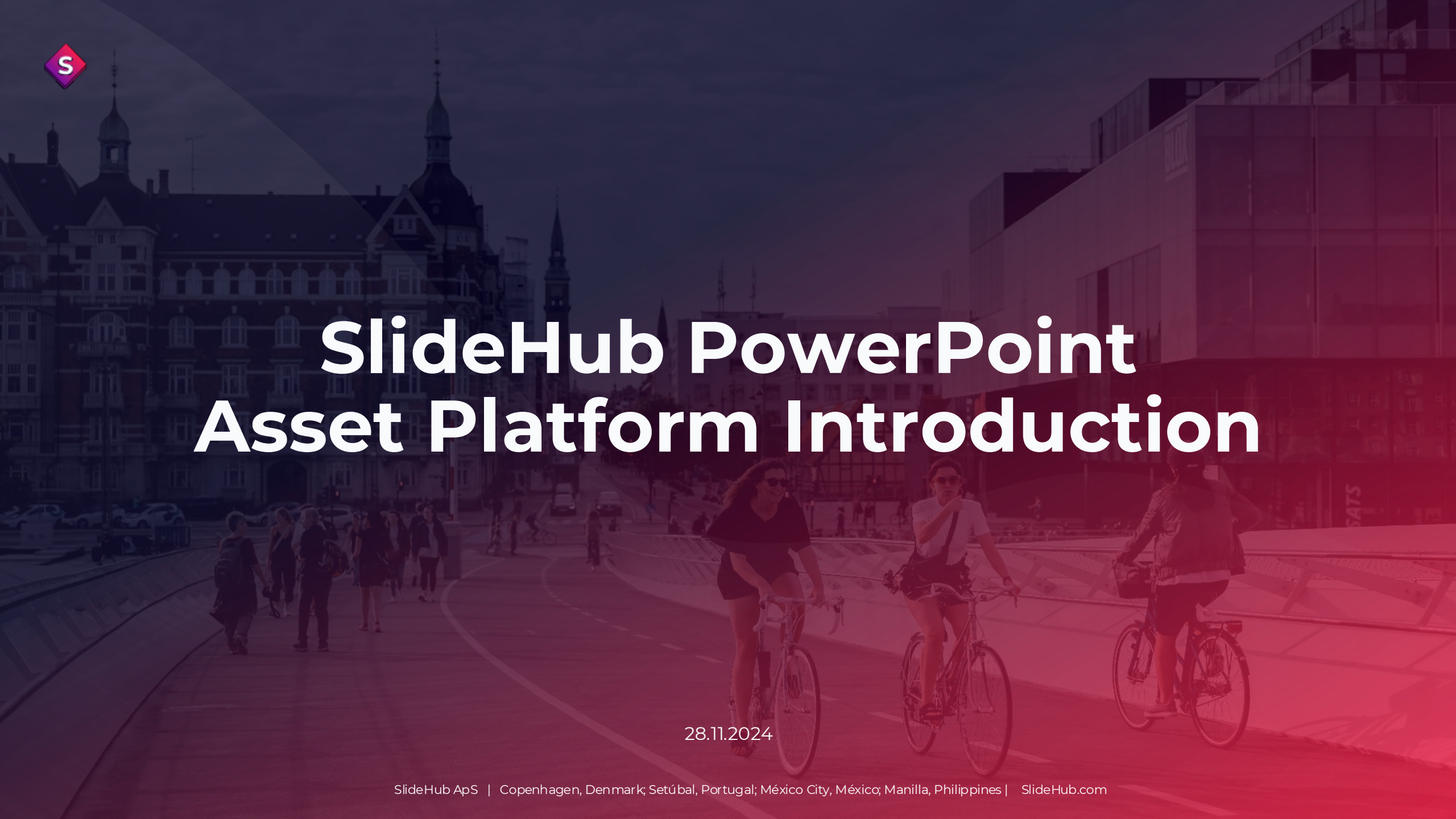


SlideHub PowerPoint Asset Platform Introduction

28.11.2024

Suggested agenda

01 Common pain points in PowerPoint management

02 Quick introduction to SlideHub

03 Asset Platform Demo

04 Pricing & ROI

05 Platform Features

01 | Common pain points in PowerPoint management

SlideHub helps to solve common PowerPoint problems faced by business professionals

Meeting the increasing bar for professional slide design in consulting is an **organization-wide challenge**

Building and updating PowerPoint assets is **complex** and time-consuming (slides, images, icons, illustrations)

Difficult to find best practice assets directly in PowerPoint when building decks

When building new slides, consultants try to re-invent the wheel by **designing from scratch**

Staying **on brand is time-consuming** and difficult for the individual consultant

02 Quick introduction to SlideHub

SlideHub in one sentence: Presentation management and automation software that streamlines slide creation

End-users create on-brand and customized presentations in minutes instead of hours

End-user

Find on-brand content in seconds

Customize decks with controlled automation

Managers can roll out changes to all users in seconds and see what is used

Administrator

Manage and update slides effortlessly

Track, measure and improve

Save time and elevate your presentations with designs tailored to your brand guidelines

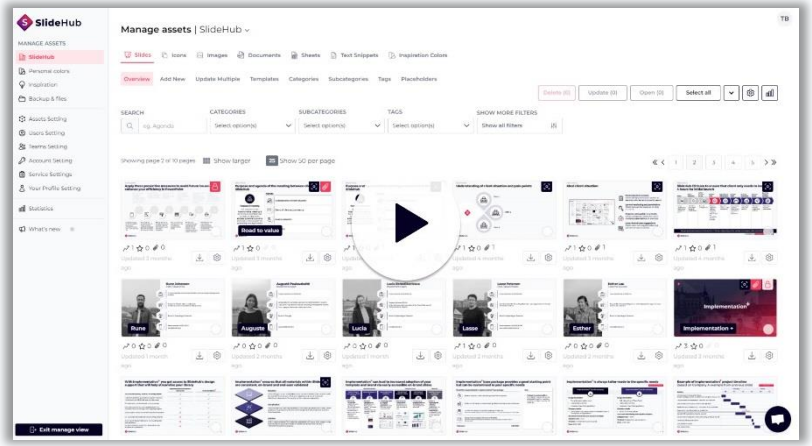
Optional paid design support

03 | Asset Platform Demo

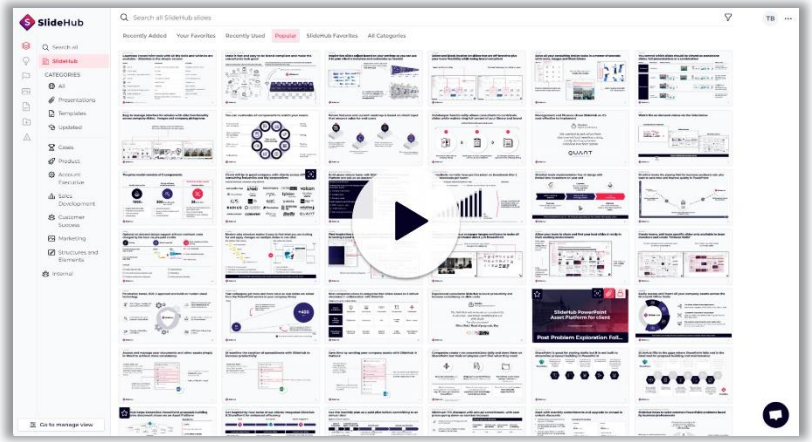
Watch the on-demand videos via the links below

Introduction to SlideHub

Admin demo



End-user demo



https://slidehub.com/watch-demo

04 | Pricing and ROI

Start with monthly commitments and upgrade to annual to unlock discounts

- Standard SaaS seat-based pricing starts at 15 USD/seat
- Seats are automatically increased and decreased as users are invited or leave
- Directory Sync can be added to both plans for $75 / month / tenant
- SSO can be added to both plans for $75 / month
- Dedicated Customer Success manager, onboarding, and software training included in all models
- All features available on both plans

Available pricing plans

Monthly

From

$300 /month

- ✓ Include **20** seats
- ✓ **$15** per additional seat
- ✓ No volume discount
- ✓ **All platform features included**
- ✓ **Cancel anytime**
- ✓ Payable via **credit card** or **bank transfer**
- ✓ Dedicated **Customer success manager**

Annual

From

$3000 /year

- ✓ Include **20** seats
- ✓ **$12.5** per additional seat
- ✓ **Seat price decrease with volume**
- ✓ **Monthly** invoices for seats added during the year
- ✓ **Annual commitment** paid annually
- ✓ **All platform features included**
- ✓ Dedicated **Customer success manager**

Minimum 17% discount with annual commitment, with seat prices going down as number increase

