Qrious

AI and Data Innovation Accelerator

Discover the power of AI and data to enable and drive your business strategy, understand enabling capabilities and plot the path to sustainable success.

Workshop Highlights

Gain a clear vision with a prioritised backlog of AI and data opportunity areas mapped to business outcomes.

Understand and benchmark your current data capabilities.

Gain alignment though facilitated collaboration with stakeholders.

In today's data-driven world there is an abundance of data, yet few organisations are effectively harnessing it to create true competitive advantage.

The Data Innovation Accelerator takes you on a guided journey to unlock the data that will accelerate your business objectives.

Our method is rooted in collaboration and practical strategy, bringing the lessons from enterprise adoption at Spark paired with the latest insights from our global technology partners. Our expert facilitators help define the essentials in people, processes, technology, data and culture to drive business outcomes.

Explore the art of the possible and leverage our data and AI expertise to identify and assess the most impactful data-centric initiatives that will provide the best return on investment (ROI) for your organisation.

Why you should use the AI and Data Innovation Accelerator

Demonstrate the value of data by bringing together the key leaders from across your organisation to gain alignment on current capability, define the future of data, and rapidly shape up pragmatic initiatives to shift the dial on data maturity and delivery business outcomes.

Rapidly unlock the potential of data, demonstrating its transformative power to inspire teams and justify further investment.

Elevate the data conversation beyond technology, integrating with organisational culture, processes, and alignment to strategic goals.
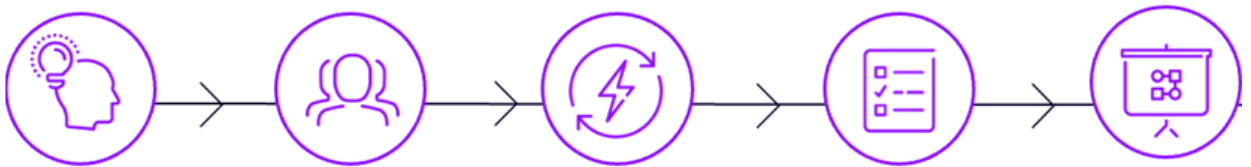
Establish a solid foundation for future data and AI initiatives, paving the way for sustained advancements in data maturity.

What to expect

Using our proven and collaborative methodology to bring together stakeholders across your organisation we provide a comprehensive view of current state, executional challenges and a maturity assessment.

This becomes the solid base on which to craft your AI and data vision for the future and what organisational capabilities are required to achieve your business outcomes.

Working together, we will build, identify, and prioritise your backlog of data opportunities and outline the art of the possible. We define your future data architecture, looking at technology and tooling, and explore opportunities for migration and automation to de-risk and reduce the lead time to value.

Empathise
Understand the business context, goals, case for change and existing strategic activities.

Define
Rapid current state discovery around people, process, technology with key stakeholders

Ideate
Articulate the future state and identify opportunities to drive value.

Prioritise
Build the data product backlog, prioritised based on ROI, KPIs, ease of implementation and aligning to existing programs.

Prototype
Design sprint to design future state architecture and define requirements and acceptance criteria.

Who should participate

The AI and Data Innovation Accelerator should include your leadership team to ensure a full understanding of the objectives across the business.

Key stakeholders across the current environment are also key to capture an accurate view of your full environment.

Stakeholders in key business areas that looking to utilise data will ensure future requirements are also considered.

Reach out to your Client Lead today to get started.

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