

Websites that convert – Search and Recommendations powered by SPARQUE.AI



1

BOOST CONVERSION BY 20%

Create search result lists and recommendations based on the user's preferences. Put relevant items on top!

2

INCREASE ORDER VALUE BY 10%

Increase the total number of sold items and profit margin by showing exactly what the customer wants or doesn't know they need.

3

PERSONALIZE YOUR USER EXPERIENCE

Create personalized user experiences across your website with personalized search, recommendations, product listings, and hero banners.

4

UP WITHIN A WEEK

The no-code ready-to-use SaaS service is configured in a few days. No hosting, maintenance or development needed.

How it works

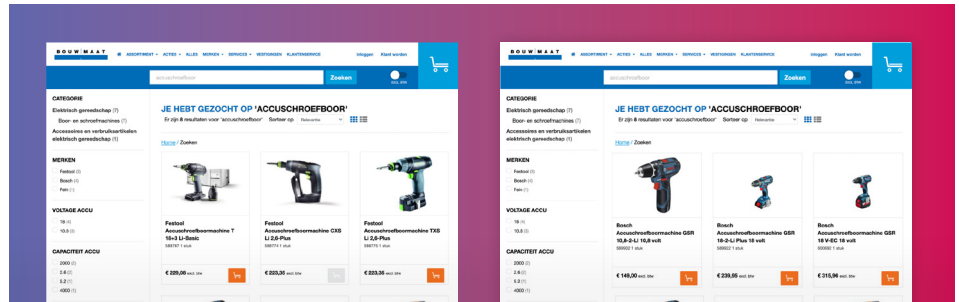
SPARQUE's AI engine for search and recommendation is unique in its flexibility to add various sources of data and adapting the algorithms (BYOA) to the needs of your website.

Benefits for your business

Make your customers happy by personalizing your online shop to their needs. Benefit from higher conversion, increased order values and an overall revenue boost of 29%.

Benefits for your IT team

Leverage AI to create search algorithms that predict your customers' needs. Benefit from SaaS technology that fits seamlessly into your existing IT landscape.



The same store displays different search results based on preferred brands.

Artificial Intelligence,
your way.



www.sparque.ai



REACH OUT TO US TO SEE WHAT SPARQUE.AI CAN DO FOR YOUR BUSINESS

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