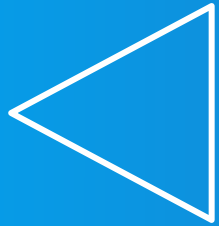


POWER BI DESIGN THINKING WORKSHOP

Learn to tackle issues effectively

Through ideation, creativity, rapid prototyping, and experimentation, this Power BI Design Thinking workshop will help you learn and use Design Thinking for problem solving.



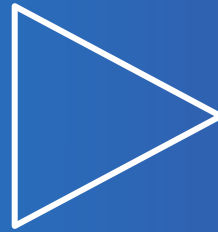
Discover

A problem exists.
How do we approach it?



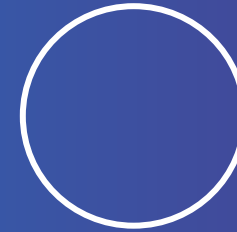
Interpret

We know something.
How do we reframe it?



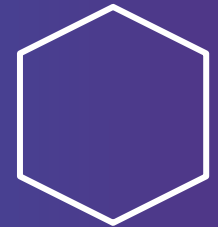
Ideate

We have an opportunity.
How do we create it?



Experiment

We know the solution.
How do we try it?



Evolve

We tried something.
How do we optimize it?

COMPANIES USING POWER BI EXPERIENCE

2.5% increase in
operating income



22.6% faster
solutions quoting



42% reduced analytics
team efforts



Reduced time-to-market
from **18 to 10 months**
for new products
and services



Savings of 125 hours
per BI user per year
through self-service



Three-year **366%**
return on investment



TYPICAL CLIENT CHALLENGES



No metrics



Gaps in understanding data



Lack of self-service capabilities



Legacy tools

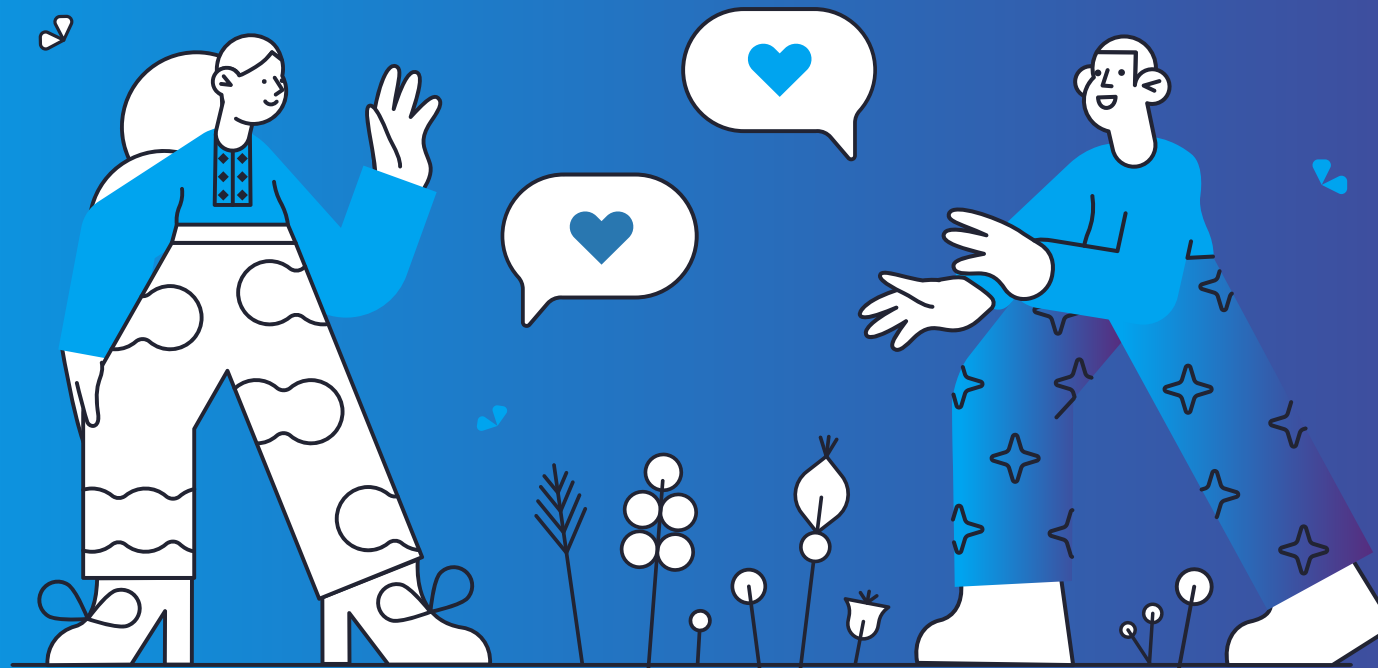


Defining migration strategy

We invite you to join us for a

POWER BI DESIGN THINKING WORKSHOP

Our interactive workshop uses SoftServe Design Thinking methodology and leverages technology to meet both user and business needs.



