

Cloud Modernization and Migration Services

Anywhere to Azure Migration
aligned with HBC (Holistic Business Case) Approach



Ready to start your Digital Transformation Journey? It can be challenging if there is no reliable partner nearby.

Every customer does have thoughts around the Modernization and Migration to Cloud with certain doubts in mind:

- ✓ Lack of scalability
- ✓ High costs
- ✓ Lack of flexibility
- ✓ Security concerns
- ✓ Management & troubleshooting
- ✓ Complexity
- ✓ Downtime
- ✓ Integration
- ✓ Lack of automation
- ✓ Skilled resources



Cloud Modernization and Migration Services are designed to help you:

- ✓ Adopt next generation technology solutions which benefit your business
- ✓ Maximize utilization of the investments in IT services and avoid high CAPEX
- ✓ Maximize the scale & reliability of business applications
- ✓ Initiate digital transformation and cloud adoption
- ✓ Meet large computational and storage requirements



Customer Pain Points

Every customer does have thoughts around the Modernization and Migration to Cloud

Lack Of Scalability

When it comes to processing and storing more data, data centers that are not built to scale may find it difficult to stay up.



Downtime

Business processes may be disturbed, which might result in downtime.



High Costs

Modernizing an infrastructure may get pricey, particularly if it calls for investing in new technology or updating current ones.



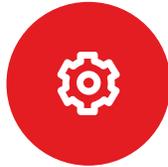
Integrations

It could be challenging to integrate new technologies like IoT, big data, and AI after updating the infrastructure.



Lack of Flexibility

Conventional Environments are not made to sustain different kinds of workloads



Lack Of Automation

DCs that are not automated may find it difficult to meet the needs of a contemporary, digital business.



Security Concerns

Current security requirements and laws cannot be met by conventional environments.



Management & Troubleshooting

Modern DC infrastructure can be challenging to maintain and troubleshoot due to its complexity.



Complexity

Modernization may be a complicated process encompassing several components and technology.



Skilled Resources

Modern DC Infra requires highly skilled individuals which increases the cost as well as dependencies.



Digital Transformation Approach

Cloud Ops & Governance

- Cloud Health Check (*Spend & Security Assessment*)
- 24x7 Infrastructure & Application Proactive Monitoring & Management
- 24x7 Security & Compliance Monitoring & Management Services

Cloud Enablement Services

- Cloud Readiness Assessment
- Datacenter Migration Factory
- Application Modernization & Migration
- Data Modernization & Migration
- DevOps Services
- Azure Labs Services
- BCDR Services
- Data, Analytics & BI Solutions
- WVD Remote Desktop
- ISV Onboarding
- NoSQL Migration (Cosmos DB)
- Oracle on Cloud
- ERP on Cloud

GOVERNANCE

Cloud Security Configuration, Policy & Compliance Management, Cloud Center of Excellence (DevOps & Solution Innovation)

MANAGE & OPTIMIZE

24 x 7 Proactive Monitoring & Management, Usage Pattern & Trend Analysis, Capacity Planning & Right-Sizing

DEPLOY/MODERNIZE/MIGRATE

Foundational Services, Site Recovery & Data Replication, Configuration, Issues & Risk Mitigation, Dry Run, Functionality Testing & Cut Over

PLANNING

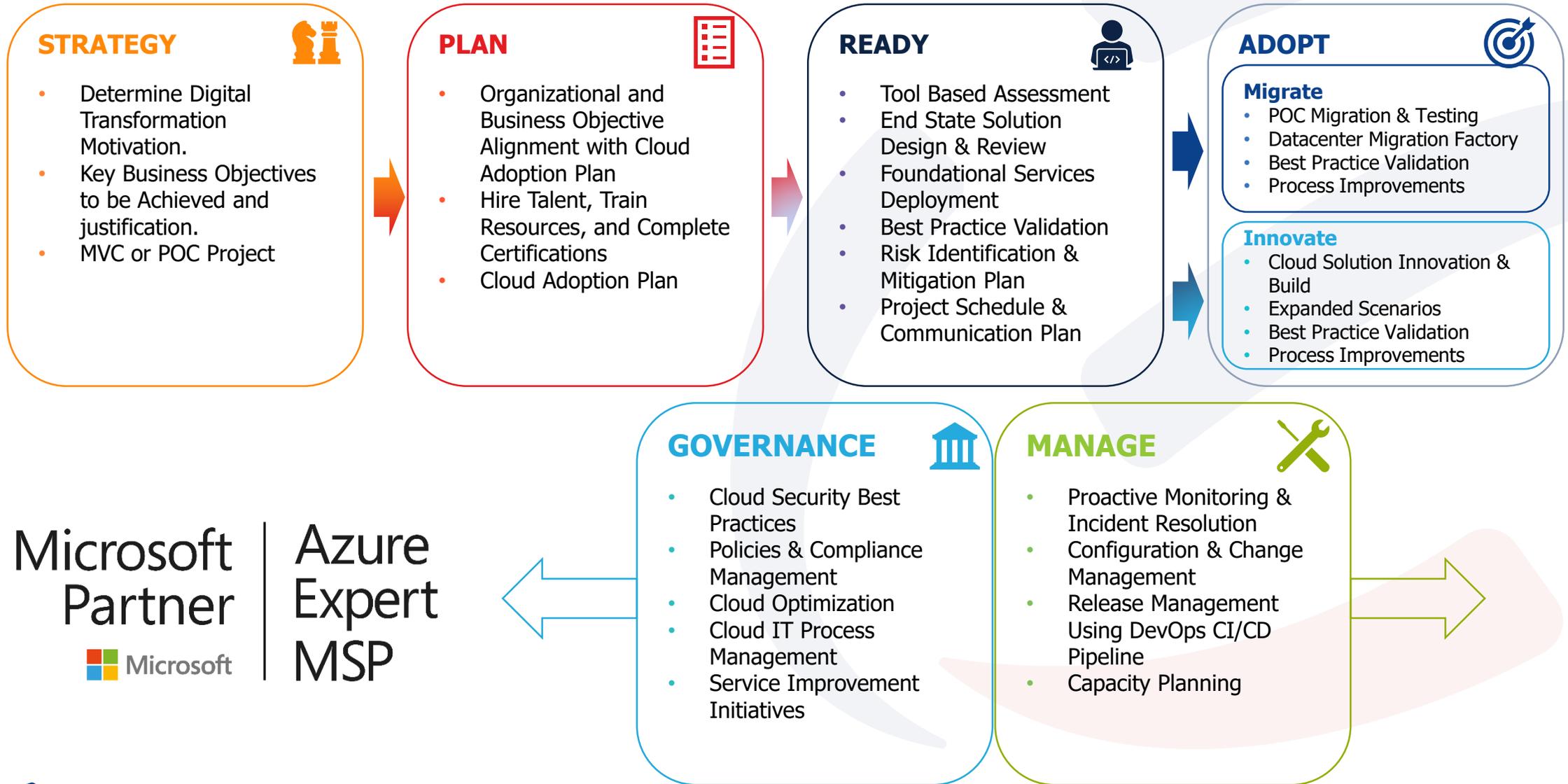
End State Design, Migration Phases, Workload Prioritization, Scheduling, Issues & Risk Mitigation Plan

ASSESSMENT

Discovery, Inventory, Dependency, Compatibility, Capacity & TCO Analysis



Cloud Adoption Framework



Microsoft Partner | Azure Expert MSP



Noventiq used these models (7Rs, CAF and WAF) under various Industry Segments

A

Healthcare

The 7Rs model can be used to streamline clinical trials, telemedicine, and patient engagement. The CAF model can be used to ensure compliance with HIPAA and other regulatory requirements. The WAF model can be used to ensure the security and reliability of patient data.

B

Finance

The 7Rs model can be used to improve risk management and compliance processes. The CAF model can be used to ensure compliance with PCI-DSS and other regulatory requirements. The WAF model can be used to ensure the security and reliability of financial data.

C

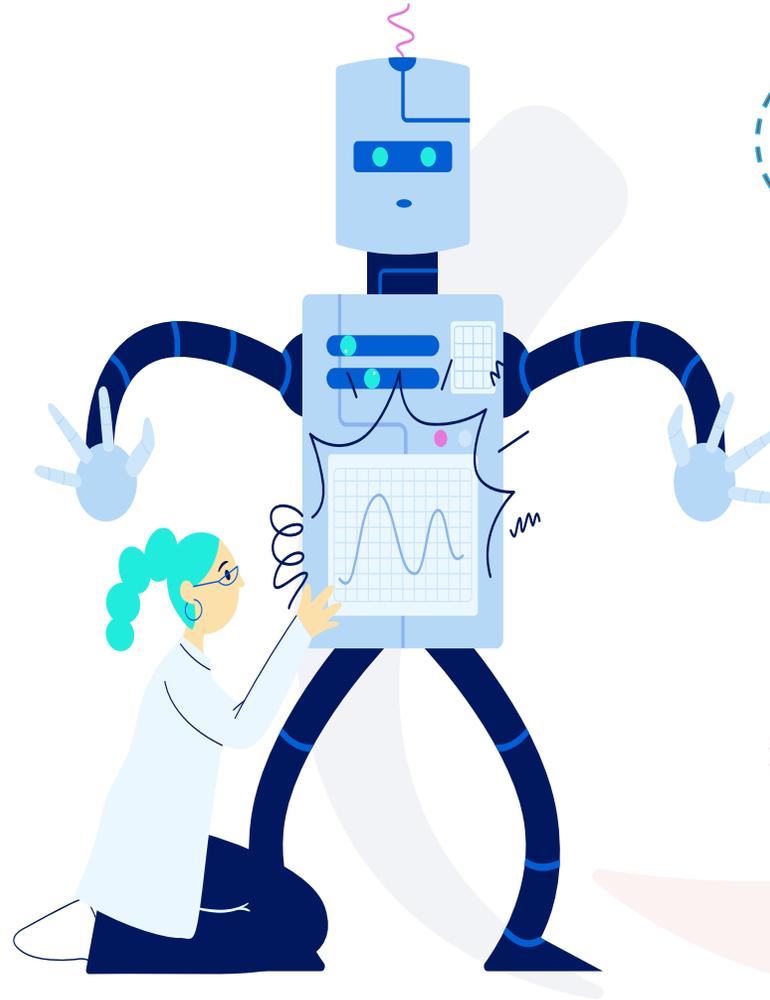
Retail

The 7Rs model can be used to improve customer experiences and streamline supply chain operations. The CAF model can be used to optimize e-commerce platforms and ensure compliance with GDPR and other regulatory requirements. The WAF model can be used to ensure the security and reliability of customer data.

D

Manufacturing

The 7Rs model can be used to optimize supply chain and logistics operations. The CAF model can be used to leverage IoT and machine learning to improve product quality and reduce costs. The WAF model can be used to ensure the security and reliability of manufacturing data.



Noventiq had benefited sales organizations in various Market Segments

Noventiq helped the customer to improve its IT agility, reduce costs, and improve data security, resulting in increased efficiency and revenue.

SMB (Small and Medium-sized Business)

SCENARIO

A small e-commerce org is looking to modernize its outdated applications and consolidate its data storage.

USE CASE

Noventiq implemented a cloud-based application modernization strategy and migrating the business's data to a centralized cloud-based data storage solution.

Mid-Market

SCENARIO

A mid-sized manufacturing company is looking to modernize its legacy applications and streamline its data storage and processing..

USE CASE

Noventiq implemented a cloud-based application modernization strategy, modernizing the company's data storage and processing capabilities, and consolidating its data centers to a centralized cloud-based solution.

Enterprise

SCENARIO

A large services organization is looking to modernize its mission-critical applications and data center infrastructure to improve agility and scalability

USE CASE

Noventiq implemented a cloud-based application modernization strategy, modernizing the organization's data storage and processing capabilities, and consolidating its data centers to a centralized cloud-based solution.

Transformation Phases



Transformation Phases

Noventiq's digitalization journey has **5 main stages**, supported by **Azure Cloud Adoption Framework**



Assessment and Discovery

It's a part of our Cloud Enablement and Innovation Service Offering, where we assess your environment for a better future and completely aligned with the Microsoft's approach of Holistic Business Case



Cloud Solution Assessment – Benefits and Business Value

Noventiq utilizes the Modern tools to Analyze the Apps, DB and the other components, providing the insights along with recommendations.



● EXECUTIONS

Implement migrations that are suited to your scenario.

● REDUCE COSTS

Make better educated judgements to cut costs.

● DIGITAL TRANSFORMATION

Get assistance securing support for the digital transition

● SECURITY UPGRADE

Upgrading your security posture.

● LEVERAGE

Use digital modernization to the advantage.

