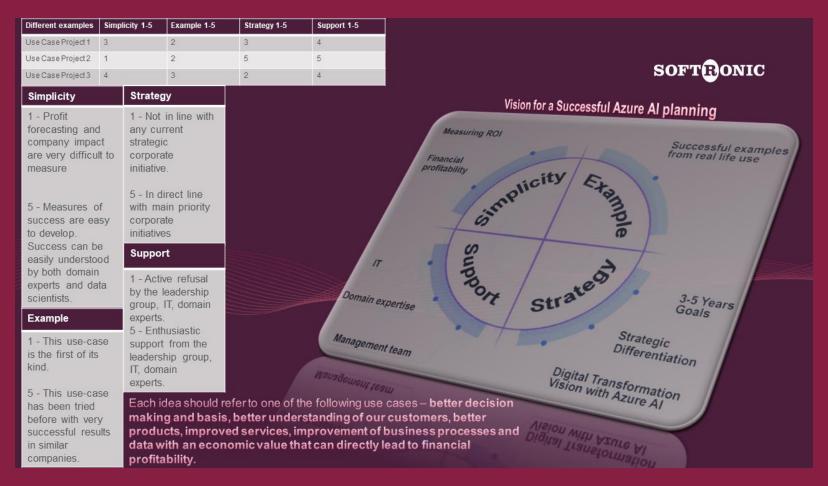# ML & AI - Workshop

Workshop AI/ML business benefit

Workshop 3 hours with customer

- Identify processes with opportunities and pains

- Filter AI/ML suitability at a rough level

- Detail the most interesting cases

- At the same time, increase the knowledge about AI/ML among the participants

Identify everyday problems in your organization that AI/ML can solve

AI/ML Workshop – Med fokus att skapa konkret affärsnytta

- Customers' opportunities with AI

  - Participants are introduced at the beginning of the workshop.
  - Thereafter, identification of possible opportunities and pain takes place and all participants write down potential opportunities.
  - The group is advised on how to think about business problems and opportunities.
  - A very quick introduction to why AI is right for 2022

» AI/ML suitability at a high level

  » From a discovery phase, we help the customer from the idea phase to the potential AI Business case. The
  » We guide the customer and show what type of case has been identified and what requirements are placed on both technology and competence to be able to realize the potential case.

» Find the most profitable AI Business case

  » We help the customer to choose which use case to start with and then in turn. As well as opt out of use case that has no ability in any respect in terms of suitability.

  We teach the participants the following criteria to take into account and rank according to

  1. Strategy
  2. Support
  3. Simplicity
  4. Example

» Increase knowledge and best practice regarding AI

  » At the end of the workshop, we teach customers about different best practice ideas and strategies for getting the most out of it.
  » We talk about strategies, which you should include in an AI team.
  » What support you can apply for and what we can help with.