

What Makes Us Different



Feature Gates	Basic Feature Flags Decouple deploy and release, kill switches, basic targeting	✓	✓	✓	✓	✓
	Advanced Targeting, Scheduling, Workflows Gates based on attributes, rules, gates or time + Change management	✓	•	✓	✓	•
	Oms Gate Checks Local gate evaluation for server side gate checks	✓	•	✓	✓	✓
Experimentation	Auto Experiments Partially open feature gate automatically get A/B test data	✓	•	•	•	•
	Auto Metric Analysis View all impacted metrics, including guardrail metrics	✓	•	•	•	•
	Mutually Exclusive Experiments aka Layers or Universes	✓	✓	•	•	✓
	KPIs: Root Cause and Measure Cumulative Impact Insights: What features are impacted metrics Holdouts and Backtests: Cumulative Impact across features	✓	•	•	•	•
Analytics	Derived User Metrics Automatic metrics like Monthly Active Users	✓	✓	•	•	✓
	Business Intelligence Customer journey mapping and custom dashboard/analytics	•	✓	•	•	✓
Pricing	Transparent Pricing — Usage Based No consideration for number of team members using the platform	✓	•	•	•	•



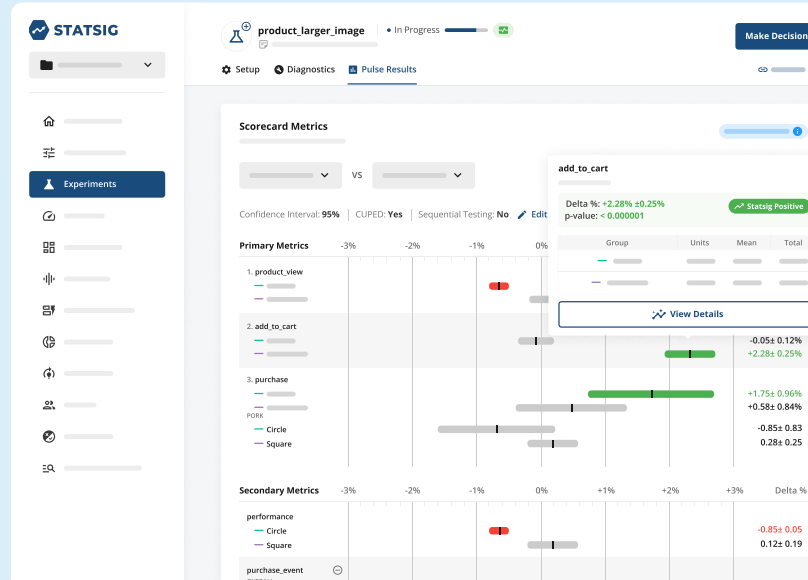
Transparent Pricing

You pay only for what you use measured by events. You don't pay for things that don't cost us — like seats, MAU, SSO, etc. We have a generous permanent free-tier that you can use to try before you buy.

Who is Statsig for?

Statsig is for your entire team, promoting a deep culture of experimentation

- ↳ Engineers benefit from decoupling dependencies, speeding up development of new features behind feature gates
- ↳ Product leaders can track and evaluate the impact and success of each feature and investment
- ↳ Data Scientists can quickly make causal inferences for metrics trends
- ↳ Executives can cut costs by winding down projects that don't work and doubling down on what their customers love



Scale your growth with ease and confidence

SDKs for Every Application:

Client and server SDKs in your language of choice

Pre-built Integrations:

Ingest and export data from and to your existing systems and development tools



Our Customers

ancestry

RIPLING

cruise

Flipkart

Microsoft

Televisa Univision

headspace

Notion

Vanta

whatnot

Linktree*

dispatch.health

“

Statsig's experimentation platform enables both speed and learning for us.

Mengying Li, Lead Data Scientist | Notion

“

It has been a game changer to automate the manual lift typical to running experiments.

Karan Anand, Chief Product Officer | Brex

BOOK A DEMO AT [STATSIG.COM/CONTACT](https://statsig.com/contact)