● MATURITY

Raise sustainability and advanced digital maturity

Cloud Assessment Strategy

Noventiq applies the best of the TWO Worlds, Human Intelligence and Automation Stack

Tools & Automation

- Automated Scan for all the devices on the network
- Multiple tools for Different Data Views
- Infrastructure Recommendations based on standard Cloud Configurations
- Auto generation of reports in different portable formats



Human Intelligence

- Collect Architectural and Operational Data
- Apply to tool generated output to reconcile any anomalies and errors.
- Apply Optimisation models to obtain updated recommendations

Analysis & Synthesis

- Create data from all sources to create one database of all source infrastructure and application.
- Propose Future Cloud Design.
- Create migration roadmap including migration schedule, test plan and Operational plan

Assessment Tools Stack

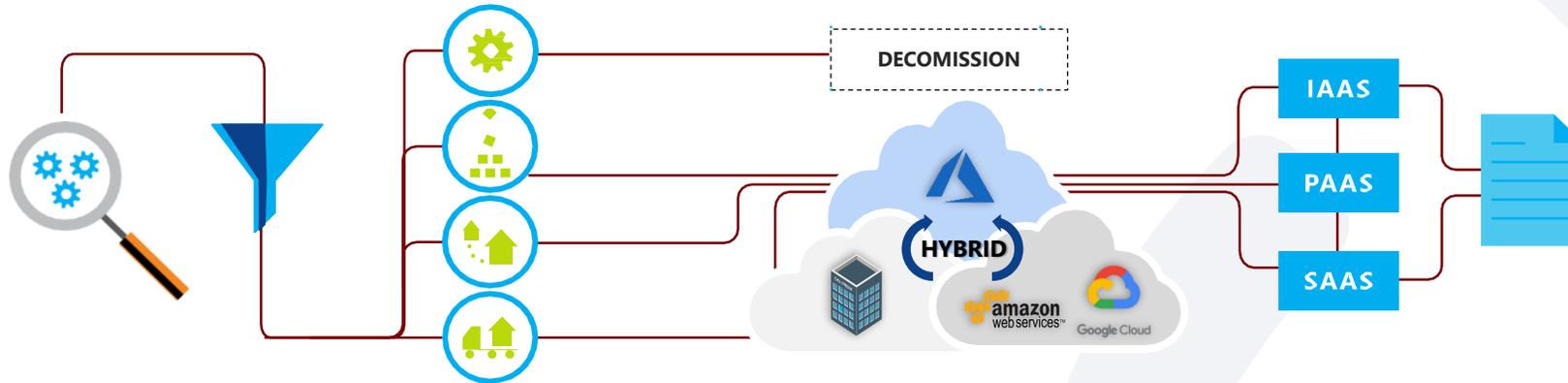
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CloudAtlas®

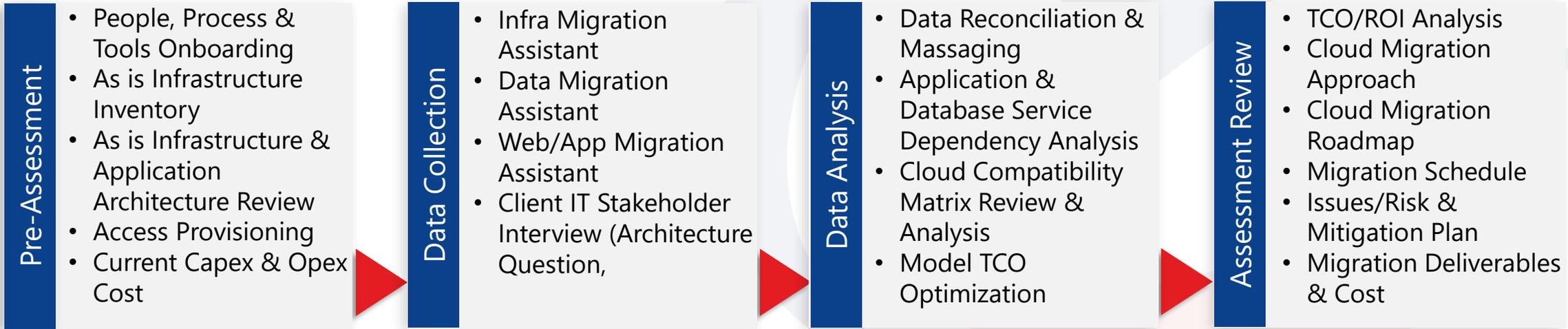
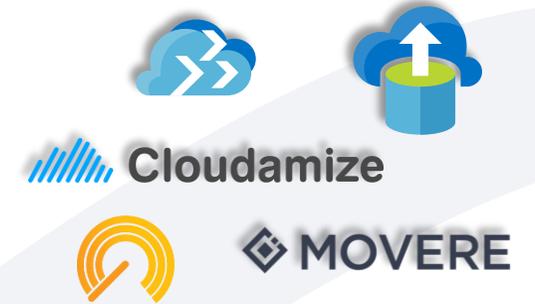


Assessment Approach

The approach which Noventiq follows for performing the workload assessments.



Assessment Tools



Readiness Assessment Report – Key Elements

Noventiq's Assessment Architect goes deep down while analyzing the workloads and present it with the holistic report for the business leaders aligning ourselves with Microsoft's approach of Holistic Business Case



Executive Summary Presentation

- High Level View Of Findings & Recommendations



Infrastructure Assessment Report

- Current State of Servers / Appliances
- Azure Target State Options & Recommendations



Networking Assessment Report

- Current State Of Networking / Connectivity
- Azure Target State Options & Recommendations



Applications Assessment Report

- Current State Application Inventory And Architecture
- Optimization Recommendations
- Migration Strategy And Migration Path



Databases Assessment Report

- Current State Database Inventory And Architecture
- Optimization Recommendations
- Migration Strategy And Migration Path



Cost Analysis Document

- Projected Operational Costs In Azure Based On The Target
- Architecture & Client's Estimated Usage Data
- Operational Optimization Recommendations



Azure Application Migration Roadmap

- High-level Infrastructure Architecture Design
(Including RBAC, DR, Backup, & Other Considerations)
- Migration Plan & Cost Of Migration Effort
- Post-migration Operational Model

Planning and Designing Phase

Noventiq's approach to the Ready stage of CAF
from Microsoft Azure



Well Architected Framework

Noventiq applies the framework to optimize the workloads on the five pillars.



Operations Excellence

Run, Manage and Monitor production workload to deliver business value and continuous improvements on supporting process and events



Security

Protecting Information, systems, and assets from outside world with risk assessment, unplanned failures and deployment strategies



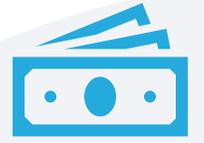
Reliability

Auto Recover Workload from Infrastructure, power system failures with Dynamic resource management to meet operational threshold



Performance Efficiency

Use Computing Resources efficiently to support on demand change for delivering workloads with Maximum performance to meet the SLA



Cost Optimization

Avoid and Eliminate unnecessary cost or replace resources with cost-effective resources without impacting the, performance, best practices and business needs.

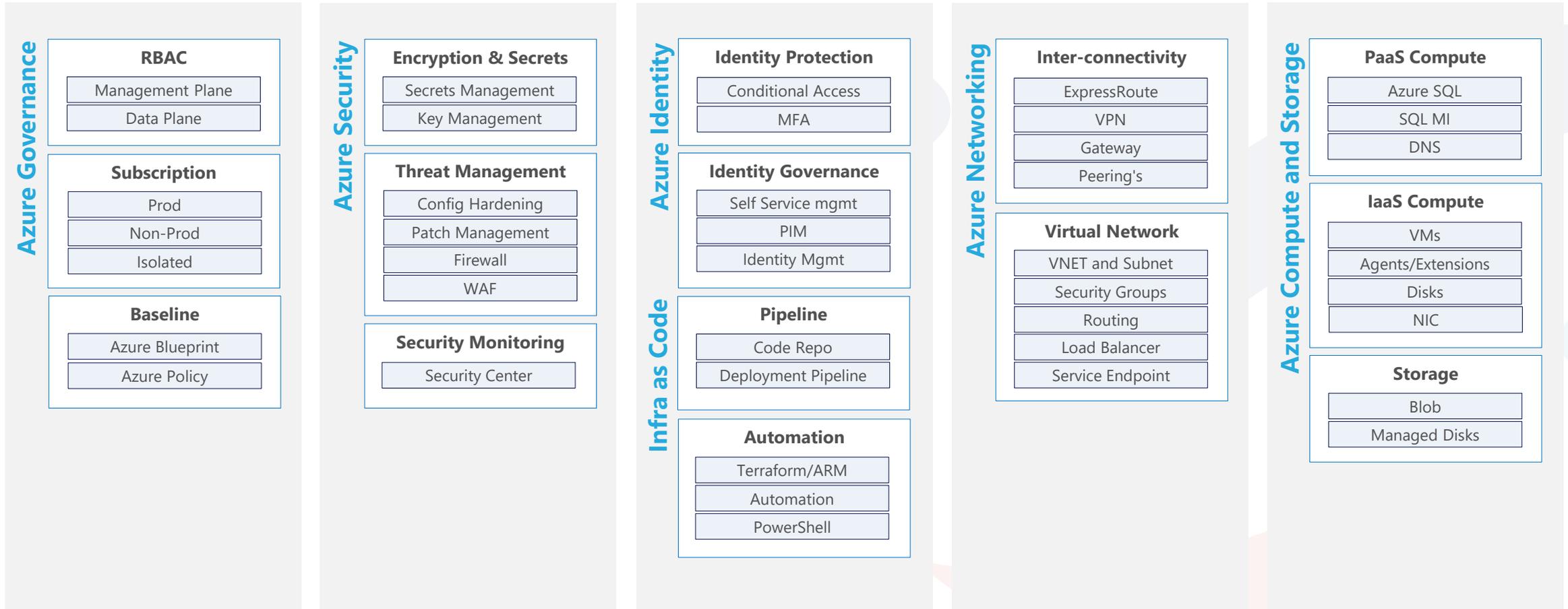
Critical Design Areas

Noventiq employs these guidelines to assist clients in pursuing the best possible design for the intended architecture.

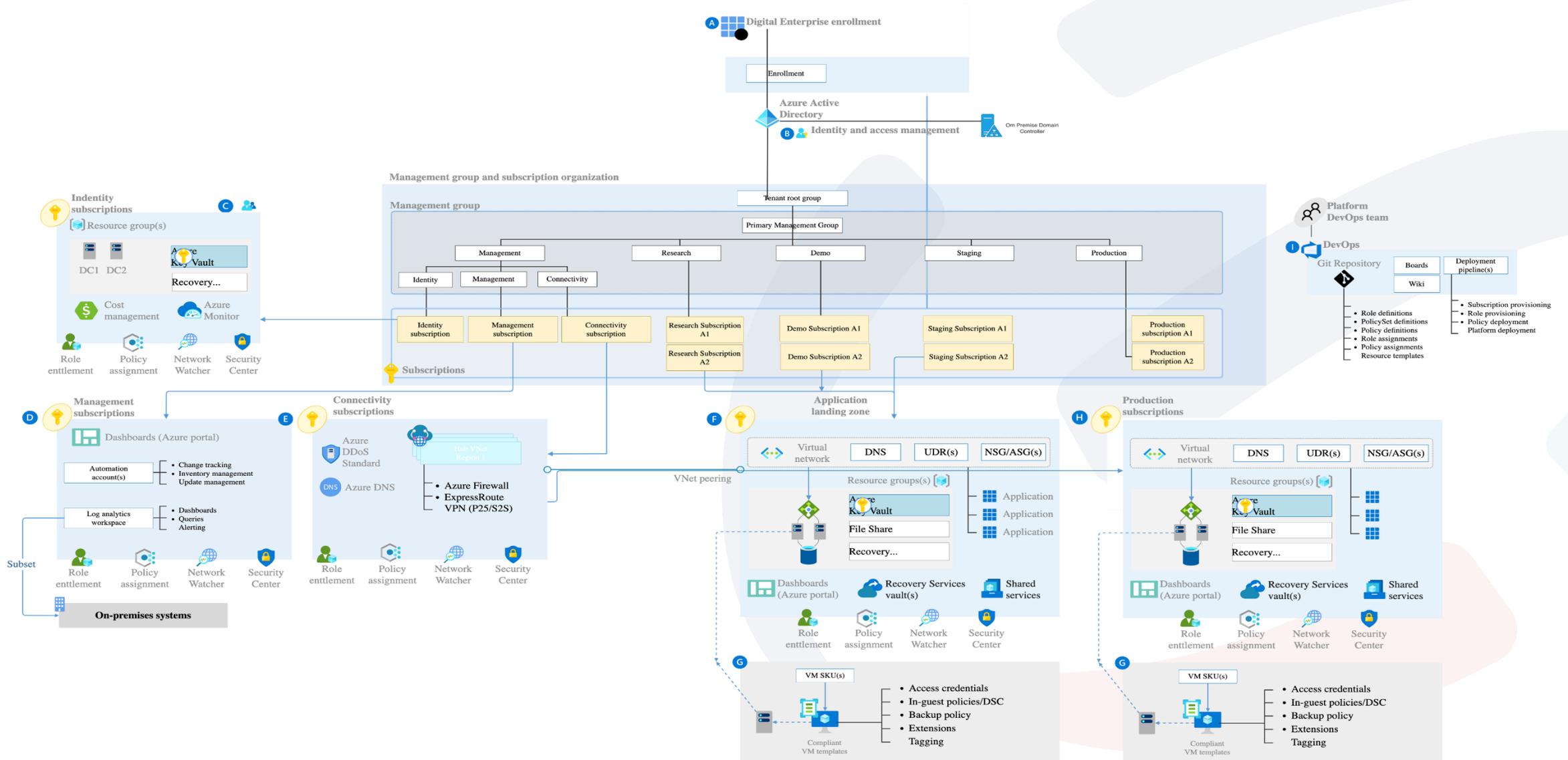
CLOUD STRATEGY	 <p><u>Enterprise Enrolment and Azure AD Tenants</u></p>	 <p><u>Identity & Access Management</u></p>	 <p><u>Network Topology and Connectivity</u></p>	 <p><u>Business Continuity and Disaster Recovery</u></p>	DESIGN PRINCIPLES
	 <p><u>Management Group and Subscription Organization</u></p>	 <p><u>Security, Governance and Compliance</u></p>	 <p><u>Management and Monitoring</u></p>	 <p><u>Platform Automation and DevOps</u></p>	
CONTROL FRAMEWORK					

