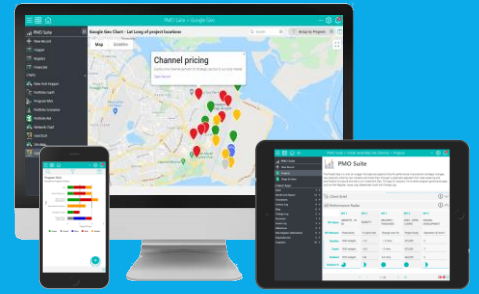# SOFTOOLS

ESG ACCELERATOR™
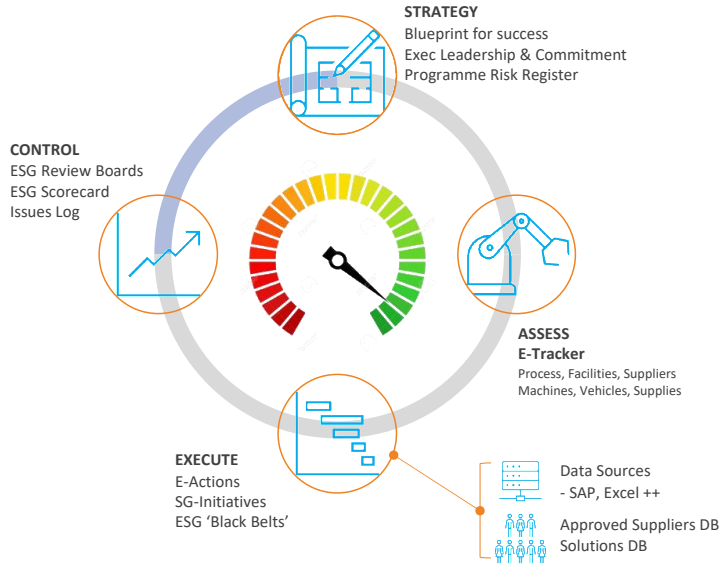
VISION

'To ensure compliance with emerging **ESG standards** (Environment, Social, Governance) and engage key members of your team, whilst transforming business performance'

SOLUTION

The **Softools ESG Accelerator** is a digital platform running in a secure and scalable web platform that enables an organisation to: 1) set their ESG strategy, 2040 goals and get key stakeholders engaged, 2) to assess and prioritise opportunities for improvement and to deliver **Net-Zero**, 3) to execute actions to deliver outcomes and align their supply chain, and 4) to effectively control the programme – delivering effective real-time visibility and control to the ESG Review Board and external stakeholders.

STRATEGY
Blueprint for success
Exec Leadership & Commitment
Programme Risk Register

CONTROL
ESG Review Boards
ESG Scorecard
Issues Log

ASSESS
E-Tracker
Process, Facilities, Suppliers
Machines, Vehicles, Supplies

EXECUTE
E-Actions
SG-Initiatives
ESG 'Black Belts'

Data Sources
- SAP, Excel ++

Approved Suppliers DB
Solutions DB

The Softools platform can also integrate with emerging AI Artificial Intelligence services and models to identify carbon footprint reduction ideas from industry best practices.

"Imagine... taking control of your ESG program – delivering against tough targets on-time and in-budget whilst engaging internal teams and your broader supply chain, all from a single secure web platform **"**

Tier 1 Auto Manufacturer

CARBON FOOTPRINT REDUCTION PROGRAM
ACROSS 200+ SITES GLOBALLY

CONTEXT

The EU has established a binding target for reducing its greenhouse gas emissions: 40% below 1990 levels by 2030. As part of this challenge a Global Advisory Firm is spearheading a global initiative to install Solar Panels on the roof space at all their 200 factories across the world.

CHALLENGE

To get maximum economies of scale and deliver the program at speed the advisory firm wanted to create a global tender but to do this they required information from each site (Roof Area, Electricity consumption, Contact details etc). Using consultants to gather the information would be costly and time consuming.