ABOUT THE WORKSHOP

After completing the workshop, you will

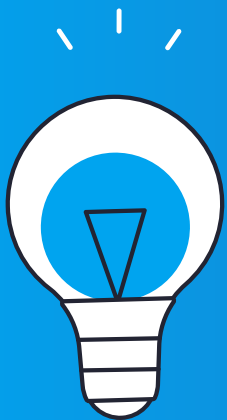
learn the concepts that drive design thinking

find user-oriented and innovative solutions to your issues

translate needs into product specifications

analyse the economics of the innovation

get real-time feedback



We will create for you the Solution Vision and the Roadmap on how to move forward with the implementation.

WORKSHOP AGENDA



Define challenges and objectives



Frame or reframe problem statement



Outline business value and benefits



Discover enablers and blockers



Validate opportunities



Identify high priority business use-cases



Assess current technical capabilities



Define next steps and engagement model

WORKSHOP DELIVERABLES

SOLUTION STREAM

- Solution Requirements for first sprints
- Scope and Solution Vision Document
- Project Backlog and Roadmap



PROJECT MANAGEMENT

- Statement of Work
- Work breakdown structure
- Project plan and Timelines
- Team composition



EXPERIENCE DESIGN STREAM

- Power BI Dashboard mockup
- User Personas and Use-Cases
- User Journey Map



TECHNICAL STREAM

- Architecture Vision Document



WHY POWER BI?

Gain self-service analytics at enterprise scale



Use industry leading AI capabilities for quick answers related to your data



Display the data in real-time to have your finger on the pulse



Find and share meaningful insights with hundreds of data visualizations, built-in AI capabilities, tight Excel integration, and prebuilt and custom data connectors



Keep your data secure with industry leading data security capabilities including sensitivity labeling, end-to-end encryption, and real-time access monitoring



Easily integrate Power BI reports with your own solution (website or app)





SOFTSERVE WHO WE ARE

SOFTSERVE

SoftServe is a digital authority, operating at the cutting edge of technology.

We reveal, transform, accelerate, and optimize the way enterprises and software companies do business.

SoftServe experts help effectively use Power BI tools capabilities to empower business with increased actionable data, provide great insights into industry trends, and facilitate a more strategical decision-making model.