Architectural Components

Noventiq Delivery Team works to deploy the below Azure architectural components



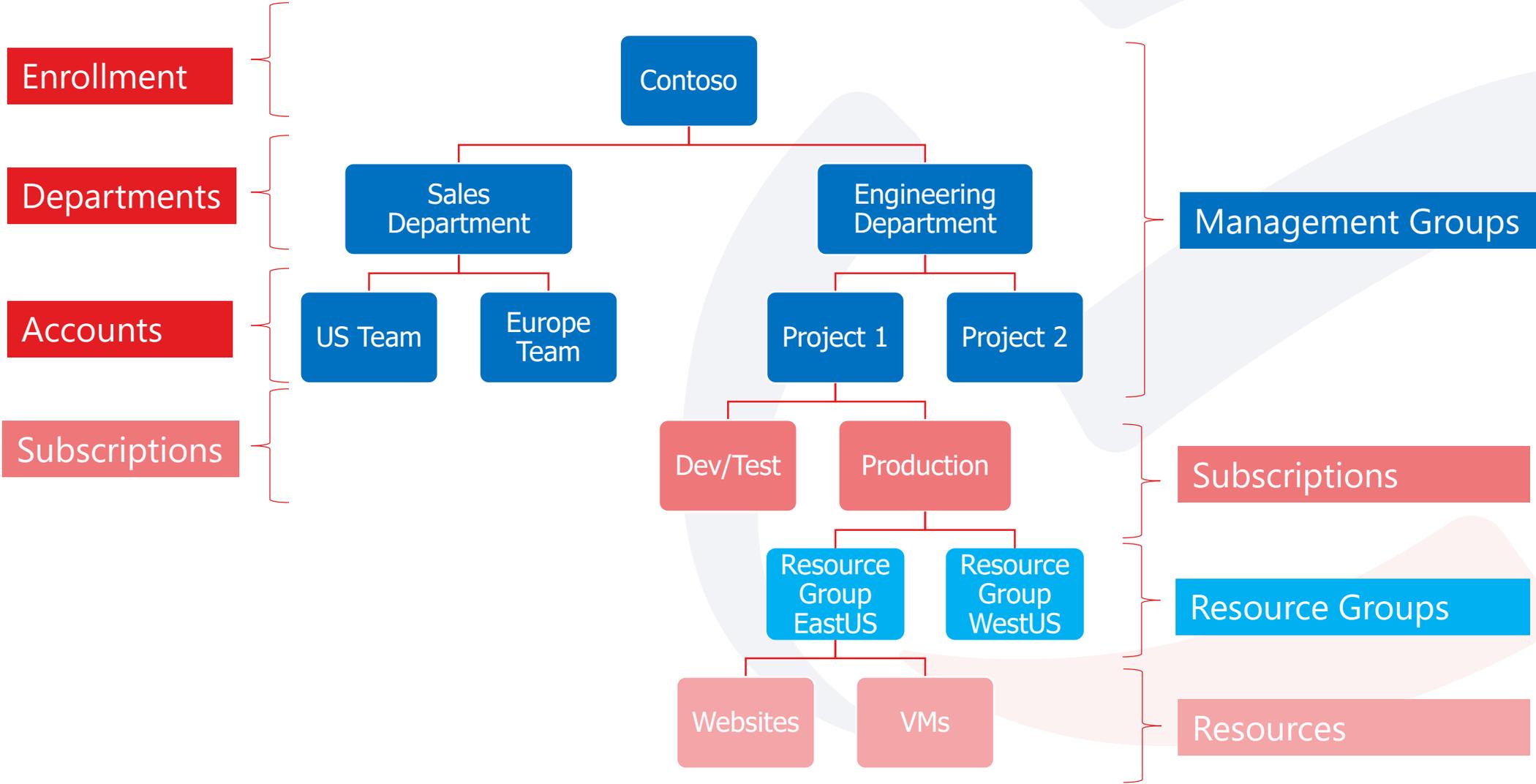
Enterprise Landing Zone Setup



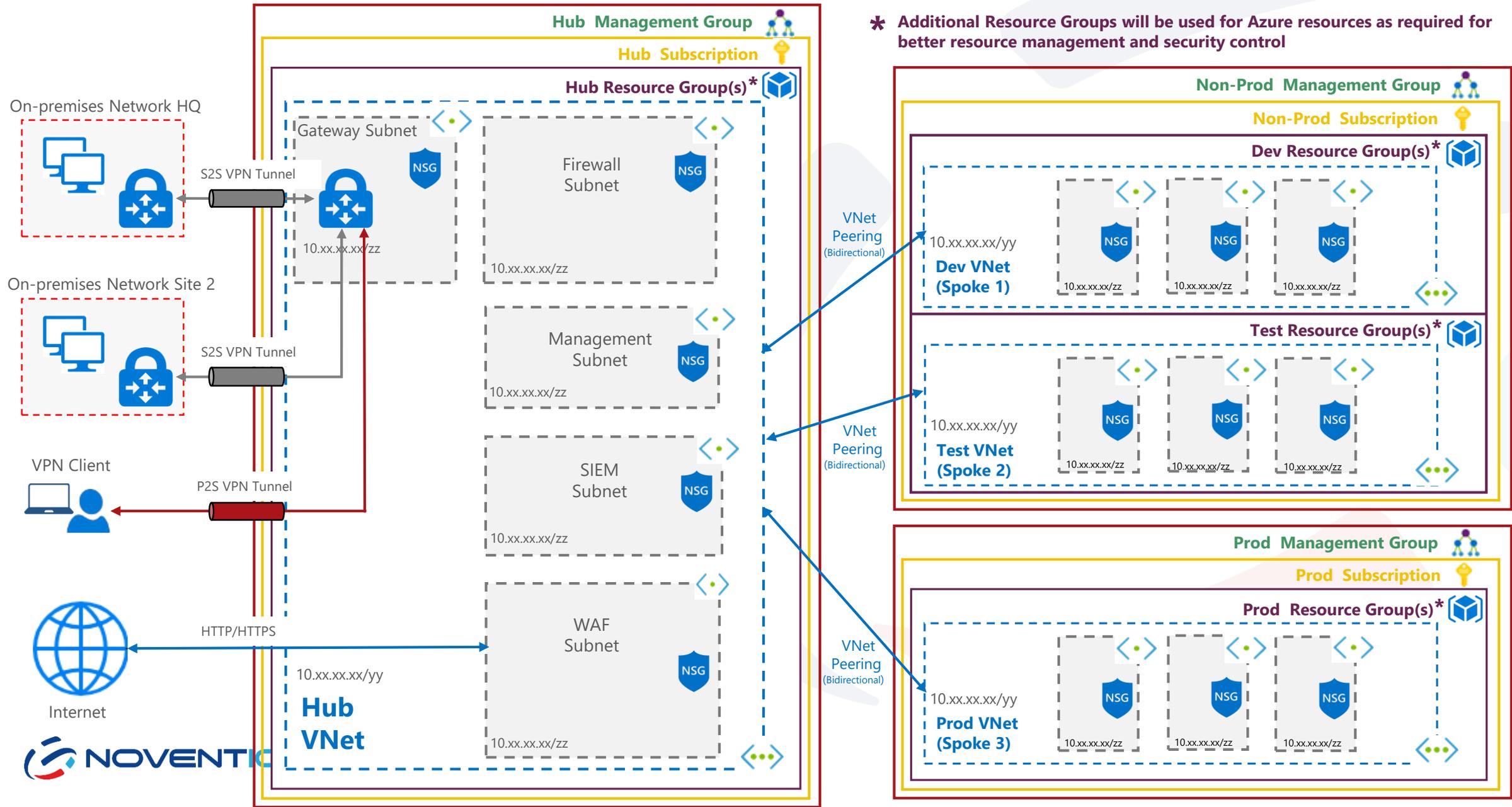
Enterprise Landing Zone Building Blocks

Enterprise Portal

Azure Portal

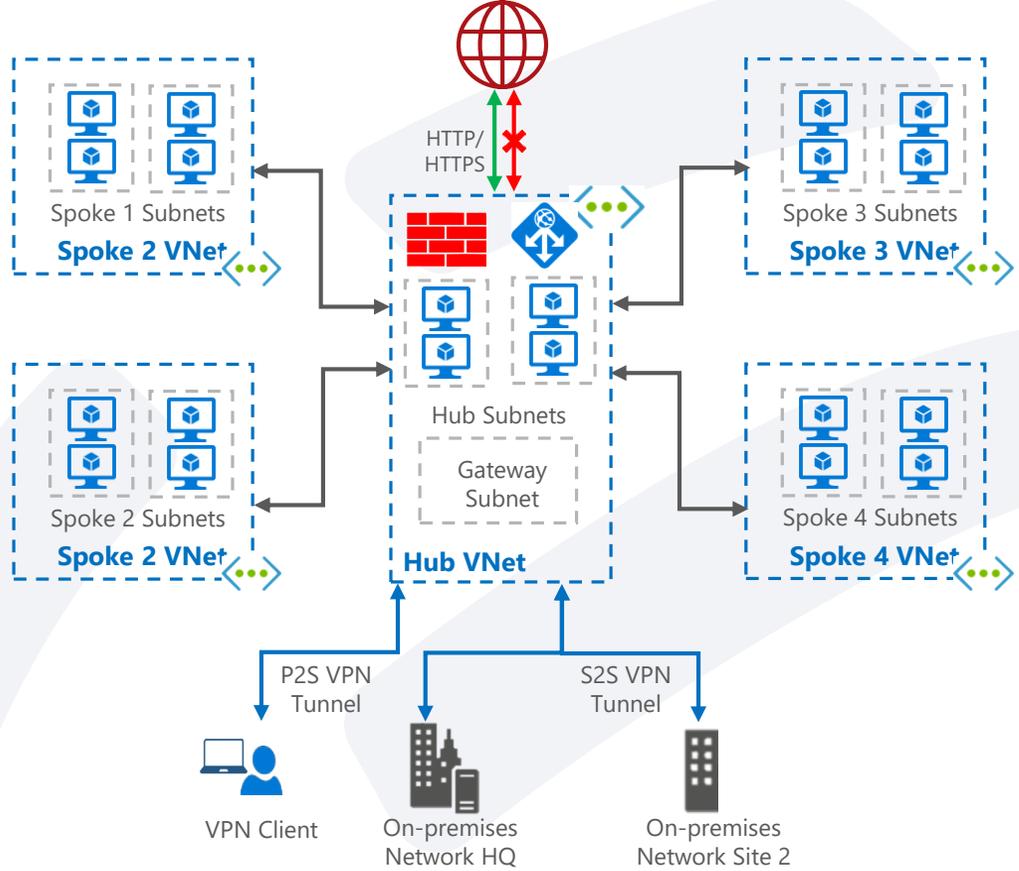
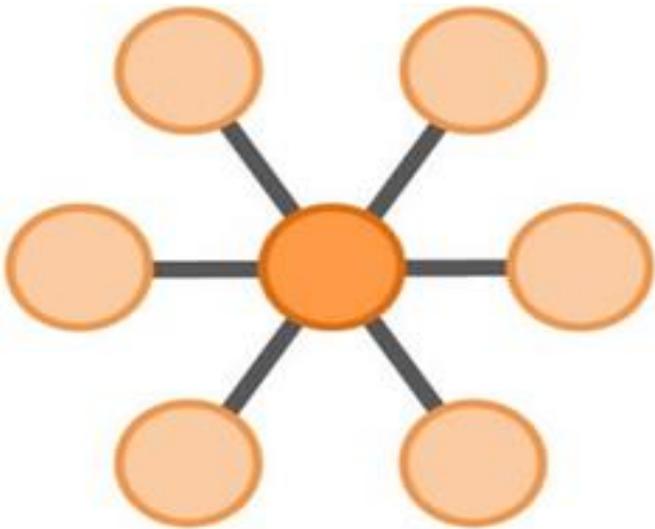


Landing Zone Network Architecture



Hub and Spoke Topology

-It's Pros and Cons!!



	Benefits	Drawbacks
Hub & Spoke	<ul style="list-style-type: none"> ▪ Easier to manage shared services ▪ Lower licensing costs ▪ Improved segregation ▪ Easy to scale 	<ul style="list-style-type: none"> ▪ Single point of failure ▪ Overhead of managing UDRs
Simplified	<ul style="list-style-type: none"> ▪ No single point of failure 	<ul style="list-style-type: none"> ▪ Duplication of shared services (Firewall, SIEM) ▪ Higher licensing costs ▪ Challenging to scale

Cloud Migration Phase

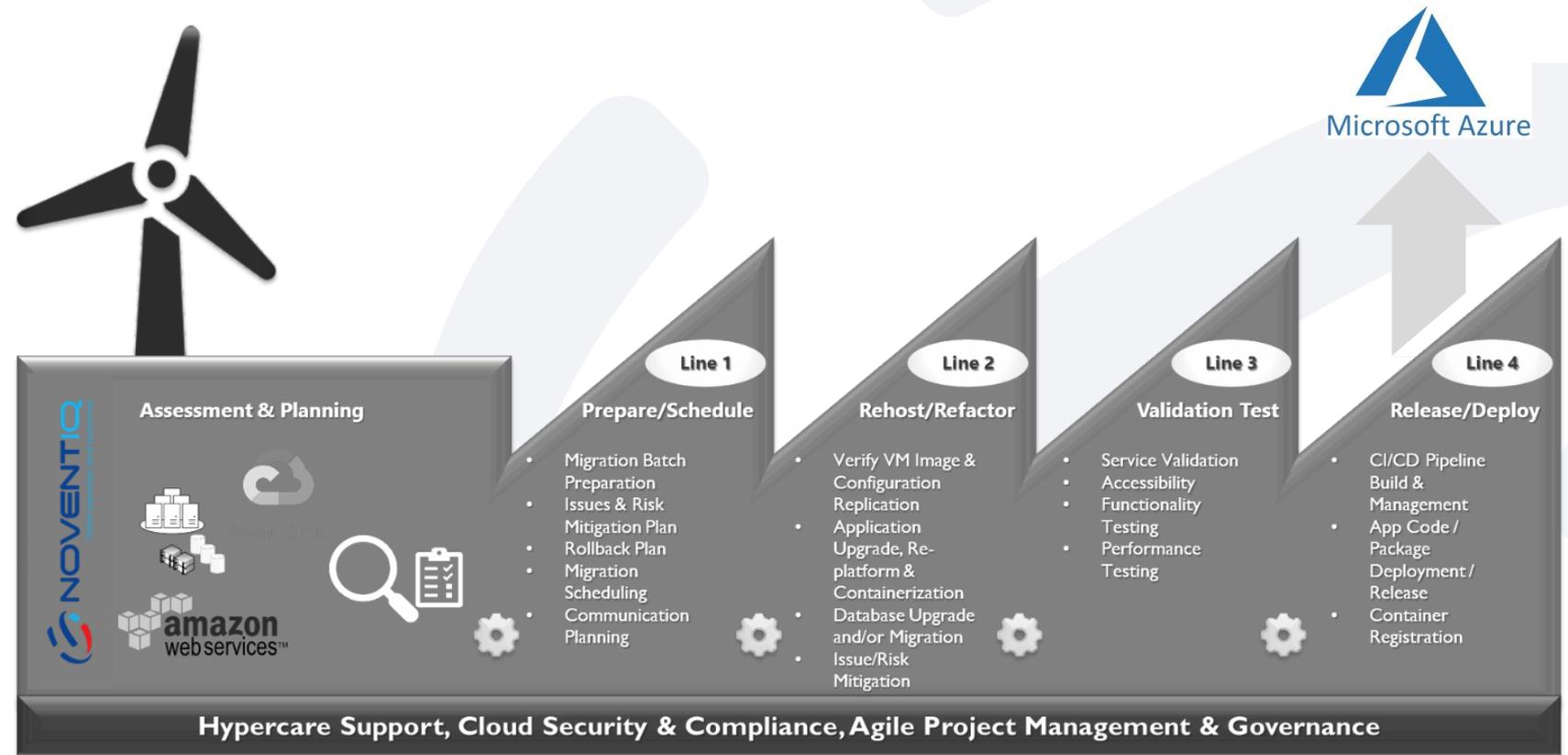
Noveniq's approach to complete Migration of any workload to Azure



