

Cloud Lifecycle

Reduce cloud cost and complexity



Cloud Lifecycle is a fully funded service designed to administer and control costs across one or more of your AWS, Google, and Azure cloud environments. Our experts offer ongoing education on cloud cost optimization in the cloud, as well as streamlined procurement, simplified billing and reporting, technical troubleshooting, and the effective use of cost management tooling.

Cloud Lifecycle helps you solve the most significant cloud challenges, including:



Lack of control and accountability

Without centralized purchasing procurement models or budget controls, your users can spin up resources that spike cloud bills.



Resource management

The absence of dedicated resources to manage license subscriptions and limited visibility into technology entitlements lead to redundant software, duplicate functionality, shadow IT, and costly audit failure fines.



Lack of support

Cloud provider cost management, billing and technical support may not always provide the timely and personalized guidance you need to lower costs.



Growing complexity

Billing data can be extremely complex—especially in a hybrid or multi-cloud environment, since every service provider presents cost and usage reporting differently.



Cloud Lifecycle offers:



Cloud dashboard

Guided sessions on cloud tooling best practices, such as setting budget alerts and identifying cost drivers.



Standard spend and forecast reports

Analysis of invoice data to forecast cloud costs over a 12-month period.



Quarterly reviews

Expert-led cloud consumption review that also provides insights on cost efficiency, best practices, and feature/release updates.



Simplified billing and management process

Support to set up a consistent billing and subscription management approach across one or more cloud providers.



Billing and technical support

24/7 phone and email support for billing elements and reactive technical resolution.

With Cloud Lifecycle, your organization can:

- ✓ Implement a standard approach to billing reconciliation, cloud account management, administration, and financial reporting.
- ✓ Identify cost reduction opportunities and resolve technical issues with personalized and expert guidance.
- ✓ Build cost expertise within your IT teams with ongoing guidance on cost efficiency best practices.

The Softchoice advantage:



Cost-effective and high-value – Our fully funded service offers you savings without upfront investments.



Industry-leading partnerships – With deep business and technical expertise in AWS, Google, and Azure, we help you take advantage of exclusive pricing benefits and the latest technologies.



Comprehensive – We offer a complete set of planning, implementation, and managed services, ensuring you meet all your needs in one place.



Personalized – Our cloud experts offer tailored recommendations to improve cloud efficiency.

Contact your Softchoice Account Manager for more details or visit www.softchoice.com/contact-us