Unlock minimum 17% discount with an annual plan

As the number of seats increases the seat price decrease

For more than 100 seats, we can provide further discounts

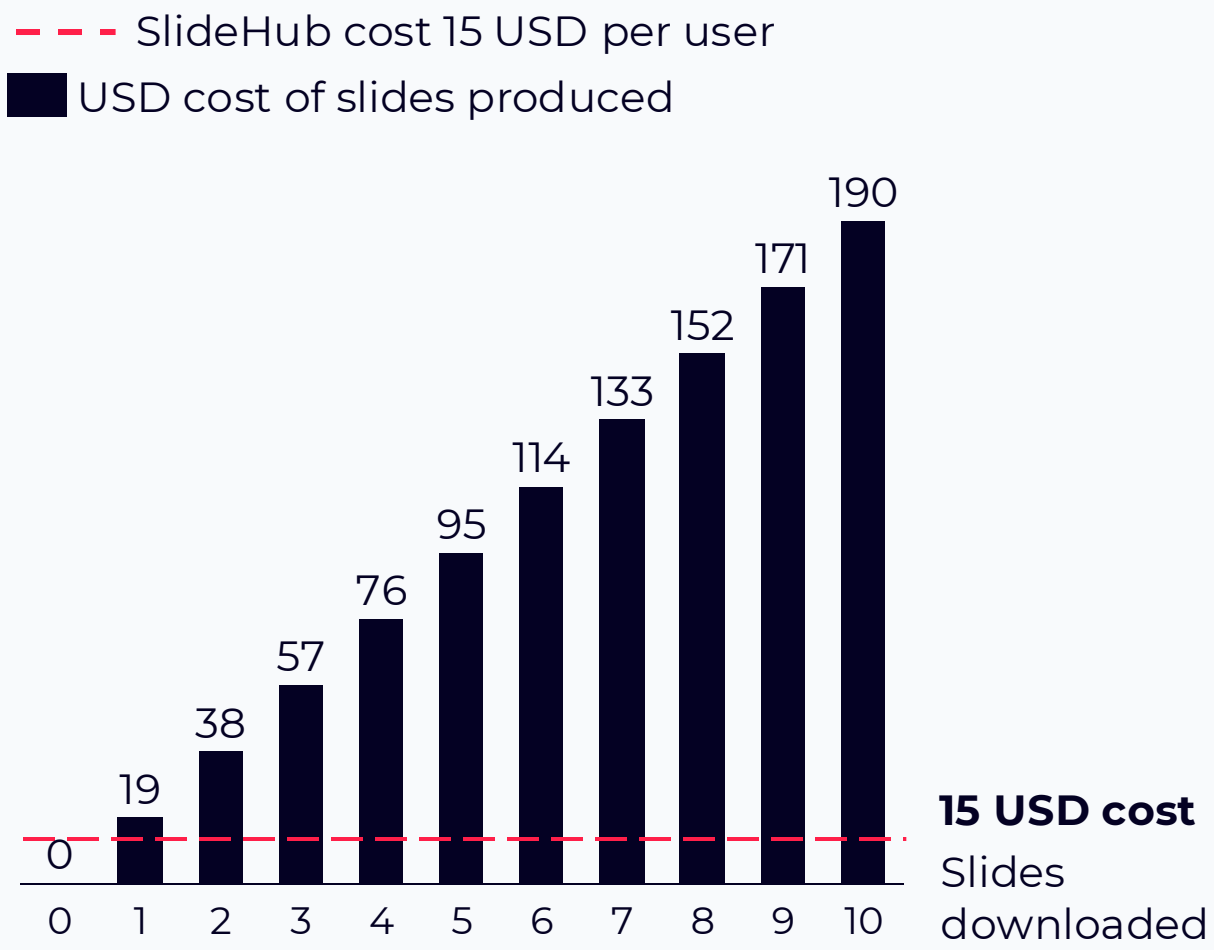
If your organization exceeds your annual seat count you will receive a warning to increase the seat count. Otherwise, additional seats are invoiced on a monthly basis.

Annual deal seat discounts

Committed Seats	USD per seat per month	Annual price in USD	Discount vs monthly
20	12.5	3,000	17%
35	12.0	5,040	20%
50	11.0	6,600	27%
75	10.5	9,450	30%
100	10.0	12,000	33%

SlideHub is cost-effective, increases visual quality and frees up time for more value-adding tasks

Positive ROI at 1 slide downloaded per month



Improved visual quality and more time for clients

The SlideHub add-in boosts our productivity in all areas - and visual consistency in our slide decks has also increased

Oliver Noé
Head of Proposals
H&Z

SlideHub

Assumptions: Monthly FTE salary: 8800USD, Overhead: 25%, Working hours in a month: 160 hours, Slide production for an FTE: 3 slides per hour, Slide cost per slide: 19 USD, Startup fee not included

Use the monthly plan as a paid pilot before committing to an annual deal

Typical customer process

Demo / evaluation

- Understand your needs
- Show relevant features
- Involve relevant stakeholders
- Ensure approval from IT, legal etc.

Potential second demo & approvals

Monthly plan

- We help you configure the account in details
- SlideHub trains relevant stakeholders in managing assets
- SlideHub led or supported end-user onboarding
- Partial or full roll-out

Annual commitment

- SlideHub provide specific proposal based on relevant seat count
- Full end-user rollout
- Additional SlideHub led or supported end-user onboarding
- Quarterly check-ins, introduction to new features, onboarding of new users etc.

1-3 weeks — ● — **2-6 months** — ● — **Annual renewal** →

● Client decision

05 | Platform Features

Leverage modern technology with SlideHub that works on Mac and modern browsers

	SLIDEHUB WAY	The old way
What code platform	Office JavaScript	Visual Studio Tools for Office (VSTO)
Where does it run on	Office on **Windows, Mac, mobile and online**	Office on **Windows**
Does it work in Teams, SharePoint and Dropbox	**Yes**, it works	**No**, it does not work
What is installed	Average **20kb** on each local machine	Average **+200mb** on each local machine
Does it slow down your machine	It **keeps speed of** your machine	It **slows down** your machine
How are updates managed	**Instantly updates** multiple times per week	**Manual updates** on each machine

Modern data structure makes it easy to find what you are looking for and apply changes on multiple slides in one click

Old, traditional folder structure

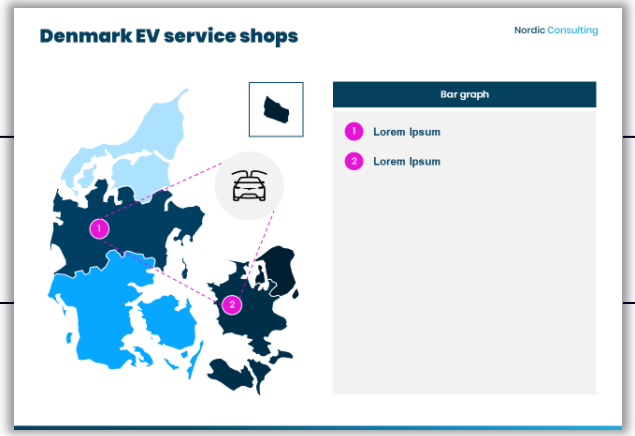
- 2022 company files
  - Clients
    - Client x
      - Project y
        - Proposal 2022 v.3

VS

New, modern data structure

Tag: X

Tag: y



Category: X

Subcategory: Y

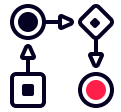
- ✗ Difficult to find what you need
- ✗ Challenging to preview before opening the file
- ✗ Slides can only exist in one folder without duplication issues

- ✓ Easy to find slides
- ✓ Full slide images as preview
- ✓ Root slide can exist in multiple categories

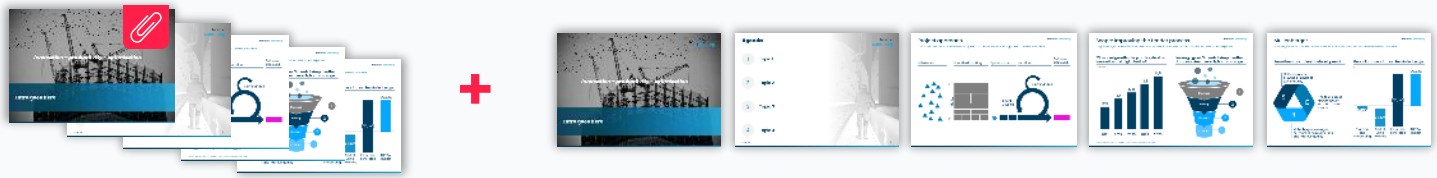
The Asset Platform data structure makes it easier and faster to find and update your slide assets

Most companies chose to categorize their slides based on 5 default structures in collaboration with SlideHub

Category set-up for company library

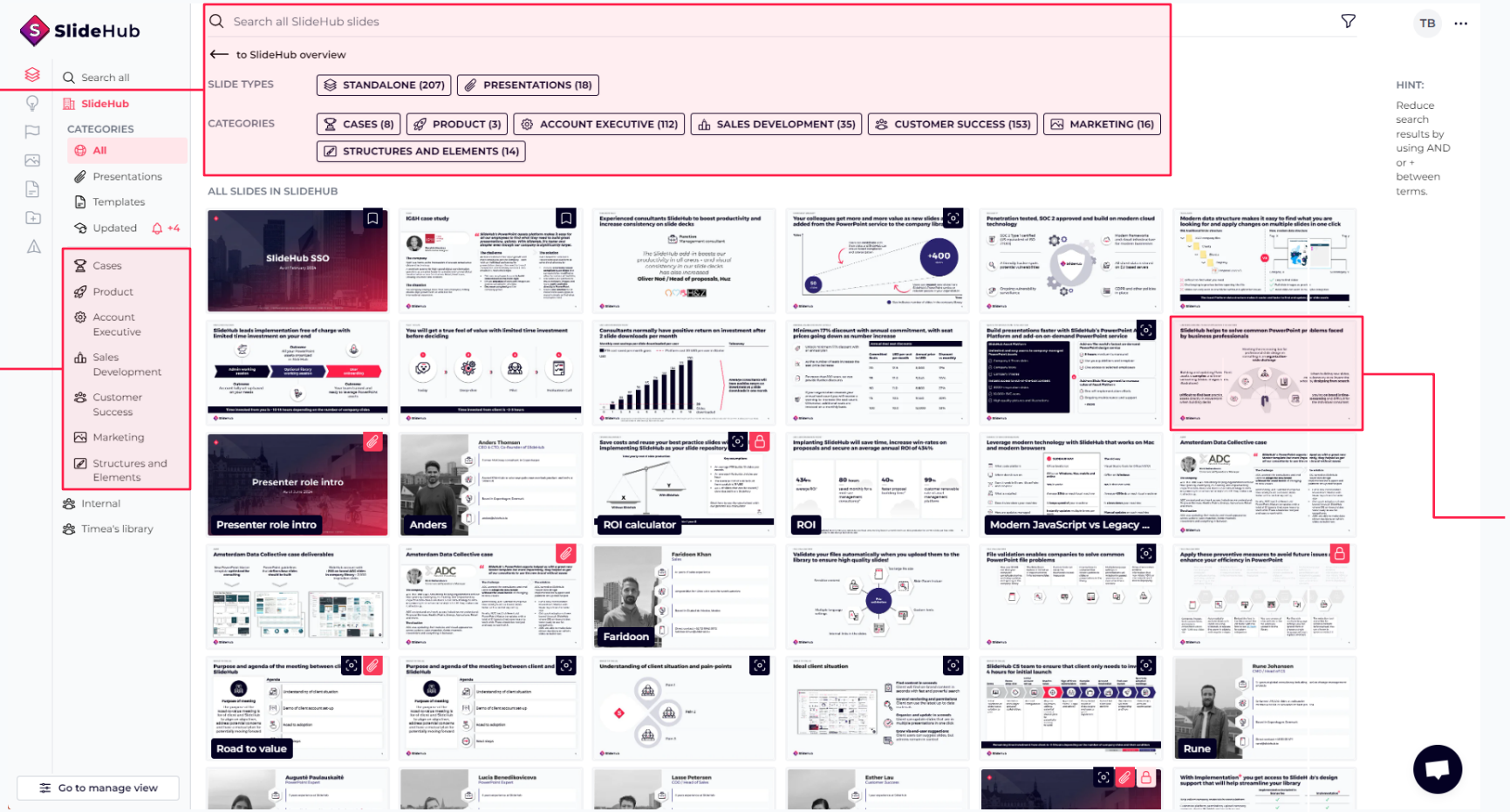
Overall architecture	Topic based	Deck based	Client based	 Design based	Combination
Main category example	Digitalization	Introduction	Audi	Process slides	Topics + design
Subcategory examples	Industry e.g., aerospace	Executive summary	External analysis	5 step processes	Topics followed by design

