



SML RFID: CLARITY™ SOFTWARE

# Item-Level RFID Retail Operations Platform

Discover why Clarity™ is the most widely deployed Item-Level platform in the world



**\$1 Billion**

Increase in Bottom-line Profits



**\$1 Billion**

Operational Cost Savings





clarity  
Store

# The New Era of Retail Operations

Retailers of all sizes around the globe that use Clarity™ realize measurable results:

- **3% - 10%** growth in sales.
- **10%** reduction in inventory.
- **90%** reduction in cancellation rates for Buy Online, Pick Up In Store (BOPIS) and Buy Online, Ship From Store (BOSFS).



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Store

## Transformational Business Cases



### Stock Count

Inventory accuracy rose from 65% to well over 98%

- Fast: Averages two person-hours per week for store with 30,000 items
- Precise: Multiple forms of user feedback help users complete counts
- Quality: Automated technology enables KPIs on inbound tag quality
- Productivity: Team counting boosts efficiency by 30%+
- Easy Integration: Retailer systems become more effective with precise inventory levels



### Receiving

Closed-box receiving is accurate within minutes, with more than 99.9% accuracy

- Reads more than 500 items per minute
- When compared to ASN, Clarity™ reveals packing, shipping, and tagging errors
- Significantly boosts efficiency and precision of incoming inventory management



### Move

Clarity™ instantly provides an accurate view of where items are reducing sales floor out-of-stocks by >95%

- Shows retailers the exact location of each product
- Replenishment of an entire sales floor can be achieved in seconds
- Advanced architectural components locate items from last-seen location



### Stock Explorer

Clarity™ is a Universal Tool that helps store associates know what's in the store and how to find it

- Provides data about product sizes, colors, and styles
- Geiger counting facilitates finding items in stores within seconds
- Enables store associates to query other stores on availability of inventory





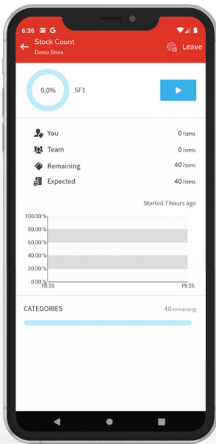
# The Tools to Power Your Store Operations

To help retailers on their retail transformation journey, Clarity™ Store has so many configurable features.

- BOPIS/BOSFS (Buy Online, Pick Up In Store)
- Automated Alerts and Task Management
- Back-to-Front Replenishment
- Inventory Robot and Ceiling Readers
- Returns and Returns Fraud prevention
- RFID Tag Data Management
- Intelligent Markdowns and Promotions
- Task Management
- Store to Store/DC Transfers
- Exit Gates Monitoring and Alarms
- Dressing Room Monitoring
- Search and Find Items
- Store and Enterprise Operations BI Portal

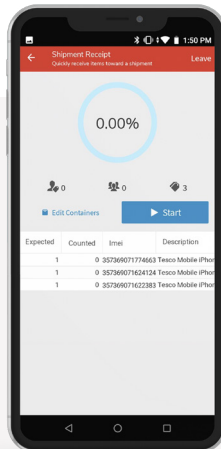


...and so many more features. This is Clarity™ Store



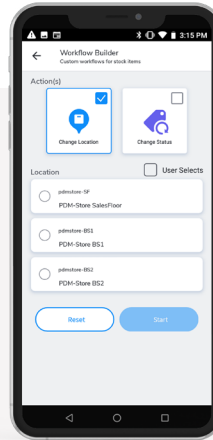
## Active Stock Count

See stock count progress for your entire team



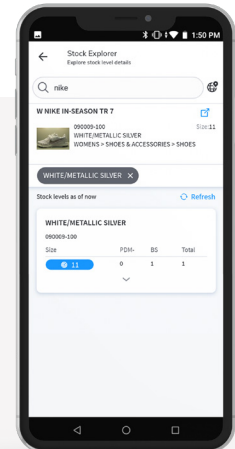
## Shipment Receipt

Receiving shipments is fast and accurate



## Move Inventory

Easily reassign items from one location to another



## Stock Explorer

Quickly explore stock level details



## Clarity™ Solution Topology

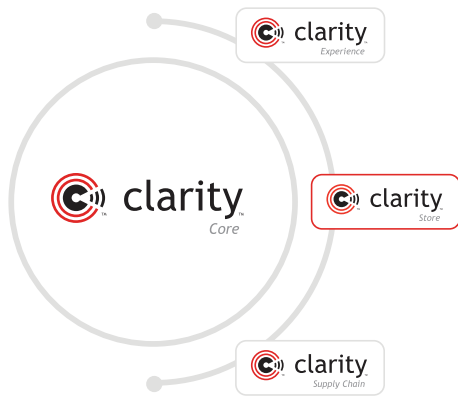
Clarity™ Core is where reliable integrations with retailer systems reside. It also performs all the item-level event management tasks that are critical for real-time store operations. Lastly, Clarity™ Core is where device-level interaction resides. Clarity™ supports a variety of handhelds and numerous fixed readers.



## Item-Level RFID has Compelling ROIs

Clarity™ utilizes cutting-edge technology and architecture to create an end-to-end item-level inventory management solution that delivers maximum value with the scalability, integrability, and extensibility to grow and adapt with the needs of the enterprise to enable the use cases of today and tomorrow.

	inspire SML-RFID TAGS	clarity Store	clarity Supply Chain	clarity Experience
Intelligent System	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Business Intelligence & Analysis	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Customer Experience	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Loss Prevention	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enhanced Operational Process	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inventory Use Case	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
RFID Tags & Encoding Solutions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## Contact Us

Let us help you make the business case for your organization.

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## Trusted by Leading-Edge Retailers and Brand Owners Around the World

With a global footprint and a full-service RFID technology solution, SML is trusted by the preeminent retailers and brand owners. SML has a proven track record of successful RFID deployment with many of the world's largest retailers.