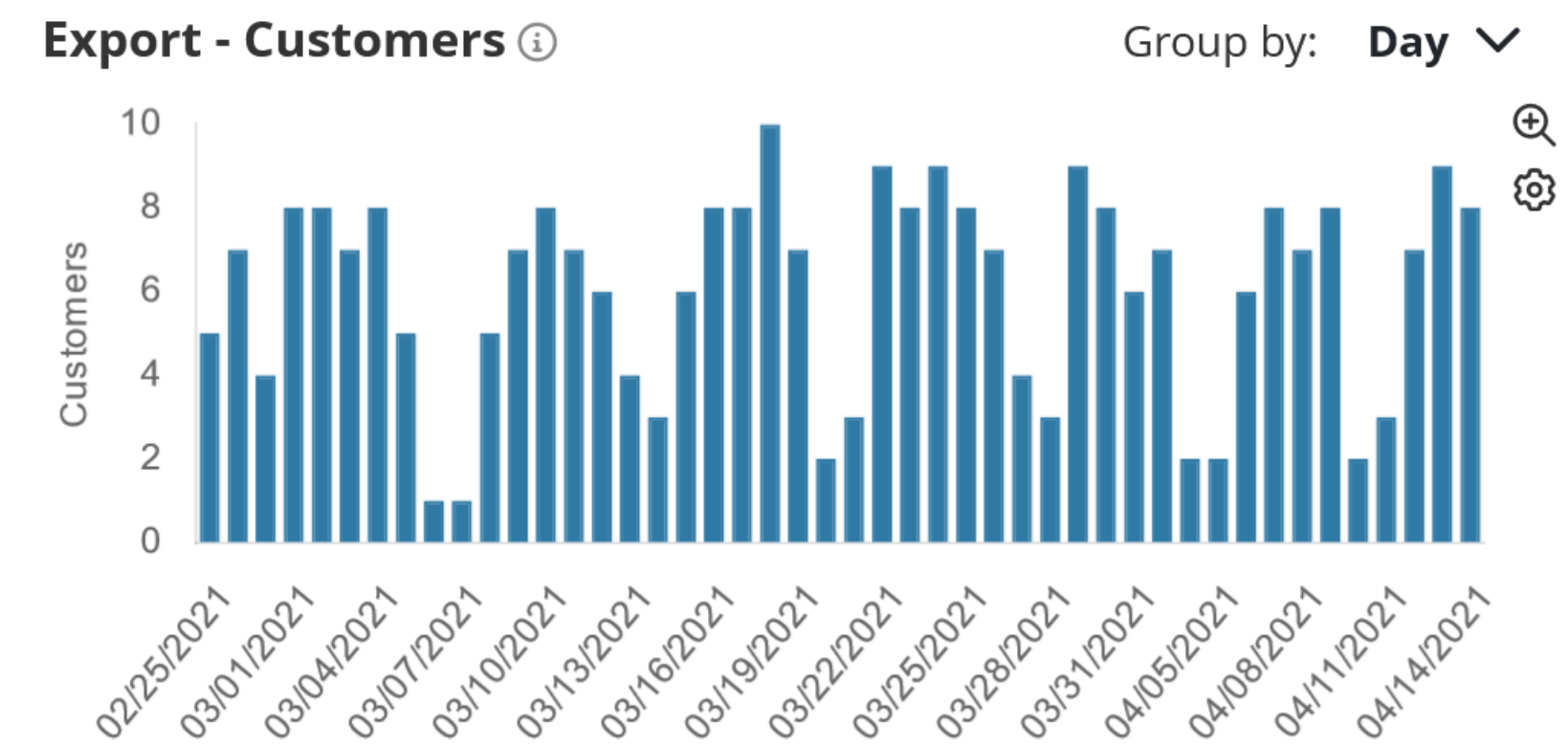
