

Never give up on your dreams!

December 01, 2025

We are pioneering behavioral analysis worldwide

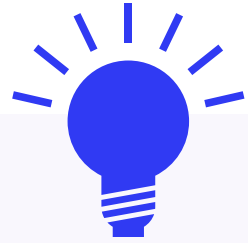
- **Expertise:** Cognitive Science x AI
- **Core Offering:** Leveraging face, voice, semantics, gesture and biometrics* recognition to unlock the secrets of human consciousness
- **Recognitions & Partnerships:**
 - Mentioned by **Gartner**: leader in behavioral analysis technology
 - Partnered with **Microsoft**
 - Partnered with **Renault Group & STMicroelectronics**
 - Partnered with **Centre Borelli**, #1 in mathematics for neuroscience: CNRS x ENS

*heart-rate, breath rate, pupil dilation and eye tracking

our mission

always put people first

our values



Innovation

Continuously evolving our technology to better serve our clients



Accessibility

Ensuring our technology is user-friendly, inclusive, and widely available



Ethical

Acting with integrity by prioritizing our clients' well-being in every decision

problem

Companies continue to struggle to find effective AI behavior analysis tools that can truly understand people's needs, leading:



Incomplete **psychological** insights

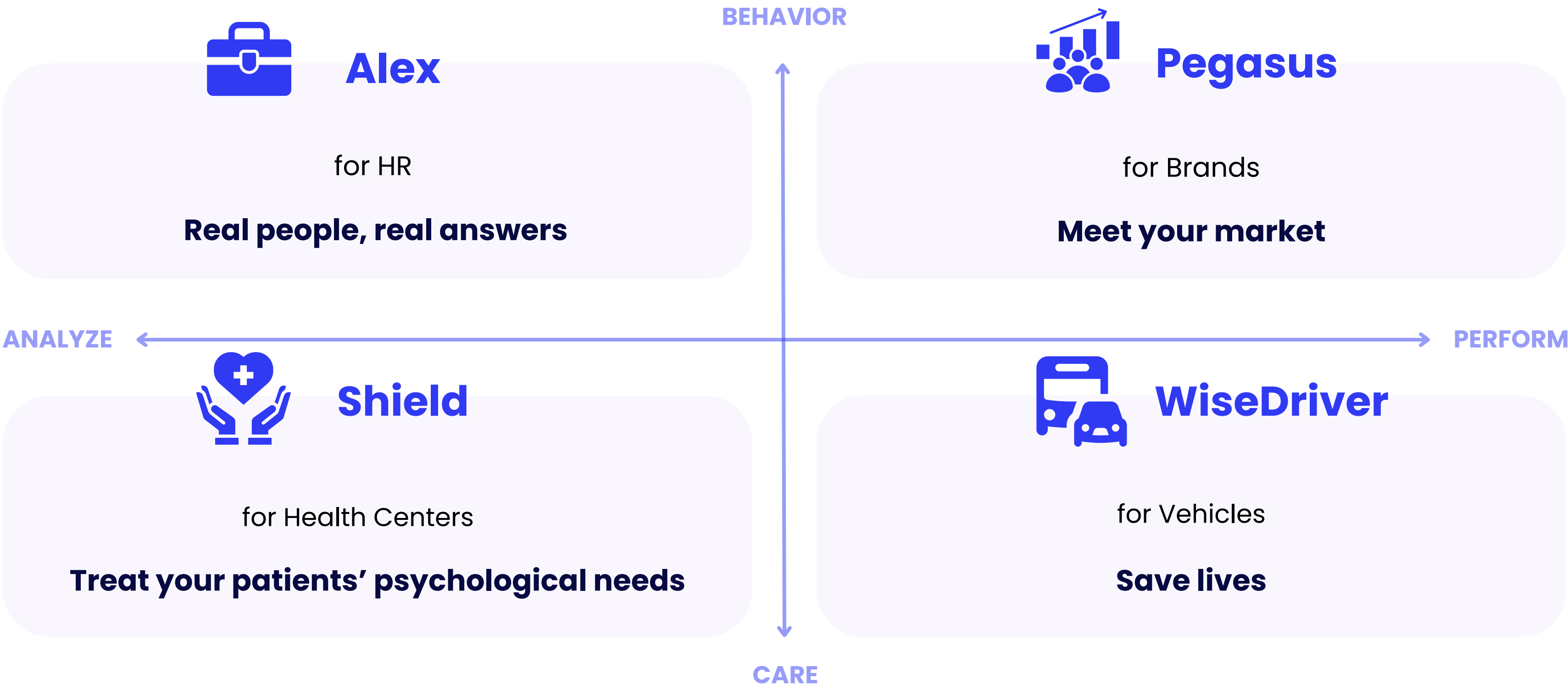


Information overload because **simple AI** generates **non-qualified data**



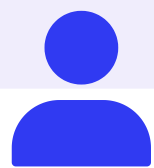
Time consumption due to **AI** and **cognitive science complexity**

our main solutions



the new challenge of recruitment

Young people, seniors, and people with disabilities are among those who have the most difficulty finding employment



70% of candidates use generative AI tools to rewrite their resumes

80% of recruiters reject these fake applications



Most hiring failures stem from **personality misalignment**, not technical skills; companies waste resources on **poor culture fits** despite qualifications



Alex for online recruitment

Enable AI-enhanced candidate assessment

Our behavioral intelligence detects **authentic human potential** for **fairer, smarter** Recruitment. We **empower** underrepresented talent

Transforms rejection into **motivation** for candidates and automates **hundreds of interviews** to streamline talent selection for recruiters

Real-time behavioral scoring, highlighting **real skills, expectations, engagement** and **sincerity**

Auto-generated interview summaries with key insights
