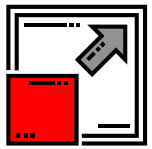
Cloud for Retail – Sonata's vision

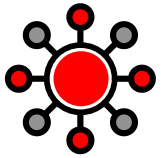
Platforms - the secret behind the digital economy's most successful companies

OPEN



SCALABLE

To be amplified further



CONNECTED

INTELLIGENT

Platform-based Digital Business Transformation

"PLATFORMATION™"

https://youtu.be/eCJCGoMuFBk

Sonata has been delivering digital transformation solutions through its unique proprietary methodology Platformation™, founded on the core principles of creating platform-based businesses that are open, scalable, connected, and intelligent.

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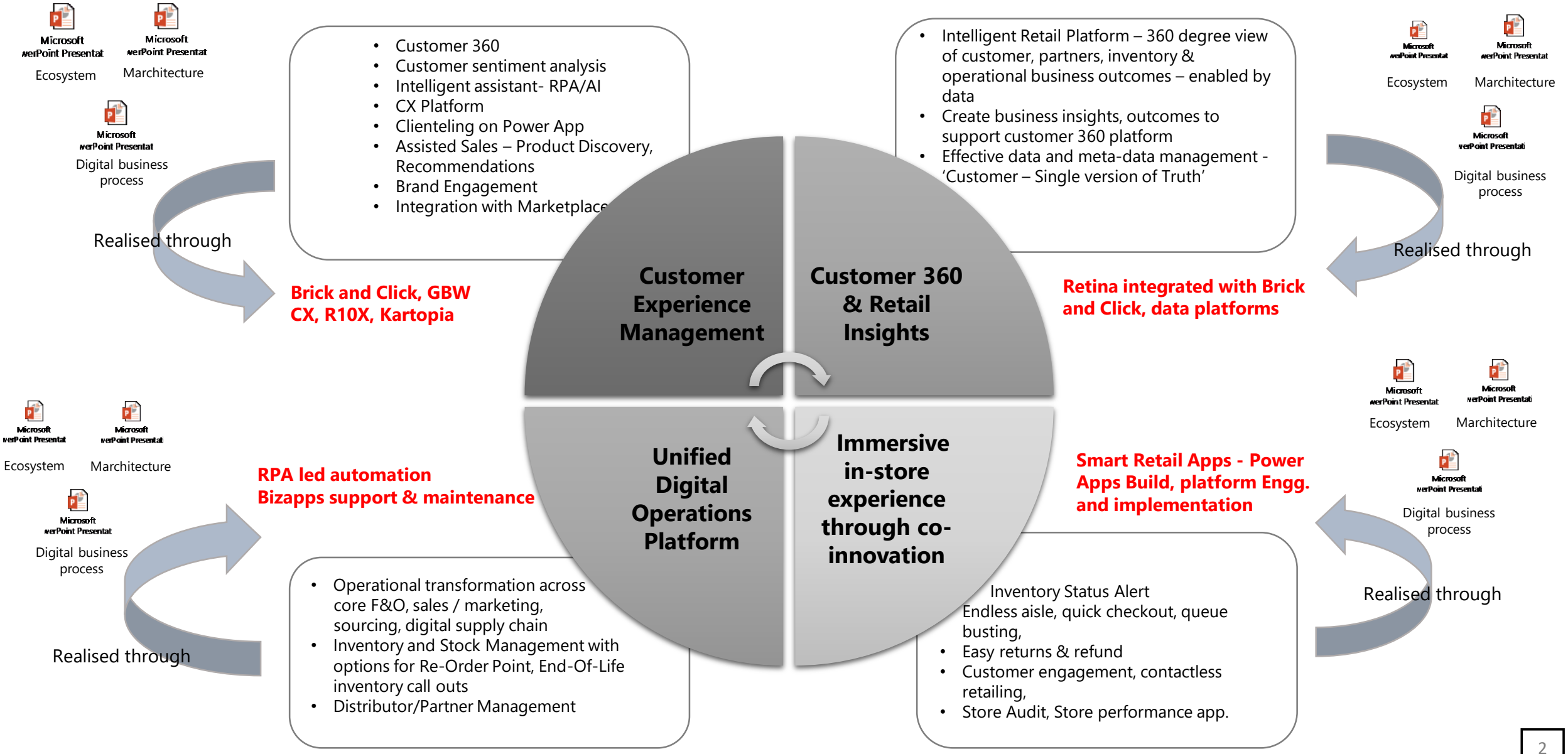
Sonata's Retail Themes and Offerings –
Ready Platform ecosystem, Marchitecture and Digital Business Processes



