

Azure AI Catalyst Workshop

Integrate generative AI into your business with a deep understanding of Azure OpenAI Service, Azure OpenAI Studio, and Azure Cognitive Services.



The Azure AI Catalyst Workshop uses a design-thinking approach to help you explore the possibilities of Azure OpenAI Service, Azure OpenAI Studio, and Azure Cognitive Services for your business. Our team will explain the fundamentals of generative AI and the capabilities of the Azure AI suite, contextualized to your business needs. We will also cover topics including techniques like prompt engineering and frameworks for responsible AI. The workshop gives you a foundation to integrate generative AI into your business, helping you understand the appropriate conceptual architecture before prioritizing areas of intervention along with specific tasks to address, like automation or summarization.

Azure AI presents a massive opportunity, but it is also intimidating:

- ✓ Skill gaps in your IT team may prevent you from acting quickly.
- ✓ A high-level understanding of generative AI limits what you think is possible.
- ✓ Fear of security and compliance risks prevents action, forcing you to wait and watch while the competition gets ahead.

We designed the Azure AI Catalyst Workshop to address each of these challenges explicitly, helping you understand and build an actionable roadmap. We do this by giving you:



An understanding of AI/ML concepts and generative AI techniques like prompt engineering, moving your team from purely conceptual thinking to action-oriented planning.



Conceptual architecture with products identified based on your current platform architecture and requirements.



A view of use cases specific to your industry, complete with clear success criteria, deconstructing approaches that we know can work for your business.



Clear alignment on the way forward, along with a pilot or proof of concept in line with your business goals.



Identified generative AI target areas like automation or summarization based on what would be most effective for your business.



A deep dive into Azure AI features and capabilities, complete with demos and simulations.



This workshop is customized to your organization. In addition to alignment with your team in either a 1- or 2-day session, you will receive the following:

- ✓ Workshop summary with discussion points and findings
- ✓ Conceptual architecture document and recommended product stack
- ✓ High-ROI use cases and defined success criteria
- ✓ Education on Azure AI offerings, including Azure OpenAI Service, Azure OpenAI Studio, and Azure Cognitive Services
- ✓ Proposal with effort estimate for pilot and proof-of-concept

Why Softchoice?



Industry partnerships: Microsoft Cloud Deployment and Azure Partner designations validate our customer success, also giving us access to the latest technologies and developments.



Business and technical expertise: Our consultants and engineers specialize in advanced services such as data modernization and AI/ML.



Comprehensive: As a full-service provider, we cover every step of the process, from planning to complex enterprise-scale implementations



Advanced technology: Our advanced data platform seamlessly integrates with Microsoft technologies and quickly adapts to AI advancements.



Personalized: Deep Microsoft expertise combined with generative AI services tailored to your business requirements, whether automating tasks, generating content, or improving customer experiences.



Responsibility-focused: Our service is built on the principles of responsible AI, focusing on security, compliance, and data management.

Microsoft Partner

Azure Expert MSP



Contact your Softchoice account manager for more details or [contact a Softchoice representative](#).

Investment:

\$10,000*

* Travel and other expenses, as applicable for in-person workshops, will be billed separately.

* We offer Microsoft funding program recommendations.