



customer intelligence[®]

FOR BUSINESS CENTRAL



Designed for
Business Central



AI-powered



User-friendly
Interface



Quick
Implementation



No Technical
Training Required

DOWNLOAD



KNOW YOUR CUSTOMERS

by Data Courage

Knowing your customers is the basis for effective sales and the development of every business.

AI Customer Intelligence for BC from Data Courage is here to help you monitor and recognize the threat of your company's customers churning - instantly from your Business Central homepage!

REDUCE CUSTOMER CHURN

React Sooner

Be proactive, rather than reactive, to uncover which customers are loyal, which want to leave, what other products they're interested in, and how much they could spend with you.

AI Customer Intelligence App for Business Central is a comprehensive solution that will allow you to get to know your customers thoroughly, so you can make faster, more effective decisions.

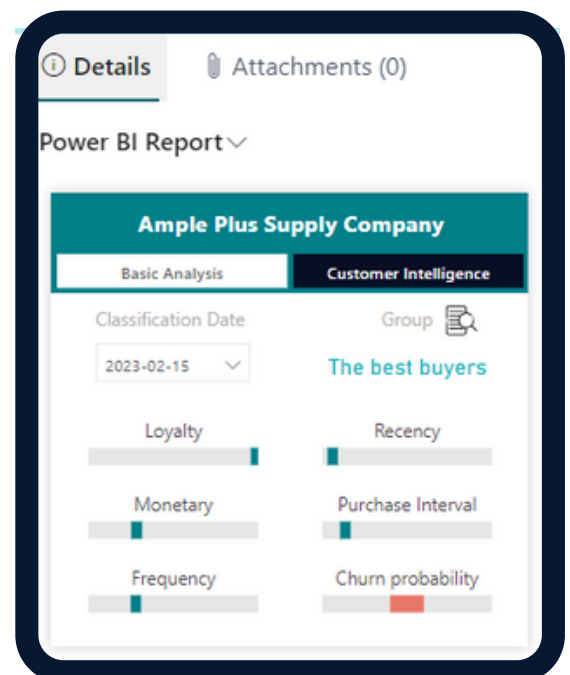
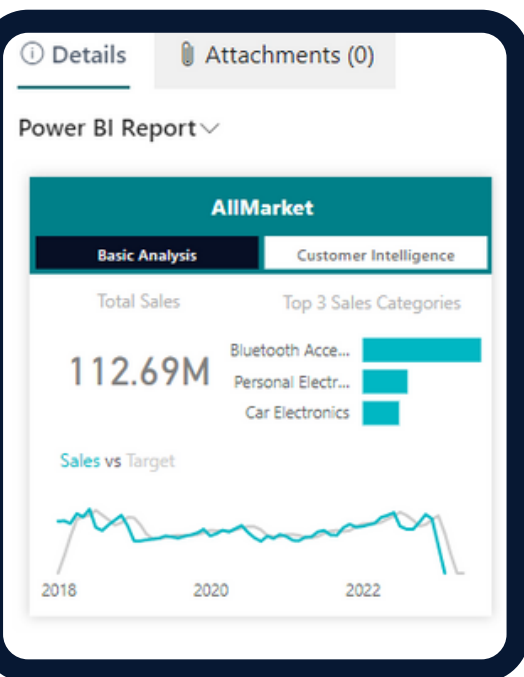
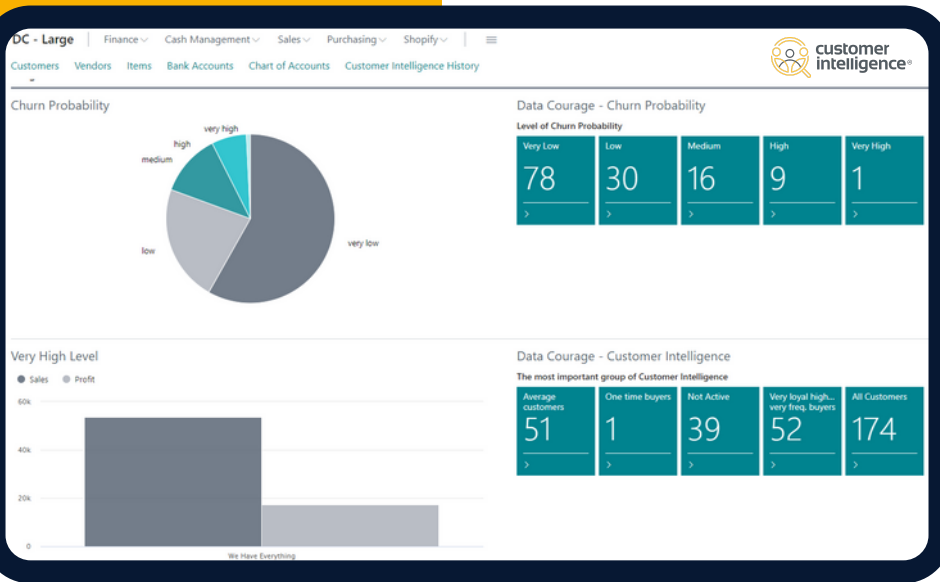
TARGET | SELL | EARN