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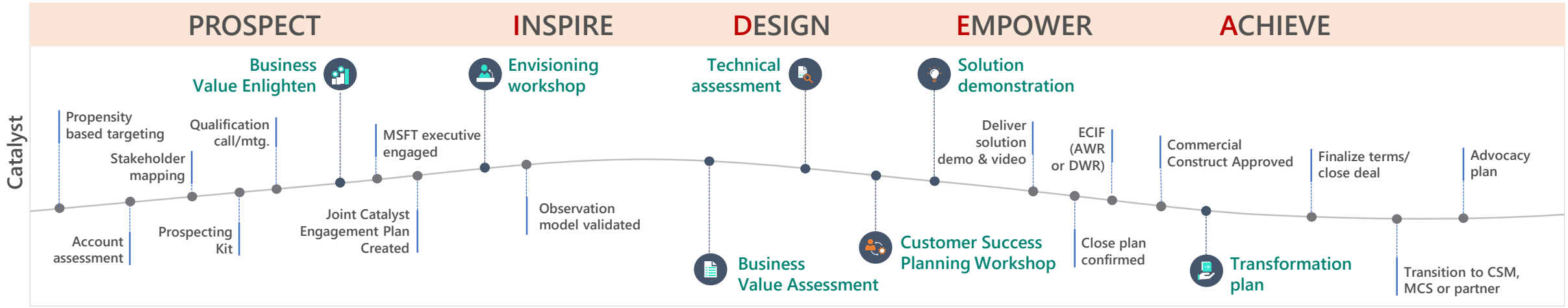
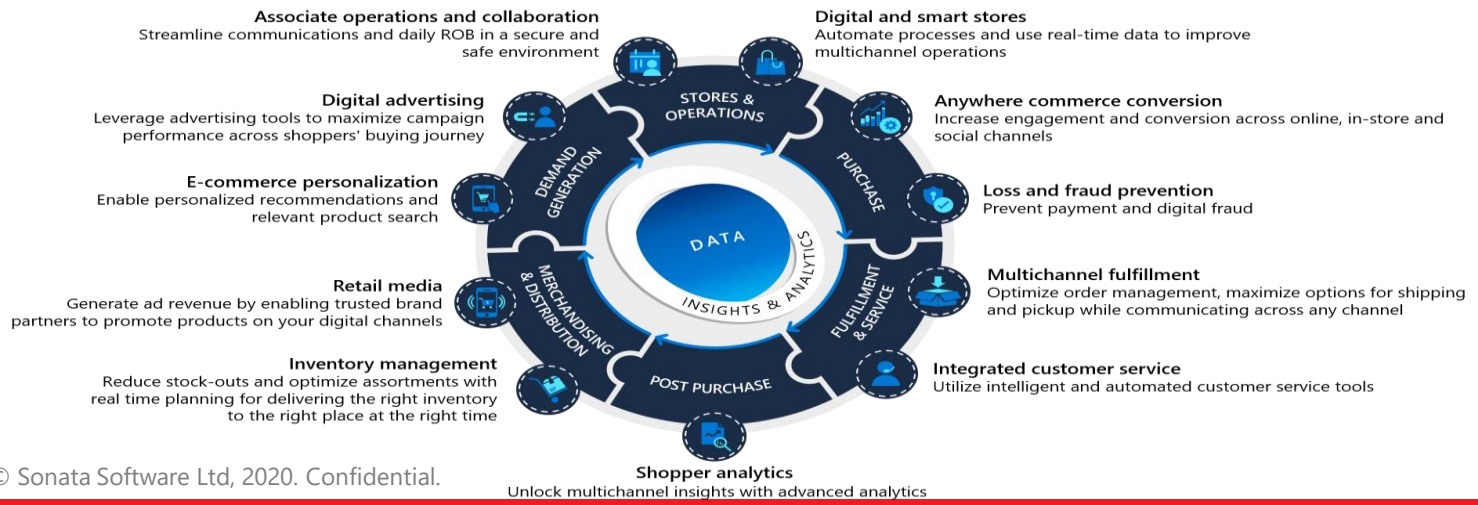
Cloud for Retail – Sonata's alignment



1. **Platform Maturity Assessment**
2. **Customer Digital Agenda**
3. **Platform Ecosystem**
4. **Digital Business Processes Definition**
5. **Platform Characteristics**
6. **Platformation Roadmap & Proposal**
7. **Implementation - Execution Approach**

Microsoft Cloud for Retail capabilities

Connecting the shopper journey



Sonata's alignment based on above 7 steps Consultative Assessment

1. **Sonata as an Implement Partner** – Exude System Integrator skills helping the customer connect into the Cloud for Retail and tailor the solution on the customer-side based on specific needs.

2. **Sonata as an Integrate Partner** – Exude ISV skills to address whitespace opportunities with SaaS or PaaS capabilities that deliver a more complete and seamless solution to the market.

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