Site ownership and management varies from fully owned and managed to leased and outsourced management making information gathering more difficult
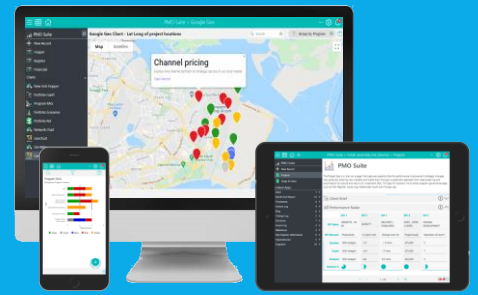
SOLUTION

A simple site directory application was deployed via email to a site contact requesting collaboration from the site's Energy Saving Champion to populate key information required to create the tender. Workflow automated chasing until the right people were engaged and information populated.

Reporting was generated to calculate the global business case and tender specification and dashboards highlighted progress.

OUTCOMES

- The solution was delivered and deployed within 2 weeks

- Within 6 weeks 500 collaborators from multiple organisations were engaged and providing information

- The tender information was provided to potential Solar Installers online

- Projections for CO_2 reduction and energy spend have been made and will be tracked to show benefits.

- The Manufacturer now has a single source of information and system of engagement across its sites that is scalable to other use cases.

Why Softools?

Speed
Softools is the **fastest** and **simplest** digital platform to build and deploy custom business apps – *and without the need for IT involvement*

"Subject Matter Experts and Managers can build apps on Softools without any coding knowledge"

Capability
Softools deliver simple and complex solutions (enterprise grade) in tight time-scales & budgets – secure, mobile, offline
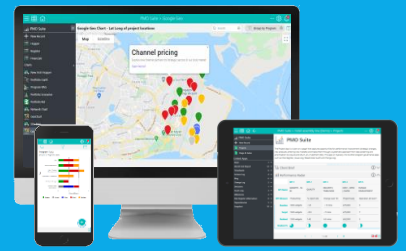
Value
A single user license provides unlimited access to off-the-shelf and custom-built apps

SOFTOOLS DIGITAL PLATFORM

Softools is an advanced **no-code Digital Application Platform** running in the Cloud - enabling the Digital Transformation (DX) of core business processes. Softools hosted apps are immediately secure, can operate on any device, integrate with Enterprise Systems, and users can operate offline – *anywhere anytime, any place.*

www.softools.net

SOFTOOLS

SOFTOOLS

Digital Apps "by the business, for the business"

While many web app platforms offer advanced features, Softools is the only digital platform built for use by non-technical resources that enables all core features in one integrated platform.

ONE INTEGRATED SOLUTION

EXECS & LEADERS Visibility & control	APP BUILDERS Fast & Easy to build	OPERATORS Easy to learn & use	CTO Secure & Scalable
EXEC DASHBOARD Real-time reports & BI	ON-LINE LEARNING	GREAT UX	SECURITY ISO 27.001
COMMERCIALS All Apps = 1-Price	EXCEL IMPORT 2-min app build	OFFLINE OPERATION Anywhere, Anytime	SCALE 0-1,000+
SPEED To implement	INSTANT UI & navigation	ANY DEVICE Mobile to PC	API & CSV Data Integration
AUTO REPORTS Word/pdf Export	1-CLICK Deployment	WORKFLOW Automated Tasks	AI ENABLEMENT
BEST PRACTICE Off-the-shelf apps	AB COMMUNITY Professional network	ANY LANGUAGE	GOVERNANCE Quality Control

BUSINESS LEADERS in all sectors & functions need visibility and control over their areas of operation, and the confidence that their teams are consistently adopting industry best practices.

This necessitates that processes have been mapped, optimized and digitized in 'apps', and that data in all critical areas is captured and presented real-time on reports and dashboards.

They also need to ensure that investment in software is optimized and aligned to the business strategy and tech roadmap.

SOFTOOLS APP BUILDERS don't need IT or coding skills - they are people who understand business processes. Our no code platform enables them to deliver solutions for the business FAST.

Complex functions including UI design, data-base linking and the technical deployment to a secure web hosting platform are all automated at the click of a button.

App Builders will also become part of a professional network drawn from all functions who are responsible for Digital Transformation in their businesses.

USERS & OPERATORS are constantly seeking tools that make their jobs easier and more compliant with internal and industry standards.