100% GDPR & EU AI Act compliant

Save 15 to 30% of your recruitment costs



Alex pricing – standard

Screening

€200 per client/monthly
(€2,000/yearly)

- 100 interviews
- Extra package at the same price
- **10-minutes interviews**
- Comprehensive assessment
- Recruiter summary
- Animated avatar
- Post-interview debrief & coaching for candidates

€2/candidate

Selection

€1,000 per client/monthly
(€10,000/yearly)

- 100 interviews
- Extra package at the same price
- **20-minutes interviews**
- Comprehensive assessment
- Recruiter summary
- Animated avatar
- Post-interview debrief & coaching for candidate

€10/candidate

Talent Suite

€1,500 per client/monthly
(€15,000/yearly)

- 100 interviews
- Extra package at the same price
- **30-minutes interviews**
- Comprehensive assessment
- Recruiter summary
- Animated avatar
- Post-interview debrief & coaching for candidate

€15/candidate

research integration faces major hurdles

Integrating qualitative and quantitative data presents **significant barriers** for most market studies



Companies that make extensive use of customer analytics are **23 times** more likely to outperform their competitors



60% of respondents refuse to take part in surveys lasting longer than 10min



*Source: Statista, ATLAS.ti, UserPilot, Sprinklr

Pegasus for market research

Get exclusive panelists' insights with our 5-10 min cognitive survey

Extract both **emotional and numerical insights** through cognitive surveying

Predictive analytics **simulate optimal campaign strategies** by sample demographics

Maintain maximum engagement through an interactive, fast, and intuitive suite for admins and panelists.

Grow your revenue by **x2 to x5 in 12 to 24 months**



Pegasus pricing

Essential

€10 per interview
(for specific population samples)

- 10 to 500 respondents
- Live interactive survey
 - Brand intro
 - Product intro
 - Animated Avatar
 - 5 customized questions
- Comprehensive market research analysis
- Predictive analytics
- Option: +€5 per interview if Stern Tech manages the panelists

Advanced

12K€ per study
(statistical reliability: 1,000 interviews)

- Up to 1K respondents
- Live interactive survey
 - Brand intro
 - Product intro
 - Animated Avatar
 - 5 customized questions
- Comprehensive market research analysis
- Predictive analytics
- Option: +€5K if Stern Tech manages the panelists

