

STELLA™ AI

Everyone Wins

Our Focus | Customer Experience

STELLA ensures full transparency for every call and communication with your dealership, offering comprehensive analytics and robust security features to safeguard your data. With proficient call handling and customized dealer-specific greetings, STELLA enhances your dealership's brand image and boosts customer satisfaction.

Revenue Impact

- Eliminate lost calls
- Focus your team on revenue-generating tasks
- Improve human interactions removing distraction
- Workload reduction for Service, BDC, and Reception

Branding Impact

- Consistent experience provided at every entry point - phone, web, or SMS
- Personalized touch on every call
- Consistent and customized branding opportunity

Operational Impact

- Analytics allowing real-time customer response
- Fortify your dealership with data that is private and secure
- Stay compliant and ahead of ever-changing regulations
- Complete visibility into all customer interactions

STELLA™ AI *Everyone Wins*

The AI-driven Customer Engagement Platform for Automotive

What is STELLA?

Like Alexa and Siri, STELLA is an intelligent voice assistant that handles all inbound calls, answers questions in a human-like tone, books appointments swiftly, and sends texts or emails.

STELLA seamlessly integrates with existing dealership software to enhance dealership experience, attract new customers, and retain existing ones.

Platform

STELLA is the first-ever single, sustained customer engagement platform across all digital channels. Powered by advanced AI, STELLA delivers robust reporting, comprehensive analytics, and a sophisticated security infrastructure to safeguard your data. Its omnichannel capabilities provide multiple communication and engagement options for customers to interact with your dealership.

Customizable to meet unique dealership needs and scalable for any size, with seamless integration across all relevant APIs, STELLA allows for easy product configuration while upholding the highest security standards.

Why choose STELLA?

SCALABLE

Grows With Your Business

24/7/365

Answers all Calls on the 1st Ring

UNLIMITED

Simultaneous Call Handling

EFFICIENT

Handles Inquiries in Under 2 Minutes

BRANDING

Consistent, Branded Experience

INTELLIGENT

Personalized Conversations

SECURE

Safe, Compliant Data Management

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