With Executive version of the App, you can also see Power BI dashboards. You can visualize your data without having to switch between multiple applications.

Drill down through customers' data, see KPIs in seconds, and collaborate more effectively.

All in one place.

See the real quality of your business, find reasons for outflow, and leverage your company's potential using AI Customer Intelligence for Business Central.





Drill through
customer details.



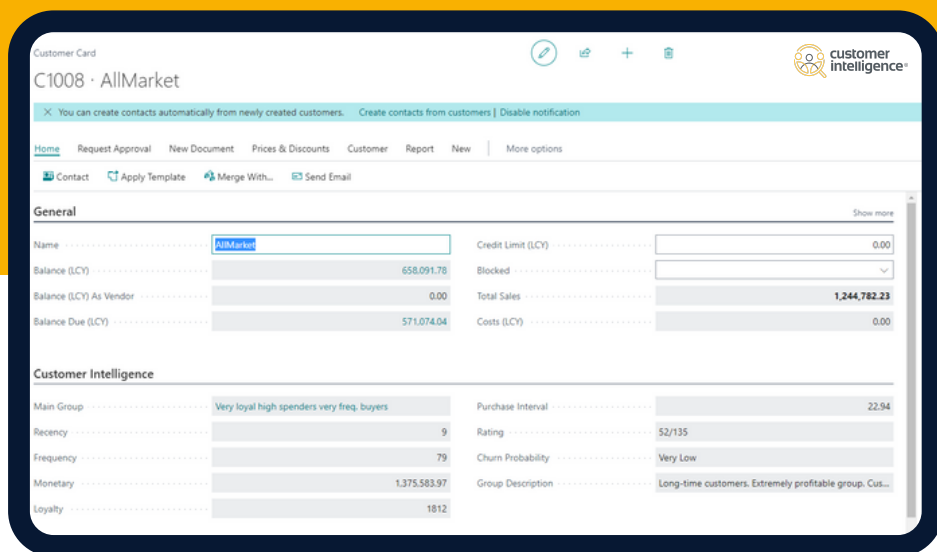
Churn Probability
chart.



Every day or on-
demand data refresh.



Advanced KPI
calculations.



MORE TIME, MORE MONEY

- Analyze customer data, and get insights into customer behaviour, preferences, and needs.
- Group Your Customers according to their behaviour.
- Find out which customers will probably stop using your products or services.
- Discover unexpected relations, dependencies, and correlations hidden in your sales data.
- Optimize sales and marketing efforts using data-driven insights.
- React quickly thanks to scheduled data refreshes.



With our AI Customer Intelligence app for Dynamics 365 Business Central, you'll have the power to take your business to the next level with insights into your customer like never before. Try it out today and see the difference it will make for your business!

