



Manage Cloud Costs Down

Reduce cloud spend by identifying mismanaged resources, eliminating waste, reserving capacity for higher discounts, and Right Sizing computing services to scale.

- CloudCheckr

- 71% of executives worldwide expect cloud spending to increase. (Flexera)
- 60% of cost in the cloud is attributable to compute. (CloudZero)
- Cloud waste averaged 32% in 2022 (Flexera)
- SoftServe clients save up to 72% off on-demand cloud spend through well-managed resource and spend-based commitment planning.
- SoftServe clients have cut costs 50% through software license optimization.

Eliminate Tech Debt

Rewrite one or more components of an application, to take advantage of public cloud services.

- VMWare

- 58% of companies don't have a plan for managing technical debt. (SoftwareAG)
- Enterprise software licensing can increase two-fold or more in the cloud.
- SoftServe clients have realized 107% ROI over 2 years, a 50% reduction of Cloud OpEx and a 25-40% increase in Dev/Ops Team productivity through refactoring.
- Refactor savings within weeks, not years.

Build Accountability

Bring financial accountability to the variable spend model of cloud, by enabling distributed teams to make business trade-offs between speed, cost, and quality.

- FinOps Foundation

- Two-thirds of companies fail to achieve acceptable ROI in cloud spend. (KPMG)
- Only 4 in 10 organizations have cloud costs near where they want them to be. (CloudZero)
- Deploying Azure FinOps capabilities in an enterprise typically has the immediately measurable benefit of reducing cloud spend by up to 30%.
- SoftServe's FinOps Assessment can provide you a roadmap and completely executable plan within 4 weeks, wherever you are presently on your Azure journey.