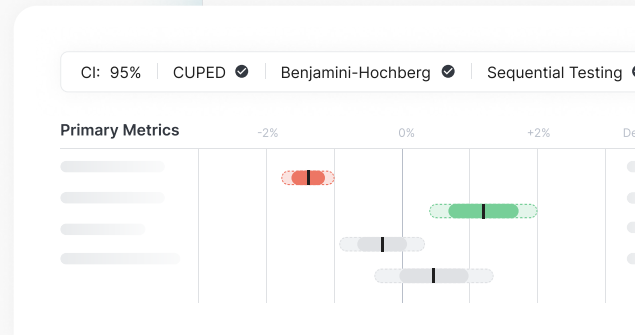
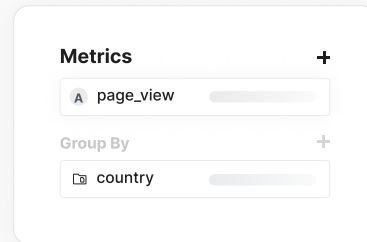


# Build Better Products with the Power of Data

Make data-driven product decisions with the most trusted feature management, experimentation, and analytics platform. With the most advanced stats engine, you can understand how every product investment is performing.



## The Problem

To measure the impact of product decisions precisely is hard. Existing tools are old, expensive and require a lot of effort from Product, Engineering, and Data Science teams. This results in companies staffing teams, and teams shipping products without a full understanding of ROI. The teams are frequently burdened with running backward analyses, collecting metrics, and waiting for weeks for statistical significance.

## Our Stats Engine in your Data Warehouse

Have existing metric data in your warehouse? Use our stats engine for experiment analysis in your warehouse, leverage SDKs for end-to-end targeting and feature rollouts, or even integrate offline experiments as part of a hybrid solution.

Statsig integrates with your existing data warehouses (Snowflake, BigQuery, Redshift, Databricks & Athena).

Get started for free at [statsig.com](https://statsig.com)

## Statsig's Solution

Statsig is an all-in-one Feature Management, Experimentation, Product Analytics, and Session Replay platform that enables Product, Engineering, and Data Science teams to run sophisticated experiments, control feature launches, and measure the impact of each change that ships, with the most powerful stats-engine in the world.

Statsig can work across any sample size (B2B, B2C); between any stack (frontend, backend, ranking, infra); across any platform (mobile, desktop, web, IOT); at any scale (startups to large enterprises).

### With Statsig, you can:

- Control the rollout of feature launches
- Measure the impact of every product update
- Build a culture of data-driven decision making
- Run 10x more product experiments with low-lift

Statsig empowers product teams to ship faster and make quick decisions with more certainty, while freeing your DS teams to focus on insights with higher value.

# What makes us different?



## FEATURE GATES

### Basic Feature Flags

Decouple deploy and release, kill switches, basic targeting



### Advanced Targeting, Scheduling, Workflows

Gates based on attributes, rules, gates or time +  
Change management



### No-Code Dynamic Configuration

Enter values as simple name:value pairs instead  
of writing code



## EXPERIMENTATION

### No-code Experiments

Enable non-technical members to create experiments  
without coding



### Auto Metric Analysis

View all impacted metrics, including guardrail metrics



### Mutually Exclusive Experiments

Ensure experiments do not interfere with each other



### Warehouse Native Experimentation

Support for experimentation directly in your data  
warehouse



## ANALYTICS

### Derived User Metrics

Automatic metrics like Monthly Active Users



### Business Intelligence

Customer journey mapping and custom dashboard/  
analytics



## PRICING

### Transparent Pricing — Usage Based

No consideration for number of team members or MAU



Join our community at [statsig.com/slack](https://statsig.com/slack)

## Transparent Pricing

You pay only for what you use measured by events. You don't pay for things that don't cost us — like seats, MAU, etc. We have a generous permanent free-tier that you can use to try before you buy.

## Who is Statsig for?

Statsig is for your entire team, promoting a deep culture of experimentation.

- Engineers benefit from decoupling dependencies, speeding up development of new features behind feature gates
- Product leaders can track and evaluate the impact and success of each feature and investment
- Data Scientists can quickly make causal inferences for metrics trends
- Executives can cut costs by winding down projects that don't work and doubling down on what their customers love

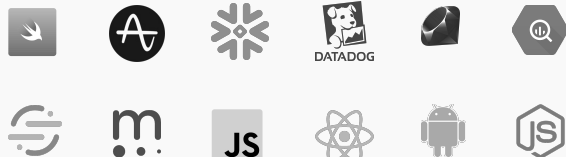
## Scale your growth with ease and confidence

### SDKs for Every Application:

Client and server SDKs in your language of choice

### Pre-built Integrations:

Ingest and export data from and to your existing systems and development tools



Book a demo at [statsig.com/contact/demo](https://statsig.com/contact/demo)

## Our Customers



Integrating experimentation with product analytics and feature flagging has been crucial for quickly understanding and addressing users' top priorities.

### Dave Cummings

ENGINEERING MANAGER / OPENAI

We evaluated Optimizely, LaunchDarkly, Split, and Eppo, but ultimately selected Statsig due to its comprehensive end-to-end integration. We wanted a complete solution rather than a partial one, including everything from the stats engine to data ingestion.

### Don Browning

SVP, DATA & ENGINEERING / SOUNDCLOUD

We didn't expect the impact that Statsig Analytics features would have—it was exciting to see everybody in the team explore metrics and create custom dashboards in no time, completely on their own.

### Alessio Maffei

ENGINEERING MANAGER / MATSMART