You control which slides should be viewed as standalone slides, full presentations or a combination

Upload	Description	Output in library	When to use
Standalone	Standalone		When all slides should be displayed as individual slides
Presentation	All slides		You want breakers, frontpage etc. to show up in search results
	Selected slides		You **don't** want breakers and frontpages to show up in search results
	Only as presentation		You want users to see the storyline in the presentation

Allow your team to share and find your best slides directly in their working environment

Find slides based on categories or text and tag search



Fully customizable categories based on your needs

Your slides in your master template

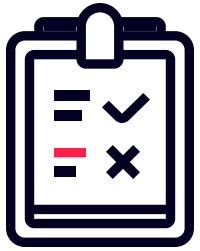
Gatekeeper functionality allows consultants to contribute slides while maintaining full control of your library and brand

Default library slide approval process

1

Consultant adds slide to company library

2



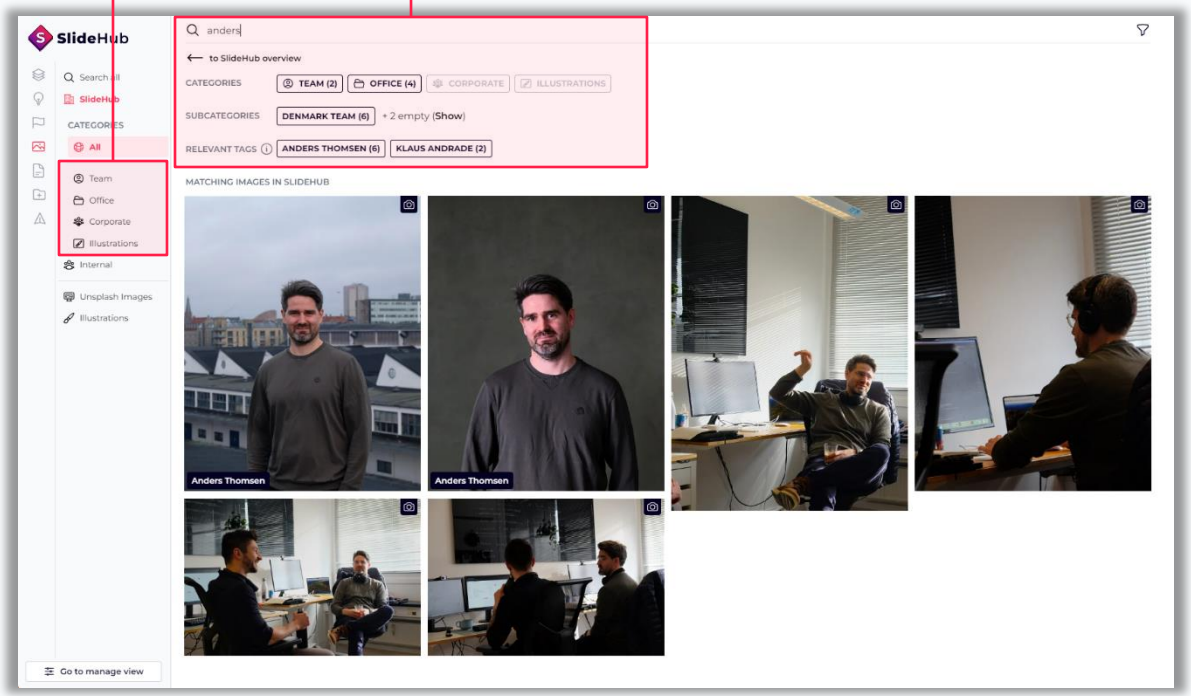
Gatekeeper ensures categorization and visuals are compliant

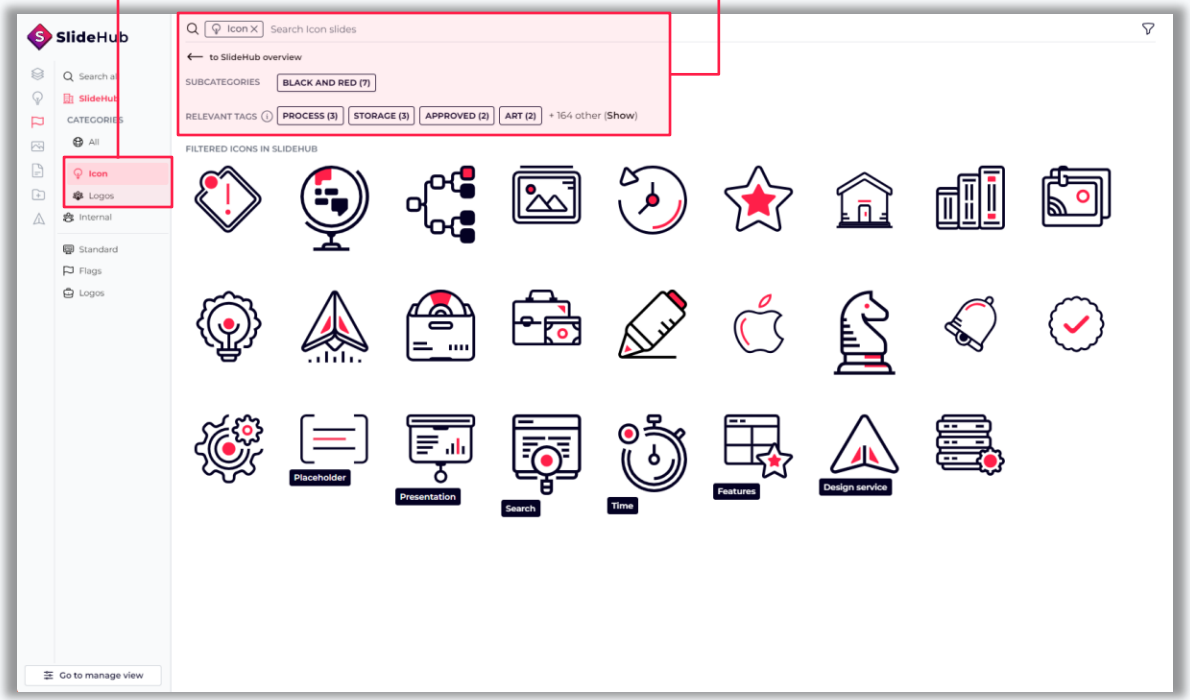
3

Gatekeeper approves and uploads to the company library

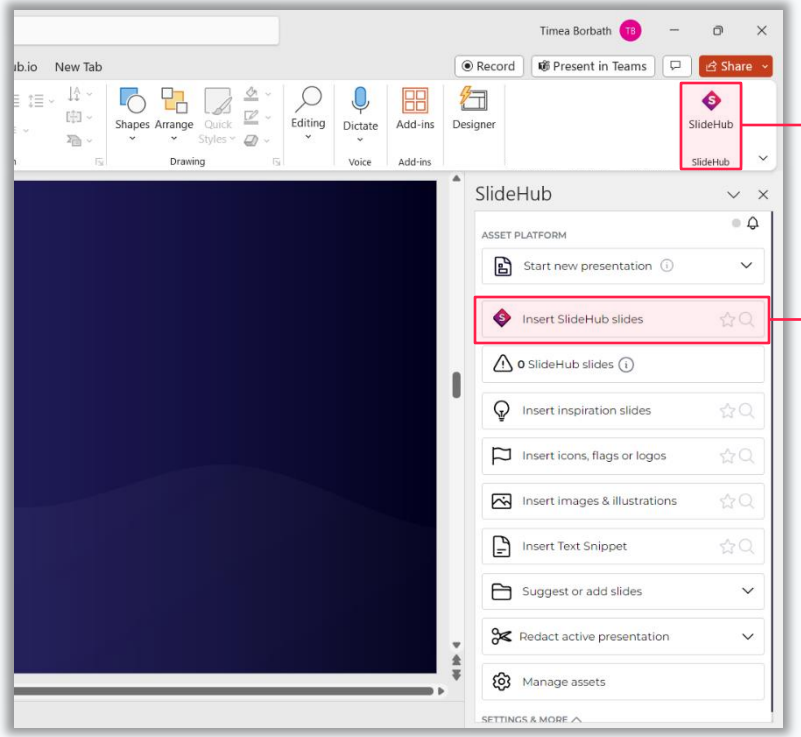
Organize and tag your company images and icons to make all company assets searchable directly in PowerPoint

Search based on tags, text or navigate via categories





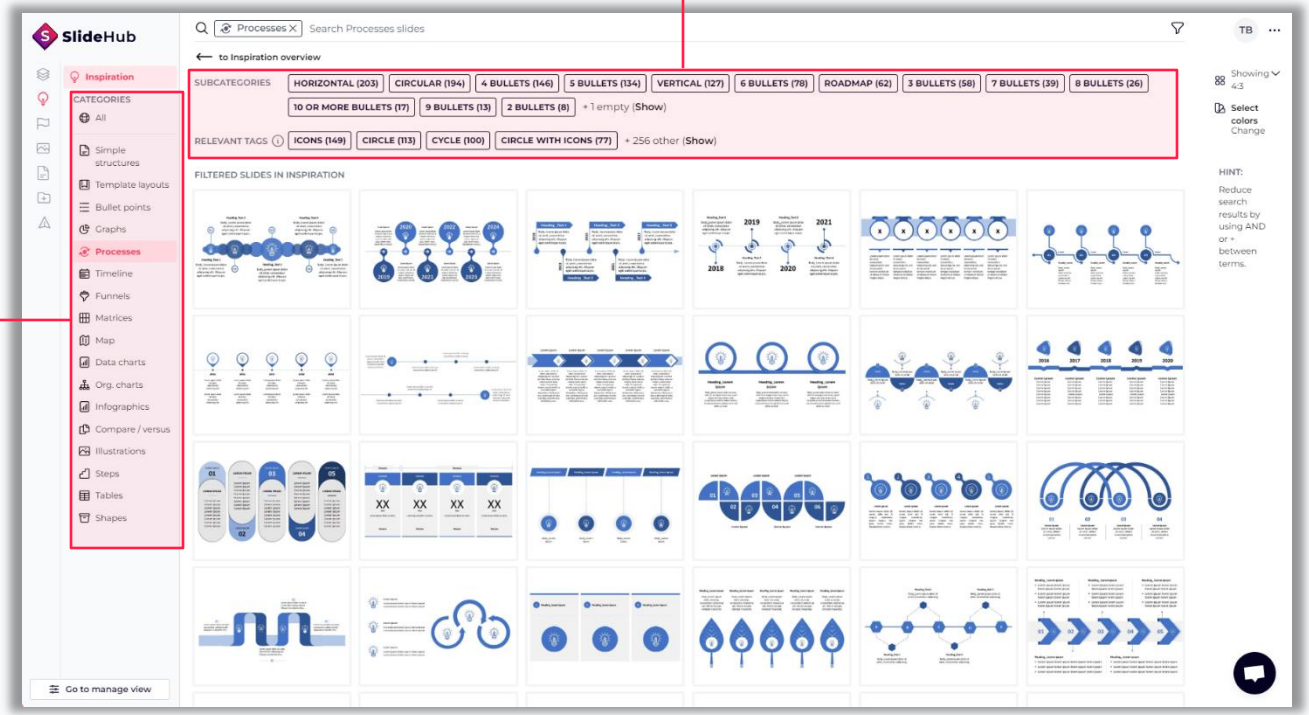
Find inspiration slides you need in a matter of seconds by browsing based on the amount of content on your slide



