

Stimulus uses data & analytics to help companies make better purchasing decisions.

The [Stimulus Relationship Intelligence Platform](#) provides rich, relevant insights and real-time data analysis, enabling users to find suppliers at the right time. We integrate with internal and external available data sources including CRM's, supplier systems, social and professional networks, news alerts, and more to provide clarity, enhance decision-making, and promote internal communication of supplier utilization.

**Decision-makers/teams that purchase for their organization use the Stimulus platform to streamline Supplier Search, Evaluation, Selection and Management.**

## Our Value

**Improve Operational Efficiency:** Identify business opportunities and disruptions.

**Data-Driven Purchasing:** Compare current & potential vendors - upto 90+ data points.

**Provide Cost Savings:** Reduce manual processes and time spent on supplier search and relationship-building.

**Simplify Cross-Company collaboration:** Allow teams to collaborate on projects.

**Expand Supplier Networks:** A view of qualified vendors (out of network, diverse & more).



## Supplier Overview and Discovery

Access detailed profiles for suppliers using internal and external data sources.

Discover suppliers using multiple search conditions including location, industry, product, certifications, score etc.

Provides a full view of the qualified suppliers (including out of network, diverse and more).

Visibility into gaps and other issues i.e. certifications expiry, unavailable product etc.

## Stimulus API

Access via a Web Application and/or API to view relevant data in one place.

Integrations with any open API platform (e.g CRM, ERP, Spend Management systems etc.).

## Vendor/Supplier Comparison

Enables buyers to evaluate suppliers - compare and measure using our proprietary scoring (using 10 components) and the detailed profile, which consists of upto 90+ data points.

## Project and Supplier Management

Create projects with customizable goals and evaluate suppliers performance.

Buyers can track vendors that are considered, reviewed and awarded to projects.

## Alerts and Notifications

Receive a combination of internal and external alerts to notify teams on project changes, company updates, latest news and more.

