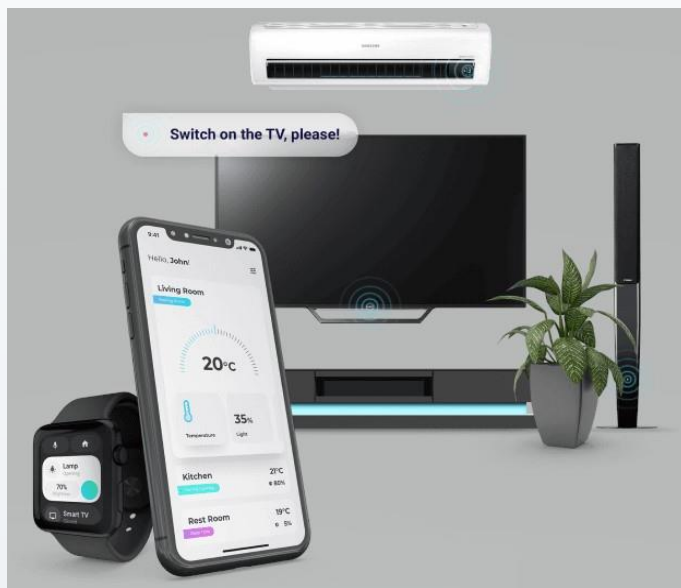# Technology experts in building Azure cloud-based IoT solutions

IDEATION, VISION, AND SCOPE FOR YOUR IOT PROJECT

Softeq helps enterprises and innovative consumer electronics startups build smart gadgets, turn analog products into digital, and create infrastructure for custom IoT solutions including AI, ML, and computer vision.

See what customers are saying:

"Because of their excellent teamwork, we've achieved our goals. After the first six months of development, they had fixed the most important issues, doubled our audience, and increased the number of installations on both app stores ... We feel secure having such a competent resource on our team"

– Lutwin Schommer, Product Manager, AGU Baby AG

WHAT WE OFFER

We help customers integrate applications and data to increase efficiency and drive business results.

Our Azure-certified engineers build solutions that provide you with the platform, tools, and resources to::

- Scale on demand
- Update legacy and adopt new technologies
- Successfully migrate workloads to the cloud
- Handle and analyze any amount of data at a time
- Gain new insights from data and analytics to stay competitive

If needed, we will customize or refactor your app prior to integration. We can create a hybrid environment where on-premise and cloud-based software systems work in sync, thus ensuring their data integrity, as well as faster and safer operations

Leveraging the power of Azure IoT Hub we develop solutions that enable fast and secure communication between IoT applications and the devices they manage.