Access the library by 2 clicks in PowerPoint

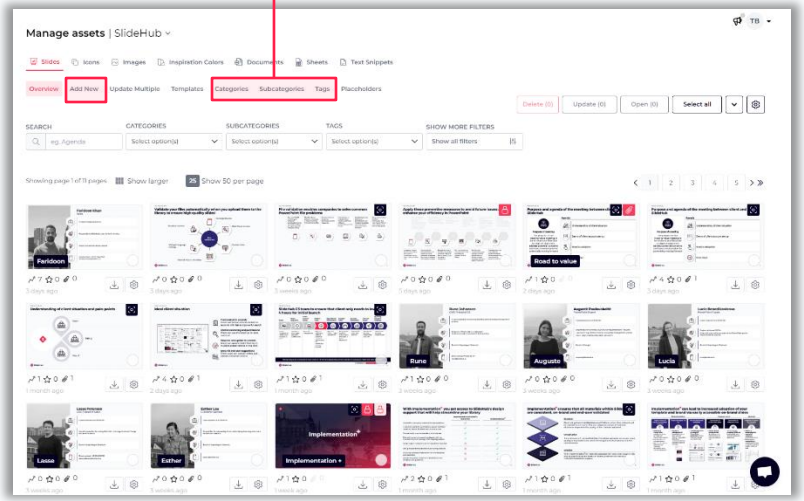
Narrow your search results with sub-categories and tags to quickly find the slide you need

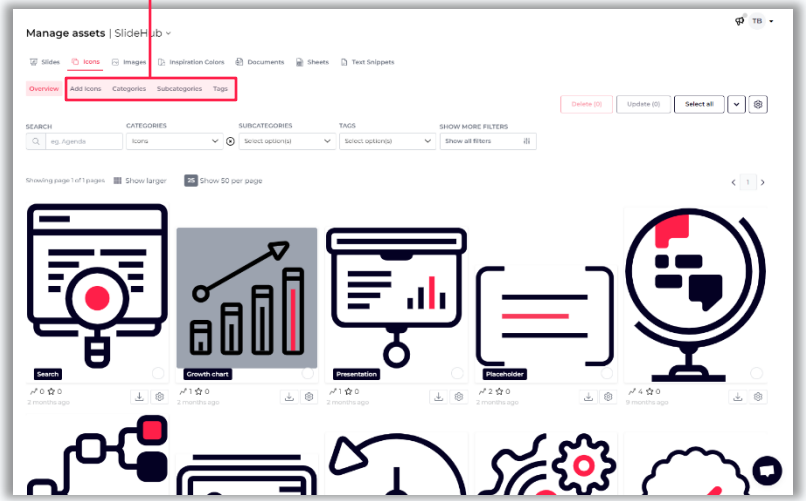
Browse by default categories

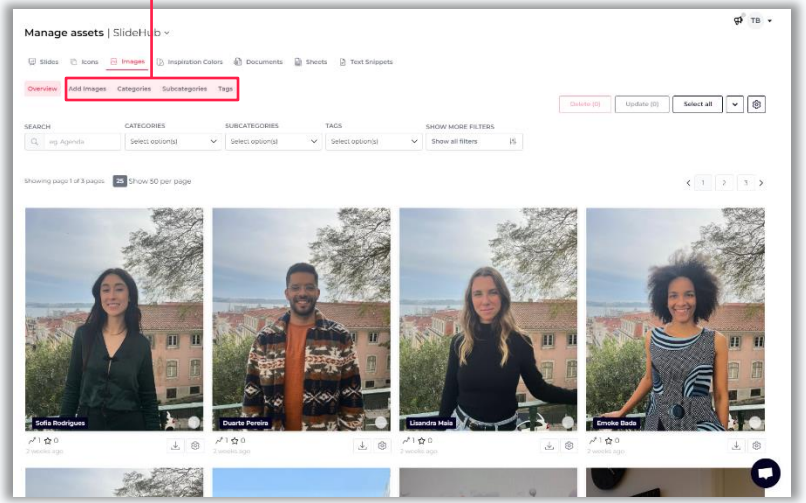


Easy to manage interface for admins with alike functionality across company slides, - images and company pictograms

Adding, tagging and categorizing is the same interface for all asset types



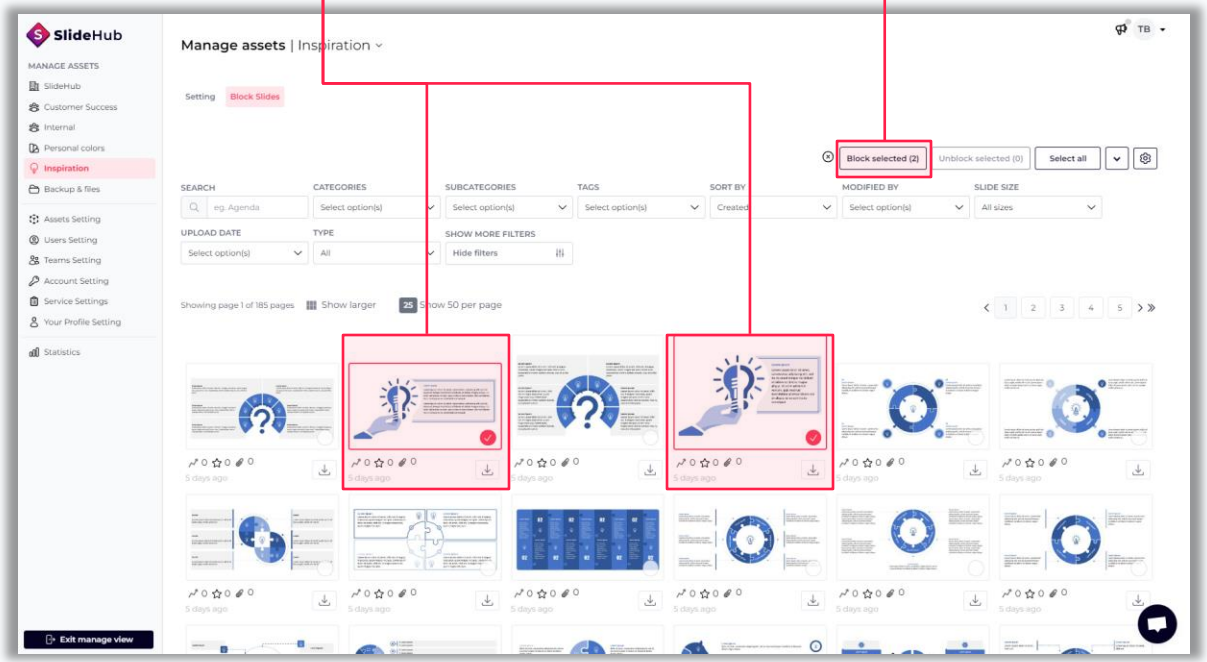


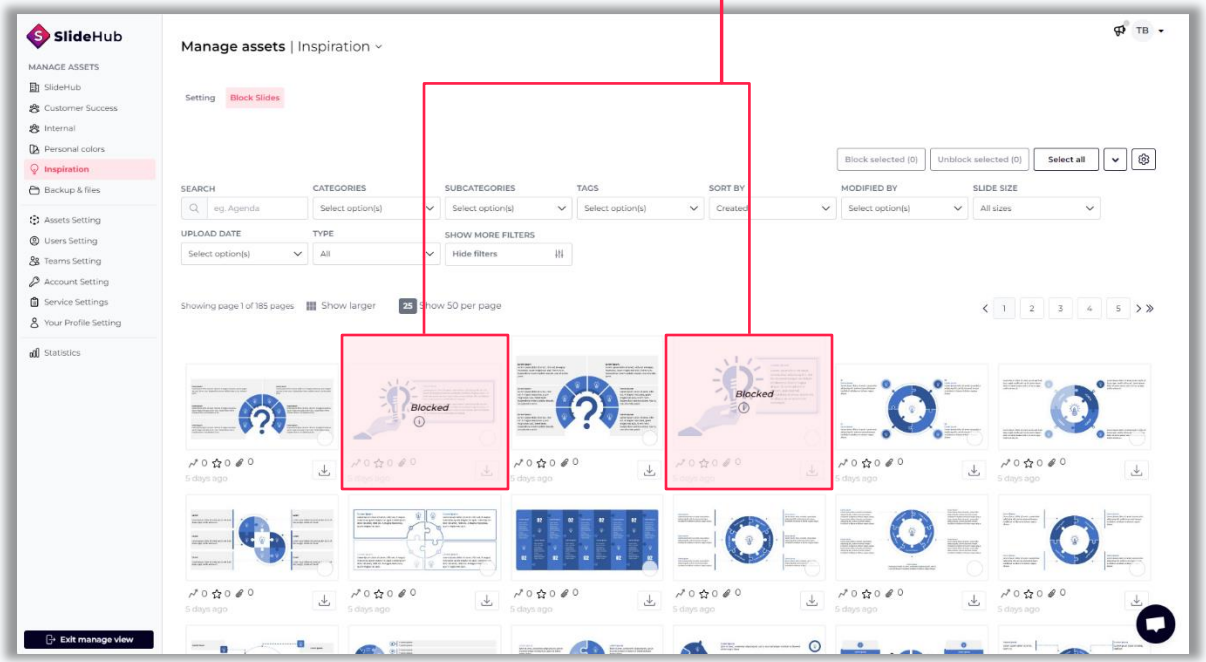


Select and block inspiration slides that are off-brand to give your team flexibility while being brand compliant

