



Cost optimization

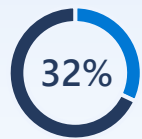
a service for optimizing the use of Microsoft Azure services, which includes an audit of the company's cloud resources, consumption analysis, consumption optimization and resource reservation.

8 STEPS TO OPTIMIZING MICROSOFT AZURE CLOUD RESOURCES

1

Reduce costs by shutting down unused resources

- Get rid of unnecessary costs by finding and disabling unused cloud resources.
- Identify wasted costs for virtual machines (VMS), virtual network gateways, public IP addresses, Azure ExpressRoute circuits, unused Azure Data Factory pipelines, and more.

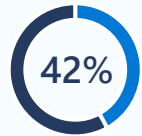


32% – wasted spending on cloud resources according to companies.

2

Increase efficiency through the right allocation of resources

- Reduce costs by adjusting and optimizing the volume of your Azure cloud resources. Efficiently manage the size of your VMS and the processing power of your MariaDB, MySQL and PostgreSQL servers.

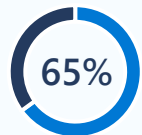


42% of companies use automated policies to select the right size of resources*

3

Save on dynamic workloads with the Azure Savings Plan

- Get meaningful savings of up to 65% compared to pay-as-you-go.
- Save on your terms of use by customizing plan duration, volume, billing frequency, and hourly rates to suit your needs.

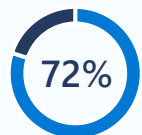


Save up to 65% over pay-as-you-go with the Azure Savings Plan.

4

Reduce your billing with Azure Reservations

- Purchase Azure reservation (an annual or three-year commitment for certain Azure services) to save money.
- Recommendations on reservations for consistent Windows and Linux VMs, Azure SQL Databases, Azure Cosmos DB instances, and more.
- Cost management for anticipated and shift workloads.



Save up to 72% over pay-as-you-go with Azure Reservations.

5

Save on Azure with Azure hybrid benefits.

- Cost savings compared to pay-as-you-go method of transferring existing Windows Server and SQL Server licenses from Soft Assurance or SLs to Azure.
- Combining Azure hybrid benefits, reservation pricing, and extended security updates for the lowest cost of ownership.

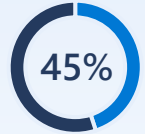


Save up to 80% over the standard pay-as-you-go rate when you combine Azure Hybrid Benefits for Windows Server with Azure hybrid benefits.

6

Increase consumption efficiency with automatic scaling

- Optimize costs using automation to match application performance requirements and resource allocation.
- Meet growing business needs by scaling resources as needed in virtual machines, Azure Service Fabric, and Azure App Service.
- Simplify management by automatically monitoring and tuning system performance.



45% of companies use automated policies to shut down workloads after business hours.

7

Choose the right Azure compute service

- Find the most cost-effective compute service for your scenario, hosting model, DevOps, scalability, or availability needs.
- Provide guidance on the Microsoft Azure Well-Architected Framework and compute options, compare hosting models, service limits, pricing, regional SLA availability, and more.

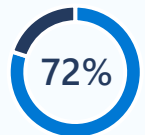


Consider upgrading to a D-series VMS for up to 35% faster processing at the same cost.

8

Manage costs with budgets and alerts

- Learn how to manage future costs at the department or project level with Azure Cost Management + Billing.
- Create thresholds and notifications for an entire Azure instance or individual workloads (or initiate scaling or offloading resources).
- Track and optimize consumption through budget and spending alerts.



Save up to 72% over pay-as-you-go with Azure Reservations.

FOR MORE THAN 14 YEARS, SMART BUSINESS HAS BEEN A STRATEGIC PARTNER OF MICROSOFT IN UKRAINE.

14

years of successful work in the IT market

750

companies among our customers

92%

customer satisfaction level

314

qualified IT experts

60

customer countries worldwide

18

Gold Microsoft competencies



SMART business | smart-it.com
info@smart-it.com | sales@smart-it.com | spsupport@smart-it.com



2018 Partner of the Year Winner, UA
 2019 Partner of the Year Winner, AZ
 2020 Partner of the Year Winner, GE
 2021 Partner of the Year Winner, AZ,GE