

## **BUILD-MY-FUND: Advanced Technology for Building Investment Portfolios**

Build-My-Fund enables Professional Investors to create and trade institutional-quality investment portfolios.

### **Business Case:**

Build-My-Fund is a customizable, interactive technology that enables Professional Investors to access the appropriate return-generating payoffs and construct investment products with investor-centric risk / return profile. The application automates tedious tasks and simplifies complex aspects of investment analytics, freeing Professional Investors to maximize their potential for innovation.

You don't need to be a quant to develop sophisticated investment solutions with this technology. The expertise and benefits provided by Build-My-Fund come at a fraction of the cost of traditional infrastructure development.

### **Usage:**

Build-My-Fund is a versatile product with numerous applications:

**Professional Investors:** Utilize the technology to build institutional-quality portfolios containing readily available investment products such as ETFs and funds.

**Asset Managers:** Leverage the technology to create investment products such as indices for ETFs, long-only funds, and hedge funds by combining systematic, thematic, and ESG strategies to meet specific investment goals.

**Talent Expansion:** By eliminating the complexity of portfolio construction, Build-My-Fund allows a wider talent base of Professional Investors to contribute to the seamless creation and provision of investment solutions.

### **About SmartRiskAlpha:**

SmartRiskAlpha is a comprehensive platform offering SaaS applications and expert advice to help Institutional Investors and Asset Managers develop and implement profitable investment solutions. The core technology behind SmartRiskAlpha has evolved over 35 years, playing a pivotal role in creating and trading successful hedge fund strategies and other investment strategies for major Investment Banks (Salomon Brothers), Hedge Funds (Brevan Howard), and Asset Managers (PGIM).

The company provides a suite of technologies that can be harnessed to build a complete and modern systematic investment business at a fraction of traditional costs. SmartRiskAlpha is dedicated to developing innovative technologies that transform investment businesses and provide career-defining opportunities for its users.