#### **ABOUT TREZI:**

## Microsoft Azure

For architects & designers facing communication challenges, and for building product manufacturer brands seeking an efficient marketing platform to showcase their products, Trezi is the immersive bridge that connects them both. It facilitates real-time interactions with end-clients and positively impacts product discovery.

### **INDUSTRY PROBLEMS**

- Poor design visualization as static & passive 3D renders/panoramas are ineffective.
- Multiple, on-synergistic, non-intuitive design tools lacking collaboration.
- Multiple design iterations, delays in design finalization, increased costs and frustration.
- Poor coordination with other project stakeholders (MEP, building product manufacturers, etc.).



#### TREZI SOLUTIONS

- Facilitates design reviews and edits with interactivity; allows presentation with a variety of rendering styles and output formats.
- One-click VR walkthrough of multiple 3D design models (Autodesk Revit®, Rhino, Trimble SketchUp®, or FBX®).
- Seamless collaboration across geographies in realtime with project reviews and modifications documented.
- Expandable list of 3D digital assets by architects and manufacturers with VR-ready catalogs to bring into the project seamlessly



### **CUSTOMER SPEAK**

"The VR effort was very well received by our client. The time generally taken for the client to understand the design was cut by 50% due to the immersive nature of the VR solution"

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- Smita Gupta, Managing Director India Gensler

# Microsoft Azure



#### **HOW TREZI WORKS**

LAUNCH

**EXPERIENCE** 

**EXPLORE** 

**EMBED** 

**FINALIZE** 

Upload 3D design model into Trezi's immersive workspace Immediately see the complete project design at full scale and colour See the design program interactively and collaboratively from all angles

Add/replace products across categories, to present options to clients

Modify and finalize designs faster and with clarity for better decision-making

#### **GROWING CUSTOMER BASE**

- ARCHITECTS & DESIGNERS: Gensler, Flad Architects, HKS, Paperspace, Venkataramanan Associates
- REAL-ESTATE DEVELOPERS: Oberoi Realty, Raheja Universal, Belgravia Group
- ENGG / IPCs: Cushman & Wakefield, CBRE, L&T, GMR, Megawide
- FURNITURE MANUFACTURING BRANDS: Godrej Interio, Cherry Hill
- LIGHTING BRANDS: Divinity Lights
- FLOORING BRAND: Welspun Flooring

**T**rezi

Learn more: www.trezi.com