OUR EXPERTISE



Healthcare



Retail



Media



Financial services



Software

**We implement
end-to-end solutions delivering
the innovation, quality, and speed
that our clients expect**

PARTNERSHIP

Gold
Microsoft
Partner



MICROSOFT GOLD PARTNER

Partner since 2004

MICROSOFT PRACTICE

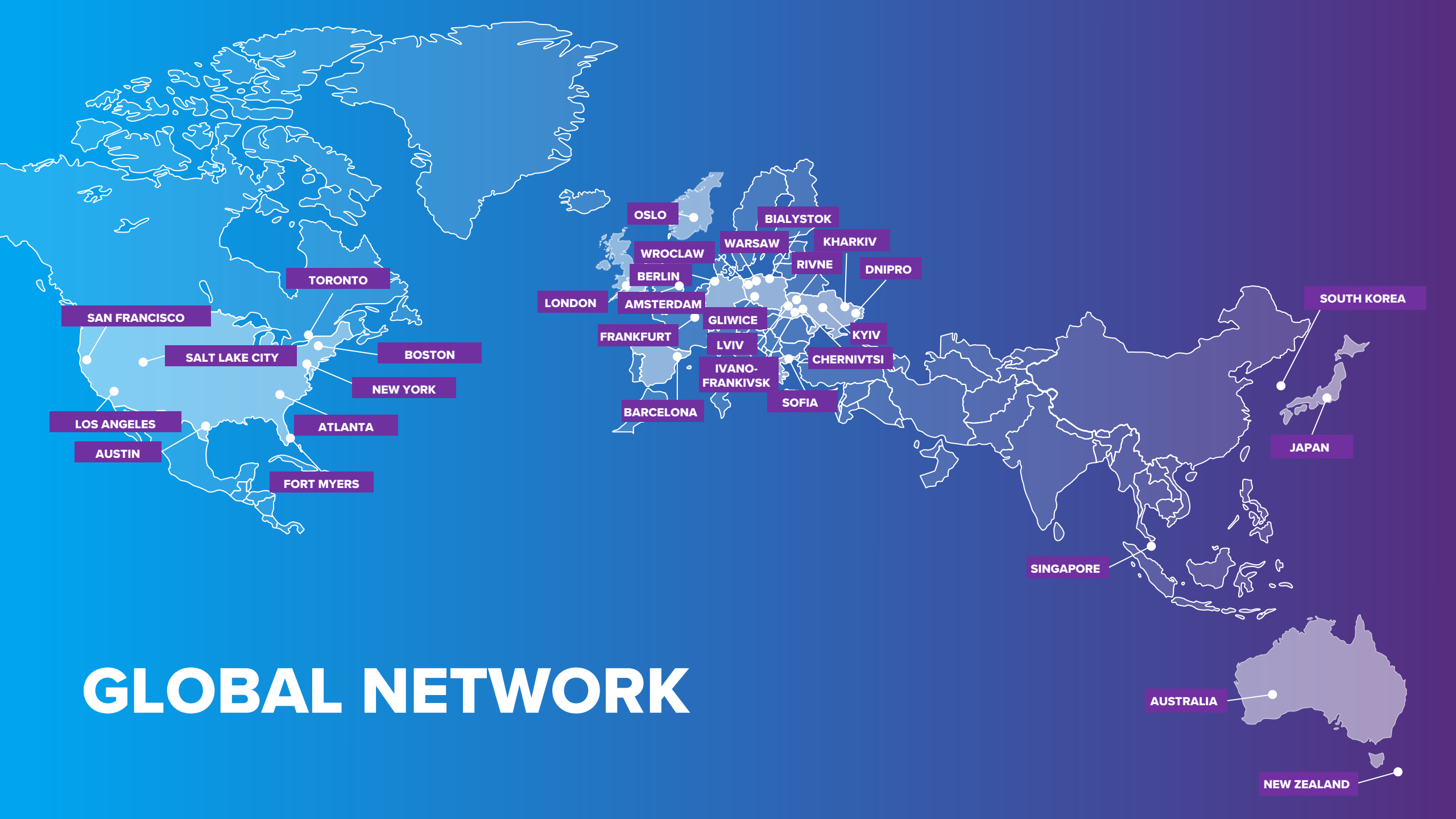
- **3 Microsoft MVPs**
- 500+ Satisfied Customers
- 1000+ Delivered Projects
- 1800+ Microsoft Engineers
- 1200+ Azure Professionals

GOLD COMPETENCIES

- Application Development
- Application Integration
- Cloud Platform
- Cloud Productivity
- Collaboration and Content
- Data Analytics
- Datacenter
- DevOps

SILVER COMPETENCIES

- Messaging
- Windows and Devices



GLOBAL NETWORK

SAN FRANCISCO

SALT LAKE CITY

LOS ANGELES

AUSTIN

FORT MYERS

TORONTO

BOSTON

NEW YORK

ATLANTA

LONDON

OSLO

AMSTERDAM

FRANKFURT

BARCELONA

WROCLAW

WARSAW

BERLIN

GLIWICE

LVIV

IVANO-FRANKIVSK

BIALYSTOK

RIVNE

KYIV

SOFIA

CHERNIVTSI

KHARKIV

DNIPRO

SINGAPORE

AUSTRALIA

NEW ZEALAND

JAPAN

SOUTH KOREA

WHY SOFTSERVE?

IT STABILITY

28 YEARS

of award-winning service

EXPERIENCE

10,000+

complex projects completed

TRUST

Our

70 NPS

leads the industry

YOU-CENTRIC

100%

remote, on prem,
or hybrid delivery

SCALABILITY

30%+

Organic CAGR five
years running

LOYALTY

90%+

Client retention
(many more than 20 years)

Find clarity when you need it most

Let's talk about how SoftServe can accelerate your journey to more impactful decisions and operations with Microsoft Power BI Design Thinking





softserve

FUTURE