Cloud Migration Factory

Why Noventiq chose the Migration Factory Approach to Migrate the workloads to Azure

- Multi-Cloud Transformation Strategy
- Fast Pace, Consistent, Secure Bulk Infrastructure Migration Execution at Scale
- Tool Based Readiness Assessment
- Microsoft CAF Aligned Landing Zone Deployment Automation
- Security Guardrails Deployment & Migration Pre-Checks
- Application Modernization
- Containerization Strategy
- DevOps Framework & Services
- Non-Microsoft Platform based Application Migration
- SQL or NoSQL Database Migrations



Execution Guardrails for **Platform Agnostic Cloud Strategy** to deploy workloads in Cloud Ecosystem at the **Scale** to meet **Business Demand, Securely & Reliably**

Cross Cloud Migration Mapping

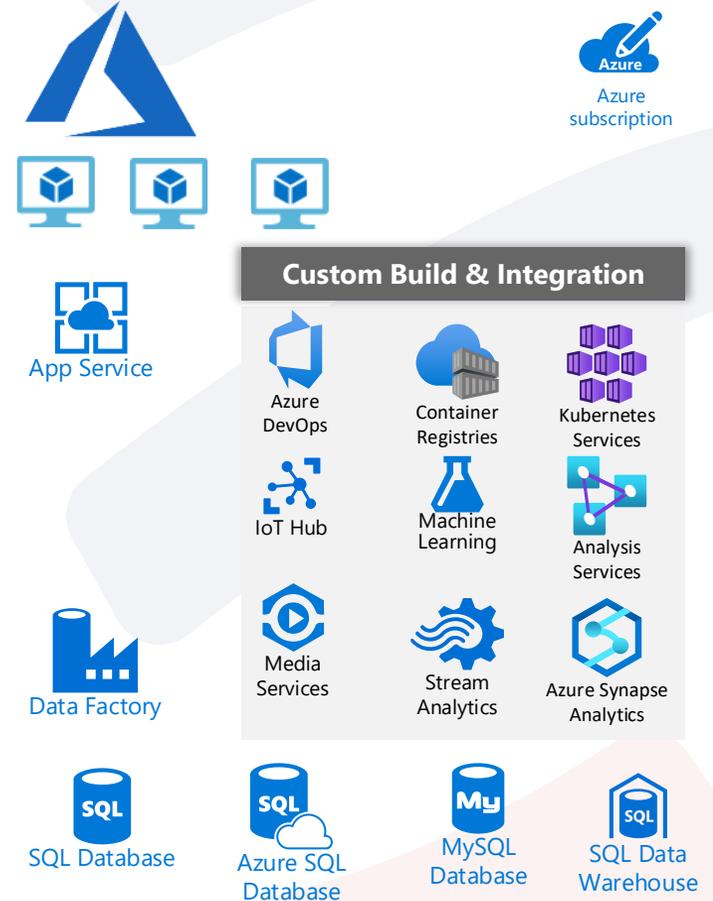


Site Recovery

Bitbucket code source

GitHub code

Azure Database Migration Service

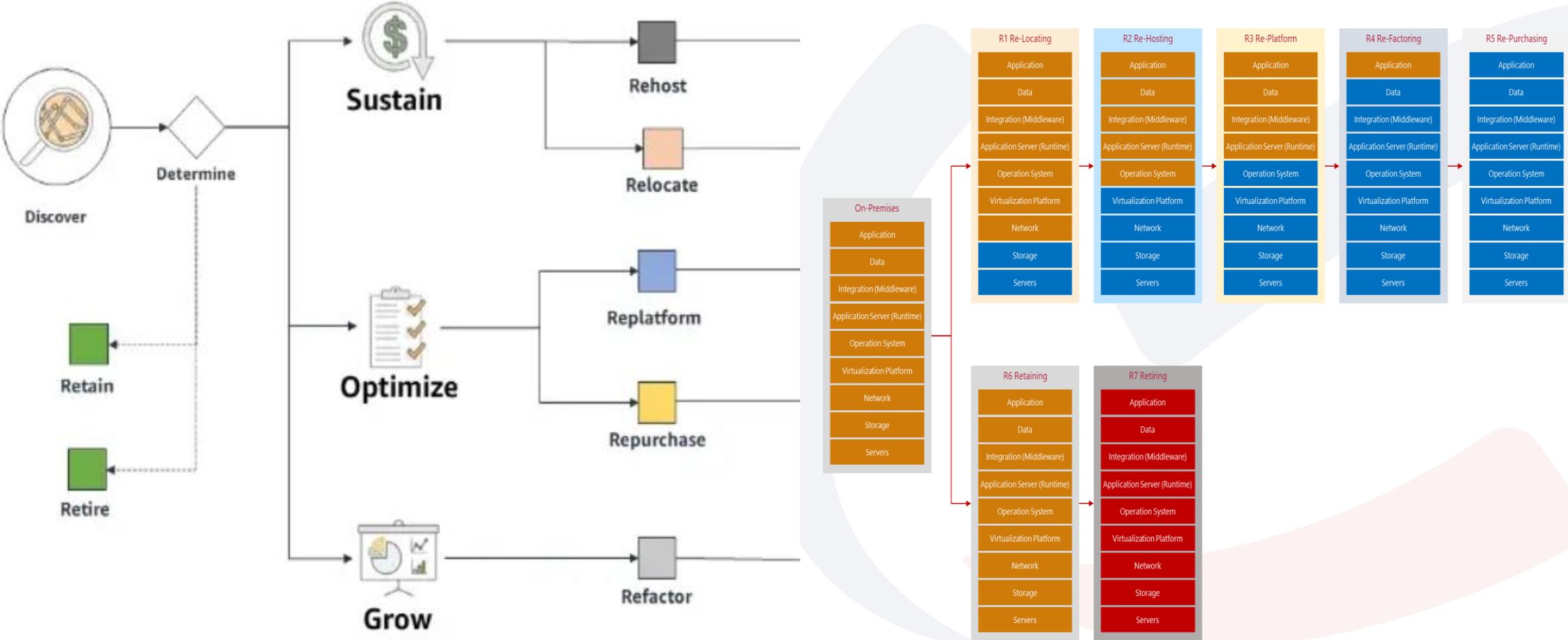


Noventiq determines & leverages Cloud Native or 3rd Party Readiness Assessment, Migration or Migration Validation Tools.

Global expertise, local outcomes

Migration Methodology

Noventiq Delivery Team works on the 7Rs Migration methodology to accomplish any migration program.



Migration Decision Tree

Helping customers to take well informed decisions

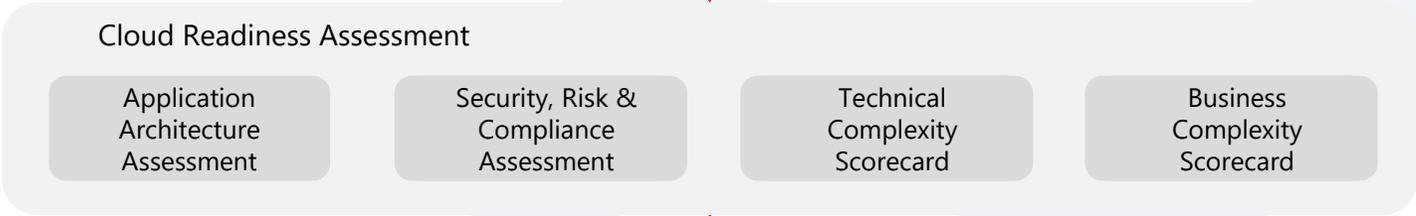
Typical Customer Migration Drivers

Cost Reduction / Avoidance
(i.e. License Renewal, Hardware Refresh, Operational Efficiencies)

Risk Reduction
(i.e. Regulatory Requirements, End of Life H/W, Unsupported Application, Audit Compliance)

Business Transformation
(i.e. Business Expansion, Merger & Acquisition, Increased Innovation & Agility, Reduced Time to Market)

Cloud Readiness Assessment

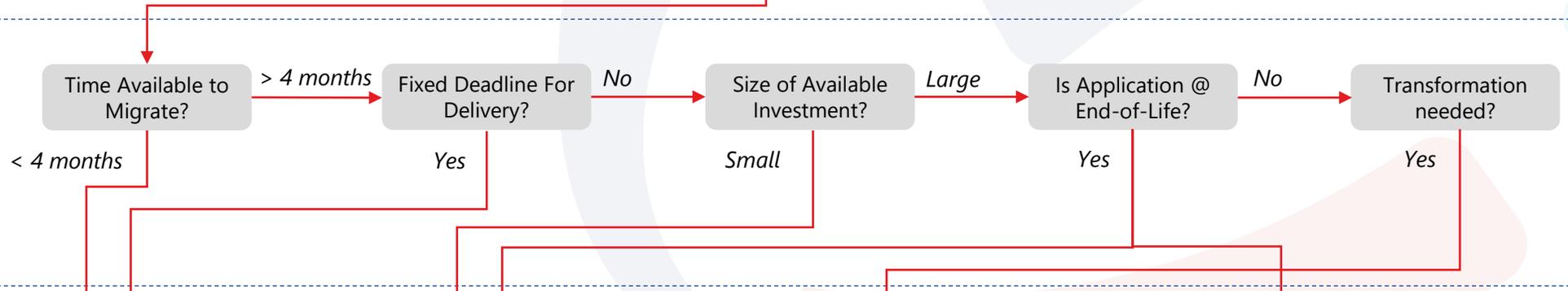


Retain

Retire

Migration Candidates

Key Determinants



Migrations Patterns

Re-host

Re-Platform

Re-Factor / Re-Architect

Re-Purchase

Testing and Cut Over Hand Holding

Final Phases of Noventiq's Digitalization Journey



Migration Testing Methodology

Methodology which Noventiq applies in the Testing and CutOver Phase.

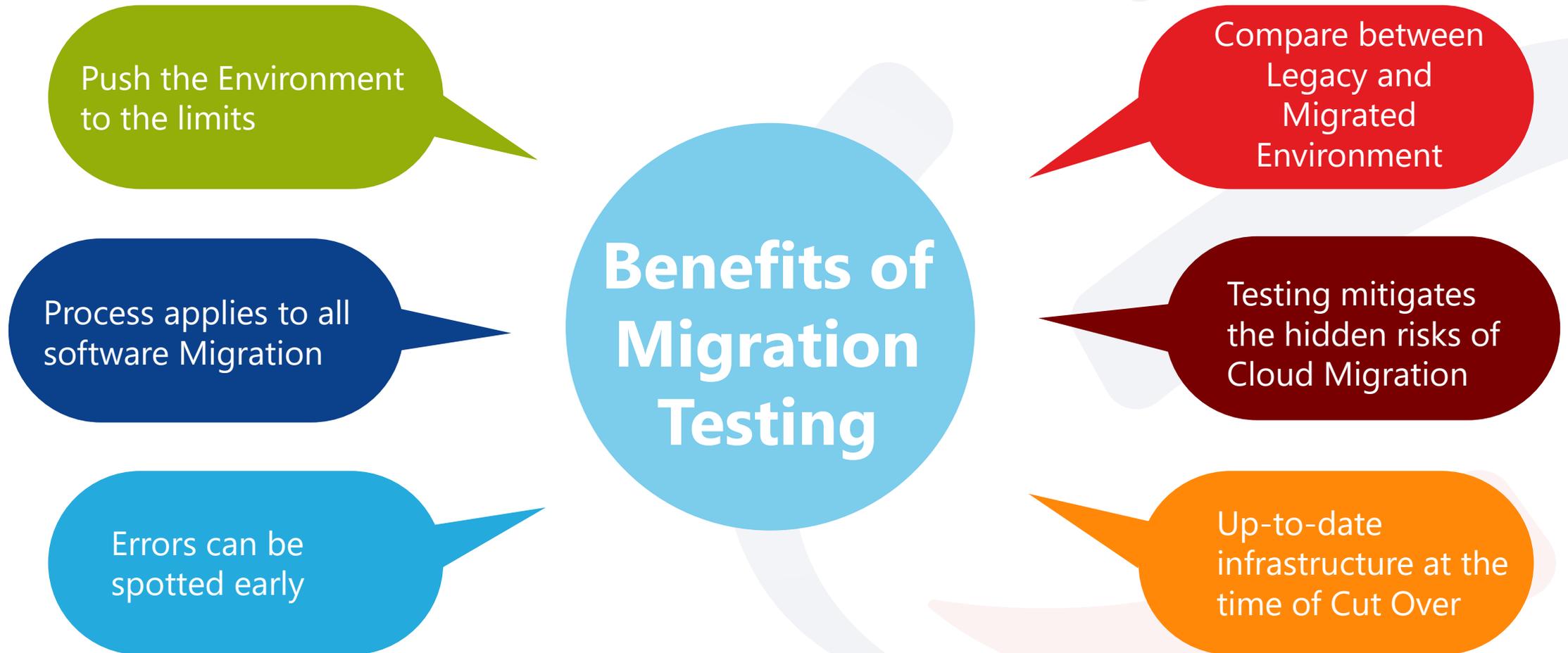


Cloud Migration Testing

Types of Cloud Migration Testing which Noventiq employs at this phase



Migration Testing – It's Benefits



Deliverables of Each Migration Phases

Noventiq's Delivery Team, keeps the customer always informed with clear demarcation of Deliverables of each phase.