Elite

On-Demand
(for exceptional needs)

- 1K+ respondents
- Live interactive survey
 - Brand intro
 - Product intro
 - Animated Avatar
 - n customized questions
- Comprehensive market research analysis
- Predictive analytics
- Option: +€5K if Stern Tech manages the panelists

health misdiagnosis in France

Mental health conditions are the most prevalent health issues in France, affecting **20%** of the population



24% of people having questioned a doctor's diagnosis based on advice from alternative medicine practitioner



*Source: Statista, Solidarites.gouv

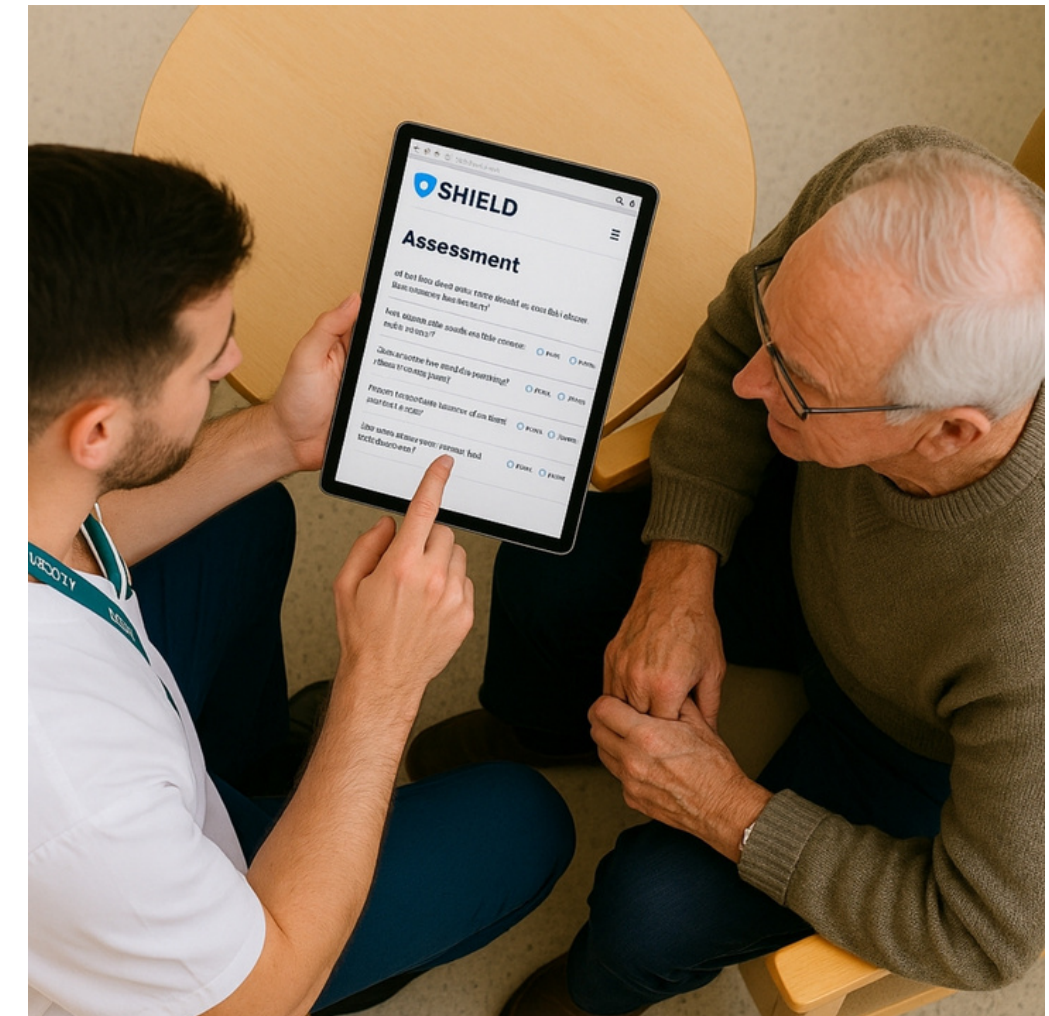
Shield for healthcare

Revolutionize psychological and social distress assessment in health centers & doctor's office

