

# Microsoft Marketplace Guidance

Microsoft has made digital marketplaces such as Microsoft AppSource and Azure Marketplace available to its community of customers and partners. These digital “storefronts” allow customers to find, try, buy, and deploy applications and services that accelerate their digital transformation, and help publishers like you grow your business, thanks to increased access to Microsoft’s customers and partner ecosystem.

This service from Spanish Point provides advice and guidance on how to create a listing on the Microsoft Azure Marketplace.



## What's Included

- **Marketplace Overview:** how it works and review the types of offerings you can create on the Microsoft Marketplace. Choosing the correct offer type is a critical first step in your publishing journey.
- **How to create a Marketplace Offer:**
  - Offer Overview
  - Offer Setup
  - Properties
  - Offer Listing
  - Pricing and Availability
  - Co-Sell with Microsoft

Gold

Microsoft Partner

Azure Expert MSP



Microsoft Marketplace  
Guidance service cost:

€750 (Ex VAT)  
(Half Day Workshop)

[Contact Us](#)



Spanish Point Technologies is a leading software company and exclusive founding Microsoft partner for over 20 years. Innovation is fueled by a blend of customer focus, technical expertise, and Microsoft best practice.

Based on the experience and expertise we have built with our own music industry solution; our award-winning Azure practice has been working with Microsoft on assisting customers to migrate to and innovate on Azure.

Joint case study has been developed by Microsoft showcasing global partner best practice - [Spanish Point optimizes development for software companies with Azure.](#)