



# **Cloud Cost Management Simplified**



# Cloud Cost Challenges


# Challenges in Managing Cloud Cost



**Complex Pricing Model**



**Lack Visibility and Control**



**Rapidly Evolving Infrastructure**



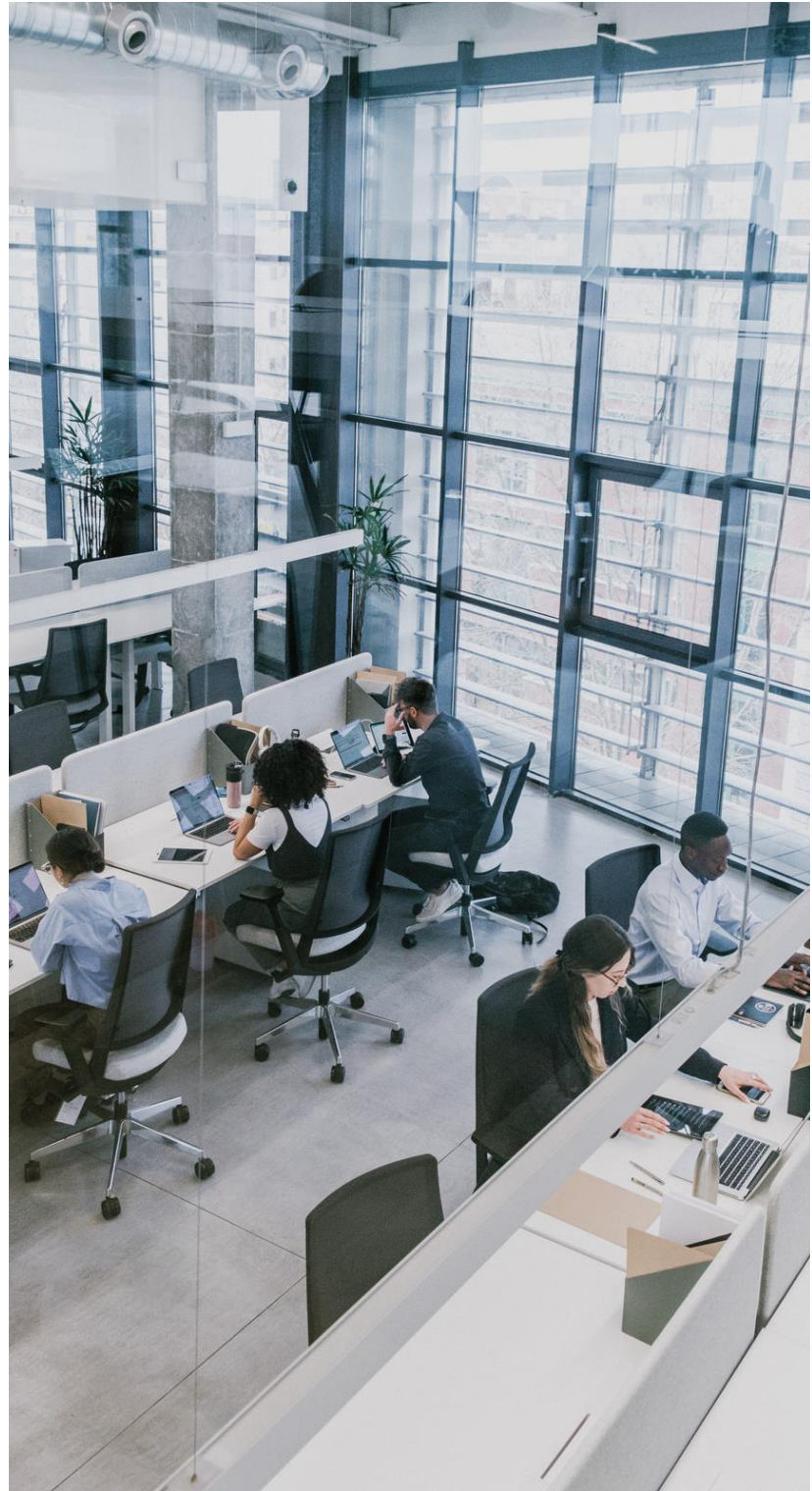
**Unpredictable Costs**



**Resource Overprovisioning**



**Educational Gap**



# Introducing

 **SPARXCLOUD**

Your Cloud Cost Management Solution. [Simplified](#)