Assessment and Discovery	Planning and Design	Cloud Migration	Testing and Cutover
<ul style="list-style-type: none"> ○ Infra and App Analysis and Discovery ○ App to Infra Mapping ○ App Dependency Assessment ○ Workload Categorization ○ Calculating TCO 	<ul style="list-style-type: none"> ○ Design Landing zone on Azure ○ Plan security at all layers ○ Prepare Migration Plans and Deployment Plans ○ DR & HA strategy 	<ul style="list-style-type: none"> ○ Build Landing Zone on Azure ○ Configure Infrastructure and Application ○ Identify cutover window, initiate test failover & validate migration status ○ Execution of Migration Waves 	<ul style="list-style-type: none"> ○ Preparing test plan and test cases ○ Performing functional testing. ○ Coordinating business testing. ○ Performing performance testing. ○ Performing UAT and patch testing ○ Handover and Training
<p>Deliverables:</p> <ul style="list-style-type: none"> ○ Scope, RACI, roadmap of project ○ Assessment report and Recommendation ○ TCO report 	<p>Deliverables:</p> <ul style="list-style-type: none"> ○ Technical Platform Design document ○ Workload Migration Solution ○ Deployment and Migration Plan 	<p>Deliverables:</p> <ul style="list-style-type: none"> ○ Build and Configuration Guide ○ Workload Migration Guide ○ Migration Evaluation Report 	<p>Deliverables:</p> <ul style="list-style-type: none"> ○ Test plan and test cases report. ○ Test exit report. ○ System goes live in the new platform on Cloud

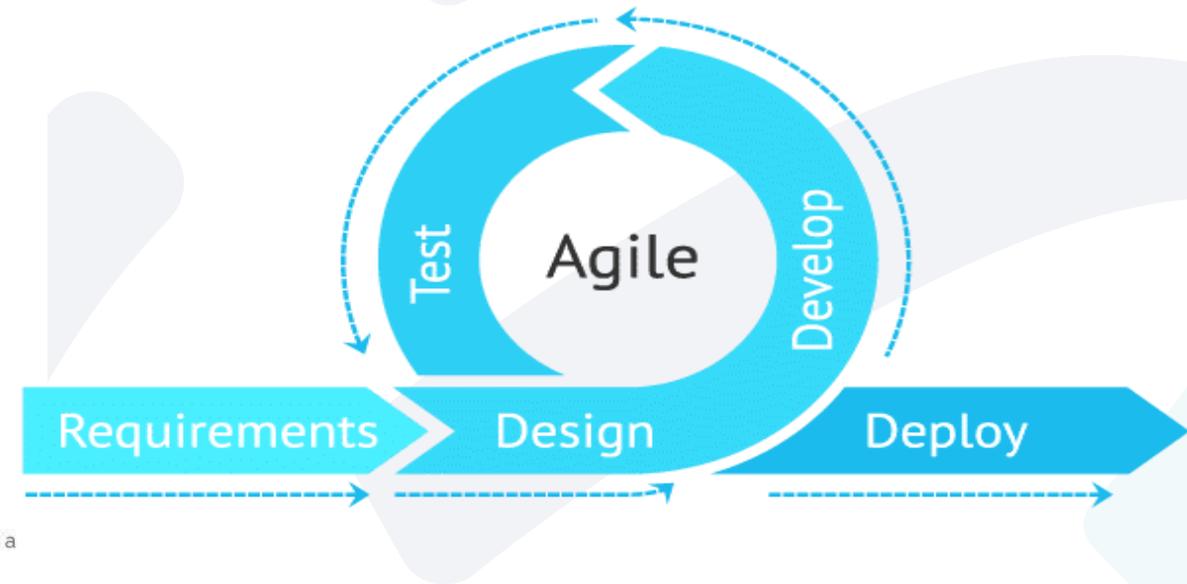
Cloud Computing PMOs

By focusing on the lessons learned and management best practices that can be focused, improved, and then defused to the business, Noventiq seeks to create a mechanism for management to build clear lines of communication on what is a quickly growing technology.



Program Management & Governance

Noventiq's Delivery Team works in the Agile Methodology which keeps us abreast of the timelines and deliverables around them and managing any unexpected change and request during the process.

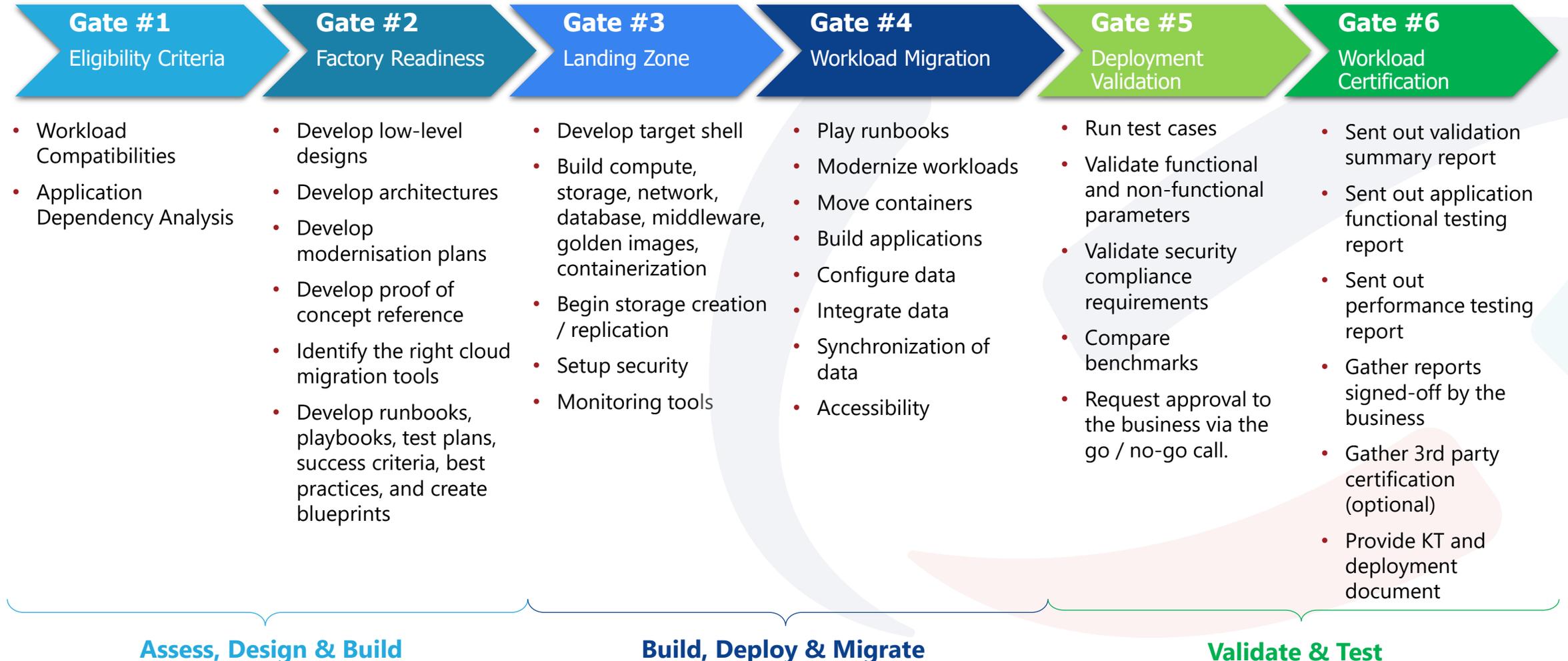


SCRUM PROCESS



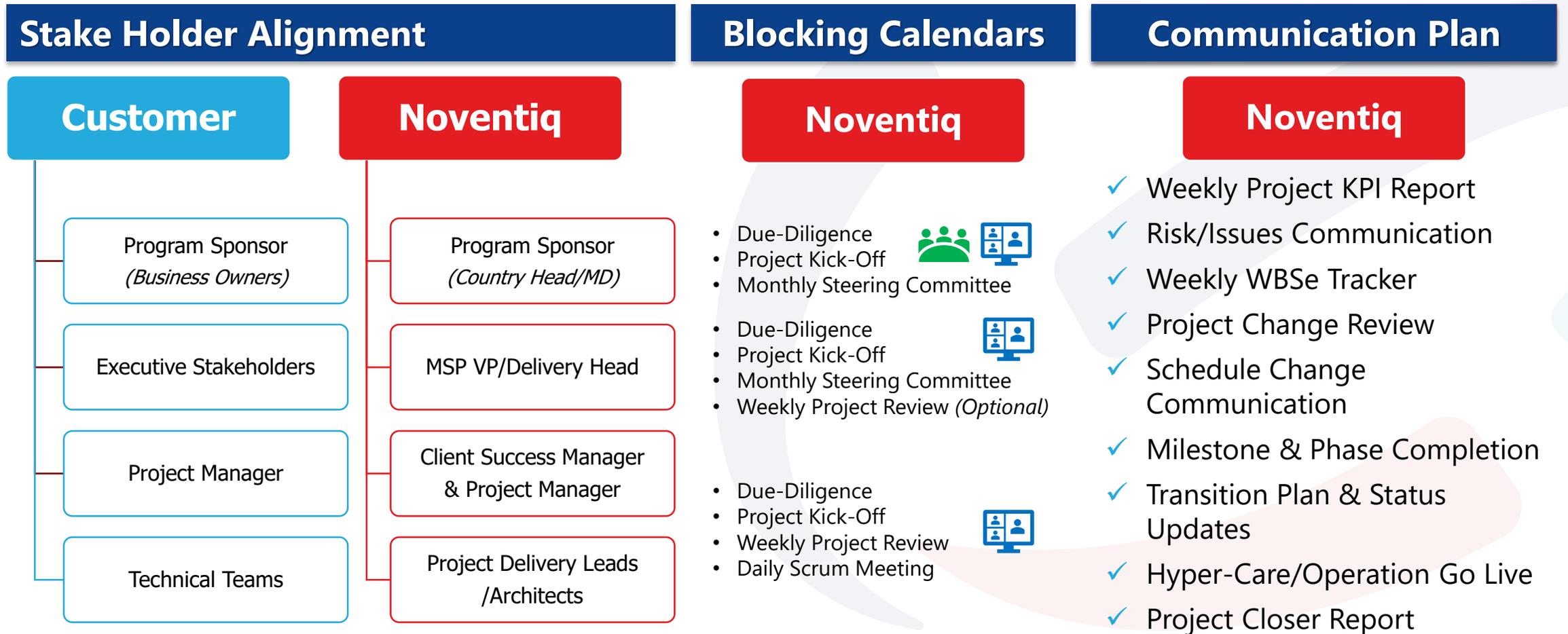
Enablement Factory Deliverables

We at Noventiq treats our Management Program Office as an Enablement Factory with demarcated Deliverables to enhance the process.



Engagement Activities

Our Program Management Team work very closely with customer's SPOC on Stake Holder Management, Resource Mapping, Blocking Calendar for Reviews and having the Communication Plan in place for smooth delivery.





Application Modernization Services



Application Modernization

Noventiq offers the App Modernization as a service to its customer where Code Base is of highest priority.

INFRA REFACTORING

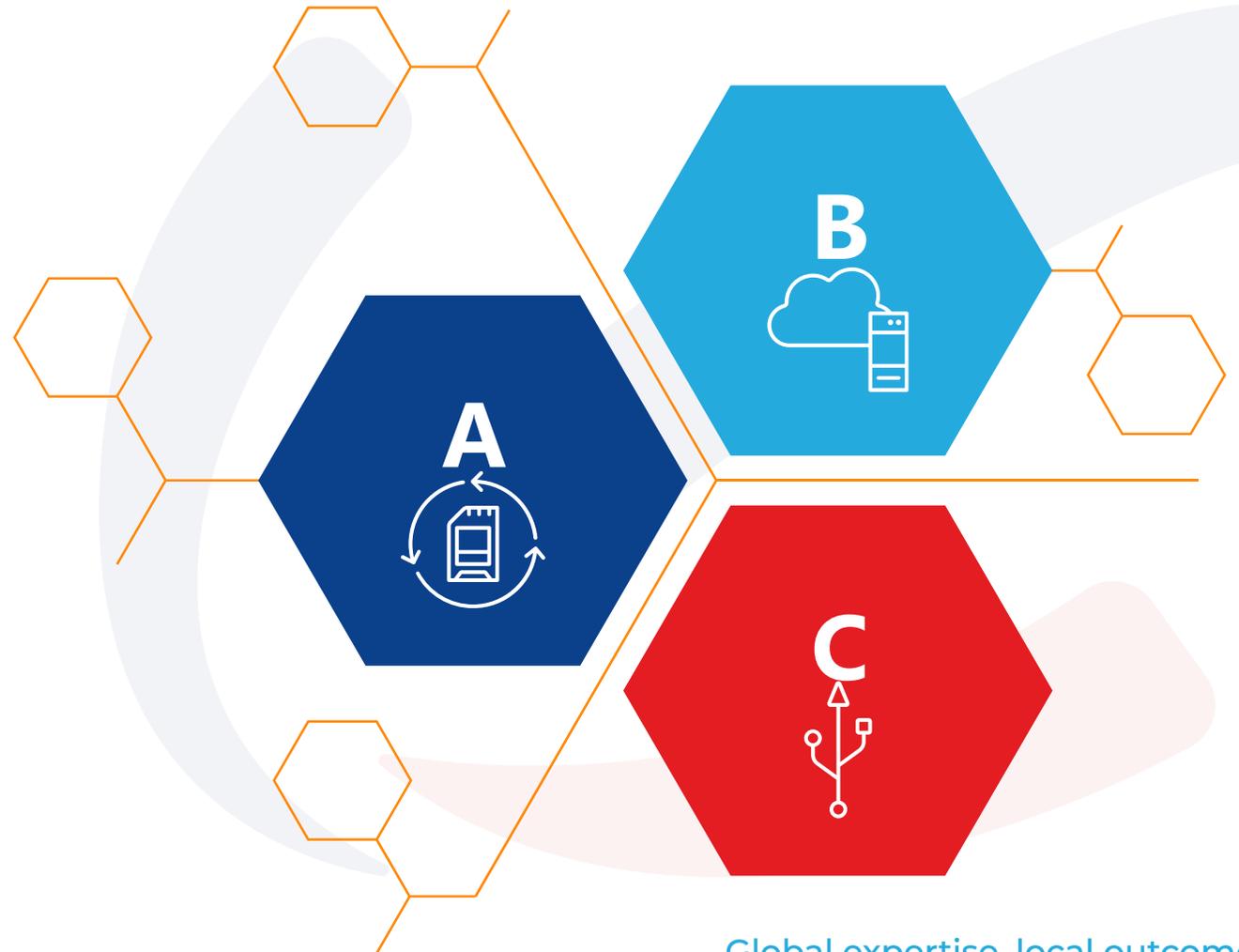
Refactoring a programme entails some design changes but does not involve significant code alterations.

