

### Staffbase Email



#### From unread to unmissable: Employee Email that inspires

Put the spark back into your most trusted internal communications channel with engaging, relevant, and strategic emails that employees will love — and actually read.

**97%** of companies use email for IC...

...but only

34%

of emails are read

#### Minimize noise, maximize relevance

→ Capture the attention span of your readers with targeted emails segmented by any attribute stored in your HRIS

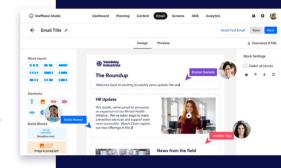


## Build emails your employees will actually want to read

- → Drag-and-drop to create emails in minutes and collaborate with colleagues in real time
- → Scalable for teams and organizations of any size thanks to multiple permission levels and unlimited user licenses

# Continuously maximize outcomes with actionable analytics

- → Enable data-driven decision making with necessary metrics such as read times, open rates, click rates, and heat maps
- → Break down metrics by department, location, job title, and more





Book a demo

