CLINICAL STUDY INSIGHT

Clinical Research Insight (CSI), the Clinical Research Management Software

HEALTH SCIENCES **EXPERIENCE**

We understand the business processes in the clinical and research setting and have built applications to address the pain points of our customers

HEALTH SCIENCES TECHNOLOGIES **WE'VE CONNECTED**

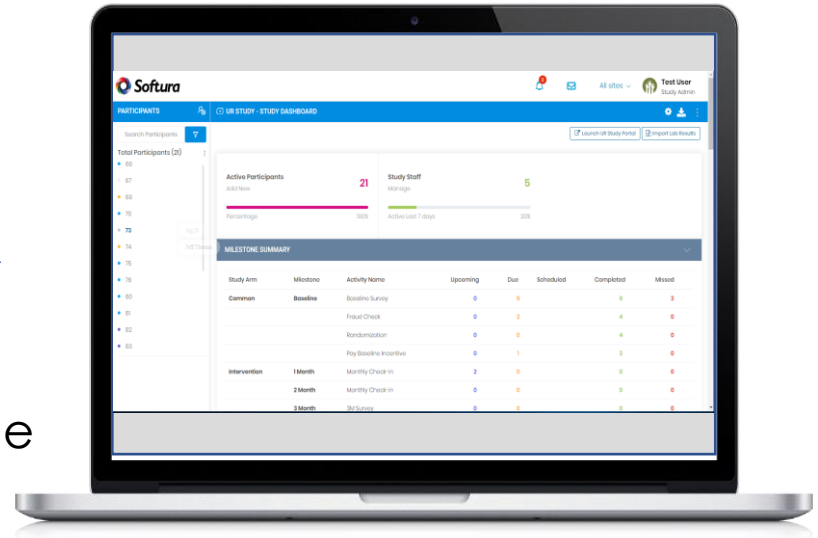
Allscripts™

Epic

EMR

surveygizmo

API Interface



API Interface

Initial Data Record

Back Office Application

Participant

15 years experience in the health care and research industry has allowed us to gain knowledge in standard interfaces and data sharing protocols.

FOCUS ON CLINICAL RESEARCH
PAIN POINTS

Paper Intensive Process
It's been estimated that approximately 85% of complex studies are still managed on paper

Retention of Participants
Interacting and retaining participants for the duration of the study is difficult in rural areas and large scale studies

Data Confidence
Ensuring the integrity of data, protocol adherence and consistent processes are a struggle for multi-site study teams

Compliance Reporting
Adhering to the study protocol and an audit trail to demonstrate compliance