Real-time at doctor's office & at-home analysis of **emotional, social, psychological** and **physical well-being** provides actionable insights for patient care

Color-coded indicators allowing medical staff to **quickly identify patients psychological and social** needs in a **few seconds**

Advanced detection and **prevention** of mental health disorders aim to address a **€600bn ann. burden in Europe*** (**€80bn in France****) and **\$282 bn ann. to the US economy*****



*Source: OECD, 2023 **Source: LeMonde, 2024 ***Source: U.S. News & World Report, 2024

Shield pricing

At Healthcare Center

€10 per appointment
(30 min maximum)

- Health indicators* for psychological and social needs
- Prompt patient analysis
- Software integration (no set-up fees)

At Home App

€10 per month
(€90 per year)

- Health indicators* for psychological and social needs
- Prompt patient analysis
- Instant patient and healthcare center connection – if needed
- Unlimited sessions

road driving dangers in France

3,167 road fatalities
in France in 2023



709.1 projected
road accidents per
million Inhabitants
in 2029



Drunk driving and
fatigueness are
top concerns, both
at **50%**



*Source: Statista

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WiseDriver for vehicles & simulators

Improve driver and passenger safety protection // available for driver training simulators

300 milliseconds reaction to help **prevent accidents**
(onboard vehicle only)

Driver assistance detection of **attention, fatigue, abnormal behavior** and **health**

Life-saving features like **auto-parking*** and **emergency call alerts** are able to be activated instantly by car manufacturers

Fatigue and **alcohol** together account for **50% of road accidents** and fatalities in France — and globally



*Only available for cars **Source: www.gers.gouv.fr ***Source: NHTSA

WiseDriver pricing

Automotive

€3 per vehicle
lifetime

- **0.3 sec reaction vs 30 sec with competitors !!**
- In-vehicle integration
- Driver fitness assessment
- Driver safety assistance

Transport

€5 per month
(€50 per year)

- Independent hardware installation
- Embedded integration
- Driver fitness assessment
- Driver safety assistance

Simulator

€10 per session
(up to 30mn per session)