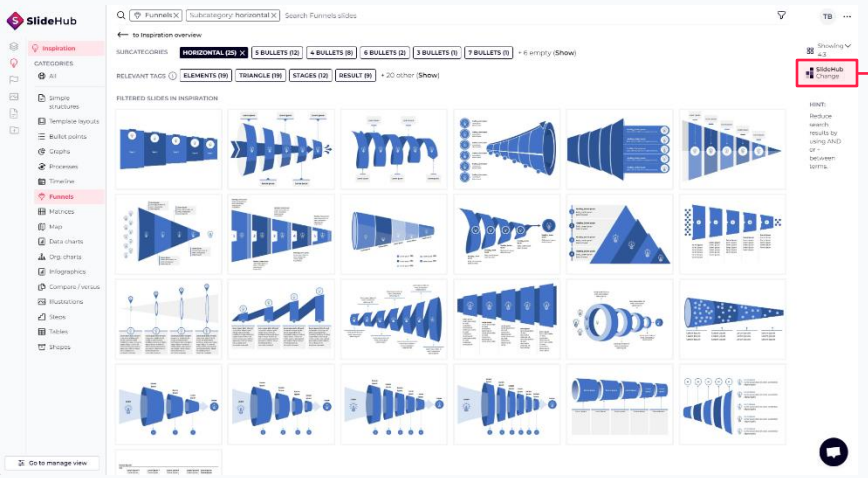
Select and block slides

Blocked slides are not visible to users

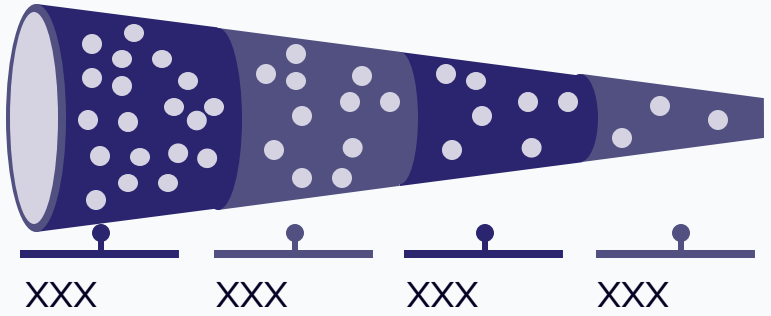




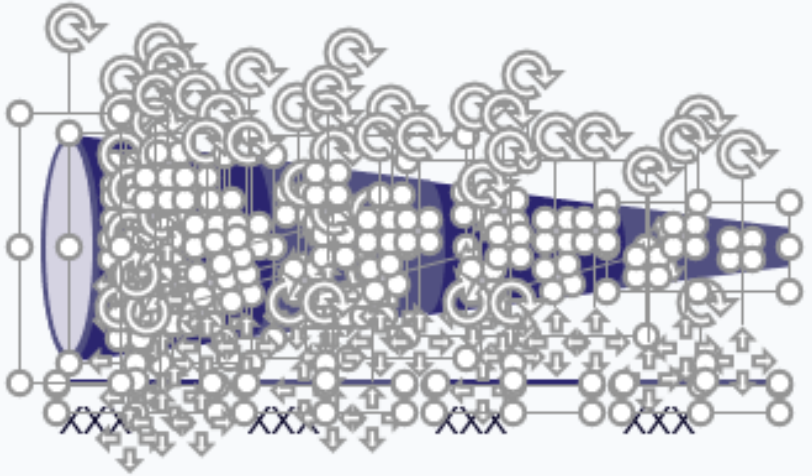
Inspiration slides adjust based on your settings so you can use it in your client's template and customize as needed



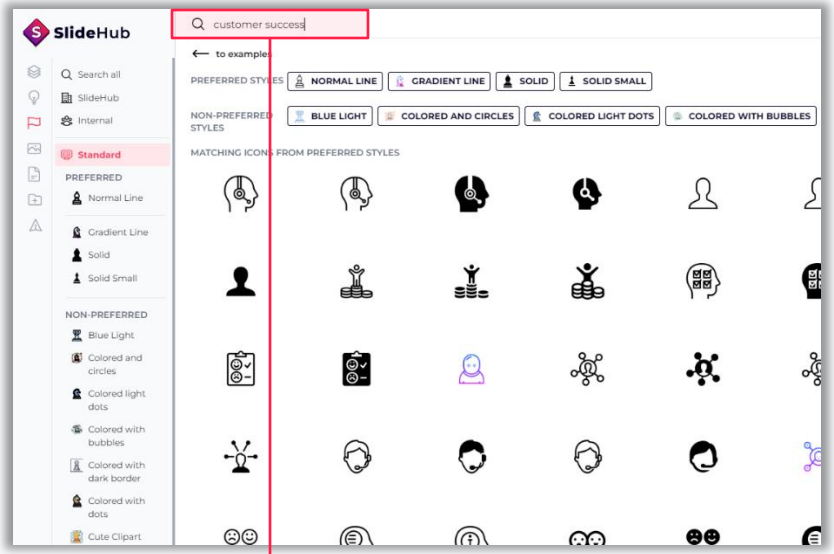
Inspiration slides adjusted based on your color setup and font type



All inspiration slides are PowerPoint **shapes** that can be ungrouped and **manipulated**

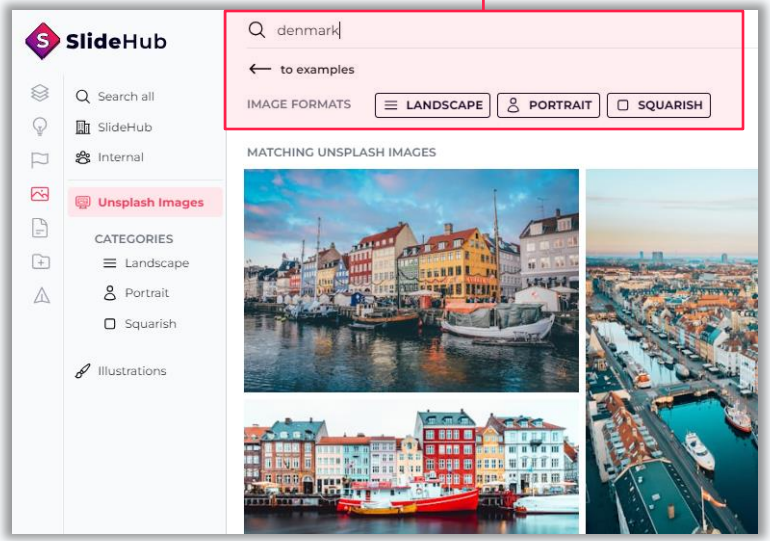


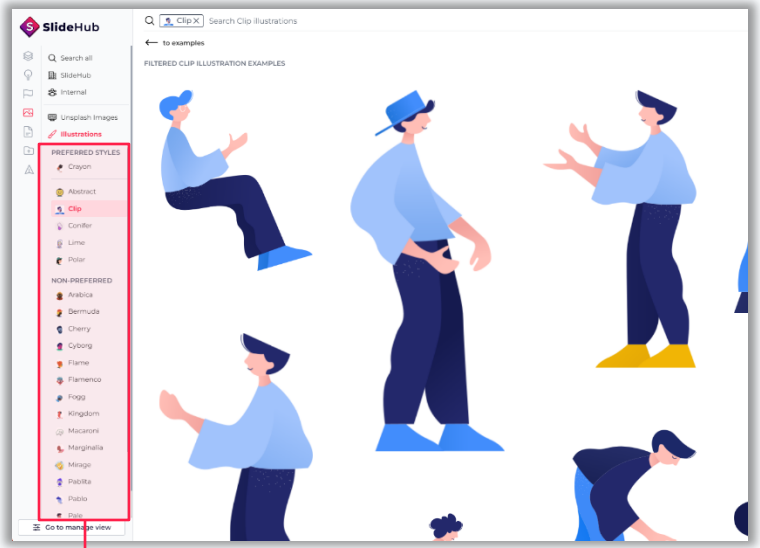
Solve all your consulting design tasks in a matter of seconds with icons, images and illustrations