They want applications that reflect their ways of working and that are quick and easy to use on any device from PC and Tablet to Mobiles.
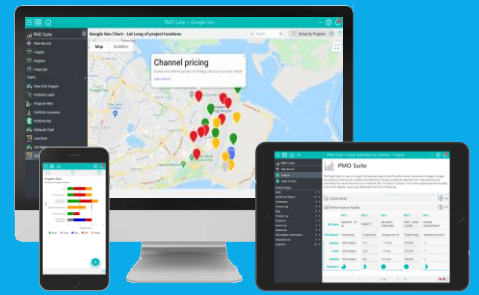
They also want as many tasks as possible to be automated using workflow so they can focus on value-added tasks.

International companies also need operators and supply chain to be able to work in any language.

CTO & IT Teams are increasingly excited by the potential of no-code platforms as they bring agility to the business without pulling on finite IT resources. IT leaders can provide vetted platforms to the business that comply with security, can scale and are interoperable.

This accelerates the rate that processes can be digitized by 25x, and has a dramatic impact on the challenge posed by Shadow IT.

Once a process has be digitized, data can be linked to enterprise data via APIs to create a more complete view of organization wide data.

SOFTOOLS

SOFTOOLS

About Our Technology

ACCESS
Access to the platform is via any modern browser (Edge, Chrome, Safari, & Firefox). The platform is mobile-optimised and so can be accessed on any device from PCs and tablets to Smartphones. The platform is based on 'progressive web' technology and can therefore be used offline.

APPS COMPLEXITY
Applications can range from simple list-based stand-alone apps (e.g. Risk Register), to complex apps (e.g. Supply Chain Assessment) that are linked together, driven by workflow and synchronised to 3rd party systems via Softools published APIs.

APP BUILD
Certified App Builders learn in hours using the online ABC training program and use the integral AppStudio to design, configure and deploy apps using a systematic 8-step process in hours and with zero coding.

BUSINESS CONTINUITY
The platform is used by many of the world's leading organisations and Governments, and so data is always held in a secure encrypted environment, controlled by clients and exported at any time.

DATA INPUT
Data Import using CSV or API is used to complete a one-off migration during set-up. Data is then entered into the platform in 3 ways: 1) manual data input, 2) export / import via csv, and 3) real-time data synchronisation with 3rd party systems via WebHooks / APIs.

DATA VALIDATION
Data field options and logic based on field type will automatically validate that data is consistent and complete. Specific fields can be set to be mandatory. Specific input forms can be visible or hidden using workflow based on user team or field values.

INFRASTRUCTURE
The platform is deployed in a web hosted multi-tenant environment. Our hosting partner world-wide is MS Azure and so deployments are instantly secure, scalable and stable.

INTEGRATION
The Softools API is a JSON-based (JavaScript Object Notation) RESTful API with authentication via API Keys. Single Sign-On and MFA is also be Supported.

LANGUAGES
The platform can be configured to run in multiple languages using pure translations or via the built in browser translate features. This allows users in different regions & countries to work on a common platform in their own language. It is also possible for App Builders to 'hard code' all system labels in local languages.

PERFORMANCE
Speed of access is fast due to the offline capability that allows saving and pulling data from the browser cache. Saving to the server is determined by the bandwidth of local wireless & wired network connections or via 3G & 4G mobile networks.

SCALE
The platform can scale from 1 app and user to 1,000s of apps and over 1,000,000 users for a single client.

SECURITY
Access to the platform is on a named user basis which determines what a user can see (security) and what they can do (permissions). Single Sign-On (SSO) is available as an option. Softools hold ISO 27001 and UK Cyber Essentials certifications.

SUPPORT
Users gain first line support from on-screen help. Second line support is provided by internal client Administrators. Third line support is provided to certified Administrators via phone, email and WebEx against strict SLAs.

TRAINING
Users, Administrators and App Builders are trained via webinars or in workshops using an 'action learning' approach:

Level 1 – Basic User (2 hours)
Level 2 – Super-Users / Administrators (+2 hours)
Level 3 – Site Administrators (+2 hours)
Level 4 – Basic App Builders (+ 1 day), and
Level 5 – Advanced App Builders (+ 2 days)

Azure | CYBER ESSENTIALS CERTIFIED | ISO 27001 | SOFTOOLS