CONSIDERATIONS

1. It is crucial to utilize the codebase and development skills already in place.
2. When the Agile Methodology is used, and code portability is a concern

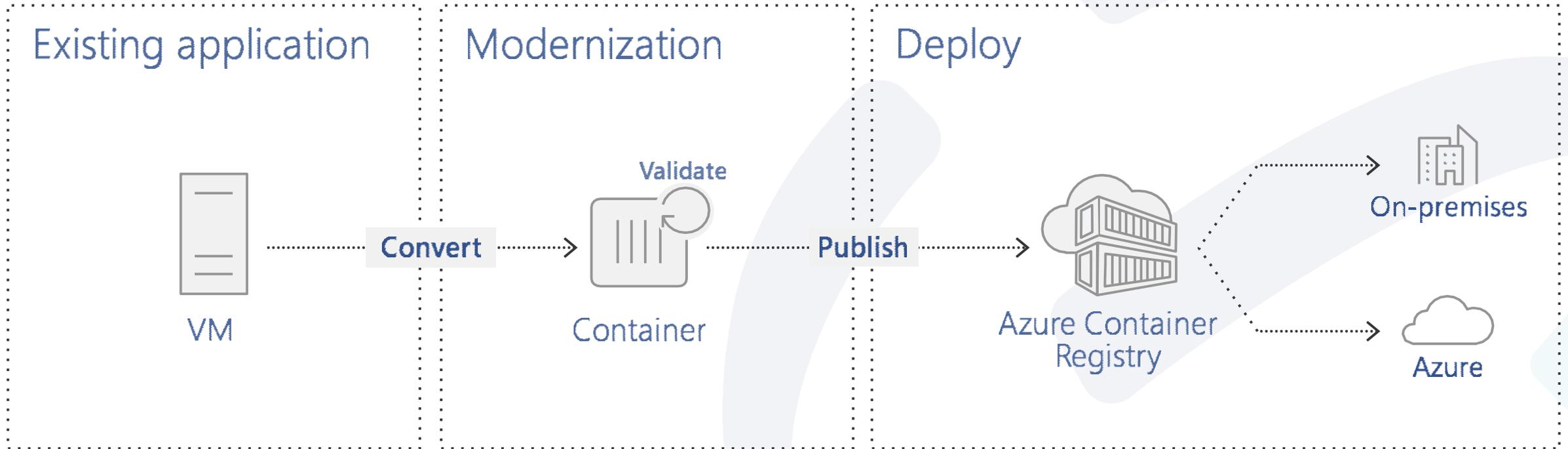
BENEFITS

Use containers or the built-in DevOps to promote continuous innovation. Easily usable and extensible programming models, languages, and frameworks already in existence.



NO CODE Modernization

Noventiq offers the App Modernization as a service to its customer where Code Base is of highest priority.



Container Agnostic

Utilize Azure to run any container of your choosing.



Azure DevOps Integration

Integration of Azure DevOps Server on-premises and Azure DevOps Service allows for faster app deployment.



Platform Agnostic

Utilize a prescribed platform or build your own.

Azure DevOps - Why?

Covers the complete application lifecycle, supports DevOps capabilities, and offers version control, reporting, requirements management, project management, automated builds, testing, and release management features.



Powerful

With built-in DevOps for continuous innovation and Cloud Native features, increase corporate agility. By shifting your programs to the cloud, you may immediately increase the performance, scalability, and resilience of such apps.



Flexible

Supports every step of the modernization process for apps, from lift-and-shift through cloud-native. Utilize virtual machines, containers, microservices, or serverless to replicate or update app infrastructure.



Open

Bring your stack, and we'll provide a cloud that can run any programme in any language on any platform. Build apps using the language and tools of your choice. Azure supports your current tool set, allowing you to quickly get up and running.

Azure DevOps – Technical Expertise



Continuous Integration (CI)

When we build apps in the cloud and release them to Azure using Azure Pipelines or Jenkins, it is automatically built, tested, and errors are found more quickly with each commit.

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Continuous Deployment (CD)

Infrastructure as code (IaC) and continuous integration work together to produce identical deployments, giving us the freedom to do so whenever we choose. If your CI/CD tests are successful, you can automate the entire process with continuous deployment, from code commit to production.



Continuous Learning & Monitoring

When features are prepared, we will be able to provide them to your consumers safely by utilizing CI/CD techniques and monitoring tools. With the help of Azure Application Insights, we can determine how the applications are doing and determine whether recent deployments have improved or worsened things.



Azure DevOps – Tools and Technology Stack (ABT Approach)



A

ASSESS



Cast Highlight



Cloud Atlas

B

BUILD



Azure DevOps



NetBeans

T

TEST



Apache Jmeter



Selenium

Database Modernization



SQL on Azure – The Best Approach



INNOVATION

Reimagine your business offerings and operations by modernizing SQL apps in Azure



FLEXIBLE

Maximize your SQL investments by migrating to the only cloud with end-to-end hybrid infrastructure



LIMITLESS

Guarantee performance at limitless scale with industry-leading SLAs and built-in high availability



COST

Save money in Azure by leveraging your existing licenses and free upgrades



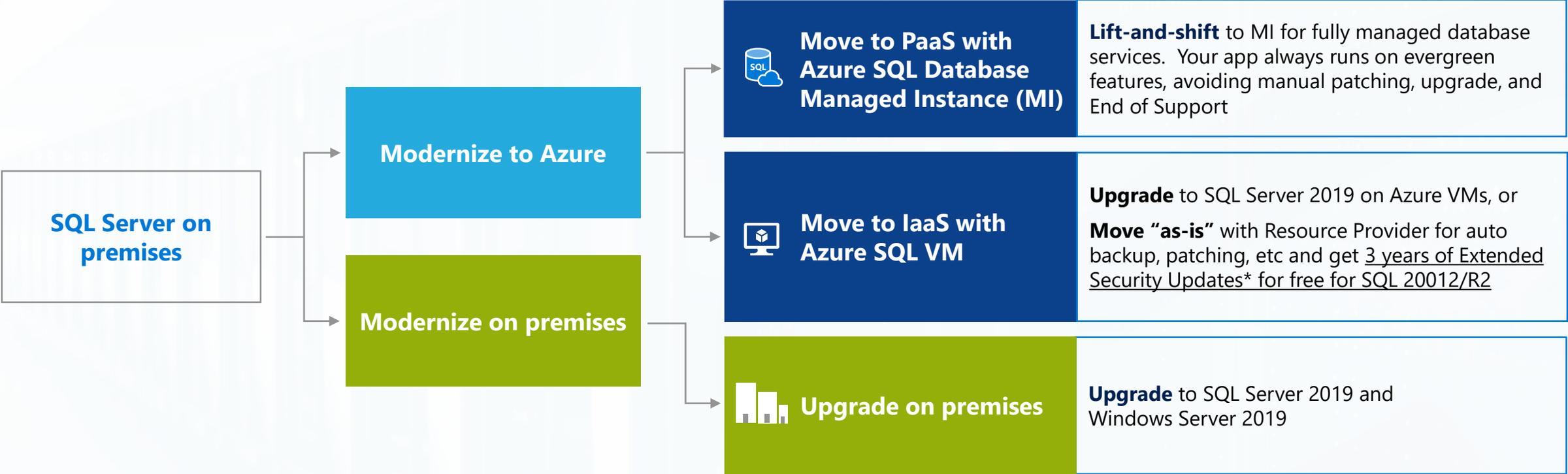
SECURE

Protect your data with the most comprehensive set of compliance and security offerings in public cloud