Paper

85%

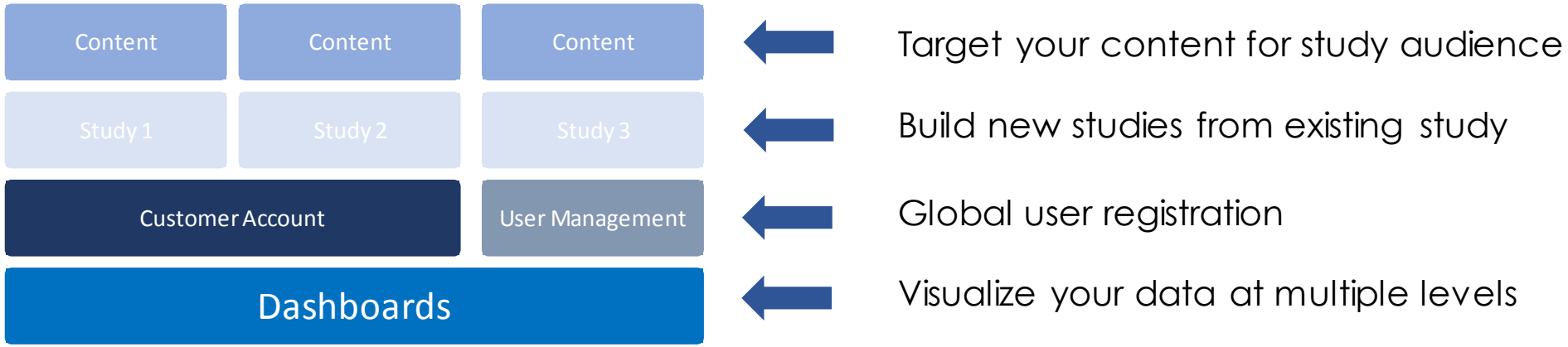
Retention

Confidence in Data

CLINICAL RESEARCH **MANAGEMENT**

Our innovative approach to the solution takes advantage of a proven product platform for clinical research studies.
The product architecture is based on:

- Configurable study protocol
- Study specific editable content
- Role based user permissions



KEY PRODUCT FEATURES
& FUNCTIONALITY

Clinical Research Insight (CSI), a Clinical Research Management Software is designed to give clinical research teams a comprehensive collaboration tool.

- In the Cloud
- Role Based Login
- Dashboards
- Message Service
- Lab Results
- Alerts, Notifications, Reminders
- Telemedicine sessions
- Resource calendar

Mobile App

- iOS and Android
- HIPAA Compliant
- Easy to Use

Custom Content

- Educational Content
- Locations