# Introducing Sparxcloud



**Complete Control  
of Cloud Spend**



**Multi Cloud Cost  
Management**



**Budgeting and  
Forecasting**



**Cost Savings  
Advice**



**Alert on Cost  
Anomaly**



**Cost Analytics  
and Insights**



**Cost Analytics  
and Insights**



**Expert Cost  
Advisors**

# Sparxcloud Value Propositions

- 1 Multi-cloud enabling visibility of cost and insights across accounts in Azure, AWS, and GCP.
- 2 Simplified cost analytics and insights with ability to drill-down if needed.
- 3 Insights on the go. Access to cost and insights on the mobile and tablet devices.
- 4 Simple and transparent pricing. Free tier for up to \$25k of monthly cloud spend. Discounted pricing of ~20% for annual subscriptions.



# How it works

Takes just a few minutes to set up for automated daily insights on your cloud spend.

# Control spend in a few easy steps

## 1. Register

Choose your Sparxcloud Subscription and billing period. Try for free for 60 days.

## 2. Configure Cloud Service



Create a read-only Service Principal on subscriptions to be monitored in Azure portal.



Create Cost and Usage Report, IAM Policy, and IAM Role in AWS Console



Create GCP Cloud Billing Data Exports and a Service Account in Google Cloud Console

## 3. Connect

Enter the connection details in Sparxcloud's portal



# Sparxcloud Pricing

Simple and transparent fixed pricing

# Fixed Monthly Pricing

Free

**\$0 /mo**

Subscribe

- ✓ Free 60-day trial on Premium Plan
- ✓ Reporting and insights
- ✓ Up to 3 months of data
- ✓ 1 integration
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Up to \$25,000 monthly spend

Standard

**\$45 /mo**

Start free trial

- ✓ Free 60-day trial on Premium Plan
- ✓ Reporting and insights
- ✓ Up to 2 years of data
- ✓ 1 integration
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification

Premium

**\$495 /mo**

Start free trial

- ✓ Free 60-day trial
- ✓ Reporting and insights
- ✓ Up to 5 years of data
- ✓ 3 integrations
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification
- ✓ Saving Recommendations

Enterprise

**\$1,995 /mo**

Start free trial

- ✓ Free 60-day trial
- ✓ Reporting and insights
- ✓ Unlimited data
- ✓ Unlimited integrations
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification
- ✓ Saving Recommendations
- ✓ Onboarding and training
- ✓ Dedicated Relationship Manager
- ✓ Monthly meeting with a Cost Advisor

# Discounted Pricing for Annual Billing

## Standard

**\$35 /mo**

Save \$120 per year

billed annually at ~~\$540~~ **\$420**

[Start free trial](#)

- ✓ Free 60-day trial on Premium Plan
- ✓ Reporting and insights
- ✓ Up to 2 years of data
- ✓ 1 integration
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification

## Premium

**\$395 /mo**

Save \$1,200 per year

billed annually at ~~\$5,940~~ **\$4,740**

[Start free trial](#)

- ✓ Free 60-day trial
- ✓ Reporting and insights
- ✓ Up to 5 years of data
- ✓ 3 integrations
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification
- ✓ Saving Recommendations

## Enterprise

**\$1,595 /mo**

Save \$4,800 per year

billed annually at ~~\$23,940~~ **\$19,140**

[Start free trial](#)

- ✓ Free 60-day trial
- ✓ Reporting and insights
- ✓ Unlimited data
- ✓ Unlimited integrations
- ✓ Forecasting
- ✓ Resource Explorer
- ✓ Anomaly Detection
- ✓ Budgeting
- ✓ Email notification
- ✓ Saving Recommendations
- ✓ Onboarding and training
- ✓ Dedicated Relationship Manager
- ✓ Monthly meeting with a Cost Advisor

# Feature Screens



# Deep dive into your cloud usage to reveal hidden cost drivers and demystify the complex cloud pricing models

☰ Resource Explorer
SPARXCLOUD

Month Actual (US\$) <b>\$1,855.50</b>	Subscriptions <b>1</b>	Resource Groups <b>1</b>	Resources <b>1</b>
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Subscriptions  
\$12,758.40