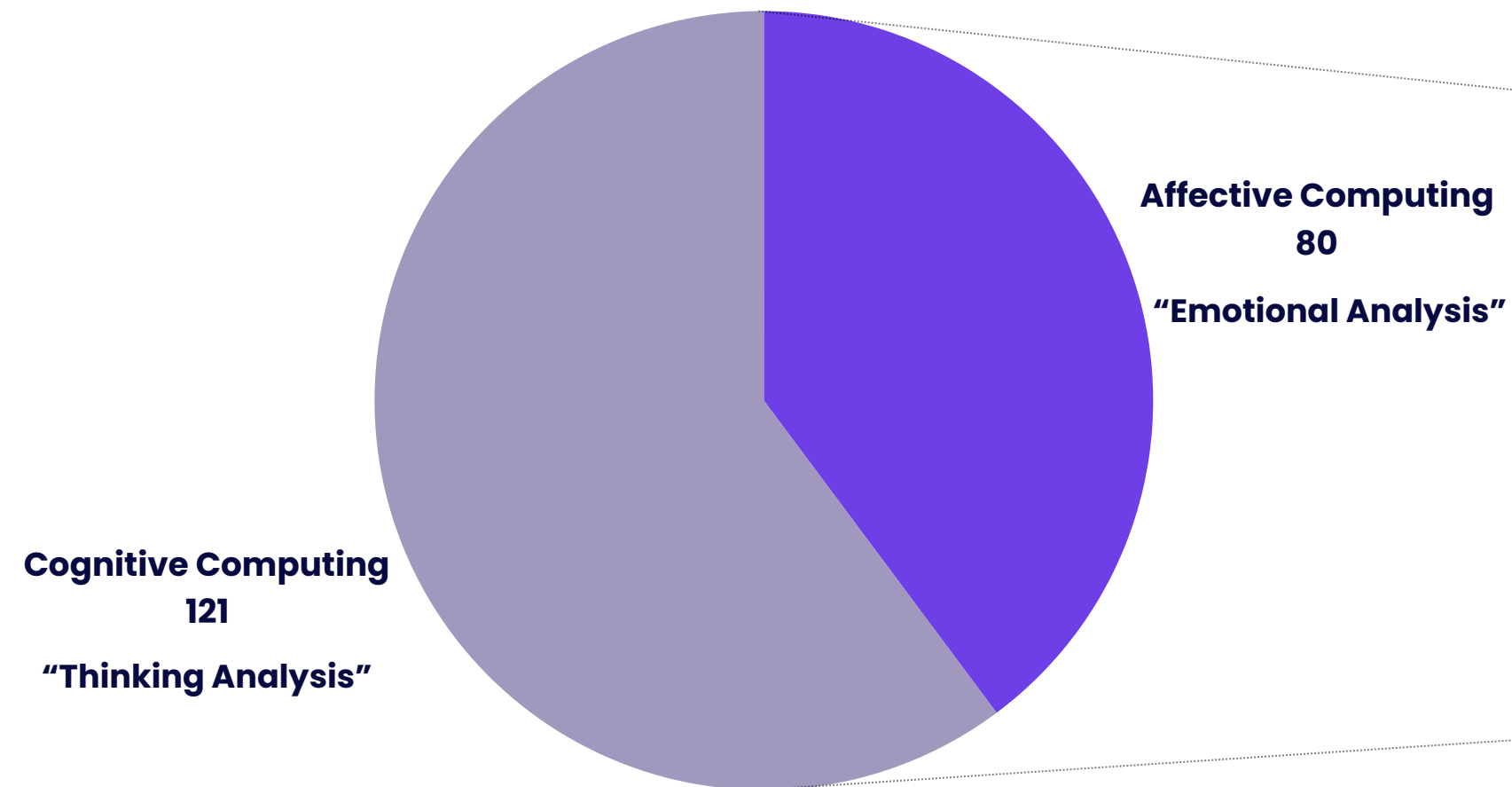
- SaaS software
- Driver profiling
- Recommendations
- Driver fitness assessment
- Driver safety assistance

Note: Patient history not available in Europe per GDPR standards

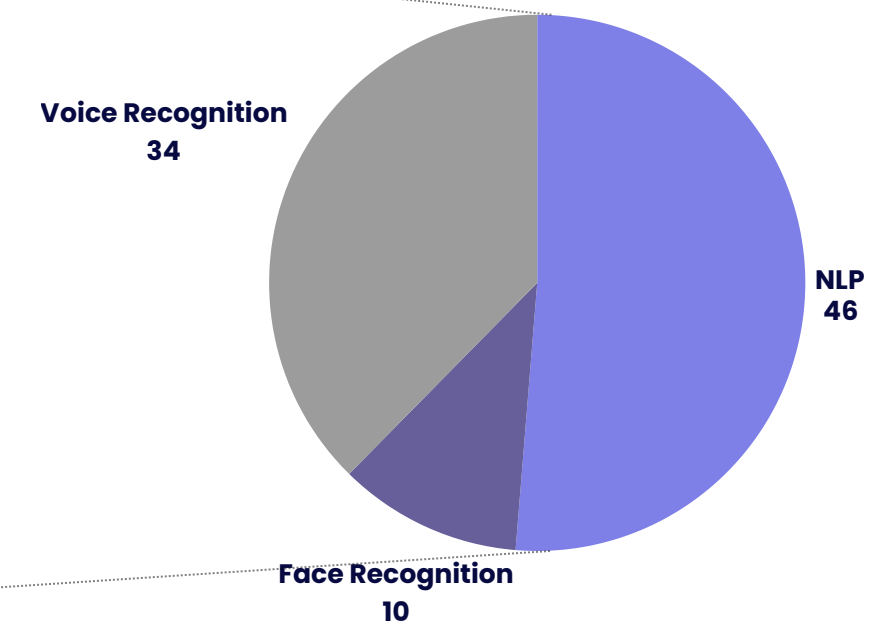
industry size USA

We create the **union** between affective computing – “emotional analysis” (**what you feel**) with cognitive computing (**what you think**)

