



A native product analytics platform for Microsoft Fabric

Run a complete set of analytics workflows with the Statsig's Fabric-Native application for analytics. Just add the application in the Fabric Marketplace, point to the right tables, and begin your analysis



The Problem

Product analytics are a central part of all product development workflows. Unfortunately, product analytics tools rarely integrate well with your data warehouse and canonical product metrics.

This leads to disparate sources of truth, confusion around outcomes, and slow implementation timelines. But what if there was a way to run all of these workflows directly from your data warehouse?

Statsig's Solution

Statsig provides a complete, native product analytics tool for Microsoft Fabric. Simply install the integration in the Fabric marketplace and point to the right set of tables, and you'll get access to a complete solution for product analytics using your set of data.

Our application runs queries directly in your fabric instance, so there is no data egress outside of what you see in your console. This provides additional layers of security for teams in addition to solving for data residency.

Why companies choose Statsig for analytics

- ➡ Complete product analytics platform, with funnels, user journeys, engagement and retention, cohorts, dashboards, and more
- ➡ Advanced tools for data quality and control, including advanced metric types, metric definition workflows, semantic layer support, and more
- ➡ Proven tools used by companies like Atlassian, OpenAI, Figma, Brex, Notion, Microsoft, and thousands of other companies at all stages



Integrating product analytics has been crucial for quickly understanding and addressing users' top priorities.

Dave Cummings, Engineering Manager | OpenAI

Our approach has been to **use Statsig analytics to figure out what is happening and then solve that problem.**

Ahmed Muneeb, Co-founder & CTO | LAAM