- Demo-Prod-AWS**  
**\$4,301.70**
- Demo-Prod  
 \$2,739.90
- Demo-Dev-AWS  
 \$2,217.90
- Demo-Dev  
 \$1,412.55
- Demo-Dev-GCP  
 \$1,167.60
- Demo-Prod-GCP  
 \$918.75

Resource Groups  
\$4,301.70

- rg-demo-prod-AWS**  
**\$2,769.60**
- rg-demo-test-AWS  
 \$1,532.10

Resources  
\$2,769.60

- demodevpsp-AWS**  
**\$1,855.50**
- demodevman-AWS  
 \$899.85
- demodevche-AWS  
 \$14.25
- demodeveme-AWS  
 \$0.00
- demodeving-AWS  
 \$0.00
- demodevion-AWS  
 \$0.00
- demodevlic-AWS  
 \$0.00
- demodevlow-AWS  
 \$0.00

Usage  
\$1,855.50

Azure App Service Premium v3 Plan - Linux - P1 v3 - AU East (P1 v3 App)  
 \$1,855.50

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# Get notified of unexpected spending increases to prevent unnecessary expenses

☰ Anomaly

SPARXCLOUD


Cloud Platform  Subscription  Resource Group  Resource

Spend Anomaly (US\$)  
**\$1,874.98**

Anomalies detected  
**12**

Cloud Platform	Subscription	Resource Group	Resource	Forecast (USD)	Last Month (USD)	MoM %
AWS Connection	Demo-Prod-AWS	rg-demo-prod-AWS	demodevpsp-AWS	\$3,374.86	\$2,678.71	26.00%
Azure Demo	Demo-Prod	rg-demo-prod	demodevpsp	\$2,149.60	\$1,706.24	26.00%
Demo GCP Connection	Demo-Prod-GCP	rg-demo-prod-GCP	demodevpsp-GCP	\$1,079.89	\$857.15	26.00%
AWS Connection	Demo-Dev-AWS	rg-demo-dev-AWS	demodevpsp-AWS	\$678.59	\$538.78	25.90%
AWS Connection	Demo-Dev-AWS	rg-demo-dev-AWS	demodevsql-AWS	\$585.77	\$465.00	26.00%
Azure Demo	Demo-Dev	rg-demo-dev	demodevpsp	\$432.19	\$343.17	25.90%
Azure Demo	Demo-Dev	rg-demo-dev	demodevsql	\$373.04	\$296.36	25.90%
Demo GCP Connection	Demo-Dev-GCP	rg-demo-dev-GCP	demodevpsp-GCP	\$217.17	\$172.36	26.00%
Demo GCP Connection	Demo-Dev-GCP	rg-demo-dev-GCP	demodevsql-GCP	\$187.44	\$148.80	26.00%
AWS Connection	Demo-Dev-AWS	rg-demo-shared-AWS	democs1f0d-AWS	\$7.37	\$5.89	25.00%
Azure Demo	Demo-Dev	rg-demo-shared	democs1f0d	\$4.67	\$3.72	25.40%
Demo GCP Connection	Demo-Prod-GCP	rg-demo-shared-GCP	democs1f0d-GCP	\$2.43	\$1.86	30.50%

# Save on your cloud spend by using our proprietary recommendation engines

☰ Recommendations


Cloud Platform All

Subscription All

Resource Group All




Resource All

Est. Saving (US\$)  

## \$389.95

Recommendations  

## 3

Cloud Platform	Subscription	Resource Group	Resource	Action	Description	Est. Monthly Saving (US\$)	Est. Effort
Azure Demo	Demo-Prod	rg-demo-test	demotespsp	Relocate	Move resource from australiaeast to australiacentral	\$147.16	
Azure Demo	Demo-Prod	rg-demo-prod	demodevpsp	Relocate	Move resource from australiaeast to australiacentral	\$147.16	
Azure Demo	Demo-Dev	rg-demo-test	demotespsp	Relocate	Move resource from australiaeast to australiacentral2	\$95.63	

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## Next step

Choose a subscription to start a free-trial: [subscribe](#)

Or book a 30-minute, risk-free, no obligation [Demo session](#) with us.

[Contact us](#) if you have any questions