Find on-brand SVG icons via search from large selections

Search, filter and insert royalty free images



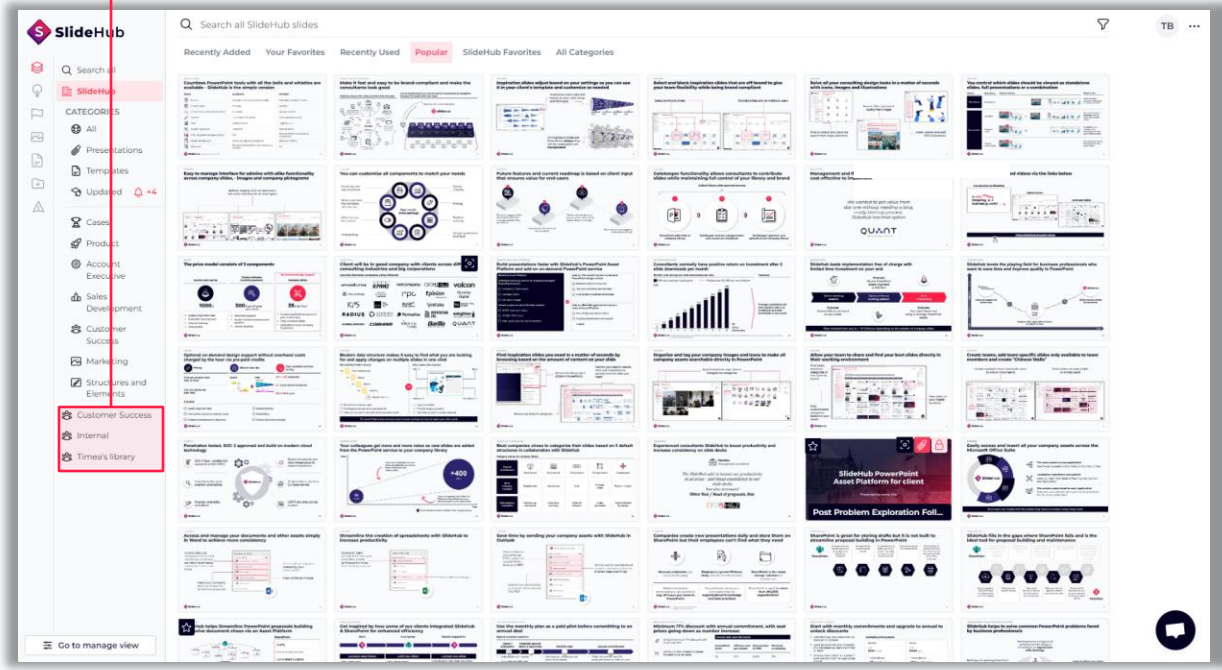


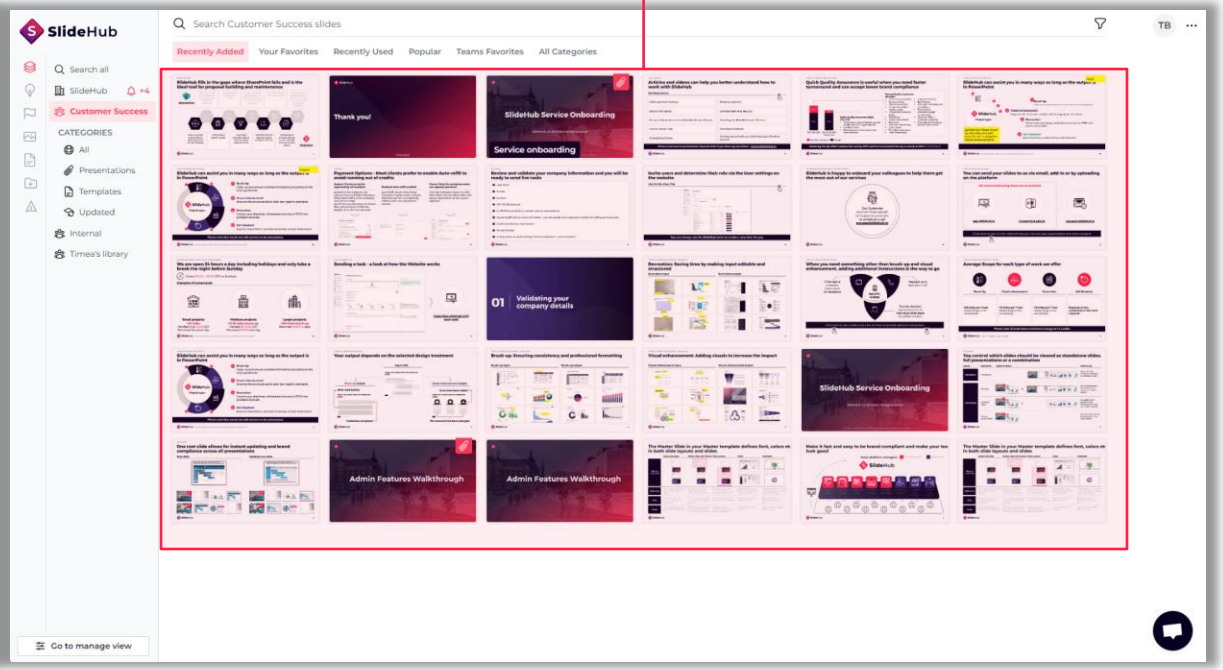
Insert, recolor and edit SVG illustrations

Create teams, add team specific slides only available to team members and create “Chinese Walls”

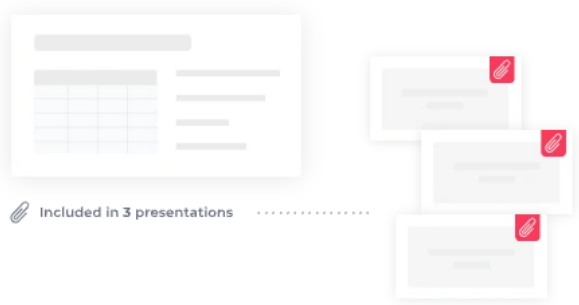
Create multiple teams and invite users to one or more teams

Team slides are only visible to invited users

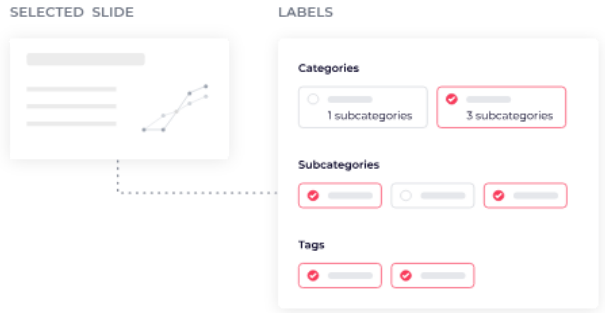




Scan for similar slides, merge duplicates, update slides in multiple presentations with one click

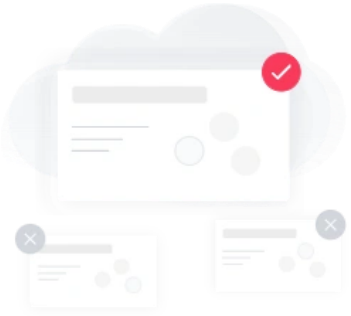


Add root slide to multiple presentations

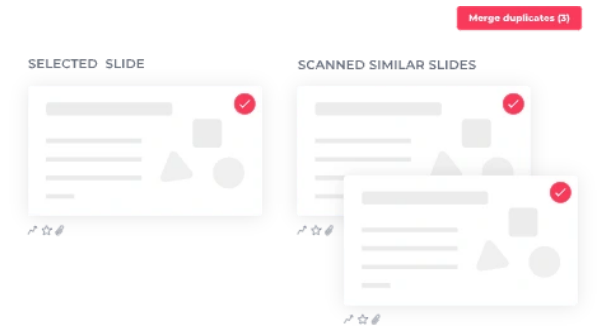


Use labels and tags instead of legacy folder structure

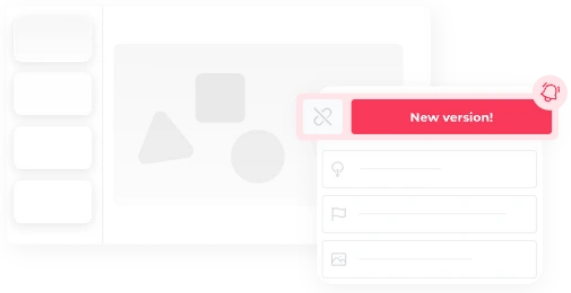
Edit directly in PowerPoint and update with 1 click



Centralized content control

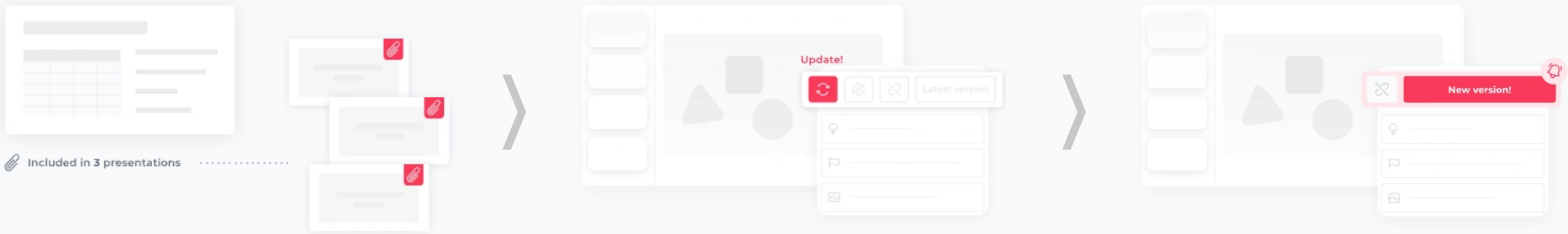


Scan for similar slides and merge duplicates



Instant end-user notification on updated slides

Combined the maintenance features ensure efficiency and version control



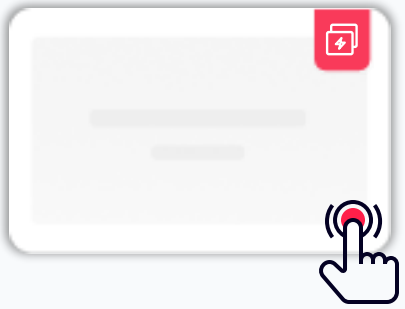
Administrator makes changes to a **slide**

Root slide is updated in **multiple presentations**

Relevant users get **new versions**

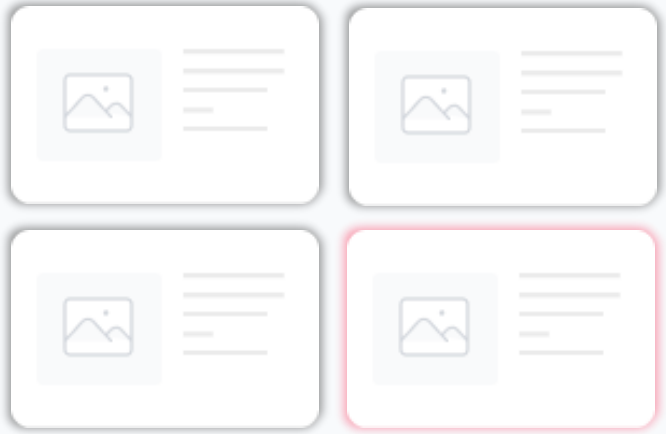
Let your team quickly create custom-approved decks from predefined slide groups using the “Presentation Builder”

1 End-user downloads “Presentation Builder”

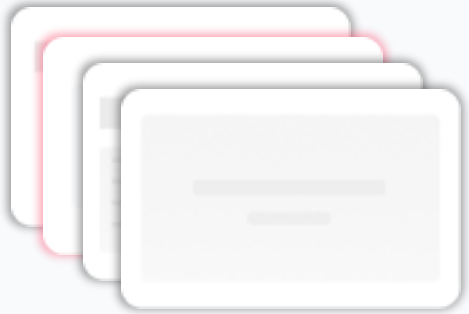


2 Mandatory slides are prepopulated

3 End-user selects variable slides from approved group



4 Complete custom deck output



Example cases:

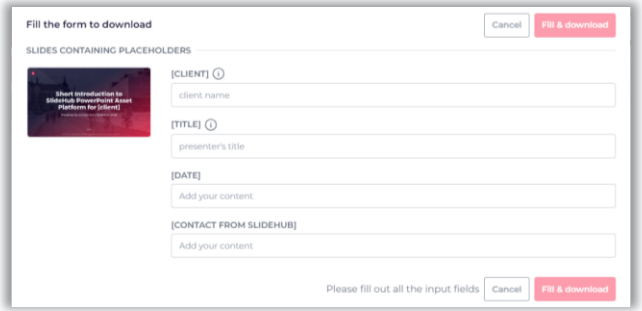
Mandatory slides - About Us, Why us, Our approach

Variable slide groups – Cases, Bios, Industry slides

Enable your team to effortlessly personalize slide decks for clients with the use of “Placeholders”