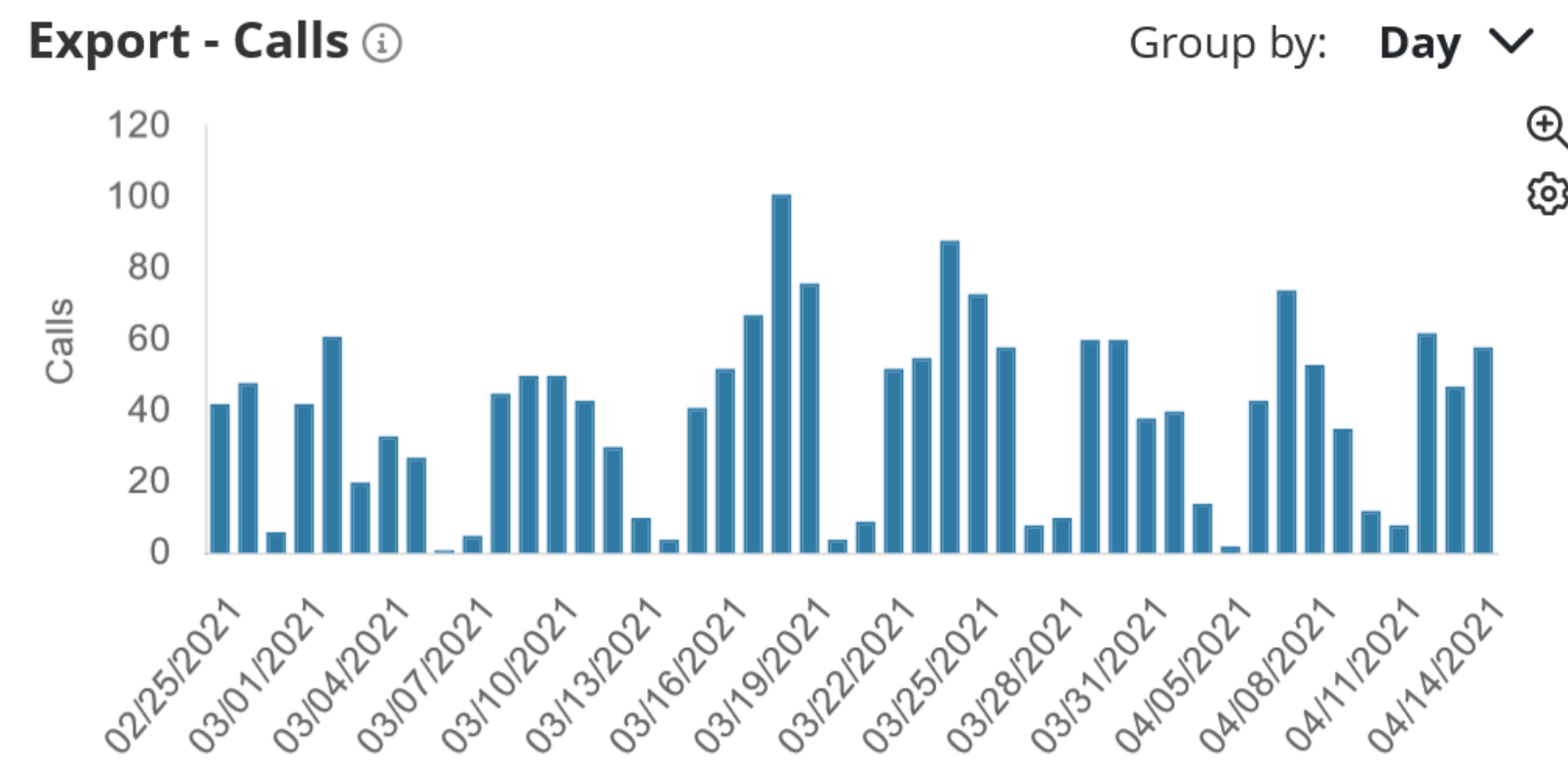
