

BUILD-MY-IP: A Technology To Build Investment Strategy IP

Build-My-IP is designed for the use of Professional Investors from Institutional Investors and Asset Managers.

Business Case:

The business of systematic investing is a very profitable enterprise. But, it comes with significant barriers to entry. The hardest and the most value enhancing part of systematic investing is the creation of IP.

The key to systematic investing is in building a repeatable edge by going back in time to test and calibrate investment theses that resonates with you today.

Build-My-IP helps you surmount these barriers to enable you to create your own investment strategy IP.

Usage:

Build-My-IP enables Professional Investors to interactively explore the efficacy of 100s of both conventional and unconventional investment ideas to arrive at winning investment strategies of their own.

You don't even need to be a quant to create sophisticated investment strategies using this technology.

The expertise and benefits encompassed in the company's highly customisable and productive technology comes at a fraction of the cost of building infrastructure in the traditional ways.

About SmartRiskAlpha:

SmartRiskAlpha is an innovative and productive multi-solutions platform providing SaaS applications to help Institutional Investors and Asset Managers develop and implement profitable investment solutions. The thought process at the heart of SmartRiskAlpha technologies has evolved over 30 years - versions of which have been applied successfully with major Investment Banks, Hedge Funds and Asset Managers. The company offers a suite of technologies that together can be leveraged to build a complete and modern systematic investment business.

SmartRiskAlpha is dedicated to developing innovative technologies that are transformational for investment businesses and career defining for its users.