



Spring Global

Company Overview

About Spring Global

Spring Global offers cloud-based, mission-critical mobile applications designed to optimize medium to large field force operations for the Consumer Goods industry.



INVESTORS

NEA®

SAPPHIRE
VENTURES



Company Highlights

Headquartered in
DENVER, COLORADO

6 Global offices in
COUNTRIES 

185 Employees

6 OF THE
WORLD'S BIGGEST
consumer goods companies are
our customers

YOU GET IT ALL 
Field Sales, merchandising, DSD, &
Distributor Process Visibility for
Consumer Goods

+38K 
GLOBAL USERS

>60 **MILLION**
Orders/year

Cloud-based retail activity optimization apps



mobileSales

*Field Sales Optimization.
Anywhere.*

SALES REPS

- Suggested Order
- Promotions
- Prospecting
- Offline Pricing Engine

SALES MANAGERS

- Territory Mgmt.
- KPI Target Setting
- Perform. Tracking
- Collateral Publishing



mobileDelivery

*Delivery Process Optimization.
Anywhere.*

DELIVERY DRIVERS

- Vehicle Inventory Management
- Products Delivery
- Payment collection
- End of day settlement

HQ USERS

- Route Planning
- Delivery Tracking



mobileVanSales

*DSD Process Optimization.
Anywhere.*

SALES REPS

- Vehicle Inventory Management
- Sales Order Taking
- Invoice Issuing
- Invoice Printing
- Payment collection

HQ USERS

- Route Planning
- Delivery Tracking



mobileRetail

*Perfect Store Execution.
Anywhere.*

MERCHANDISERS

- On Shelf Availability
- Planogram
- Share of Shelf
- Secondary Placement

HQ USERS

- Team Management
- In-Store Execution Planning/Tracking
- Merchandising Reports



distributorInsight

*Distributor Process Visibility.
Anywhere.*

MANUFACTURER

- Sell Out Reports
- Customers Visibility
- Inventory Level Visibility

DISTRIBUTOR

- Sales Management Reports

Customers



HOUSEHOLD PRODUCTS



FOOD & BEVERAGE



PERSONAL CARE



APPAREL



Why choose Spring Mobile Solutions?

THE MOST POWERFUL

enterprise
mobility
applications

offline

Phased approach to implementation
gives you

FASTER ROI

10-14 WEEKS

to deploy your solutions

Proven industry experience in

CONSUMER GOODS

means **we understand your business**

Out-of-the-box applications can
address over

80%
OF YOUR NEEDS

Thank You