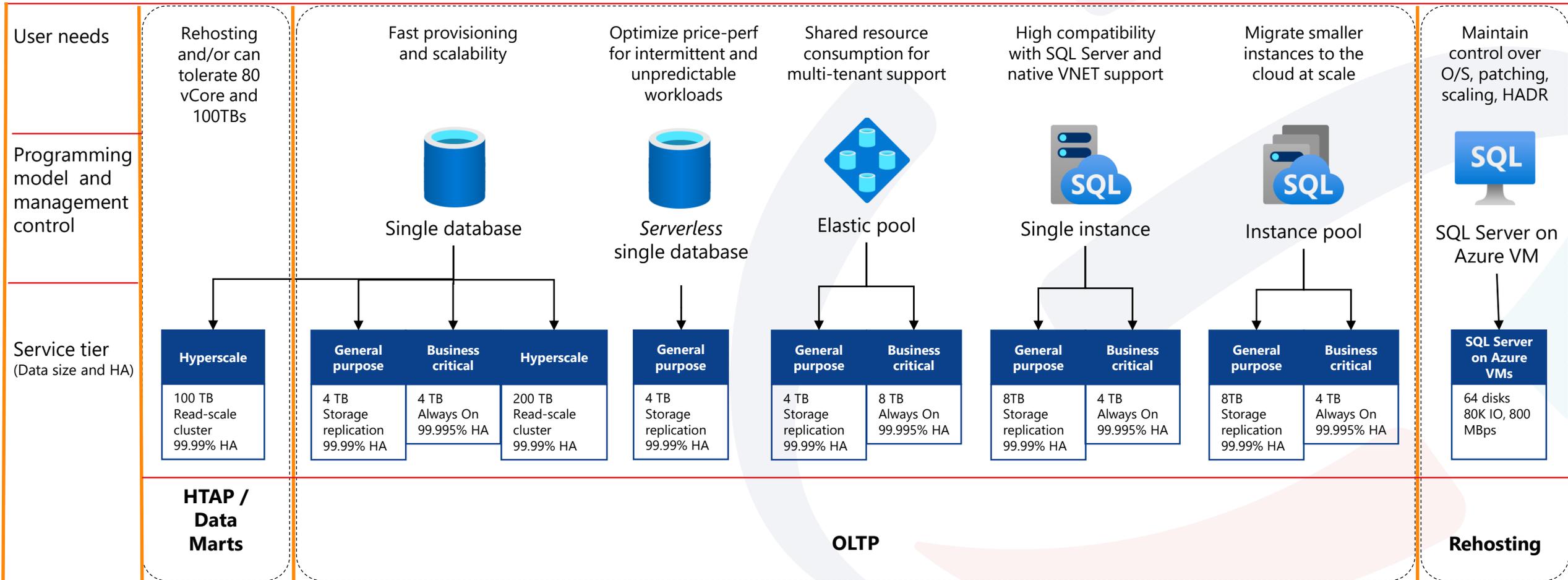


Migration Options for your SQL Databases

Destination for SQL workloads in the cloud



How to pick Azure SQL models and service tiers



Comparing Manageability



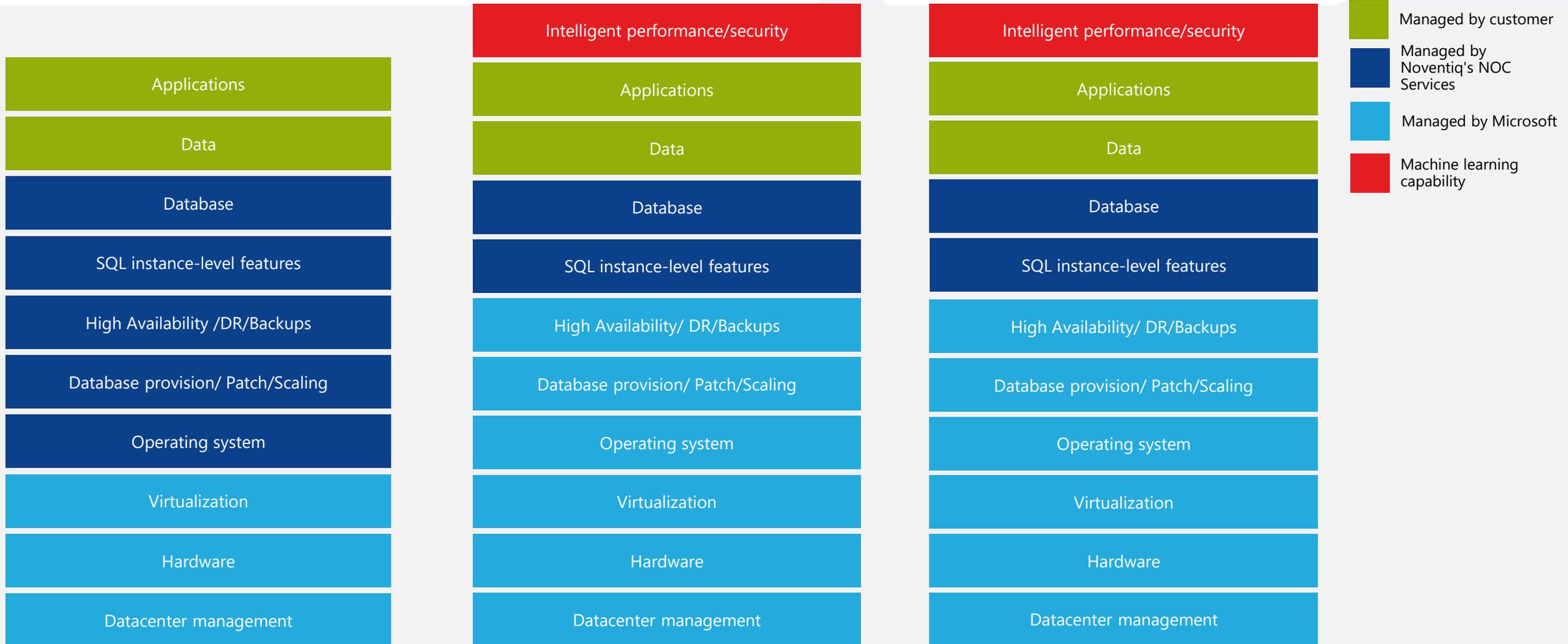
SQL Server
on Azure VMs



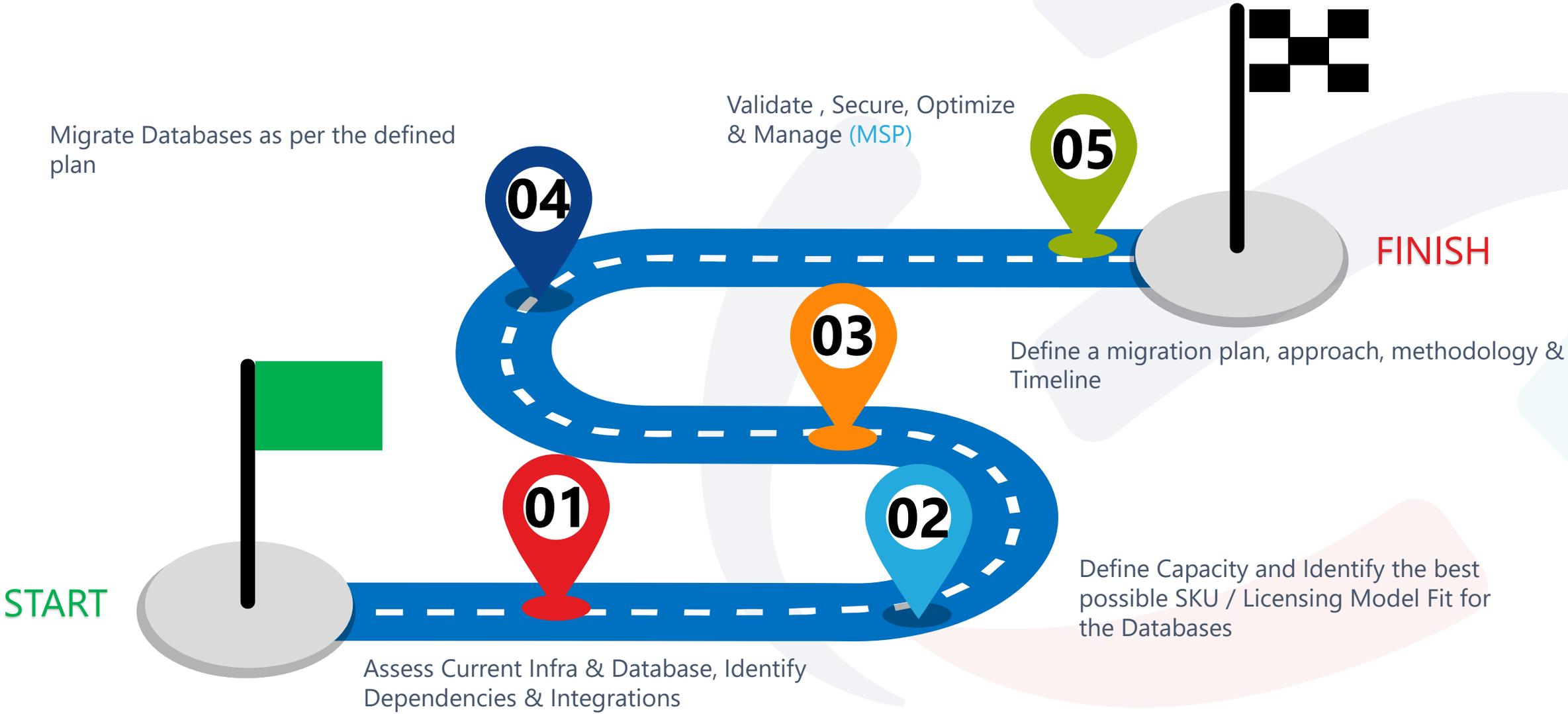
Azure SQL DB
managed instance



Azure SQL
Database



How Noventiq's Advisory Services Helps!



Assessment Output and Way Forward – Example

HBC Aligned



Deliverables of Each Phases

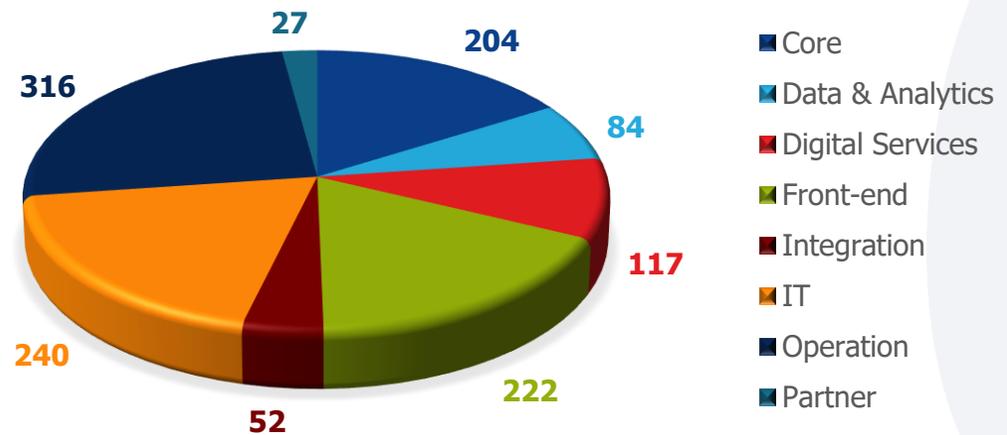
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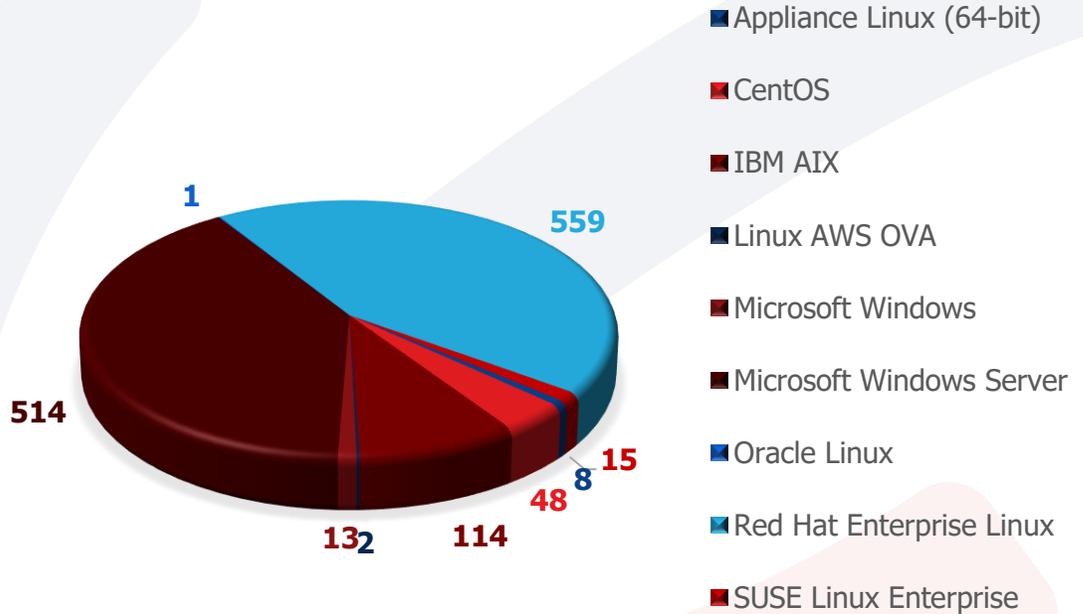
Current Infrastructure Estate

Architects gets deep into the Infrastructure to get the complete details of the landscape

Infrastructure Servers/Application Groups

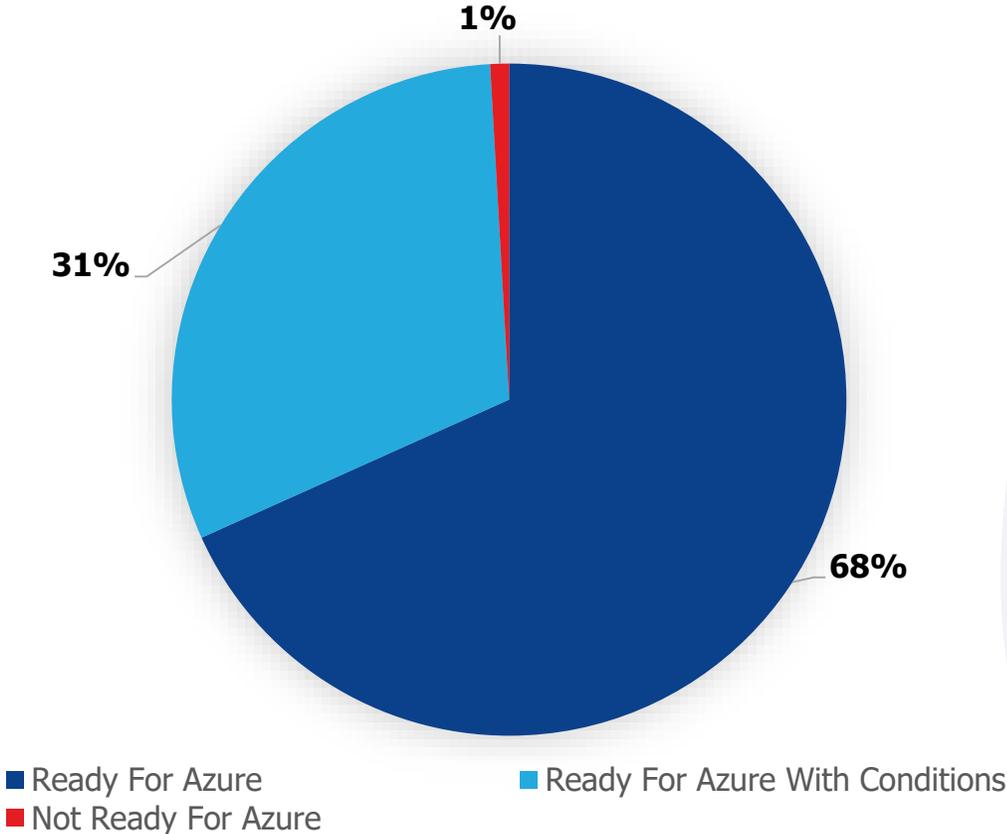


Infrastructure VMs/OS Types

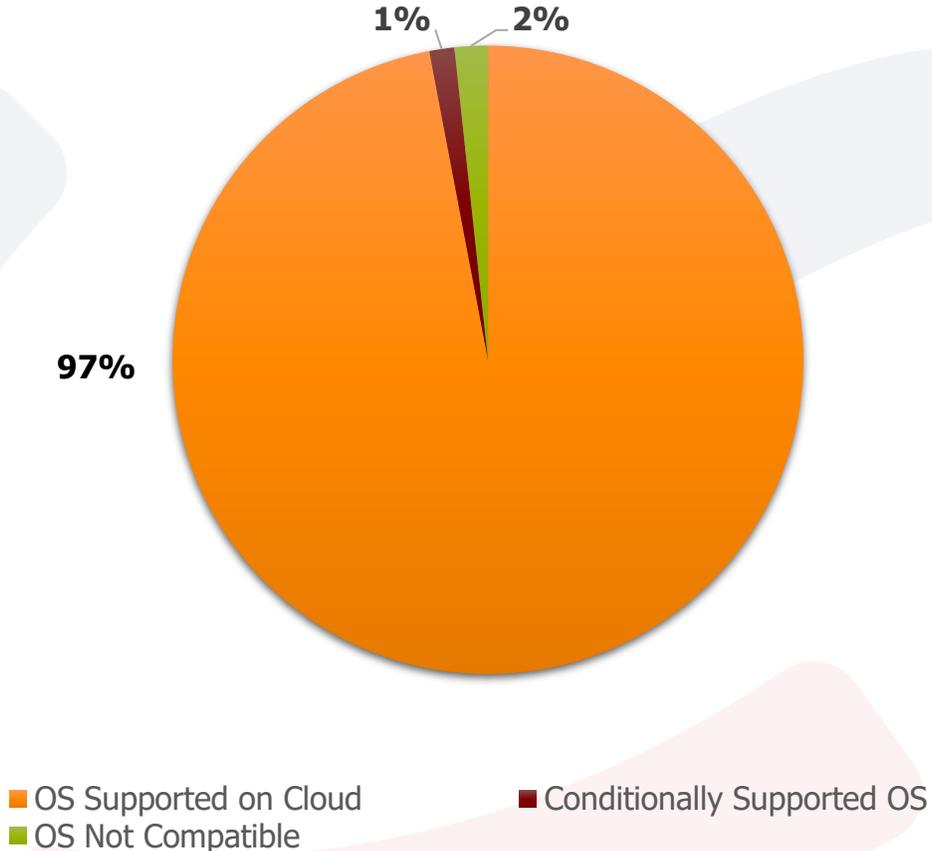


Cloud Readiness State

Overall Migration Readiness



Operating System Compatibility



Categorization Of Apps & Identification Of Risks

Critical (B1-A)

High (B1-B)

Medium (B1-C)

Low (B1-D)



Windows 2003 Server In use and is no longer supported. This is red flag and can cause security issues going forward



Multiple Legacy version of CentOS / RHEL being used which is not recommended and should be upgraded to latest version to ensure continuous support



Some of the Systems are leveraging low spec disks that should be upgraded as part of the migrations.