Affective and Cognitive Computing Union (in USD billions)



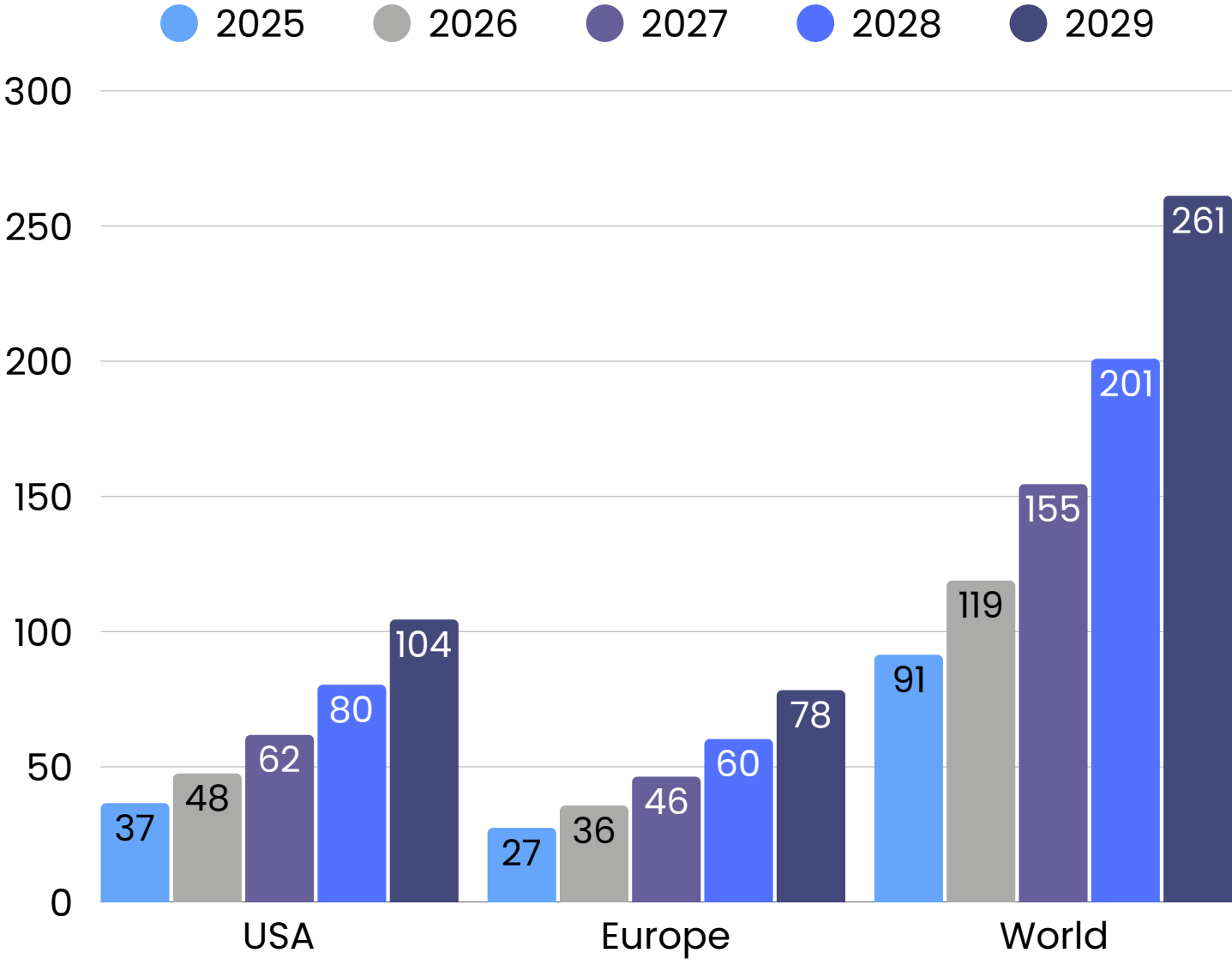
Other crucial elements (in USD billions)



