

OpenAI for Consumer Facing Content

- **Problem**

- This retail client aims to be a disruptor in the space and constantly improve experiences for customers. This client wanted a way to create more relevant content for their customers in a secure and easy way.

- **Solution**

- OpenAI allowed this retail client to create AI-generated content for their customers. This improved their customer experience and engagement. OpenAI made the process quick, easy, and secure.

- **Benefits**

- The client now has a way to quickly create more content for their customers than they could ever dream of.