1 Set up relevant placeholders within your slides

2 End-users select slides with placeholders and populate



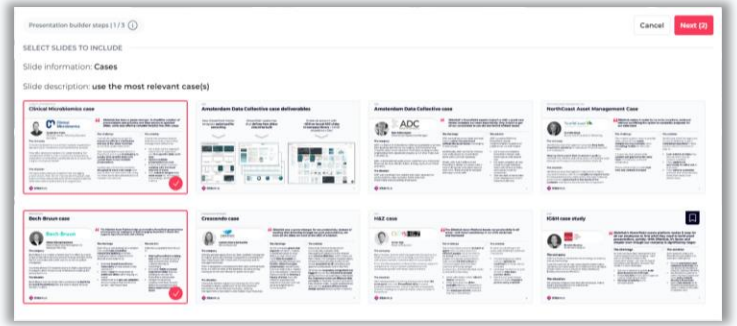
3 Client-ready deck with custom, up-to-date data

Example cases:

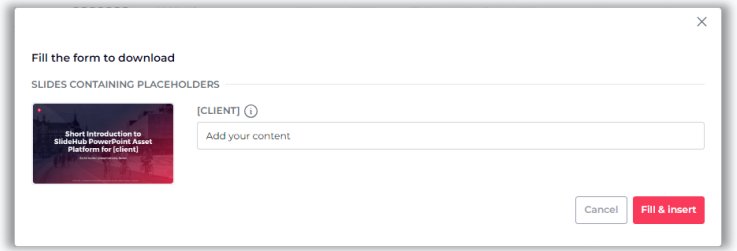
Client name, presenter name, job title, phone number, custom pricing, ROI, project ID/name, supporting information, quotes

With the “Presentation Builder” and “Placeholders” a salesperson can build a custom deck with a few clicks

1 Select variable slides



2 Fill in placeholders



3 Output deck with the selected slides and customized data

Effortless setup in less than 2 minutes

Discover platform features in action

Use **a single interface to manage all your company assets**

Search slides via keywords and labels – categories, sub-categories and tags

Help your team find other **on-brand company assets** such as images and icons in seconds

Streamline proposal creation with the **Presentation Builder**

Use **Placeholders** to customize and keep slides up-to-date within seconds

Save time and share standard copy and text with **Text snippets**

Version control instantly notifies users if you update or delete a slide they are working on

Fully **lock slides** that should not be edited by the end-users

Let your team **suggest slide**, while you decide what goes into the library

Avoid PowerPoint file issues and ensure quality with **File validation**

Scan for duplicates and merge them to maintain an efficient library

Scan and **remove sensitive data** from your slides

Track overall usage and identify content gaps with **platform statistics**

Increase efficiency with **dynamic actions** to simplify building slides

4000+ **Inspiration slides** that adjust to your company colors

Enhance your slides with **off-the-shelf icons, flags, logos, illustrations and images**

Use and access your assets across PowerPoint, **Word, Excel and Outlook**

For questions about any features, **feel free to contact our Customer Success** team

You can customize all components to match your needs

Invoicing and cost structure

Who maintains the company slide library

Who can use the service

Onboarding

Spend visibility

Pricing

Toolbox settings

Design guidelines and style

Companies create new presentations daily and store them on SharePoint but their employees can't find what they need

New presentations are created everyday

Employees spend 1.8 hours daily to look for information[1]

SharePoint is the main storage solution for businesses

Modern business professionals can spend on **avg. 20 hours per week in PowerPoint**

Presentations serve as a core repository for **organizational knowledge and best practices**

SharePoint is used by **more than 250,000 organizations**[2]

SlideHub

1. McKinsey Global Institute, 2012
2. Nigel Frank International

SharePoint is great for storing drafts but it is not built to streamline proposal building in PowerPoint

SharePoint

- Difficult to know which assets are up-to-date and which are outdated
- Presentations based search results
- It is built around folder structure that limits data to “one-to-one” data structure
- User permissions are complicated
- Challenging to update slides as you need to find and replace files in multiple locations

SlideHub fills in the gaps where SharePoint fails and is the ideal tool for proposal building and maintenance

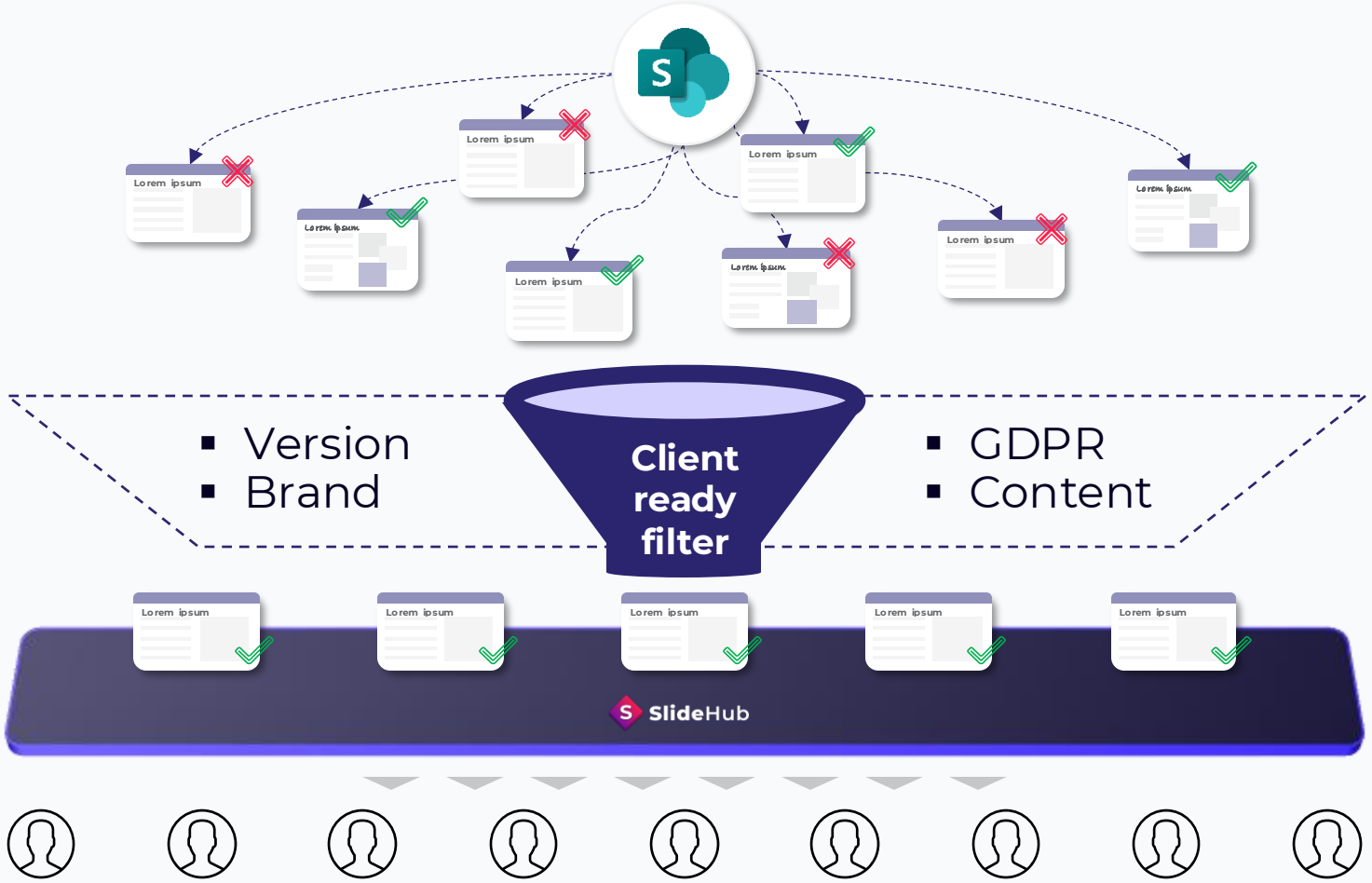
SharePoint

Difficult to know which assets are up-to-date and which are outdated	Presentations based search results	It is built around folder structure that limits data to “one-to-one” data structure	User permissions are complicated	Challenging to update slides as you need to find and replace files in multiple locations

Easy to update presentations and keep track on the changes	Slides based search results	Tag based structure allows “one-to-many” data structure	Selected admins approve assets everyone can use	Developed to manage all your in-use, relevant and up-to-date assets

SlideHub

SlideHub helps Streamline PowerPoint proposals building and solve document chaos via an Asset Platform



SharePoint

- Drafts
- Internal documents
- Completed projects

SlideHub

- External documents
- Best-practice slides

SlideHub

✓ Client ready slides

✗ Draft, old version, internal documents

Get inspired by how some of our clients integrated SlideHub & SharePoint for enhanced efficiency

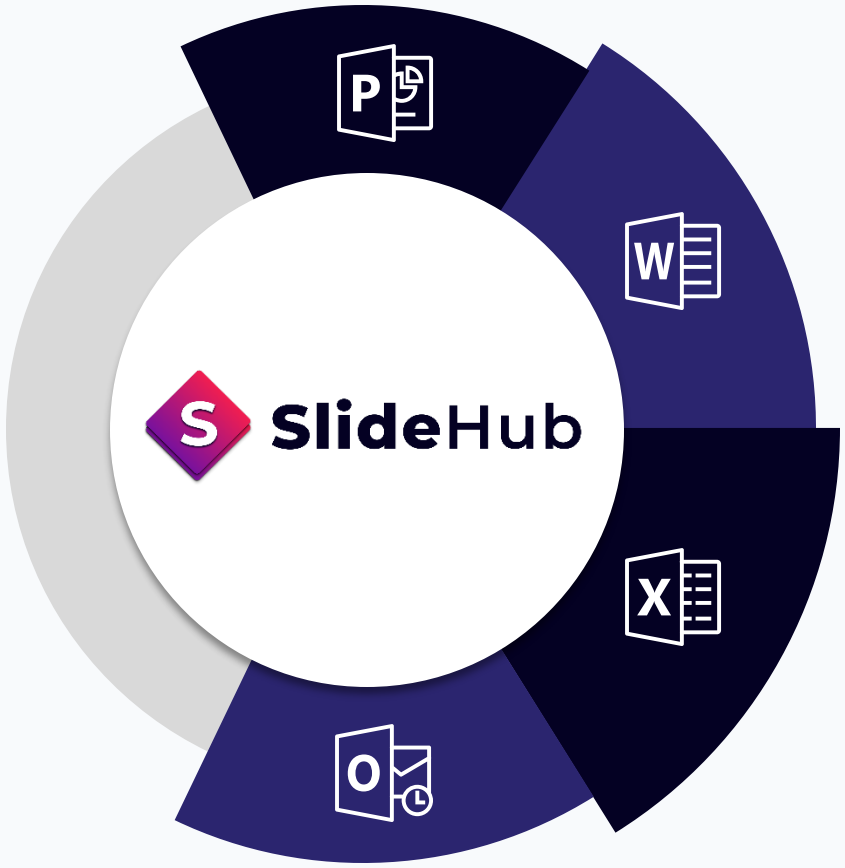
Start → **In progress** → **Update suggestion**

Leverage asset library	Build new slides	Suggest new slides
Why SlideHub?	**Why SharePoint?**	Contribute to the SlideHub library by suggesting new or updated slides for your colleagues to use.
▪ On-brand ▪ Version control ▪ Approved by manager ▪ GDPR compliant ▪ Easy-to-find assets	▪ Easy to collaborate ▪ Automatically saves your changes ▪ Able to have drafts that won't affect anyone	

How we use SlideHub internally?