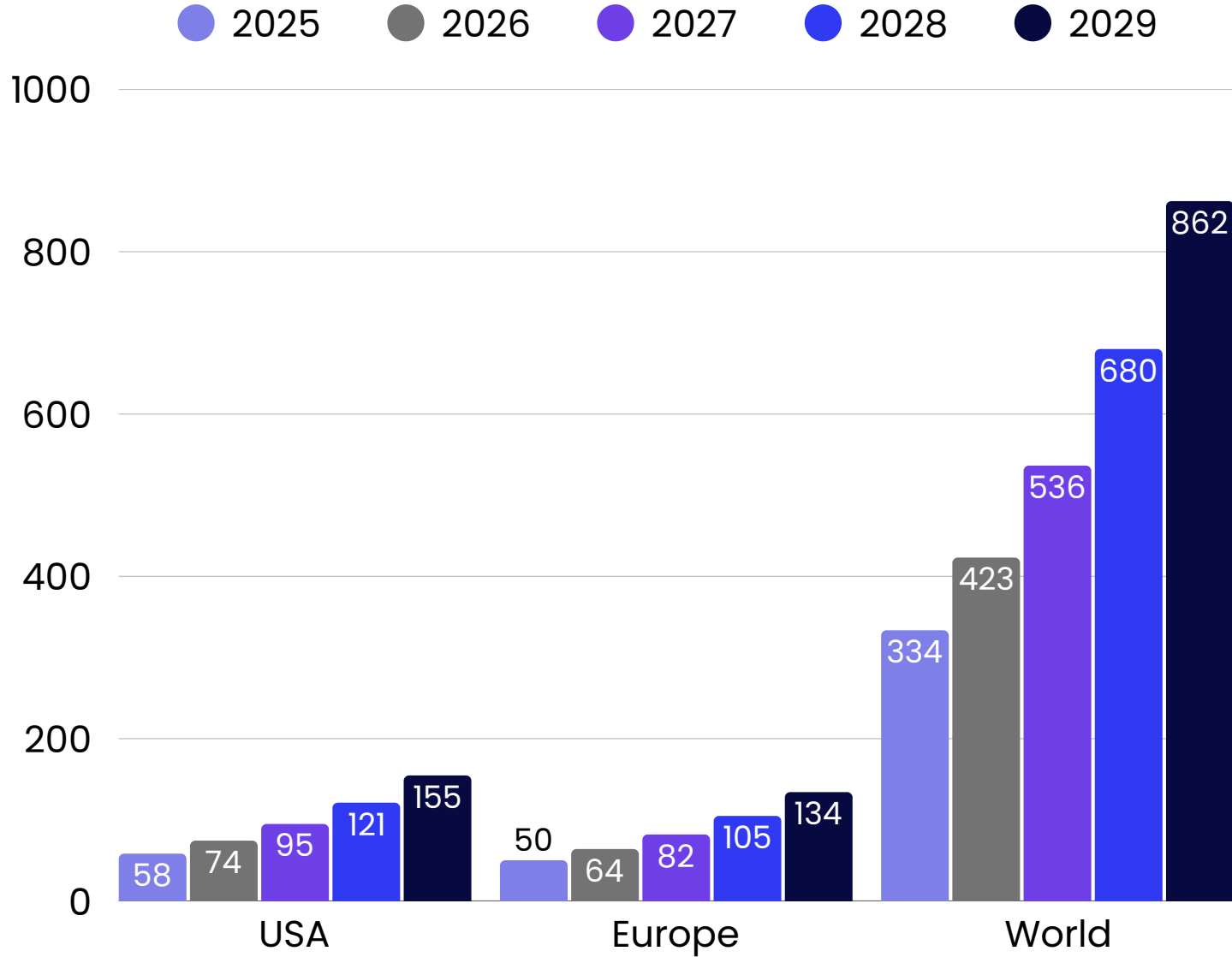
Sources: MarketsandMarkets; Grand View Research; Maximize Market Research; The Business Research Company; Fortune Business Insights; echnavio

overall industry growth projection

Affective Computing “Emotional Analysis”
estimate in USD billions (2025–29)