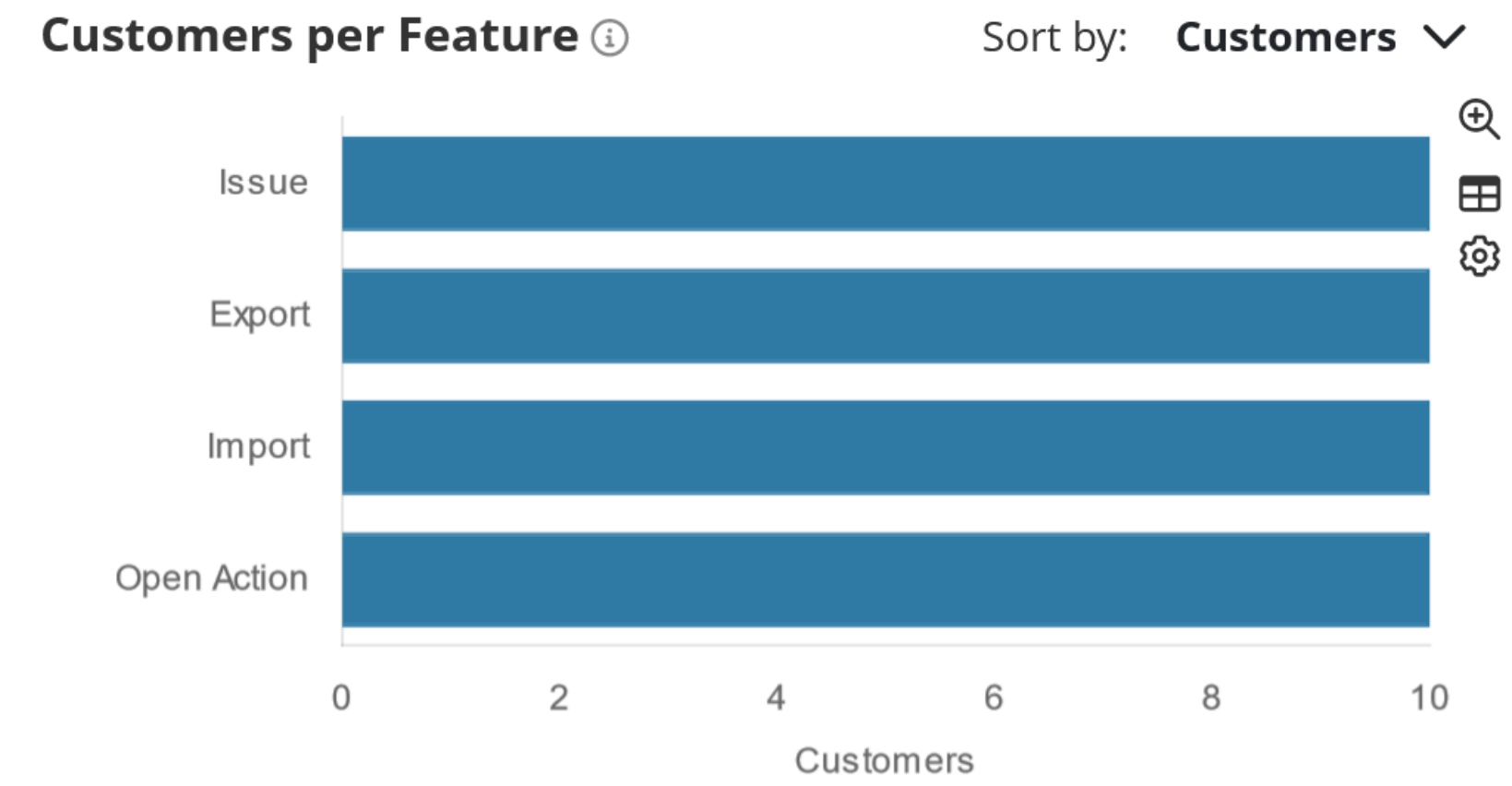