We store our drafts, past and collaborative projects in SharePoint, while everything we often use or need to keep updated like Sales, Marketing and onboarding materials are stored in SlideHub. We also synced our assets from SlideHub to SharePoint as back-up

Easily access and insert all your company assets across the Microsoft Office Suite



The same assets across application

Use the same assets within M365 on PC, Mac or Web

Consistent experience everywhere

Save your team the hassle of learning new tools in each application

File actions customized to each application

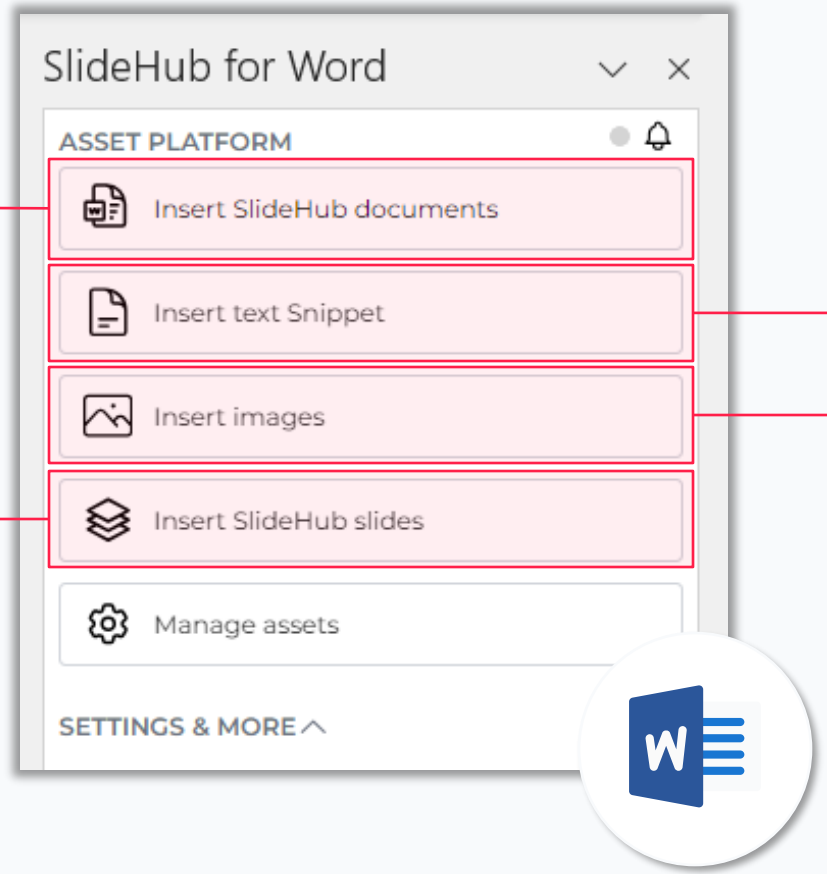
How end users interact with each assets optimized for the active application

End-users can finally find the assets they need no matter where they work

Access and manage your documents and other assets simply in Word to achieve more consistency

Quickly add your company's terms and conditions, contracts, standard letterheads, survey questions and more

Insert your company slides as images to streamline proposals

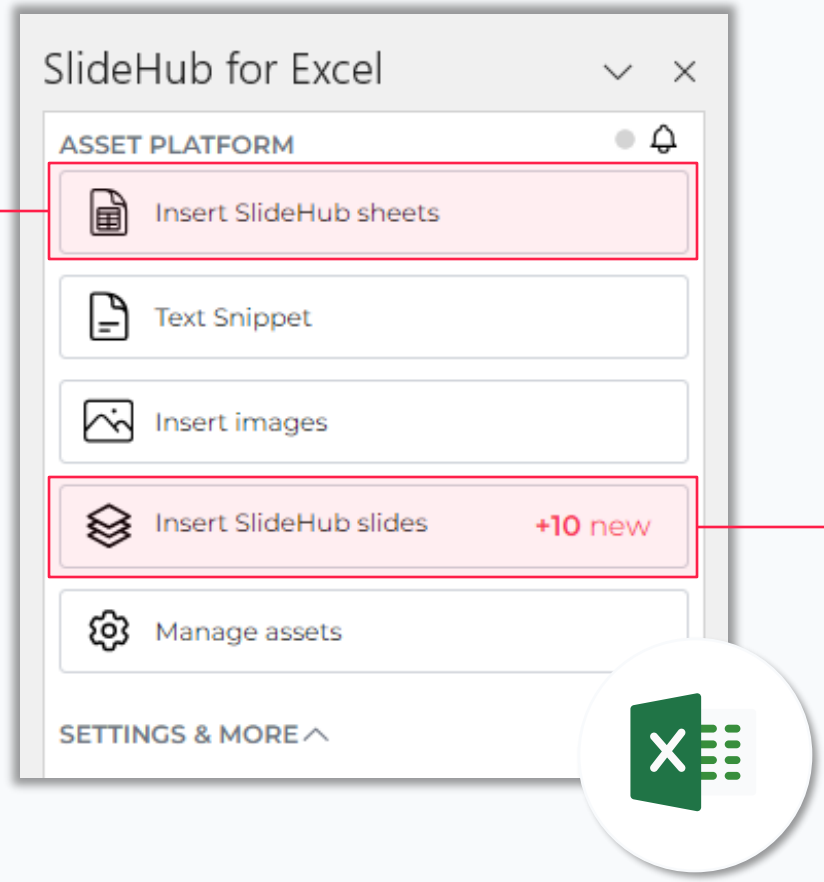


Access all text snippets created by your organization

Insert your company images for visual enhancement

Streamline the creation of spreadsheets with SlideHub to increase productivity

Store and insert spreadsheets into your Excel files. Create templates/formulas that everyone can use

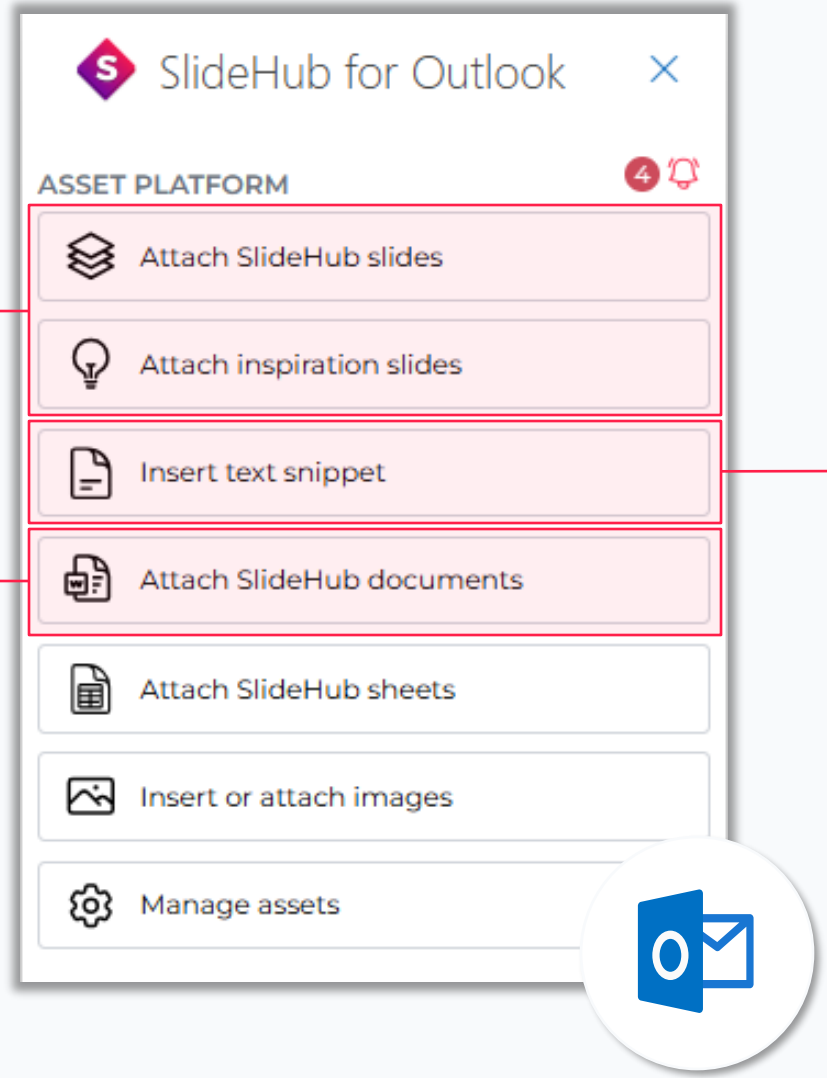


Insert slides as images

Save time by sending your company assets with SlideHub in Outlook

Attach slides to your email as PPTX, image or convert them directly to PDF

Attach your documents or convert them directly into PDF



Can be sed for standardized answers and information to shorten response times

Countless PowerPoint tools with all the bells and whistles are available - SlideHub is the simple version

WHAT	SLIDEHUB	OTHERS*
Pricing	Annual or monthly pricing models	Multiyear license for many
Time to value	Minutes	Months
Time to fully customized solution	1-2 weeks	Several months
Built for	End-user/consultants	Admins/brand police
Tech	Modern cloud	Legacy VSTO
Product approach	Simplicity	More buttons
Fully integrated design support	Yes	Not provided or outsourced to partners
Library architecture	Based on tags and categories	Based on folders
Works on	Everything PowerPoint and directly in browser	PC

SlideHub *Depends on competitor

Penetration tested, SOC 2 approved and build on modern cloud technology

SOC 2 Type 1 certified (US equivalent of ISO 27001)

A friendly hacker spots potential vulnerabilities

Ongoing vulnerability surveillance

Modern frameworks and cloud infrastructure for modern businesses

All client data is stored on EU based servers

GDPR and other policies in place

SlideHub

Build better presentations faster

Book demo

Sign up for product updates

Sign up for webinars

SlideHub.com