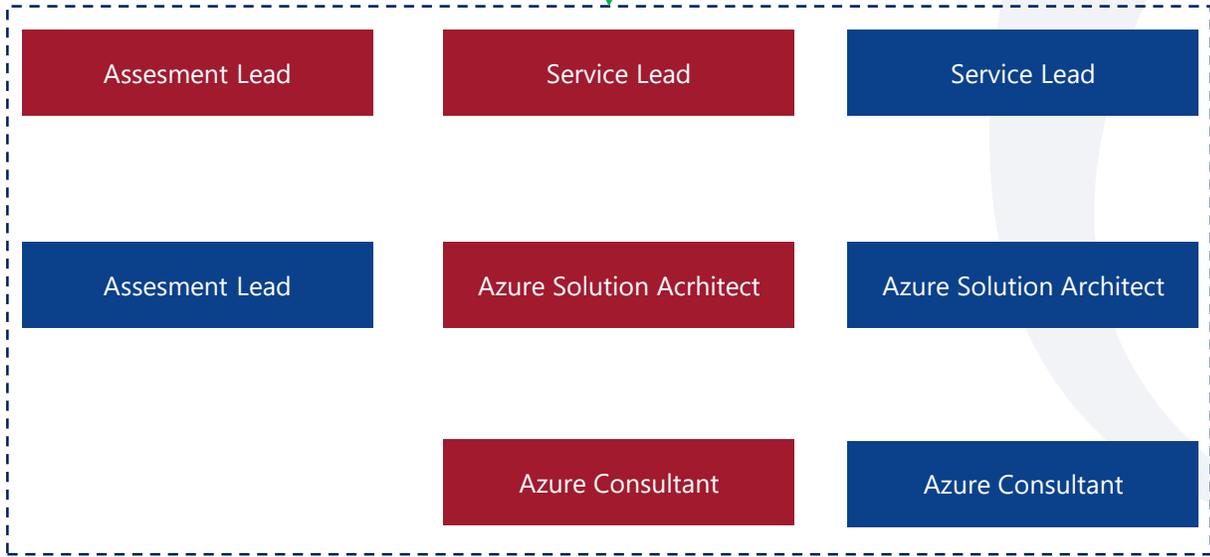
The environment has legacy database versions, which were not suited for this Azure migration, these will have to be modernized to best suited the deployments.

Engagement Plan

Steering Committee

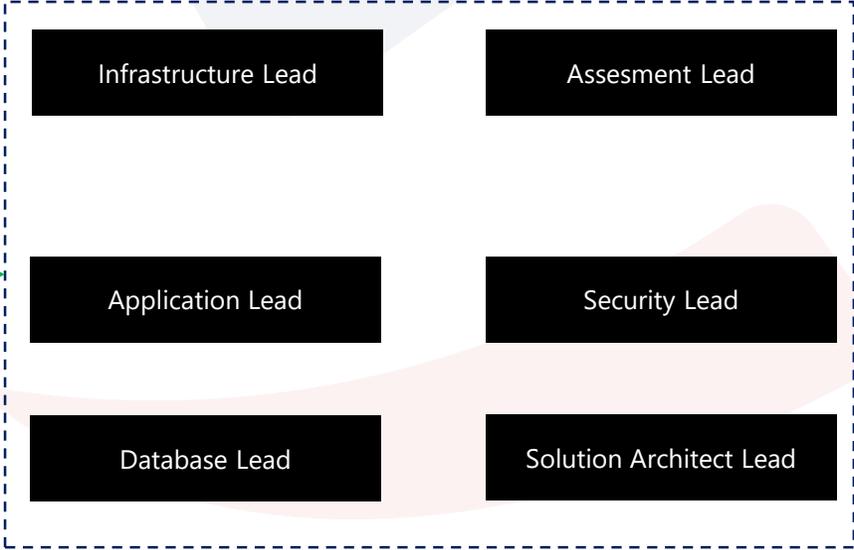


Project Execution Committee



Business & Project Executive

Project Manager



Microsoft

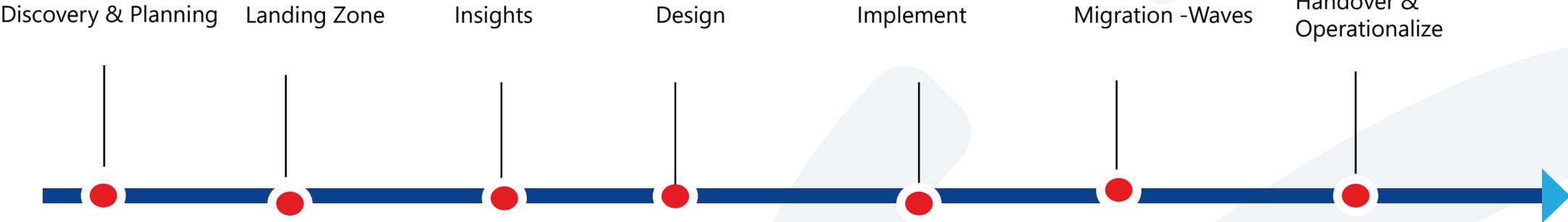
Noventiq

Customer

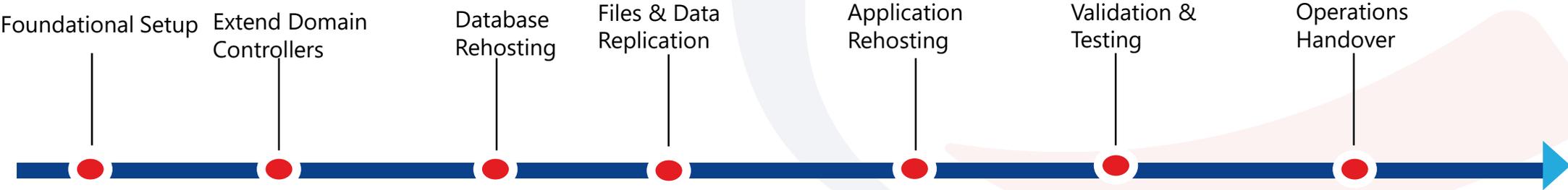
Global expertise, local outcomes

Timeline Definition

Engagement Journey



Migration Wave Journey

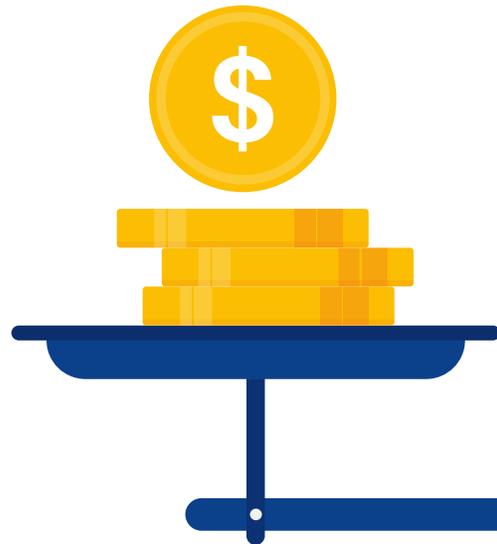


Total Cost Of Ownership

Noventiq showcases its customer the breakup of charges along with the services

MANAGED SERVICES CHARGES

- One Time - NoventIQ DC Migration Offering
- Recurring – Noventiq FinOps Services
- Recurring – Noventiq Cloud Operations Offering



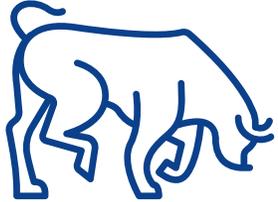
AZURE CHARGES

- One Time – Azure Landing Zone Deployment
- Recurring – Azure Hosting Charges



Azure Hosting Financial Models

Noventiq clearly showcases the customer all the available Financial Models from Azure



Pay As You Go Model

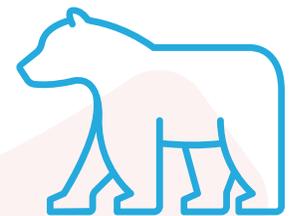
There is no upfront commitment, and you only pay for what you use after the free limit. You can also cancel at any moment.

+\$3,067,154

-\$1,135,187

Reserve Instance Model

Reduce costs significantly with one-year or three-year contracts for Windows and Linux virtual machines, saving up to 72% compared to pay-as-you-go pricing (VMs)



Global expertise, local outcomes

Why Noventiq?

Revolutionize your business operations with our innovative Azure-based solution that offers cloud-based services and automation. Our team of experts will collaborate closely with you to evaluate your current infrastructure and devise a personalized plan to cater to your distinct requirements. By upgrading to our future-ready technology, you can reduce costs and enhance performance, and take the first step towards a successful digital transformation journey.

Revamp your Business with our Cloud Modernization and Migration Offer



Global Delivery Capabilities



Pre Sales Workshops

> 1000



Standalone Deployments

> 800



Shared Services

> 100,000



Client Engagements

- Cloud
- Security
- Modern Workplace
- Change & Adoption

Professional Services

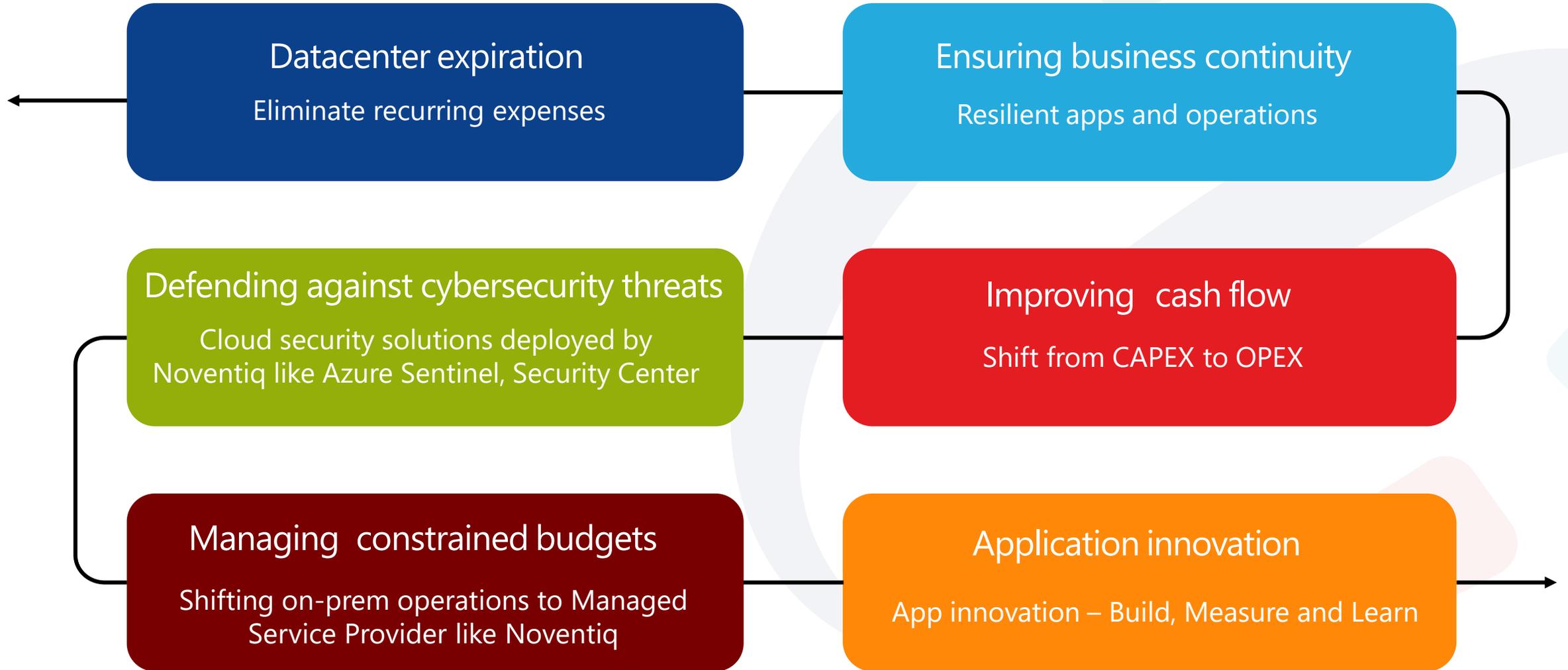
- Largest proportion of activity
- \$5K - \$100K revenue range

Managed Services

- Support services through delivery centres
- Complex projects delivery at scale \$25k - \$250K

Noventiq's Consultation

Areas in which Noventiq helps customer to achieve Digital Transformation



Unleash the full power of Microsoft with Noventiq's Cloud Center of Excellence

Your trusted partner for innovative solutions!

Noventiq is a leading global solutions and services provider in digital transformation and cybersecurity, a trusted partner in Microsoft Cloud Partner Program with deep solutions expertise supported by Azure Expert MSP status and 11 Advanced Specialization in Azure, Security, Modern Work and Business Applications.

Noventiq's Cloud Center of Excellence specializes in multi-cloud environments with a focus on Microsoft technology, coupled with expertise in software, solutions and proprietary services for transformation, management, security and modernization to enable customers' success.

25+
Partnership
with Microsoft

6 Delivery Centers

150+
Azure Managed
Services Clients

550+
Professionals

480+ Engineers
20+ Architects
40+ Project Managers

100%
Projects Delivery Rate

Skills & Certifications

- **Microsoft:** Azure, Microsoft 365 & on-premises solutions
- **AWS:** Networking, Data, Security
- **Google:** GWS & GCP
- **Virtualization:** VMware, Citrix
- **Backup & Recovery:** Acronis, VMware, Symantec
- **Unified Communications:** AudioCodes, Genesys Cloud, Poly, ASC
- **Security:** McAfee, Checkpoint, TrendMicro, Kaspersky
- **Hardware:** HP, IBM, Dell, Lenovo
- **Database:** MS SQL, PostgreSQL, Oracle, MySQL and NoSQL



Microsoft Partner
Azure Expert MSP
Microsoft

Member of
Microsoft Intelligent
Security Association
Microsoft



Infrastructure
Azure



Data & AI
Azure



Digital & App Innovation
Azure



Security



Modern Work



Business Applications

Azure Advanced Specializations:

- Infra and Database Migration to Microsoft Azure
- Microsoft Azure Virtual Desktop
- Kubernetes on Microsoft Azure

Security Advanced Specializations:

- Cloud Security
- Identity and Access Management
- Threat Protection
- Information Protection and Governance

Modern Work & Business Applications Advanced Specializations:

- Adoption and Change Management
- Calling for Microsoft Teams
- Teamwork Deployment
- Microsoft Low Code Application Development

CLOUD MODERNIZATION AND MIGRATION OFFER

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