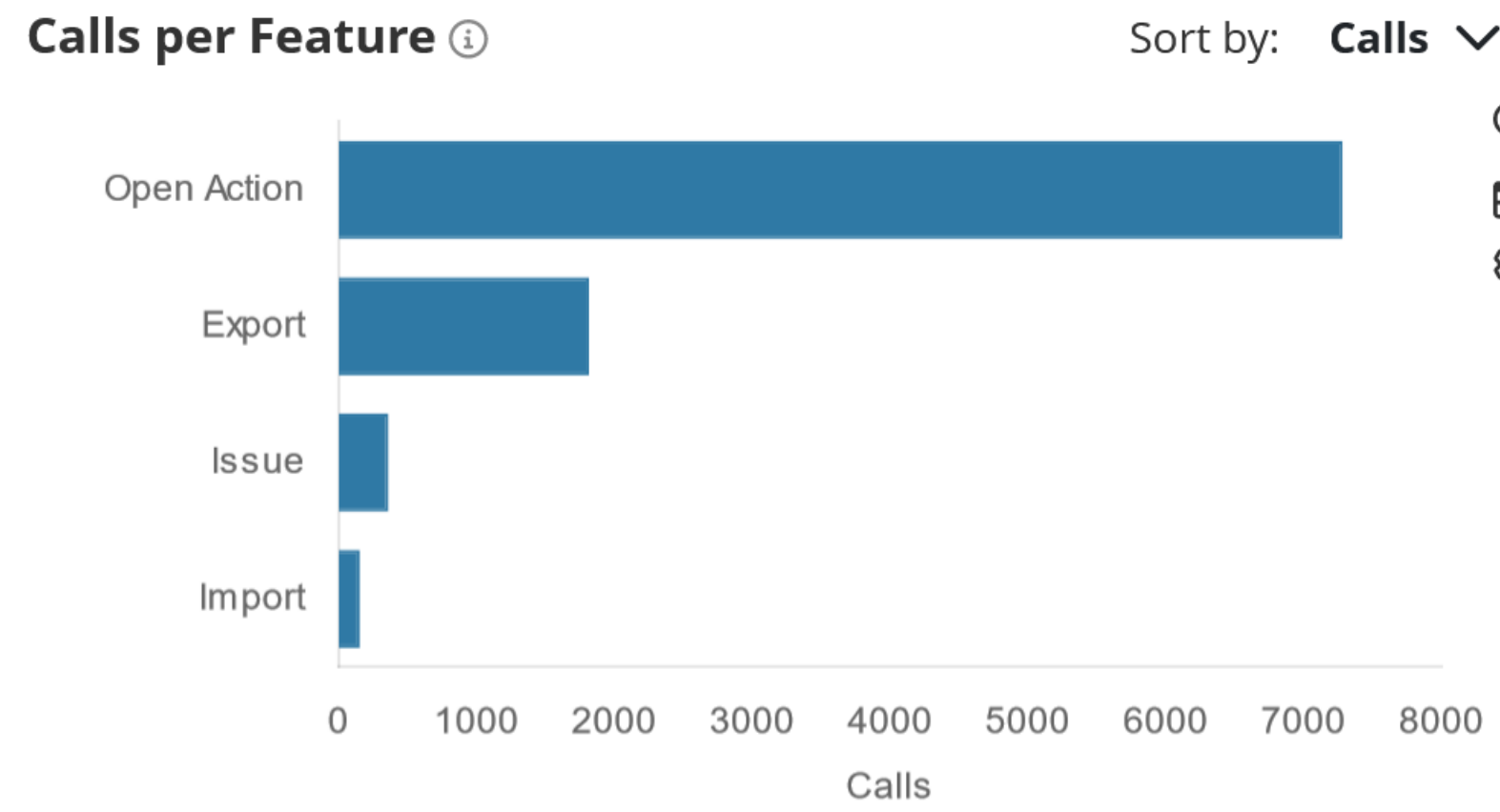
Sort by: Name