- Products

CUSTOM FEATURES

- Add your own branding
- Target the information to your subject group
- Well organized protocol activities and tasks
- Alerts and notifications for upcoming or missed events
- Visibility to key study data for research team by role

TRACKING + **DATA**

We help to reduce clinical research project risk and cost by combining technology with a proven methodology structure and industry best practices.

Collaboration through role based login

Data in one application accessible via dashboards

Hosted in the cloud & accessible from any location

Repeatable, re-usable. HIPAA and ISO 27001 Compliant

BUSINESS **ADVANTAGES**

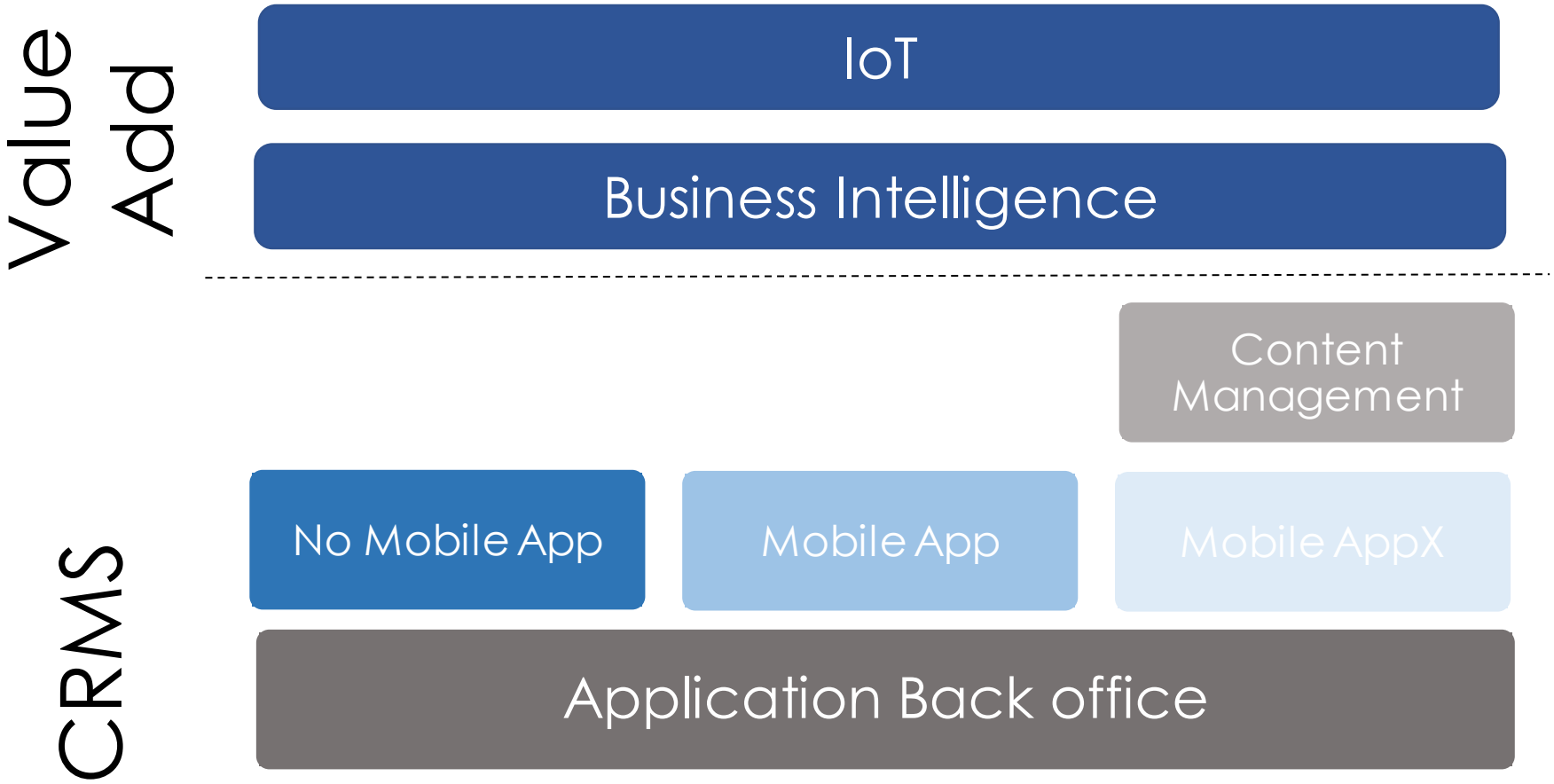
Predictable Costs
By leveraging an existing product you can lower your investment in technology and avoid the high costs of customizations.