Cognitive Computing “Thinking Analysis”
estimate in USD billions (2025–29)



Sources: MarketsandMarkets; Grand View Research; Maximize Market Research; The Business Research Company; Fortune Business Insights; echnavio

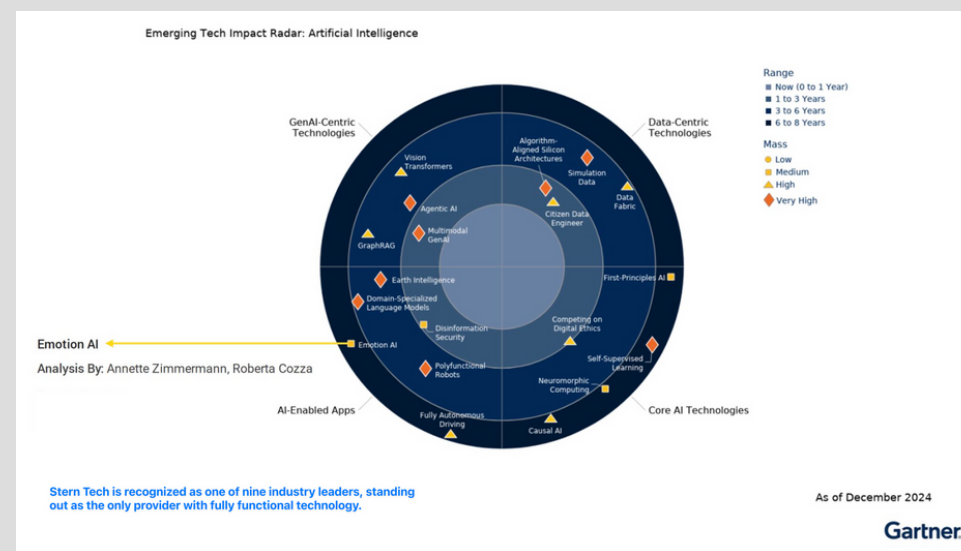
competitive landscape

		I'm beside you	Affectiva x Smart Eye	Sensifai	Retorio	Cloudwalk	Replika	Clarifai	Savonix	Emteq	Cipia	Amazon Recognition	Tend	Camio
Facial	✓													
Eye	✓													
Voice	✓													
Natural Language	NLP * NLU ** NLG ***						NLP *	NLP *	NLP *					NLP *
Gesture/Motion	✓					Body						Body		
Crowd analysis	✓													
Biometrics	HR, BR, Pupils (common cam)									EEG, HR, Skin (dedicated hardware)				

NLP (Natural Language Processing) focuses on processing text at a surface level, analyzing the structure, grammar, and literal meaning of what is said
NLU (Natural Language Understanding) goes a step further by interpreting the context, intent, and deeper meaning behind the words, focusing on what was meant rather than just what was said
NLG (Natural Language Generation) speech generation using appropriate vocal intonation

key supporting references

Recognized 4 times by [Gartner](#) in 2025
and distinguished as the only provider
with fully functional technology



Mentioned by [Luc Julia](#)
co-creator of Siri, Apple's voice assistant



Interviewed by [Delphine Sabattier](#)
French journalist specializing in
technological innovation



leadership team



Christophe Stern
CEO & CPO (Product)



Valérie Perruchot-Garcia
CCO & CMO



Sophie Calligaris
CCM – HR



Sébastien Pennella
CCM – Marketing & Automotive



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They trust us

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Microsoft
For Startups



école
normale
supérieure
paris—saclay



People at the core of AI