INSTALLATION ANALYSIS

- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help

- Home
- Products
- Customers
- Resellers
- Licenses
- Administration
- Info
- Help



USAGE FEATURE ANALYSIS

Users

Custom Types

Settings

Tags

WebHooks

SMTP

Signature

Home

Products

Customers

Resellers

Licenses

Administration

Info

Help

CUSTOMER TYPES

Customer



Customer (inactive)



Dynamics



Educational



Internal



Lead/Prospect



Test/Anonymous



Unknown



LICENSE TYPES

Standard



Training - Educational



Trial



HEARTBEAT TYPES

Program Exit



CUSTOM TYPES

Users

Custom Types

Settings

Tags


WebHooks

SMTP

Signature

USERS

Show all

 IMI
ilias.michalarias@whiteduck.de

ROLES

Global Administrator
Unrestricted access.

Service Administrator
Can not add/edit users.

Customer Administrator
Can not add/edit users/products.

License Creator
Can not add/edit users/products/customers.

Viewer
Read access.

None
No access.

-  Home
-  Products
-  Customers
-  Resellers
-  Licenses
-  Administration
-  Info
-  Help

ROLES



CUSTOMER (LICENSEE) PORTAL

Factor GmbH (10368)

PRODUCT ▾ Active (43) ▾ 8808c00a-ef62-41d3-bb9d-d... ▾

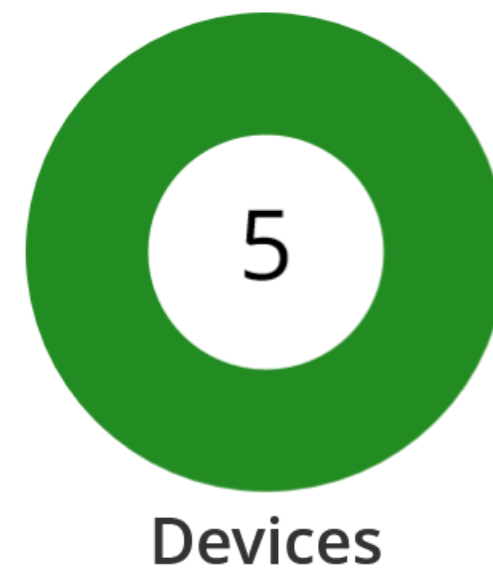
Overview

Sessions

LICENSE SUMMARY

Edition	Standard Edition - Floating
License Key	8808c00a-ef62-41d3-bb9d-d54ebf59c11b
License Key	
Tokens	3
Release Limitation	None
Creation Date	08/21/2022
Expiration date	12/31/2023

LICENSE DEVICES



LICENSE COMPLIANCE

✓ **Compliant**

ASSIGNED DEVICES

Show all Group ID ▾ ↕ #

1	3cf3f95b-a90e-47e...	08/21/2022	
2	760f4406-80c0-4e0...	08/21/2022	

CUSTOMIZABLE (BRANDING)
CUSTOMER PORTAL

RESELLER PORTAL

✕
CUSTOMER TYPE ▾
CUSTOMER TAGS ▾
PRODUCT ▾
EDITION ▾
Active ▾

✕
LICENSE TYPE ▾
LICENSE TAGS ▾
TOKEN STATUS ▾
TOKEN COMPLIANCE ▾
✕

UPGRADE COMPLIANCE ▾
on ▾
EXPIRATION DATE

		LICENSE KEY(21)	CUSTOMER (1) ↑	PRODUCT	EDITION ↑↓	EXPIRATION DATE ↑↓	TAGS	
>	<input checked="" type="checkbox"/>	585cefb-d- 8717-4438-8b56 -a72f4f37cbde (5 + 50)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input type="checkbox"/>	1af05294-00e2- 4b88-b13a- a7429ef1aa3b (1 + 10)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/>	9cc34b66-5a32- 4bd1-875e- a773685f6d3c (5 + 50)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input type="checkbox"/>	98fb3575-28bd- 4361-85c4- a82b2e338de6 (1 + 10)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/>	1c708562-94e3- 4988-9931- a97d501a4de8 (1 + 10)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/>	89b586e6-1154- 487c-a719- a9c8e3382d11 (1 + 10)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️
>	<input checked="" type="checkbox"/>	da86ca51- c6b6-4a6f-8d27- aa0f87fda514 (1 + 10)	Mercado S.A.	BI Server	On Premise - Silver Edition	12/31/2099		🔍 🔄 📧 📄 📥 🗑️

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