Follow Your Protocol
Our flexible and configurable product allows you to build your timeline based on the approved study protocol. Surveys, lab visits, telemedicine sessions or study team tasks are all included…. we can track that. Add in an adhoc activity for the participant that needs a little extra attention.

Communication is Key
Communication within the team and with participants is a key success factor. Email, text, push notifications and in app messages address the communication needs. Audit logs, message templates and automatic timers are all a part of the solution.

Compliance
Demonstrate compliance with tracking and data reporting from the application dashboards.

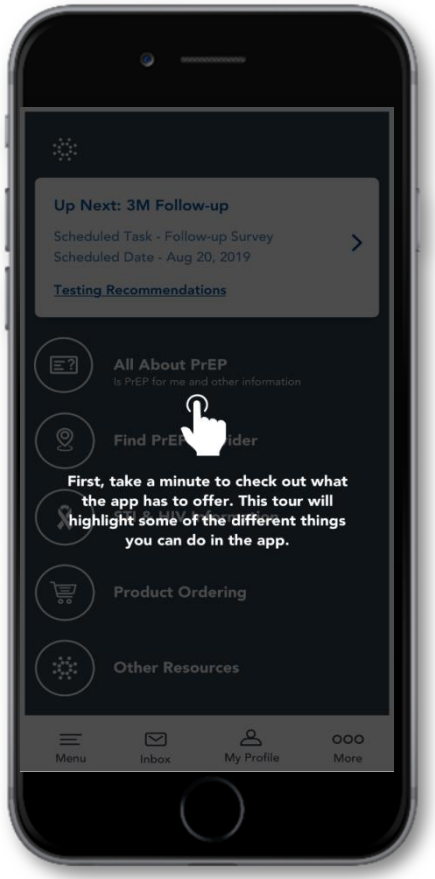
CRMS - THE **BIG PICTURE**



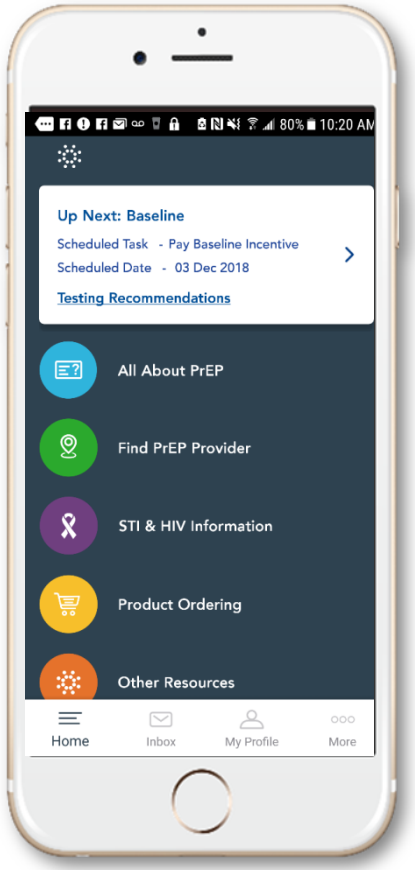
The CRMS platform is built to take advantage of value added technologies such as IoT, AI and Business Intelligence.

THE MOBILE **APP**

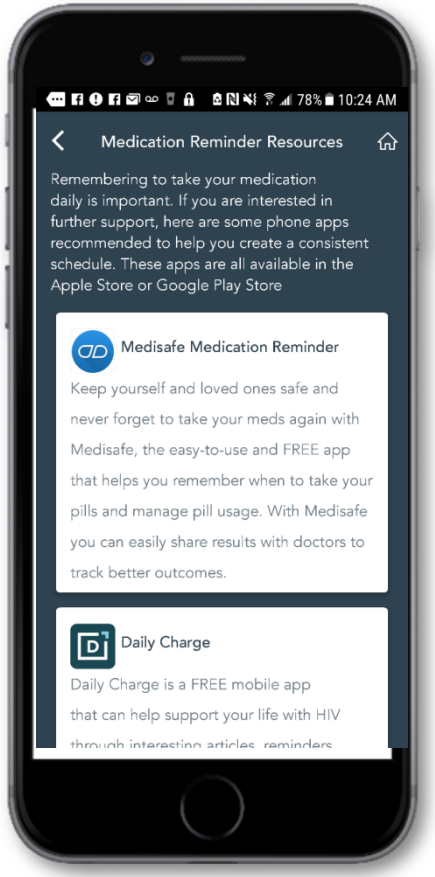
The mobile app is API driven, is HIPAA compliant and does not store any data on the mobile device.



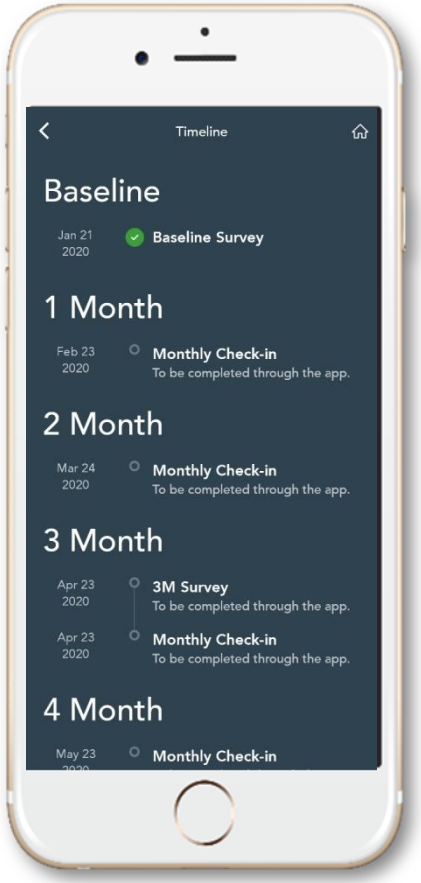
Take a tour of the app



Home Screen for Participant



Support content authored by the study team



Sample study timeline for intervention group

Available on the iPhone App Store

Google Play

THANK YOU